

The Office of Research Sponsored Projects

Invites all faculty and staff to our upcoming workshops

Tuesday, June 25th in the Coliseum Skybox

WRITING SUCCESSFUL GRANTS

From 9 am-12 pm

For those who are new to the grant game, this introductory workshop covers basic principles of good grant writing, starting with the phrasing of a compelling research theme to the actual construction of the proposal itself. Major differences between traditional "academic prose" and persuasive grant writing are highlighted. Common pitfalls that can lead to early rejection of good ideas are reviewed, matched with practical strategies for better writing. Special attention will be paid to the perspectives of grant reviewers and how to write in ways that will meet their expectations.

- Killer mistakes in grant writing and how to avoid them
- Two critical steps that will double your chances for success
- How to win over the grant reviewer
- Simple keys to a more powerful writing style
- Visualization: Using illustrations to "sell" your project

BUILDING THE NSF GRANT PROPOSAL

From 1 pm-4 pm

Competition for National Science Foundation grant awards is especially intense, as increasing numbers of proposals have strained the agency's budget limits. Successful proposals are written by investigators who combine sound principles of grant writing with an understanding of NSF's overall merit review process. This workshop will focus on critical aspects of interacting with the agency as well as proven techniques for effective writing in each section of the NSF grant proposal. Samples from successful proposals will be cited to illustrate key points.

- Overview of NSF Mission, Structure and Budget
- Characteristics of Successful Proposals
- NSF Merit Review Process
- Critical Steps in Planning and Writing Your Proposal
- Formulating Precise Goals and Objectives
- Using Visual Illustrations
- Building in Quality "Broader Impacts" Components
- Data Management Plans

ABOUT THE SPEAKER

Robert Porter, Ph.d.

Each workshop will be led by Dr. Robert Porter, tenured Professor and Director of Research of Development at the University



of Tennessee. Dr. Porter has won more than \$5 million in awards from government agencies and private foundations. He is a nationally known grant writer and frequent speaker at

national research administration meetings such as the National Council for Research Administration and the Society of Research Administrators International. You can also find his prize winning writing on these subjects in the *Journal of Research Administration*.

If you should have any questions please contact your Pre-Award Grant Specialist, Melissa Holderried Kelly, mkelly@westga.edu