18<sup>th</sup> Intl. Conference on Business Information Systems 24-26 June, 2015 Poznań, Poland http://bis.kie.ue.poznan.pl/bis2015/



## Call for Papers

# Workshop on Privacy by Transparency in Data-Centric Services (PTDCS)

## Held in conjunction with BIS'15

Big Data has developed into a key factor of the economy that benefits users and providers of data-centric services. However, the analysis of growing volumes of users data in data-centric services also presents significant privacy challenges. The objective of this workshop is to bring researchers and practitioners together to explore transparency-based mechanisms, such as dashboards, economic explanations of the use of privacy and value of data, as well as user behavior. In particular, the goal of this workshop is to set thematic milestones for the technical development of transparency mechanisms on the one hand, and on the other, trace ways in which technical progress, users and industry could profit from transparency. A major focus will be set on Transparency-Enhancing Technologies (TET) and, in particular, Privacy Dashboards. Topics of interest include, but are not limited to:

Accountability in Data-Centric Services
Economics of TET
Privacy Dashboards
Privacy Economics
Privacy Policy Specification and Negotiation

Privacy in Socio-Technical Systems Privacy-Enabled Business Models Requirements for TET Transparent Behavioral Targeting Transparent Usage Control

Submitted papers must be original, unpublished, and not submitted to another conference or journal for consideration. Authors must follow the LNBIP formatting guidelines. Deadline for submission is March 22<sup>nd</sup>, 2015. Papers approved for presentation will be published in BIS 2015 workshop post-conference proceedings, as a volume in Lecture Notes in Business Information Processing series by Springer after a second review round. Submissions need to be anonymized and will receive at least three reviews. Submissions have to be at most 12 pages (including figures, tables, appendices and references). Registration for the BIS'15 conference entitles to participate in the conference, as well as in all workshops and tutorials held in conjunction with it. At least one author of each paper needs to register for the conference for the paper to be included in proceedings.

### **Organizers**

Günter Müller (University of Freiburg)
Rafael Accorsi (PricewaterhouseCoopers)
Christian Zimmermann (University of Freiburg)
Sven Wohlgemuth (CASED Darmstadt)
Isao Echizen (NII, Tokyo)
Hiroshi Yoshiura (UEC, Tokyo)

### **Important Dates**

Deadline for Submission: Mar 22, 2015 Notification of acceptance: May 15, 2015 Submission of final papers: May 31, 2015