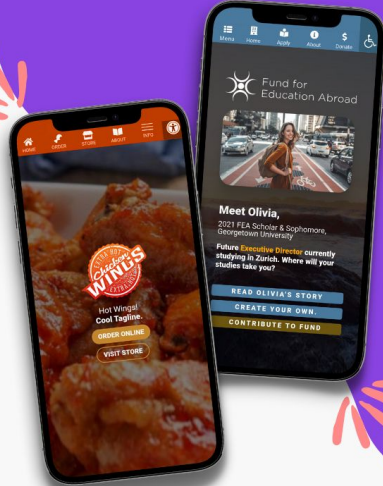


Inspire Customers; Impress Search Engines

FOR BUSINESS OWNERS

NEW
WORDPRESS 6
WEBSITE 2022

FULLY OPTIMIZED



**BUILT FOR YOUR
BUSINESS;
DESIGNED FOR
YOUR ENJOYMENT.**

**ILLUSTRATED INSTALLATION
& OPERATION MANUAL**

About Rick Pearson, WordPress Developer

I work behind a computer, but I choose to never live my life behind one. My products are designed to extend the same courtesy to you. Your time is valuable and running your business, while fulfilling, is also demanding on your time.

I believe your website should free up time in your schedule by doing its job well. It should be easy to maintain, easy to operate, and easy to publish content & customize. I believe your website should empower you to inspire customer confidence in your business and impress search engines without taxing your mind and patience.

I'm far more interested in aiding your success than I am in collecting a paycheck. You'll find me to be kind, communicative, authentic, & ethical. I engage only in good working relationships with individuals who reciprocate the same in return.

About The Skills I Bring To The Table:

I am an accomplished WordPress 6 Developer. Skillful at optimizing for Google Insights & Page Speed. I create products that are detail oriented toward WCAG AA Accessibility Compliance. You'll find me to be a champion of all things OpenSource; I eschew all things 'Paid Subscription (Yuck!)'. I'm enamored by nature, a lover of self development, of consciousness, and I adore animals (*I'm totally a dog person*).

A handwritten signature in black ink that reads "Rick Pearson". The script is fluid and cursive, with the first letters of "Rick" and "Pearson" being significantly larger and more stylized than the rest of the text.

Find me online at: abmonetize.com/meaning

This is going to be easy. It's going to be so easy that you just may begin to think that you're a WordPress Developer, yourself. Let's get started!

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INSTALLATION

1. Create A Hosting Account.

I recommend [GreenGeeks.com](https://www.greengeeks.com) (if you don't have an existing hosting account already). They are an amazing service with no false claims, no hidden fees, and they operate with a super reliable uptime!). They offer monthly plans available at \$3 per month , \$6 per month , & \$11 per month!

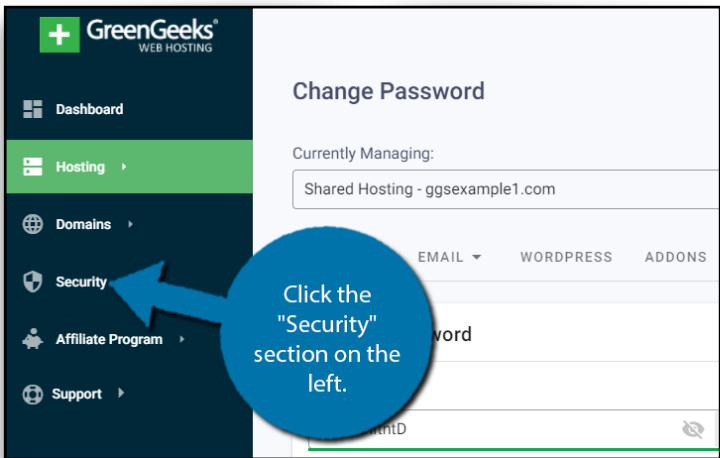
This product works with all of their plans, no matter which tier you choose. The primary difference between the three plans is the amount of storage you get (much like buying an iPhone with 128Gb, 256Gb, and 1Tb of storage - the size of storage you choose comes down to how many files you wish to store at any given time.)

Right about now, you may be wondering why you simply don't ask me to setup your hosting for you. You don't need me to setup your own hosting account, nor should you want me to be the middle man. Why spend the extra money, every month? Still thinking of asking me? ...I charge \$3 Billion per month for hosting setup. Hopefully, that's solved that.

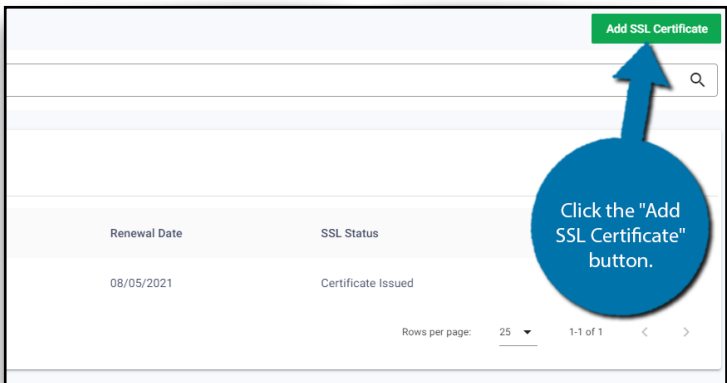
2. Securing Your New Hosting Account

- A. Before we build your happy new online home; let's ensure bad actors can't break into it once it's built.

From inside of your newly created hosting account, Click '**Security**'.



- B. From the '**Security**' panel, click '**Add SSL Certificate**'.



- C. Use the **'Select A Service'** dropdown to select the name of your hosting account.

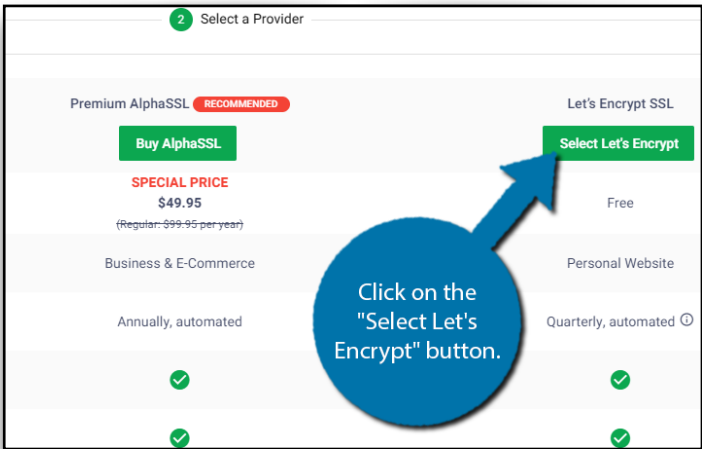
The screenshot shows a form titled "Add SSL Certificate" with a progress indicator at the top. Step 1, "Select a Service and Domain", is active. Below the title, there are two steps: "1 Select a Service and Domain" and "2 Select a Provider". Under "Select a service", there is a dropdown menu with the selected option "EcoSite Lite (USA): (Your site name will appear here)". A green "Continue" button is located at the bottom left of the form.

- D. Use the **'Select Domain'** dropdown to select your website. Click **'Continue'**.

The screenshot shows the same "Add SSL Certificate" form, but now step 2, "Select a Provider", is active. The "Select a service" dropdown is now disabled and shows "The Selected Hosting Account Will Appear Once Selected". Below it, the "Select Domain" dropdown is active, with a green highlight and the text "Use This dropdown to select your website." A green "Continue" button is located at the bottom left of the form.

- E. On the following screen, you will be given a choice between paying for your SSL Certificate, or using one for free.

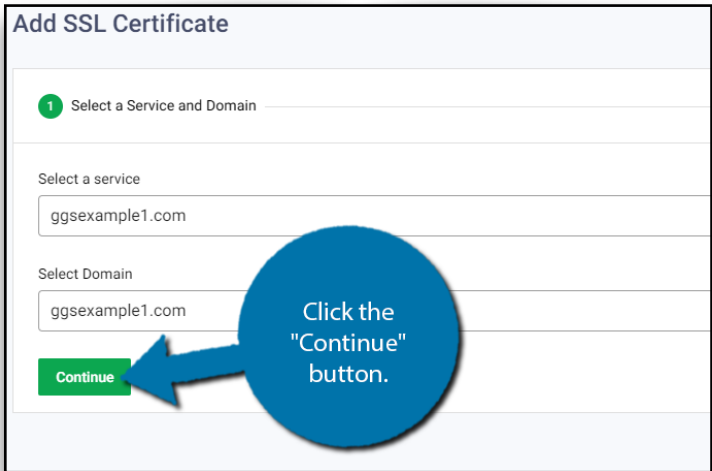
You guessed it, we'll be choosing '**Select Let's Encrypt**' for zero cost!



Let's Encrypt may be free, but it's an absolute powerhouse for security & inspiring customer confidence.

Plus, you'll get bonus points with search engines for installing a Let's Encrypt SSL Certificate.

- F. Confirm that the entered dropdown selections from the previous screens are correct and **Click 'Continue'**.



Add SSL Certificate

1 Select a Service and Domain

Select a service
ggsexample1.com

Select Domain
ggsexample1.com

Continue

Click the "Continue" button.

- G. Click **'Install SSL Certificate'**.



GreenGeeks SSL Auto-Installer

Step 2 of 8 : Generate CSR

INSTALL SSL CERTIFICATE

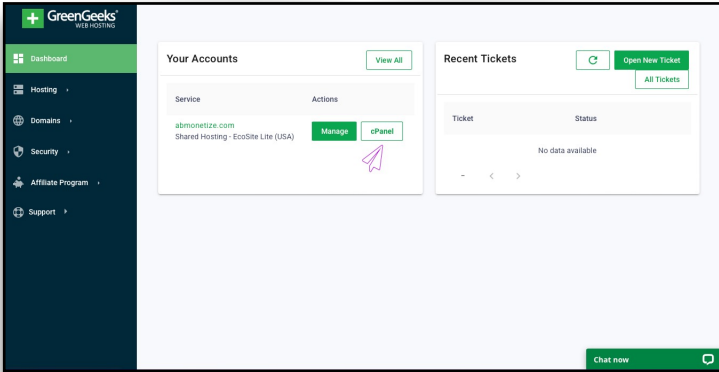
Click the "Install SSL Certificate" button.

NOTE: You may see *'Error 37: Error Validating DNS Challenge. Please try again in 30 minutes.'* This is normal for first time installations. The internet needs time to prove that this new certificate is real.

If you see this message, just return to this last step in an hour. **You'll be golden!**

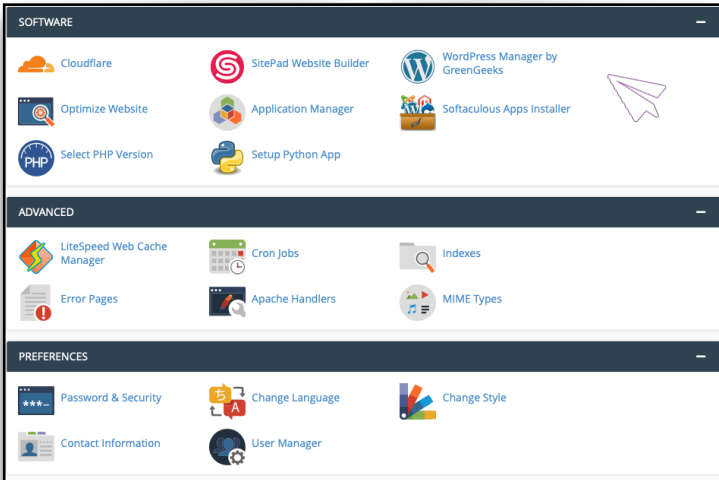
3. Creating Your Base WordPress Installation

- A. Navigate to '**Dashboard**' from the left hand column of hosting account. Click '**CPanel**'.

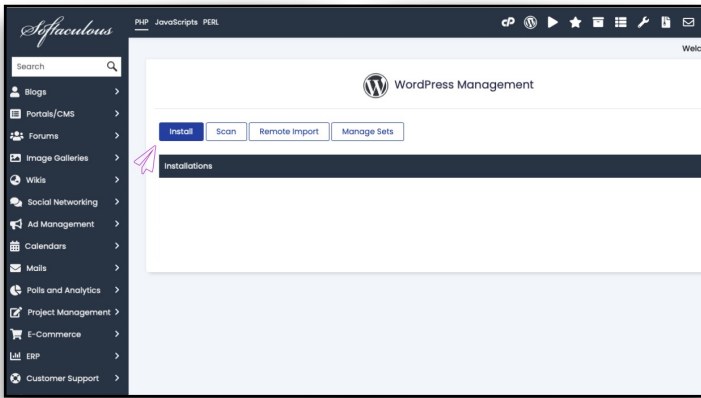


I've marked the CPanel button with a nifty little paper airplane to help you fly onto the next step with ease!

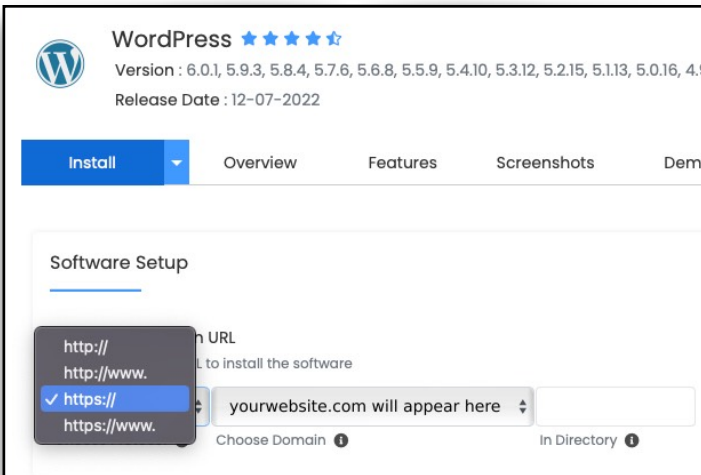
- B. From CPanel, scroll down and click on '**WordPress Manager by GreenGeeks**'.



C. Using the **'WordPress Manager'**, click **'Install'**.



D. From the **'WordPress Manager'**, update the **'Choose Protocol'** dropdown from **'http://www'** to **'https://'**.



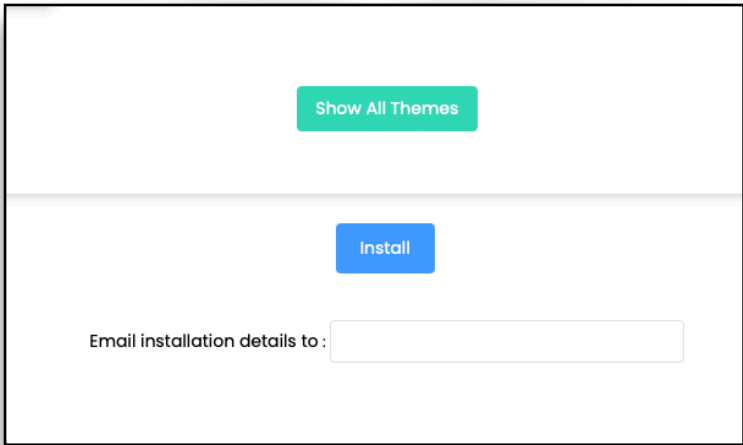
Note: 'https://' will only appear as an option if you have installed the Let's Encrypt SSL Certificate from the previous steps.

To help you better understand what each of these protocols means. *http://* stands for not secure and *https://* stands for secure.

E. Scroll to bottom of the page, click '**Install**'.

This completes a baseline, standard, no frills installation of 'off-the-shelf' Wordpress.

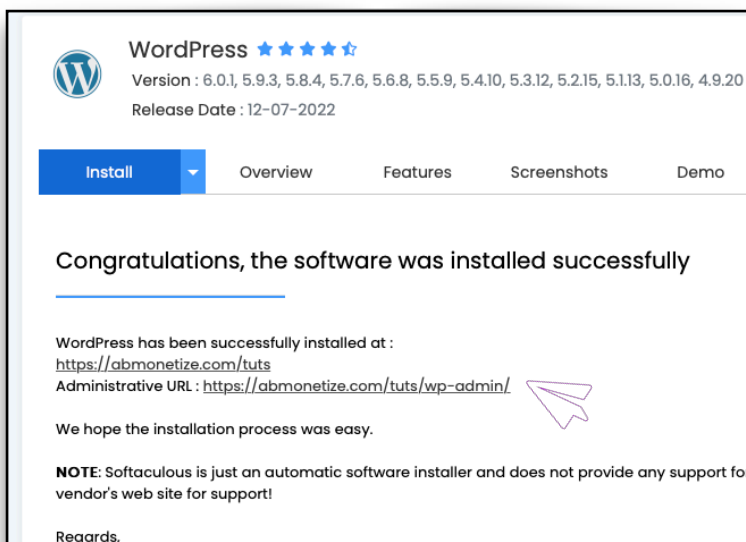
Now, we update it with your completed, fully personalized finished website. I'm excited!!



If you're wondering why we are skipping past all of the other settings on this page it is because I've included them in the finished WordPress Website file you downloaded from me.

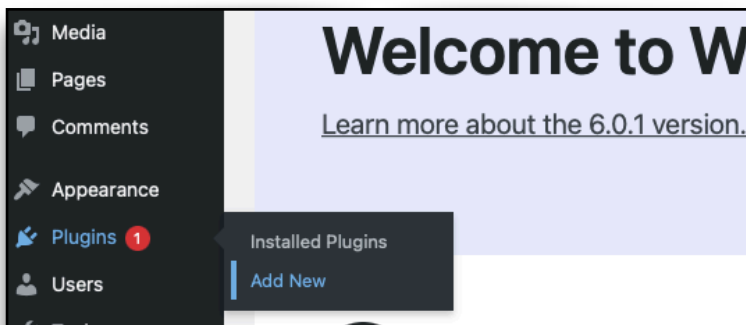
4. Replacing Standard WordPress With Your Final WordPress Website!

- A. You'll be greeted with a success page. Click on the link labeled '**Administrative URL**'.

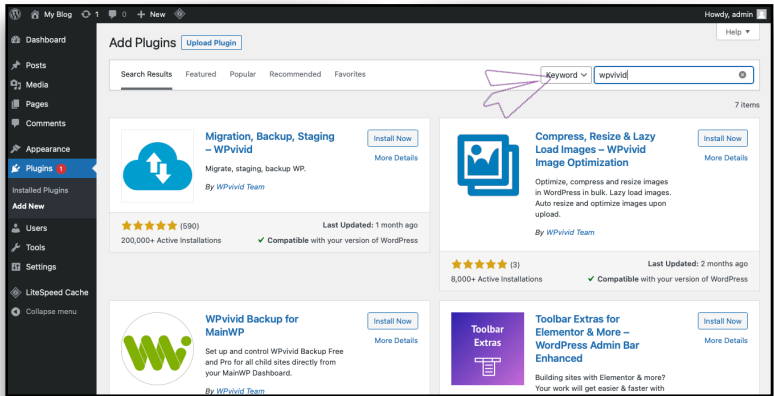


Our paper airplane is back, pointing at the 'Administrative URL' which will take you to your next step.

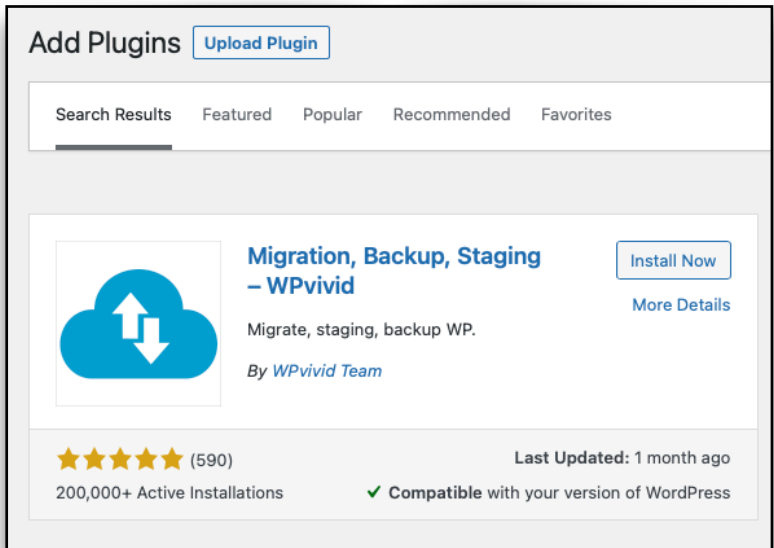
- B. You'll arrive in the Administrative Area of your new Wordpress Installation. In the left menu, **hover your mouse over Plugins** and click '**Add New**'.



- C. From the Add Plugins Page, Type **'WPVivid'** into the search box near the right top corner of the page.



- D. Click **'Install Now'**. When finished, Click **'Activate'**.



- E. The WPVivid Backup Plugin Page will appear. Scroll down to the bottom of the page. Click the tab labeled **'Upload'**.

WPvivid Backup Plugin

Backup & Restore | Schedule | Auto-Migration | Remote Storage | Settings

Back Up Manually | [Compress images with our image optimization plugin, it's free](#)

Local Storage Directory: /home/enthusia/public_html/tuts/wp-content/wpvividbackups [rename](#)

Database + Files (WordPress Files) Save Backups to Local

WordPress Files (Exclude Database) Send Backup to Remote Storage

Only Database

Custom [Pro feature: learn more](#)

FTP SFTP

Tip: The settings are only for manual backup, which won't affect schedule settings.

Backup Schedule

Schedule Status: Disabled

Server Time: Monday, August-01-2022 07:33

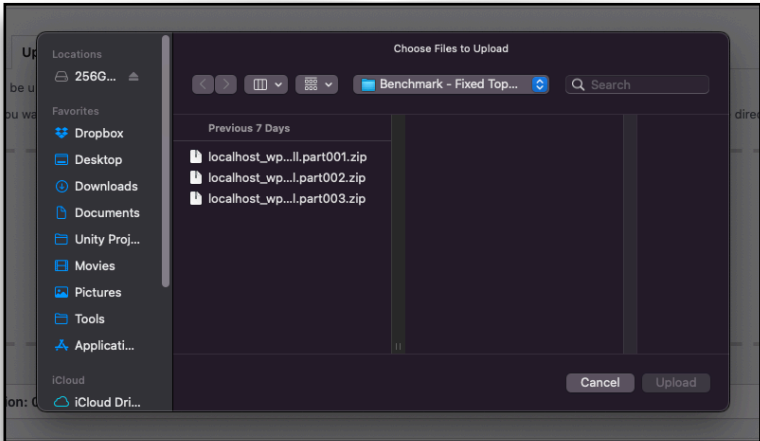
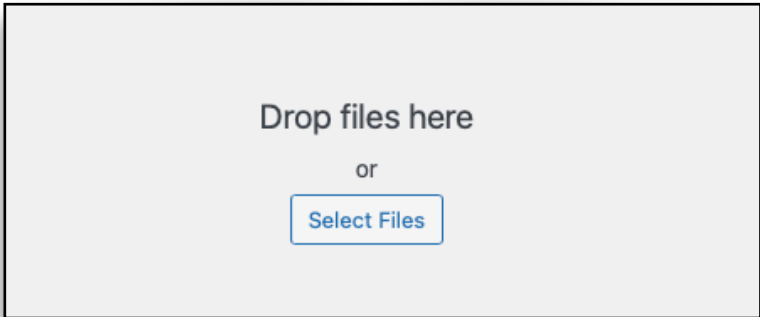
Last Backup: The last backup message not found.

Next Backup: N/A

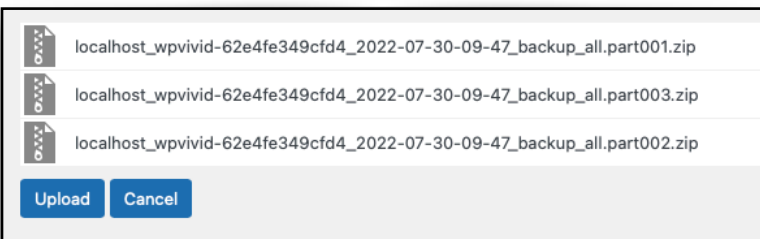
Backups | **Upload**

*If the page jumps back to the top of the page after clicking on the **'Upload'** tab, simply scroll back down to the bottom.*

- F. Use the **WPVivid file selection area** to locate your Personalized WordPress Installation .ZIP files which you received from me.



- G. Once the files appear listed on the page, Click **'Upload'**.



ETIAM SIT AMET EST DONEC

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ABOUT THE AUTHOR



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