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|  | **FREE Intensive Summer Program for UW-Madison Science/Engineering Graduate Students** |

Are you a graduate student in science or engineering who wants to learn more about:

* How to start a firm?
* How technologies are commercialized?
* What the different career paths are for scientific entrepreneurs?

The Wisconsin School of Business invites you to apply to join this successful program:

**2014 WEB: WISCONSIN ENTREPRENEURIAL BOOTCAMP**

Program activities typically include face-to-face sessions with:

* *John Morgridge* – Former Chairman/CEO – CISCO Systems; UW alum; WEB sponsor
* *Steven Burrill* – Founder – Burrill & Co.; UW alum; Burrill Business Plan sponsor
* *Top UW faculty* from across campus
* *Campus and community experts* in start-up formation and culture, intellectual property, and funding

**DETAILS AT A GLANCE**

**WHEN:** June 16 – June 20, 2014 (Monday through Friday)

 **Full-time, full-commitment immersion program with evening assignments and events**

**WHERE:** UW- Madison campus. Classrooms in Grainger Hall.

**ELIGIBILITY:** Physical, life science, and engineering graduate students or post docs preferred. A few seats are set aside for non-science graduate students with strong links to technology entrepreneurship. Such students are invited to apply. Must be enrolled at UW-Madison and/or post-doc status. Competitive admissions with limited seats.

**COST:** No cost to participants due to generous donations from program sponsors.

***Activities:***  Multiple readings, case analyses, real-time work with ideas, lively social events, expert panels, practice in financial and market assessment and other tools.

This is not a sit-back and listen part-time course. It’s an exciting and demanding learning experience.

*“The Bootcamp was a transformative experience. I have a new perspective, new vocabulary, and a new network with which to approach my future work. It was a privilege to attend.” – Prior WEB Student*

**TO LEARN MORE/APPLY PLEASE GO TO**

http://bus.wisc.edu/degrees-programs/non-business-majors/wisconsin-entrepreneurial-bootcamp

**APPLICATION DEADLINE: March 28, 2014**