

GENNEVA's Story

From its humble beginnings in 2007, GENNEVA has evolved to become one of the leading and most innovative gold traders in Malaysia, Singapore, Hong Kong, China and The Philippines with a future plan to expand to all neighbouring Asian countries.

Today GENNEVA MALAYSIA is represented in 7 states: Selangor, Perak, Johor, Sarawak, Penang, Melaka and Sabah with 7 branch offices and 3 representative offices. The plan is to set up at least a branch in every state in Malaysia with its Headquarters in Kuala Lumpur.

How it works!

As simple as 1,2,3...

- Step 1 : Purchase 999 GENNEVA gold wafer
- Step 2 : Rewarded with discretionary monthly "Hibah" (Gift)
- Step 3 : Choices

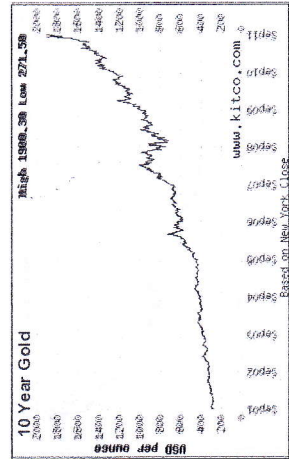
Example:

After three (3) months the customer can choose to:

- A) Retain the gold
- B) Sell/Dispose off to third party
- C) Sell back to GENNEVA

Reasons To Buy Gold

- 1) High demand & low supply of gold.
- 2) Gold as hedge against inflation - keeps purchasing power intact.
- 3) Proven method of preserving value when national currency is losing value.
- 4) Gold as an effective diversifier. Acts as a financial insurance policy.
- 5) Low/Negative co-relation with major asset classes.
- 6) Gold as a solid asset. Gold acts as safe haven in times of a financial crisis.
- 7) Global Currency Debasement could lead to increase in the price of gold.
- 8) Investment demand on a rise as gold is tradable, portable and convertible.
- 9) Gold exposure is warranted based on macroeconomic considerations.
- 10) Central Bankers have changed their attitude towards gold. Central Banks are net buyers of gold.



Produk

Emas-kaedah terbukti untuk mengekalkan nilai dan meningkatkan kuasa pembelian.

Prinsip-prinsip

- Sebuah model perniagaan yang unik berdasarkan prinsip Syariah "Al-Bai" (jualbeli). GENNEVA MALAYSIA juga memberi pelanggannya ganjaran ataupun hadiah menurut prinsip Syariah iaitu "Hibah" pada kadar yang ditentukan mengikut budi bicara syarikat. Konsep GENNEVA ini adalah yang PERTAMA di DUNIA.
- Perdagangan berdasarkan prinsip Syariah ini dipilih untuk membolehkan kedua-kedua umat Islam dan bukan Islam membeli emas, justeru itu memberi peluang yang setara kepada semua rakyat Malaysia untuk membeli produk emas GENNEVA.
- Keseluruh prosidur perdagangan GENNEVA dan semua Perjanjian Jual-Beli GENNEVA telah diperiksa dengan teliti oleh Lembaga Jawatankuasa Penasihat Syariah yang terdiri daripada pakar-pakar Syariah yang berpengalaman dan disegani.

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