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IntoIT
SAPPHIRE COAST



MEDIA RELEASE:

Tech Entrepreneurs StartUp Camp back for Fourth Year running

Theme : Tech StartUps the way forward for Young People

An intensive weekend Start Up Camp that rapidly harvests brilliant ideas to build fast-moving dynamic businesses...all in one weekend.

Merimbula, NSW, 21 April, 2015: Australia's only regional Entrepreneurs Start Up Camp is on again! Entrepreneurs living on the Sapphire Coast (and SeaChangers considering it) will get their chance to emulate the likes of internet legends Mark Zuckerberg (Facebook) and Larry Brin (Google) or their Australian equivalents Mike Cannon-Brookes (Atlassian) and Matt Barrie (Freelancer.com), at this exciting web business event to be held on the weekend of May 29th – 30th 2015.

Online business is the future and the StartUp Camp is a great first step in showing you the building blocks to make that future a reality. Here's how it works:

- Anyone can participate...**no web or business experience necessary** (though it helps) - just bring energy and enthusiasm and your ideas!
- Teams brainstorm to come up with a great idea and then work intensively under our Start Up Camp guidance to make their business concept a sure-fire success
- The team's idea is pitched to a specially-chosen panel of web-business experts and investors to receive invaluable feedback and advice on making it work.

It's an ideal forum for would-be **SeaChangers** to the area to visit and sample the delights of the region and help the local economy move to a greater embrace of technology and knowledge services.

Start Up Camps have been running all over the world in recent years and have provided many successful entrepreneurs with their first taste of the fast-paced world of building web-based businesses.

Starts: Friday May 29th at 5pm and

Ends: Saturday May 30th at 9pm

Venue: Pambula Surf Life Saving Club

Bookings: seachange4.eventbrite.com.au

Price : \$50 (Students \$25) – earlybird discounts available

*The weekend is being organised by the Sapphire Coast's local technology and business group **IntoIT** (visit www.intoitsapphirecoast.com) and Canberra's leading StartUp Advisory Service, **Lighthouse Innovation**.*

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