WHAT ARE THE BEACH AND THE MEADOW AUIR?

Auir beach is one of the few preserved natural areas of the Valencian coast. It has preserved almost entirely the characteristic environmental treasures of the Mediterranean littoral meadows and dunes.

Located between the beaches of Gandia and Xeraco, the Auir beach and the Vaca river are very fragile and valuable ecosystem, both from the point of view of the autochthonous fauna and flora and for its role as a natural barrier against sea storms and for its connectivity between various environmental ecosystems from sea to the mountains, through the dunes, meadows and marshes: an authentic landscape which we have been fortunate to inherit in our overbuilt Mediterranean.

In addition, the beaches and coastal meadows, most destroyed by greed and concrete, have been a strong identity marker of the peoples of the region of la Safor, dedicated to farming in the marshes for centuries, a landscape without which we would not understand our history and our customs.

WHY WE DEMONSTRATE?

Recently, the government of the city of Gandia has started the mechanisms to build up l'Auir. This private initiative jeopardizes our future and that of future generations as it affects an obsolete and predatory model of urban speculation that has led us to the current economic and social state of emergency.

As a result, the Assemblea Salvem l'Auir, a citizen's open movement, fights for the restoration and protection of this area with the creation of a nature reserve that appraise Auir beach and strongly bets on a sustainable tourism model.

AUIR IS THE BASIS OF OUR WEALTH!

CONCRETE IS THE REASON OF OUR MISERY!