

(Not data.)



Hi, I'm (a) Panda.

I like data.

What is Panda?

- Data repository
- Data organizer
- Data butler



Data Repository

- Reporters shouldn't be data silos.
- Neither should I.
- Everybody should have access.



Data organizer

- Find the data again
- Find related data
- Where'd it come from?



Data butler

- Search for your data
- Make connections between data
- Get it anywhere
- Email alerts!



Panda pedigree

- Built by journalists
- Developed with funding from the Knight Foundation
- Lead developer Christopher Groskopf: Formerly of Chicago Tribune, now of NPR.
- Another developer Brian Boyer is also now at NPR.
- The Panda Project now lives at the Mizzou journalism school, where it's cared for by IRE.





Feed the Panda.

It's hungry. It's always hungry.