## Session 1: Introduction and General presentation of the regional context vis-a-vis "4 per 1000" Initiative

# 1st "4 per 1000" North America Regional meeting May 11th, 2020

#### Venue

The home page of the meeting: <a href="https://livingsoilssymposium.ca/fr/reunion-regionale-4-pour-1000/">https://livingsoilssymposium.ca/fr/reunion-regionale-4-pour-1000/</a>

Registration on: <a href="https://www.weezevent.com/reunion-regionale-4-pour-1000-amerique-du-nord">https://www.weezevent.com/reunion-regionale-4-pour-1000-amerique-du-nord</a> Meeting will be online with ZOOM.

 $7:\!30$  to  $9:\!00$  PT /  $10:\!30$  to  $12:\!00$  ET /  $16:\!30$  to  $18:\!00$  CET ; everyday from Monday 11 May to Friday 15 May 2020.

Please use the links below:

May 11th <a href="https://zoom.us/j/94053170297">https://zoom.us/j/94053170297</a>

### **Objective**

Organize the first regional meeting in North America gathering a maximum of partners and members of the "4 per 1000" initiative in Canada (7) and USA (58).

Capitalize on  $5 \times 90$  minutes of electronic meetings to elaborate a regional road-map of concrete action on the ground, for storing carbon in the soils with the help of agriculture and forestry.

#### "From the pilot project to a large scaling up"

- presentation of concrete results in each category of stakeholders (farmers, scientists, NGOs, businesses)
- · presentations of promising and scalable results
- the facilitating/incentive factors and the blocking/limiting ones.

#### **Deliverables**

A regional road-map of concrete action on the ground, for storing carbon in the soils with the help of agriculture and forestry

## **Participants**

All partners and members of the "4 per 1000" based in North America, all interested friends of the "4 per 1000" Initiative in the area, and contacts from our network.

The free registration page: <a href="https://www.weezevent.com/reunion-regionale-4-pour-1000-amerique-du-nord">https://www.weezevent.com/reunion-regionale-4-pour-1000-amerique-du-nord</a>

### **Agenda**

Slot	Su	bject	Speakers	Time
		roduction and welcome speech of the Regional meeting and esentation of the objectives of the meeting	"4 per 1000" Executive Secretariat Regeneration	5 min
		Dr. Paul LUU, Executive Secretary of the "4 per 1000" tiative		
		. Antonious PETRO, Scientific Director of Regeneration nada	Canada	5 min
	Situation of the "4 per 1000" Initiative 4 years after its creation at COP 21 of UNFCCC in Paris by <b>Dr. Paul LUU, Executive Secretary of the "4 per 1000" Initiative</b>		"4 per 1000" Executive Secretary	10 min
7:30 to 9:00 PT		neral presentation of the regional context vis-a-vis "4 r 1000" Initiative:	Representatives of Canadian and US	
10:30 to 12:00 ET	•	Canadian policy on soil health and carbon sequestration in soils related to agriculture and forestry by Mrs. Lucy CLEARWATER, Strategic Policy Branch - Agriculture and Agri-Food Canada	Ministries of Agriculture	4 x 15 min
16:30 to 18:00 CET	•	Quebec policy on soil health and carbon sequestration in soils related to agriculture and forestry by Mrs. Hélène BOURASSA, Directrice des Pratiques agroenvironnementales - Direction générale de l'appui à l'agriculture durable, Ministère de l'Agriculture, des Pêcheries et de l'Alimentation du Québec	Chair and Moderator: Dr. Paul LUU ("4 per 1000" Initiative)	
	•	California policy on soil health and carbon sequestration in soils related to agriculture and forest by Mrs. Jenny LESTER-MOFFITT, Undersecretary of the California Department of Food and Agriculture		
	•	Synthesis of US policy on soil health and carbon sequestration in soils related to agriculture and forestry by Mr. Sylvain MAESTRACCI, Agricultural Attaché at the French Embassy in Washington DC (USA).		

## **Presentation of speakers**

Mrs. Lucy CLEARWATER is a policy analyst with the Environmental Policy Division at Agriculture and Agri-Food Canada (AAFC). She worked in the Department's Science and Technology Branch for over 12 years in a series of roles including watershed analyst with the Watershed Evaluation of Beneficial Management Practices (WEBs) program, editor of AAFC's National Agri-environmental Indicator Report, and science policy advisor for agro-ecosystem resilience. In her current role, Lucy explores innovative policy and programming approaches to increase the adoption of on-farm beneficial management practices. Her main files include the use of natural climate solutions to mitigate climate change and climate change risk and



adaptation in the agricultural sector. She also manages the Federal-Provincial-Territorial Agri-Environmental Policy Working Group. Originally from Norfolk, England, Lucy lives in rural New Brunswick on a small acreage with her husband and two teen children, where they maintain a large vegetable garden, a small flock of chickens and two beehives.

Mrs. Hélène BOURASSA holds a bachelor's degree in engineering physics from Université Laval and a certificate in computer science from Université de Montréal. She began her career as an engineer in the private sector, then joined the government apparatus (Government of Quebec) where she had the opportunity to work in various departments before being appointed manager in the agri-environmental practices branch of the Direction générale de l'appui à l'agriculture durable (sustainable agriculture support branch), at the Ministère de l'Agriculture, des Pêcheries et de l'Alimentation du Québec (MAPAQ), where she is responsible for the agri-environment



sector, including management of the Prime-Vert program and support for innovation projects related to the agri-environment.

Mrs. Bourassa contributes to the development of prosperous, sustainable and innovative agricultural businesses and, with her multidisciplinary team, promotes agri-environment in Quebec's bio-food sector, particularly by encouraging the adoption of good agricultural practices. She also coordinates MAPAQ's agri-environmental action to foster the development of sustainable agriculture.

Mrs. Jenny LESTER-MOFFITT is a 5th generation California farmer and Undersecretary at the California Department of Food and Agriculture, where she was Deputy Secretary from January 2015 – February 2018. Her original appointment by Governor Jerry Brown was confirmed by Governor Gavin Newsom in early 2019. Jenny engages stakeholders on issues that affect ranchers and farmers, including climate change, biodiversity, land use, water policy, and food security. Prior to joining CDFA, Jenny spent 10 years as Managing Director at Dixon Ridge Farms, her family's organic walnut farm and processing operation. Growing up on the farm she would later help manage, Jenny learned firsthand the importance of taking care of the land and the people who farm it – and the value of fostering economic growth and well-being. As a



farmer and policymaker, Jenny believes that agriculture is critically important to sustaining our environment, rural communities and economy.

Mr. Sylvain MAESTRACCI has been the Agricultural Counselor at the Embassy of France in the United States, with regional competence over Canada, since March 2017. From 2014 to 2017, he was in the French Ministry for Agriculture and Food in charge of the subsidies allocation policy to farmers in the framework of the Common Agricultural Policy of the European Union as project leader and Deputy to the Director of Common Agricultural Policy subsidies management. He handled negotiations on European agriculture, sanitary and food policies, as Inter-ministerial Coordinator (office of the Prime Minister) for these policies between 2011 and 2014, and as head of the European Union unit at the Ministry of Agriculture between 2007 and 2010. Previously, he worked in the French Ministry of Finance, where he was in



charge of economic analysis of agricultural and environmental policies, then of budgetary monitoring of European policies regarding agriculture, food and the environment.