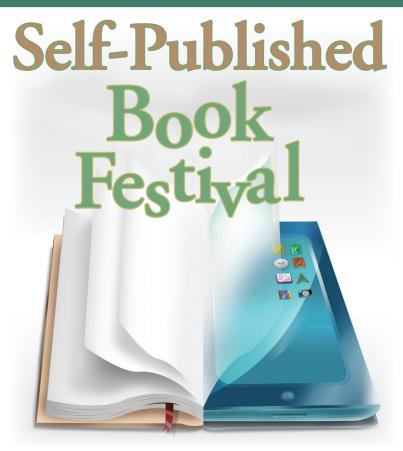
## Saturday, February 8<sup>th</sup> 10:30 am - 4:30 pm

Central Library of Rochester & Monroe County • 115 South Avenue • Rochester, NY



A FREE event for writers who want to learn how to publish their book independently, and for readers who want to discover some of the Rochester area's finest self-published authors.

## Pre-registration for morning programs required by February 1st:

Session #1 10:30 - 11:30 am

Self-Publishing Basics: Navigating the Self-Publishing Minefield

Ron Pramschufer of Self-Publishing, Inc.

Marketing Strategies for the Self-Published Author

Jennifer Blanchard, self-published author and writing coach

Session #2 11:45 am – 12:45 pm

The Self-Publishing Journey: A Panel Discussion

Dennis Bielewicz, local history writer; Jennifer Blanchard, non-fiction writer; Norm Davies, poet; Kate Meddaugh, memoir writer.

Self-Publishing an eBook: Digital Alternatives

David Schewe and Dana Paxson, self-published eBook authors

## Self-Published Author Book Fair 2:30 - 4:30 pm

Central Library, Kate Gleason Auditorium

Books will be available for purchase from individual authors. No registration is required for the afternoon book fair.

Register online after Jan. 6 at www.libraryweb.org (search for Self-Published Book Festival on the Event Calendar) or contact Carol Moldt at carol.moldt@libraryweb.org or 428-8375 to register or for additional information.

