



September 25<sup>th</sup> and 26<sup>th</sup>

BYU Conference Center, 770 E. University Parkway, Provo, Utah

## :: About FamilySearch Developers Conference ::

FamilySearch Developer Conference (DevCon) is a technology conference designed for programmers and software companies interested in the Family History market. This event is for developers that want to improve their application design and programming skills, meet, discuss and share with their peers in the industry. Family Search DevCon offers something for everyone, regardless of experience in family history or programming solutions. Come to hear great keynotes, learn from other experts, discuss industry issues and opportunities, connect with existing and new friends, and participate in social activities that include team programming challenges that may take some into the late hours.

## :: Call for Participation ::

We are inviting the submission of presentations, panels, ideas, demos and discussions topics for FamilySearch DevCon 2014. Sessions should inform and motivates both those seeking to begin projects and those continuing to improve innovative solutions through software and websites. Presentation submissions will be accepted between **June 16—27, 2014**. Please see submission section for the full submission process.

## :: Categories for Presentations ::

In each presentation category, we are seeking beginning and advanced level of classes. FamilySearch will have presenters for beginning training on the use of popular API modules. Advanced classes on use of these API are encouraged. RootsDev FamilySearch Javascript SDK will have many presentations. Additional presentations should fall into one of the below categories. Subtopics are provide as examples.

### **API Use, Issues and Opportunities**

FamilySearch API Modules

RootsDev FamilySearch Javascript SDK

Other API Providers

## **Applications**

- App for That
- Games
- Tools
- Gadgets and Widgets
- Browser Plug-ins
- Mobile
- Targeted for Youth
- Culturalization and Translation

## **Development Methods and Strategies**

- Mobile
- Language/Environment Specific
- UI/UX Design
- Backend and DB Development

## **Industry-wide Issues and Opportunities**

- Engaging Customers
- Standards (Dates, Names, Places)
- Big Data

## **Records (Indexes, Records and Images)**

- Search Methods and Strategies
- Availability of Recordss
- Genealogical Research and Sourcing
- Person Records and Digital Memories

## **Social**

- Community Building
- Crowd Sourcing
- Social Media Integration

## **Trees (lineage linked records)**

- Collaboration between Trees
- Increasing Contributions
- Analysis
- Visualization
- Printing

**Other** \_\_\_\_\_ -

# ::: Session Types :::

Session can be 50, 10 or 5 minutes long depending upon the type of session. Presentations may be in one of the following formats:

**Traditional Presentation (50 minutes):** Traditional class sessions focus on a single topic, with some time left at the end for questions and answers.

- **Panel (50 minutes):** Presenters may come together for a collaborative presentation on a particular topic or answer questions from moderator and attendees. Panel facilitator arranges for the panelists participation and moderates the panel discussion.
- **Workshop (50 minutes):** Workshops are interactive sessions, where attendees actively collaborate to create new projects and solutions.
- **Demo (10 minutes):** Show code, development, or working demo. This is meant to be a technology picture to help to teach or inspire fellow programmers. This time is not a marketing pitch to sell product. Up to 5 of these can be run in an hour.
- **Idea Pitch (5 minutes):** Give the audience your best shot in 5 minutes or less on what app(s) should be built, how the industry should work together, and how FamilySearch or other entities should contribute. This is not a complaint session but positive ideas that can be executed with the proper backing. Up to 10 of these can run in an hour. Presenter and a microphone.
- **Ignite (5 minutes):** Only 20 slides and they advance automatically after 15 seconds? Pitch a project? Launch a web site? Teach a hack? Humor with good taste is OK. No restriction on subject matter as long as it will be of interest to the audience. Slides will need to be submitted in advance.

We encourage sessions to be innovative, include step-by-step instruction, and offer new solutions and ideas that incorporate technology. We caution presenters against text-based slides and becoming infomercials for a particular product or line of thinking.

If your session is sponsored by a particular company, you will be asked to indicate that status in the session profile you create. We ask that sponsored sessions still serve to educate the attendees without requiring them to purchase a particular product.

## :: Submission Process ::

To submit your presentation for consideration for FamilySearch DevCon, please fill out the form at <http://tinyurl.com/FSDevCon>, and click the submission button after complete the form.

You will need to do the following:

- Complete a short submission profile.
- Summarize any previous speaking experience and topics.
- Enter your presentation title.
- Enter the presentation Category
- Enter the presentation Type
- Submit a 40–50 word abstract for your proposed participation. Please include learning objectives for attendees, for example: “You will learn how to use Angular.”
- Submit a 150 to 200 word long abstract for your proposed participation.
- A 400-500 word syllabi or PowerPoint Presentation (only required for traditional and Ignite presentations) is required 2 weeks after notification of acceptance.

After you have successfully completed the process, you will receive an email from the FamilySearch DevCon Team confirming your submission.

## :: Evaluation Criteria ::

Submissions will be evaluated according to the following criteria:

### **Relevance:**

- Does the proposed session help attendees to build family history apps?
- Does technology presented play a role in the implementation of the topic discussed?
- Does the topic speak to a broad audience of programmers?

### **Innovation:**

- Are the ideas, methods, or subjects timely and relevant to attendees?
- Is the subject matter fresh ?

### **Clarity:**

- Is the intent of the session clear and concise in the abstract and title?
- Are the learning objectives well-defined?

### **Presenter:**

- Is the presenter knowledgeable and experienced on the topic submitted?
- Is the presenter careful in the submission process to meet all requirements and willing to meet the expectations if selected?

## :: Timeline ::

June 16	Presentation submission page opens
June 27	Presentation submission page closes
July 11	Speakers are notified
July 18	Full event and session schedule is posted
July 25	Slides and/or syllabi are required for certain session types are delivered. (Traditional and Ignite)

## :: What To Expect ::

Traditional Presenters, Panel Moderators, and Workshop Facilitators will receive:

- A lunch voucher for the second day of the conference.
- Access to the speaker lounge.

Because FamilySearch DevCon is a nonprofit event, we do not pay speakers. We hope you will consider this conference an investment since it is a live forum to reach people with the insights and knowledge you have to share. In each classroom, BYU Conference will supply:

- A laptop computer.
- A projector.
- A screen.
- A wired Internet connection.
- A lavalier microphone.
- A handheld microphone.

All other equipment required for your presentation must be supplied by you or the attendees in your session. Please indicate in your course abstract whether attendees will need to bring something with them to the session. FamilySearch reserves the right to edit session titles and abstracts. You will be notified and consulted if there is a need to make changes to your title or abstract. Presenters who do not submit required syllabi by July 25, 2014, may not be allowed to present at FamilySearch DevCon.