

Digital Time Communications

21st Century Public Relations & Event Management Company

Digital Time Communications is one of the leading Communications and Public Relations agencies in Pakistan. We deliver excellence and value addition to our clients in various areas such as Media Management, Event Management, Publishing in Newspapers & News Websites Telecast on TV Channels, Broadcast on Radio and other communication Initiatives.

Established In: JAN, 2011



WHAT WE DO



Content Development & Publishing



TV shows - Morning Shows, Talk Shows, Prime Time Shows



Press Release Publishing (Print & Digital)



Engaging Social Media Influencers



Features & Articles Placement (Print & Digital)



Trainings (Media, Youth & Communities)



Media Monitoring (Print, Digital, TV)



Twitter Trending



Media Relations (Formal & Informal)



Audio Visual Productions - short videos, show reels, video documentaries



Event Management



Designing Communication Strategies



Press Conference



Development & Telecast of News Packages on TV



Media Presence (Events)



Radio Productions



Crisis Management



Photography/videography



Press Release Publishing (Print & Digital)

We ensure publishing of press release in leading English, Urdu and Regional newspapers, blogs and websites. Besides publishing, we also edit and write press release for our clients to enhance the news worthiness and make it the best choice for leading dailies.



TV Shows

As per the requirement of our clients, we manage their presence on TV shows such as morning shows, talk shows, prime time shows etc. For this purpose we have established the trust and relations in the media industry. Preparatory session can also be arranged with the focal person appearing on TV shows.

Media Relations (Formal & Informal)

With the help of our experience and repute in the media industry, we enjoy trust of media professionals which helps us convey an organizations' mission, objectives and practices in a positive way



Features & Articles Placement (Print & digital)

We develop and publish articles in desired publishers and newspapers aimed to enhance outreach and get third party validation.

Event Management

We offer immaculate event management services including logistics, event decor, SMD installation and setup, standees, IEC material, sound system, catering services and all what is required to make an event a big success





Press Conference

We ensure presence of leading media organizations' representatives in the press conference alongwith other event related arrangements.

After press conference we get involved in the follow ups too.

Media Presence (Events)

As per request of clients, we invite and ensure presence of leading TV channels, newspapers and news agencies on the events for coverage of events.

As a part of coverage, we also manage short interviews of important guests at the events by the media representatives present at the event.

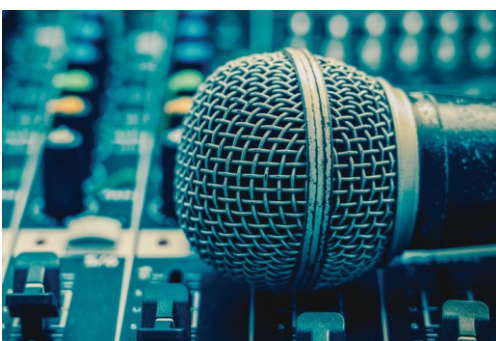


Development & Telecast of News package on TV

Besides ensuring presence of TV channels crew on events and activities, we also ensure airing of news packages in their news bulletins. Recording of which is shared with the client.

Photo/videography/shootouts

Photography and video coverage of events, meetings, projects, on-field activities, testimonials are pre-requisite parts of initiatives. We have experts on board responsible to capture all aspects of coverage. We deliver our best by understanding client's requirements and producing content as per requirement. As a value addition, we provide our clients a short video of around 4 to 5 minutes of the whole activity for a quick reference.



Audio/Visual Productions

short videos, show reels, video documentaries

We are experts in everything that is required to make an impactful and strong short video, show reel or video documentary.

From conceiving the idea to script writing, story boarding, taking video shots, voice overs, editing and post productions, our highly professional staff is equipped with all that is needed.

Crisis Communications

We have certain systems, protocols and industry experience through which we responds to the crisis situation and mitigate its effects



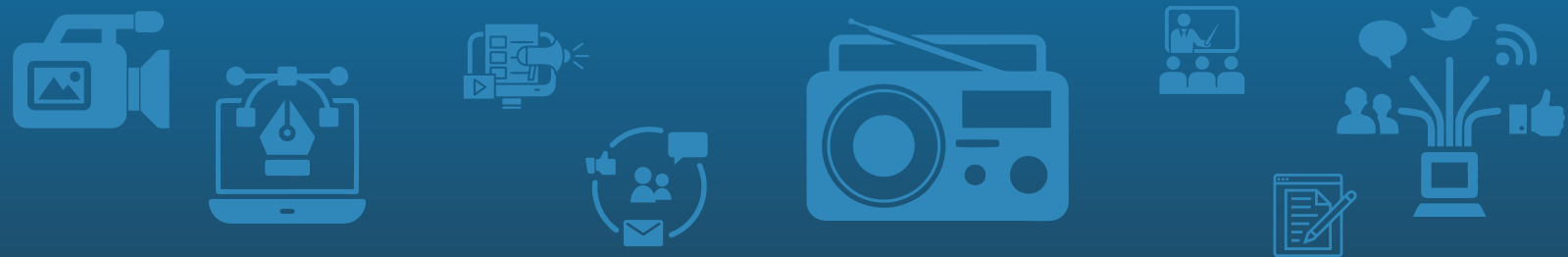
Media Monitoring (print, digital, TV)

Digital Time Communications is actively involved in the process of scanning public information on print, TV or digital platforms for keywords on a particular required topic.

Radio Productions

We produce and broadcast programs, radio campaigns on different development initiatives, themes such as magazine show, interviews, announcements, dramas, audio documentaries along with brief public service messages.

The formats and themes are decided during pre-production meeting with clients and Radio teams. We ensure monitoring of broadcast and provide transmission certificates and outreach reports.



MEDIA MANAGEMENT

RADIO PRODUCTIONS

CONTENT DEVELOPMENT

VIDEO DOCUMENTARIES

DIGITAL MEDIA CAMPAIGNS

CRISIS COMMUNICATION

RADIO PRODUCTIONS

DESIGNING & PRINTING

TRAININGS

CLIENTELE

Most Recent to Year 2017



Indus consortium



CESVI Pakistan



Sightsavers Pakistan



Jhpiego Pakistan



Pakistan Alliance for Early Childhood (PAFEC)



The Transparent Hands



International Water Management Institute (IWMI)



Pakistan Humanitarian Forum



Save the Children



National Commission for Human Development (NCHD)



Pearson



Mercy Corps



Akhwat Foundation



Institute of Rural Management



Zameen.com



COMSATS University



Air University



Roots Millennium



Pakistan Coalition for Education



Awaz Foundation



Prism town Gujar Khan



Pakistan Science Foundation



Peace and Education Foundation



Inter Board Committee of Chairmen (IBCC)



School of Leadership Foundation (SoLF)



Shifa Foundation



Knowledge Platform



Rahman Medical Institute (RMI)



Emirates Developers Dubai



The Delegation of European Union in Pakistan



COMSTECH



Medics International



Ministry of Climate Change



The Diabetes Centre

CORE TEAM

NAZAKAT HUSSAIN

Founder/Director



Enjoying 16 years of experience in communications and public relations, served a large number of development and corporate sector organizations through effective media management and advocacy services.

MARYAM ZAHRA

Manager Communications



Having 10 years of professional experience in communications industry including organizing radio productions, interactive theatres, content development, mainstream media and capacity building on effective use of communication tools.

Syed Ali Mustafa Zaidi
Media Expert

Ghulam Haider
Director
North

Abdul Rehman
Media Coordinator
Khyber Pakhtunkhwa

Saad Usman
Social Media Manager

Hassan Ali
Media Coordinator
South

Mehwish Nazeer
Media Management

Shahbaz Khan
Content Development

Fawad Moradi
News Packages Expert

Asif Javed
Audio/Visual Productions

Ameer Hamza
Graphic Designer
Animations

Fahad Qureshi
Account Executive
Media Monitoring

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