



## PRESS RELEASE

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### **Online Publishing & Marketing Workshop for Writers – sponsored by Benicia Literary Arts**

Writers of books, song lyrics, poems and other mediums, need to know how to best use online resources and social media to publish and bring attention to their works.

How best to do that will be the subject of a panel discussion on Wednesday, November 9, 2022 at 5pm PT on Zoom, presented by Benicia Literary Arts (BenLit).

Workshop panelists include:

- Karen Mercury, who as Layla Wolfe, has written and published over 100 novels on Amazon. Karen will be discussing producing and marketing her books, and connecting with her readers.
- Beth Grimm, published author, artist and teacher will cover her experience in self-publishing her recent memoir, along with tips and recommendations.
- Fiona M. Hughes, published author of children's books, and a marketing specialist, will discuss her experiences in self-publishing, promoting, and marketing her books and those of others.
- Jim White, published author and former president of Benicia Literary Arts will cover his experiences with websites he has used.

Published author and BenLit President, Lois Requist is the Zoom webinar moderator, and she will also field questions from the audience.

Those wishing to attend the webinar should go to the Ben Lit website at <http://www.benicialiteraryarts.org> and register to receive the Zoom link.

### **About Benicia Literary Arts (BenLit)**

The mission of Benicia Literary Arts is to encourage reading and writing in the community, by producing events and resources for writers that encourage the development and publishing of high quality works in all genres. Benicia Literary Arts is a 501(C)(3) nonprofit organization.

<http://www.benicialiteraryarts.org>

Email: [info@literaryartsbenicia.com](mailto:info@literaryartsbenicia.com)

Phone: 707-280-0588

