

THE 2019 STRATEGIC WAR GAMES ARE COMING TO THE TRB 98TH ANNUAL MEETING

How might new technologies, public and private organizations and consumer preferences be combined to deliver Mobility as a Service (MaaS)?

LOCATION:

Walter E. Washington Convention Center

DATE:

January 13, 2019

TIME:

1:30 - 4:30 pm

SPONSOR

ABC10 Strategic Management Committee

CO-SPONSORS:

- ADA10 Statewide Multimodal Planning
- ABC20 Management and Productivity
- ABE30 Major Cities
- ALO20 Transit and Intermodal Transportation Law
- ADD10 Transportation and Economic Development

THE SCENARIO

From safety and revenue models to social equity and privacy concerns, now is the time to shape MaaS. Building upon National Cooperative Highway Research Program (NCHRP) Foresight Series 750, you are invited to attend or participate on a team in an open-ended competition to “solve” how MaaS can be brought effectively forward in North America.

PARTICIPATION

Applications to serve on one of the teams for the 2019 competition are being accepted at surveymonkey.com/r/2019TRBWarGame

All Strategic War Game teams will be preassigned by October 15, 2018 and will have a team-leader. Teams will have the opportunity to work together before and during the competition. There will be room for audience observation and involvement.

The Strategic War Games are interactive and spectators are invited.

ABOUT STRATEGIC WAR GAMES

The Strategic War Games is a scenario-based, focused experiential activity that places participants in a simulated situation. It requires them to go through a decision-making process close to real-life, in a safe and future environment.

The Strategic War Games brings a wide variety of people and ideas together, to solve complex problems facing the transportation industry.

WE HOPE YOU CAN JOIN US.