

Summer School in Berlin

Learn and grow professionally in Berlin, Europe's most exciting city

The beautiful capital of Germany promises to never let its visitors get bored. Being in Berlin for a few days is not enough to experience all that it has to offer. That is why this program is the right one for you. It will provide a combination of excellent academic experience along with a tasteful bite of Berlin.

Did you know...?

- Berlin has one of the most interesting modern histories in Europe that you can feel all around the streets and corners of the city.
- It has some of the most impressive monuments, including the famous Berlin Wall, Brandenburg Gate, and a mixed variety of museums.
- Alternative lifestyles are celebrated in Berlin. It is one of the most, if not the most tolerant city in Europe. As soon as you step in you will feel the freedom to express your authentic self.
- The city is known for its street and food markets where vintage collections and amazing food from all over the world can be found at reasonable prices. You will not want to miss this experience.
- Last but not least, Berlin has one of the biggest and most exciting nightlife scenes. Whatever you like and whenever you want to do it, there is probably a place that offers just that.



About HMKW:

HMKW University of Applied Sciences for Media, Communication and Management is a private, state-certified university of applied sciences based in Berlin, Cologne and Frankfurt, Germany, with approx. 1.500 students.

The university is accredited by the German Science Council („Wissenschaftsrat“), and all its programs are accredited by the FIBAA Foundation for International Business Administration Accreditation.

HMKW offers undergraduate and postgraduate programs in Management, Journalism, Communication, Design, and Psychology. All our Master programs are taught in English (Berlin, Frankfurt) or German (Cologne).



HMKW Campus Berlin

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www.hmkw.de/summerschool



Summer School Berlin 2018

Constructive Journalism

Intensive 3-week course

July 2 - 20, 2018

HMKW Berlin
University of Applied
Sciences

hmkw.de/summerschool

Explore current topics
through the lense of
Constructive Journalism.

In Berlin, Germany



HMKW Summer School "Constructive Journalism" at a glance

HMKW Summer School introduces the new concept of "Constructive Journalism" and its origins in Journalism and Psychology.

In this unique 3-week course you will explore this new exciting field and its take on current challenges of journalism. You will get the opportunity to work on these topics and problems and will be challenged to find solutions. You will actively participate in public debates, such as the ever growing lack of trust in the media.

During the course you will also learn how to develop your own constructive journalism stories and will have the chance to produce your own original materials.

Lectures (Selection):

- Foundation of Journalism
- Media Effects Theory
- Introduction to Constructive Journalism
- Media Psychology
- Introduction to Positive Psychology

Reasons to participate:

- build your portfolio and develop your writing skills
- get to know experts in journalism and psychology
- explore urgent challenges of journalism through case studies
- experience life in Berlin, one of the most exciting cities in Europe

Practical information:

The preliminary curriculum can be found at www.hmkw.de/summerschool and will be sent to you upon application.

The summer school will be conducted in English.

For details, please contact us at summerschool-berlin@hmkw.de.

Is this Summer School right for you?

Yes, if you...

- have a curious, creative and open mind!
- thrive on new challenges!
- love learning new skills!
- enjoy working as part of a diverse team!
- have a keen interest in journalism!

Fees:

Tuition for college or university students:
1,990 EUR

Tuition for all other participants: 2,490 EUR

Tuition fee for HMKW alumni and students from our partner universities*: 990 EUR

* for details please see www.hmkw.de/summerschool.

Academic profile:

Credits: Successful participants will earn 5 ECTS credit points (CP). These credits can serve as substitutes in other institutions as well. Conversion of the credits by the student's home institution is in the hands of said institution and the student is responsible for making such arrangements. HMKW will gladly help with documents and clarifications in these situations.

Entry requirements:

Applicants...

- should be first or second year undergraduate students of Journalism, Politics, Philosophy, Communication, Liberal Arts or related fields.
- need to demonstrate a genuine interest in journalism.
- should be proficient in English (C1 level or above).
- must be at least 18 years old.

How to apply:

Send an email, registering your interest to: summerschool-berlin@hmkw.de.

For your application, please attach your CV and an essay of motivation (with a minimum of 2,500 characters). Also prepare a compilation of materials on a journalistic topic of your choice. You won't have to submit the compilation with your application, but you will be expected to bring it along for the start of the summer school.

Applications must be received by **April 30, 2018**. As places are limited, we give priority to early applicants. For details on the application process visit www.hmkw.de/summerschool.

