

MBA/SEM-IV/RM/DEC-15 Examination

Department : MASTER IN BUSINESS ADMINISTRATION

| Sr. No. | Subject Code | Subject Name | Date | Time |
|------------|-----------------|--|------------|-------------|
| 1 | MM403 | BRAND MANAGEMENT | 16/12/2015 | 10:00-13:00 |
| 2 | MM311 | INTEGRATED MARKETING COMMUNICATION | 17/12/2015 | 10:00-13:00 |
| 3 | IB411 | INTERNATIONAL SUPPLY CHAIN MANAGEMENT | 18/12/2015 | 10:00-13:00 |
| 4 | CC411 | BUSINESS ETHICS AND CORPORATE GOVERNANCE | 21/12/2015 | 10:00-13:00 |

Important Instructions:

- 1. All The Student are required to keep Hall Ticket with them during examination hours.
- 2. Candidates are required to be present at their respective place of examination thirty minutes before the time commencement of the examination paper failing which entry in the examination block will not be permitted.
- 3. Candidates are forbidden to bring any type of printed/hand written/typed material, Mobile phone, Pager or Programmable calculator, or any other objectionable material which breaches the code of conduct of university and falls Under unfair means in to
- 4. Exchange of calculator, answer book / supplementary / question paper etc. is strictly prohibited.