

DRAFT BUDGET - Benton To Go program			<i>*for showing community support in grant apps</i>		
PROGRAM EXPENSES	EST. COSTS TO PROGRAM	*EST. VALUE OF IN-KIND	NOTES		
INITIAL CONTAINER PURCHASE (50 * 10 participants)			some may want 25 containers and 12 tokens		
500 containers, \$3.00/container, 50 to a box (so 10 cases)	\$1,500	n/a	Should we buy additional containers up-front for future buy-in?	updated w/quote saved in Drive - C	
Additional containers? - recommend some backstock (250)	\$750	n/a			
Transaction/accounting/bookkeeping time - donated by ?	\$0	?			
INITIAL TOKEN PURCHASE (50 * 10 participants)			credit card-size, flexible plastic from NWGI; some may only want 25 containers and 12 tokens		
500 tokens, \$0.39/token	\$195		Need to double-check price, and verify choice with committee	updated @ \$.39ea - CA	
Additional tokens?	?		Should we buy additional tokens up-front for future buy-in?		
BRAND STAMP - ONE-TIME COST	\$800		verified - Atacama quote - CA	verified @ \$800 - CA	
MARKETING					
Logo/brand design time - donated by First Alternative	\$0	?			
Token design time - donated by First Alt	\$0	?			
Webpage design time - donated by Sustainability Coalition	\$0	\$50			
Webpage location - donated/shared by Sustainability Coalition	\$0	?			
Email response to public, as needed - donated by Coalition	\$0	\$50			
Printed materials design time (shelf talkers) - First Alt?	\$0	?	Sally's husband Zach also willing to donate design time		
Printed materials design time (posters for windows) - First Alt?	\$0	?	Sally's husband Zach also willing to donate design time		
Printed materials design time (1/4 page flyers for customers)		\$25	Jeanette could create these		
Printed materials PRINTING COSTS	\$800	?	This is a TOTAL guess. Get non-profit discount thru Corv.Copy (or ask NWGI and offer logo placement to reduce costs? likely no - they are not really a copy shop)		
Window clings for eatery doors	?		Chris to ask NWGI		
Acrylic shelf talker for eatery counter	\$50		https://www.displaysandholders.com/styrene-frame-h2-0305-ip-5493.html (but choose acrylic not styrene)		
STORAGE (of initial glut of containers + possible additional)					
Space donated by ?	\$0	?	Cindee (First Alt) says can store at Co-op or Fireworks		
Handling donated by First Alt?	\$0	?			
FUTURE CONTAINER SALES (direct to eateries, not public)					
Time donated by First Alt?	\$0	?			
GRANT MANAGEMENT					
Financial logistics - Sustainability Coalition	\$700	?	Coalition's Bookkeeper and Saving Green Director time		
Actual funds - living in whose account? (likely Coalition)	\$0	\$0			
OTHER IN-KIND DONATIONS					
Consulting cost for reusable cup program - Donated by Greg Fitzpatrick, consulting by Vessel	\$0	\$300			
Estimated start-up cost	\$4,795	\$425	Estimated value of in-kind		
<i>Suggested Benton SWAC request:</i>	<i>\$5,000</i>		<i>NOTE: some in-kind providers may request logo presence on printed materials and website</i>		
OTHER CONSIDERATIONS					
Container Collection bins for eateries - cost? type? size? free from old Campus Recycling stuff? bus tub? floor-standing or counter-top?					