



Starting Your Own Business - Planning for Success

A FREE Two-Day Workshop for Women in Science, Engineering & Technology (SET)

Wednesday 25 & Thursday 26 November 2009

University of Reading 10.00am – 16.00pm

There is a shortage of women entrepreneurs in science, engineering and technology. A recession can be a good time to think about setting up your own business or as a consultant.

The South East Hub of the UK Resource Centre for Women in Science, Engineering & Technology (UKRC) has organised a 2-day intensive workshop with Business Link South East aimed at women who have a SET-related business idea.

If you already have a SET-related business idea that you would be interested in developing, this could be the ideal event for you!

This workshop will help you:

- develop your business plan
- learn about how to market and sell your product or service effectively
- produce a sales plan and manage your finances
- network with other SET women entrepreneurs

If you live in the South East (outside London) and would like to attend our free two-day workshop, please book a place by contacting Ann Clark at ann.clark@reading.ac.uk or calling 0118 378 4791. Please note that places are limited.

We look forward to hearing from you!