

# Saturday, February 8<sup>th</sup>

## 10:30 am - 4:30 pm

Central Library of Rochester & Monroe County • 115 South Avenue • Rochester, NY

# Self-Published Book Festival



A **FREE** event for writers who want to learn how to publish their book independently, and for readers who want to discover some of the Rochester area's finest self-published authors.

### Pre-registration for morning programs required by February 1st:

**Session #1 10:30 – 11:30 am**

**Self-Publishing Basics: Navigating the Self-Publishing Minefield**

Ron Pramschufer of Self-Publishing, Inc.

**Marketing Strategies for the Self-Published Author**

Jennifer Blanchard, self-published author and writing coach

**Session #2 11:45 am – 12:45 pm**

**The Self-Publishing Journey: A Panel Discussion**

Dennis Bielewicz, local history writer; Jennifer Blanchard, non-fiction writer; Norm Davies, poet; Kate Meddaugh, memoir writer.

**Self-Publishing an eBook: Digital Alternatives**

David Schewe and Dana Paxson, self-published eBook authors

### Self-Published Author Book Fair 2:30 – 4:30 pm

Central Library, Kate Gleason Auditorium

Books will be available for purchase from individual authors. *No registration is required for the afternoon book fair.*

Register online after Jan. 6 at [www.libraryweb.org](http://www.libraryweb.org) (search for Self-Published Book Festival on the Event Calendar) or contact Carol Moldt at [carol.moldt@libraryweb.org](mailto:carol.moldt@libraryweb.org) or 428-8375 to register or for additional information.



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