

# **BENTON TO GO:**

# Taking the Waste Out of Take-out

# WHAT IS IT?

• A reusable take-out container PILOT program, for Corvallis-area restaurants and your customers!

# WHY?

- Reduce your packaging costs
- Prevent disposable, single-use waste
- Prevent wasted food on the customer end
- Free advertising in program materials, website, etc.
- Public encouraged to support your restaurant for participating



8" x 8" x 2.5"

HOW IT WORKS at time of purchase	HOW IT WORKS upon return
<ul> <li>Restaurants purchase containers and *tokens for \$3.50 each - first 10 restaurants receive addit. 20% discount</li> <li>Restaurants promote reusable container option with provided posters, small sign on counter, etc.</li> <li>Interested customer purchases initial container from restaurant for **\$7.00 each (with or without meal).</li> <li>Customer returns <u>rinsed</u> container to any participating restaurant, to receive EITHER:</li> <li>⇒ Purchased meal placed in a <i>fresh, sanitized</i> <i>container</i> OR</li> <li>⇒ Token for future container with future meal (the token represents their "buy-in")</li> </ul>	<ul> <li>Upon container return, restaurant verifies acceptability (debris-free, not gross)</li> <li>Restaurant ensures participating customer has <i>either</i> a token <i>or</i> a container after transaction</li> <li>Customer may return container or token to any participating restaurant</li> <li>*Token is similar in size and material to a credit card, and is EQUAL TO container in value and cost.</li> <li>*\$7.00 price point is required to participate; restaurant may NOT charge more or less.</li> </ul>
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There are TWO bulk pricing options, each with bundled containers and tokens:

- A) Buy 50 containers + 25 tokens @ \$3.50 each
  - = \$260, less a 20% Early Adopter Discount
  - = \$208 your cost, \$525 your gross (75 @ \$7 each)
- B) Buy 25 containers + 12 tokens @ \$3.50 each
  - = \$130, less a 20% Early Adopter Discount
  - = \$104 your cost, \$259 your gross (37 @ \$7 each)

**Remember!** You're selling initial program buy-in to customers for \$7 each, so, your net exceeds your cost.

# BENTON TO GO-FAQs

# **HEALTH CODE FAQs**

### • Is Benton County Health Department aware of this?

- $\Rightarrow$  YES, we are consulting with them to develop this project.
- ⇒ Restaurants will also be asked to sign participation contracts, committing to container sanitizing regulations.

### • How do we safely accept the rinsed containers?

 $\Rightarrow$  Use a system that works best for your location, whether a bus tub, collection box, or simply handed to cashier.

# • How do we wash/sanitize/store containers?

- ⇒ Wash them the same as you would pots/pans, washable utensils and dishware. Dry completely first, then stack and store.
  - Containers are designed for reuse and are "Eco-Lab tested for 1000 washes."

# **TOKEN FAQs**

# • What if a customer brings a token, instead of a container?

⇒ Treat tokens the same as a container: exchange for a fresh, sanitized container with their purchased meal.

### • Can a customer return a container to get a token instead?

⇒ YES! Restaurants ensure the program stays supplied by encouraging customers to bring back containers sooner than later.

### • What do we do with tokens between uses?

- $\Rightarrow$  We suggest sanitizing and keeping tokens behind/under counter or inside register. They have the same value as containers.
- Can a customer buy JUST a token (i.e. as a gift) instead of a container?
  - $\Rightarrow~$  YES because the restaurant's initial cost of containers and tokens is the same.
- If we run out of tokens, who do we contact?
  - ⇒ Email participating restaurants (<u>BentonToGo@googlegroups.com</u>) to seek out a trade with another restaurant that has many containers (quantities of containers and tokens on-hand will ebb and flow, depending on customer participation).

### • What if a customer loses their token or container?

⇒ Restaurant staff should clarify to customer at time of purchase: it's the customer's responsibility to hold onto containers or token between uses, as proof of buy-in at next meal purchase. If either are lost, it cannot be tracked and a new one must be purchased.

# **CONTAINER FAQs**

### • Can we purchase additional containers?

- ⇒ YES, through our program—we have a special purchasing arrangement with the manufacturer. Contact us below.
- ⇒ Additional containers may be purchased without tokens, but at a non-bundled rate.
- What if a customer tries to exchange an orange "OSU Eco2Go" box?
  - ⇒ Do NOT accept these. Do NOT exchange for a container or token, as they are separately-funded programs. Benton To Go are green.

### • Why these particular containers?

- ⇒ The 8" x 8" size accommodates both smaller and larger meals that restaurants serve.
- ⇒ The stackable/nestable containers are made in Oregon from durable, BPA-free #5 polypropylene with 20-30% recycled materials. They are leak resistant, "microwave / freezer / dishwasher safe" and UL-certified. FDA- and NSF-approved.
- Will there be other reusable take-out ware?
  - ⇒ Possibly—our team is looking into adding cups and bowls in the future.

# **QUESTIONS, CONCERNS, SUGGESTIONS, etc.:**

Contact <u>ToGo@sustainablecorvallis.org</u> and we will direct your outreach to the team. Happy restaurants and happy customers matter to us—your feedback during this pilot stage is crucial to its future success. <u>Thank you</u>!

Benton To Go is a collaborative effort of Ants on Log Café, Corvallis Sustainability Coalition, Benton County, Oregon State University Dining, City of Corvallis, First Alternative Co-op, and community volunteers.