



# Eastern Africa Professionals & Business Network

Date: Thursday, 12 June 2014

Our Ref: EAPBN/2105/2014

The CEO  
P.O. Box  
Dar Es Salaam

Dear Sir;

**Re: Invitation to Partner in a Seminar of "MBINU ZA KUONGEZA KIPATO" on 19<sup>th</sup> and 22<sup>nd</sup> June 2014**

Eastern Africa Professionals & Business Network (EAPBN) is a "Network" of "Positive Minded People" who believe that Africans can be successful & change for better. We believe we can make ourselves successful by using "the power of our brains" and also by "creating good businesses and social networks". **The true Integration of East African Community** will only happen when integration has already taken place at professional, business; social & grassroots level. This EAPBN network is about GIVING other than RECEIVING. There are lots to be done and we must utilize all resources to be successful. We believe that we are the source of positive development by giving out and not receiving. We also believe there is power in sharing.

Since 1<sup>st</sup> December 2013; EAPBN in collaboration with **ConsNet Group Limited** has partnered with TBC1 to prepare and broadcast the "**Wake-Up and Change**" Motivational TV Programs which are aired for 1 hour at TBC1 every Sunday from 9.00 PM to 10.00 PM and repeated on Wednesdays from 2.00 PM to 3.00 PM.

The key objectives of these TV Talk Show Programs are as follows: to change people's mentality on how to look into issues positively, motivate and inspire them; to provide answers to key common issues which needs solutions; to encourage people to take action and change instead of complaining and pointing fingers to each other as they customarily do; and also to provide a forum for positive changes discussions etc. **From the received feedback**, the program has proved to have a positive impact across the **East Africa** countries and would now like to hold a regular **networking event** featuring the live "**motivational talks**" of various subjects to fulfil the demand.

In implementing its key objectives in fostering cooperation among the people of East Africa and other countries, EAPBN in collaboration with **Consnet Group Limited and Success Partners** would like to request **Your Organization** to partner with us in half a day Seminar entitled: **MBINU ZA KUONGEZA KIPATO**. The Seminar will mainly feature: JINSI YA KUBADILI FIKRA; KUONGEZA KIPATO na KUTIMIZA NDOTO. Your Organization can invite some key prospect clients and existing clients to attend. Your Organization may wish to provide any kind of Sponsorship and will be able to take advantage to promote its products and services at the events.

The Seminar will be presented by two Key Trainers & Motivational Speakers; Entrepreneurs; Business Owners & Consultants including Sanctus Mtsimbe, the presenter of "Wake-Up & Change" (AMKA NA BADILIKA) Motivational TV Program and Felix Maganjila Trainer of Trainers and Facilitators for SME's. There will be two seminars and your invited to choose one. The first will take place on Thursday; 19<sup>th</sup> June 2014 and the second one on Sunday 22<sup>nd</sup> June 2014. Time for both are Seminars will be from 2.00 PM to 8.00 PM. The venue is **Chuo cha Utalii cha Taifa (National Institute of Tourism)** at the junction of Shaaban Robert Street and Samora Avenue near Institute of Financial Management (IFM).

The participation or seminar fee per person per seminar is TZS 30,000/= . We have invited professionals; business people and representatives from companies to attend and we request and encourage you to invite your friends and other colleagues. This kind of training has proved to be very effective for company's performance because of increased sales.

Registration for this Seminar is on going. For payments and further details, please contact: **+255 716 683 216 and +255 767 767 676 (timizandoto@gmail.com)**. In this event Ladies are strongly encouraged to attend to leverage their business opportunities.

Yours truly

**Eastern Africa Professionals & Business Network**

Sanctus Mtsimbe  
**President - EAPBN**