



## **ABOUT PARHAOSABAQ**

PARHAOSABAQ is a leading organization which aims to bridge the gap between academia and industry. We focus on human development through training and networking programs. We provide quality services based on the customized needs, content, market trends and state-of-the-art connections to the specialist communities. Our team has enriched experience of working also in specifically educational initiatives across Sindh.

## **VISION**

Our philosophy is driven by our passion to promote quality learning & transform training and development in Pakistan to 2.0.

## **MISSION**

PARHAOSABAQ assist clients to transform the way they facilitate, promote and develop their leadership and workforce.

THE OUTCOME: People ready to instigate, understand and execute working strategy, take responsibility of personal development and address challenges head-on.



#### **Social Sector Trainings**

- Effective Fundraising in Challenging Times
- Monitoring & Evaluation Toolkit for Successful Projects
- Writing Winning Grant Proposals
- Social Media Networks: A tool to promote NGOs
- Mastering the Art of Donor Cultivation through Effective Communication
- Dashboard Reporting: An Essential Tool for Impact Assessment of Social Projects
- Effective Reporting to Leverage Further Resources

#### **Content Development**

- Govt. Policy Development & policy Review
- Organizational Policy Development
- Financial Policies & SOPs Development
- Manual Development
- Community Based projects Program Designing
- Digital Content Development (Audio/Visual Aid)
- Communication & Outreach Plan

# LEARNING WHEEL

#### **Research & Publications**

- Baseline Surveys
- Knowledge Attitude & Practice (KAP) Surveys
- End line Surveys / Financial Evaluation Surveys
- Digital / Online Research
- Monitoring & evaluation Surveys
- Impact Assessment Surveys
- Infographic Research Dashboards

#### **Consultation**

- Grant Proposal Writing Consultation
- Project/Program Designing and Strategy
- Growth & Scaling
- Funding Strategy
- Organizational Effectiveness
- Campaign Feasibility & Planning
- Campaign Implementation & Management
- Network Design / Optimization



### **OUR CONSULTATION AREAS**

PARHAOSABAQ status as a leading provider of specialized conferences and learning, we are uniquely positioned to help with your consultancy requirements and provide you with professional consulting services. We can assist you in resolving the issues, identify performance gaps and help you in implementing perfectly designed solutions contextualized as per your organization's requirements. Parhaosabaq till date have helped corporates as well as social organizations through series of challenges faced in 21st century. Our key areas of consultation are:



Strategy Design and Execution



Training & Development



Assessment, Design & Implementation



Business Process Engineering



Performance Management



Grant Proposal Writing



Resource Mobilization & Fundraising



Project Implementation & Tracking Indicators



Leadership & Management



Story/Case Development



Corporate Retreat



Digital e-learning Content Development



## **SOCIAL SECTOR TRAINING PROGRAMS**



Effective Fundraising in Challenging Times



Monitoring & Evaluation
Toolkit for Successful Projects



The Art of Writing Winning Grant Proposals



Social Media Networks: A tool to promote NGO



Mastering the Art of Donor Cultivation through Effective Communication



Dashboard Reporting: An Essential Tool for Impact Assessment of Social Projects



Donor Related Report Writing Leverage Further Resources



Story/Case Development



Institutional Assessment & Organizational Development Plan



Financial management for the development sector



Formula one-personal effectiveness for leader



## **OUR SOCIAL SECTOR CLIENTELE**





































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# OUR CONFERENCES, SUMMITS, EXHIBITIONS & RETREATS:

PARHAOSABAQhas been organizing these signature summits / conferences every year:

#### Corporate Retreats / Outdoor Team Building Activities:

has been organizing corporate retreats set with nature surrounded resort offering large outdoors areas for team building activities. For corporate clients, we offer special arrangements, both indoor and outdoor facilities along with innovative recreational activites.





#### The Art of Writing Winning Grant Proposals

PARHAOSABAQ has been conducting the grant proposal writing workshops since 2019. Till date we have conducted 12 batches of these workshops (online/in person) and trained 300+ individuals in writing grants.

#### Young Entrepreneurial Summit:

Young entrepreneurial summit (YES) is an initiative designed to spur entrepreneurship among the most energetic segment (high school and college students) of the pakistan. PARHAOSABAQ and ilead has partnered to connect young people with the training and education necessary to turn their ideas into commercial enterprises.





#### **Budding Entrepreneurship Program for Young Leaders**

PARHAOSABAQ in collaboration with ILEAD and Memon Professional Forum conducts 10 weeks modular program in which passionate individuals are encouraged and guided towards starting their entrepreneurial journey.



(Sister Company of PARHAOSABAQ to facilitate the corporate sector)



#### **OUR SERVICES**

Learning Bite empowers the organizations to bring the best out of them through our consultancy services. In all our working areas we are committed to create value for the clients.



#### **Onsite Training**

In response to the continuous learning needs of professionals, Learning Bite facilitates the organizations in con ducting result-oriented training sessions.



# Learning Management System

We help the organizations in creating effective and engaging digital learning content for their target audience



#### **Assessment & Evaluation**

We help the organizations in creating effective and engaging digital learning content for their target audience



#### **Digital Training Sessions**

With digitalization and technology there is no limit to learning. We offer virtual training session to organiztions through stimulated environments



#### **HR Consultation**

Learning Bite focuses on helping organizations to maximize their productivity through the key resource – Human Capital. Our HR Consultation includes, Talent Acquisition, Talent Development, Outsourcing Solutions, HR Policy & Manual Development, and Employee Engagement



#### Gamification

Through gamification, we aim to leverage the learning and adopt it as an effective technique to engage the learner.



# Organizational Development Consultation

We help the organizations in critical identification of their strengths and weakness, build strategies and capacity to change and achieve greater effectiveness.



#### **Content Development**

We have a team of experts who develop learning content for organizations to bridge the knowledge gap



#### Research

We conduct both, qualitative and quantitative research including:
Customer Preference Analytics,
Customer Satisfaction Insights,
Market & Industry Analysis, Product
/ Concept Testing, Brand Positioning, Market Segmentation.

## **OUR TRAINERS**





**Adeel Durvesh** is a CEO & Lead facilitator at PARHAOSABAQ, he is a passionate and dynamic individual, with over 13 years of experience working with the development sector. Diversifying his experience towards learning and development, he did many projects for Higher Education Commission, USAID and UKAID. He has vast experience in designing training manual, conduct training through in-person, online and hybrid methodology on different social domains, such as Education, Health and Hygiene Awareness, Enterprise Development, Report Writing, MEAL Management, Social Mobilization, Project Management and Writing Grant Proposals. As a facilitator and a practitioner, Adeel believes in delivering high impact scalable programs with result oriented impact assessment reports.



**Prem Sagar** 

**Prem Sagar** is a Management Executive at PARHAOSABAQ, having expertise in Entrepreneurship Development, Youth, Girls and Women Empowerment and Communications. He is a Marketing and Management Professional, and Innovation Strategists. He has invested 14 years in the development sector and having technical and management expertise, he has successfully designed and led numerous impact creating projects. Currently he is also leading his own venture, "Institute of Leadership through Education and Development - ILEAD" and offering capacity building services to emerging entrepreneurs and social sector organizations. Being a motivational speaker and coach he believes in professional development, innovation and collective wisdom.



Huma Jabeen is an Associate Executive at PARHAOSABAQ, With over 20 years of experience in the domain of Research and Education in Pakistan, she has been contributing to transmit knowledge and skills through mentoring and motivational sessions required to the youth in the country to face the challenges of modern epochs. She possess MS-degree in Social Sciences, her specialty is research, teachers' development, and assessment practices and has been playing an active role as a domestic violence counselor in organizations, conduct intake/exit interviews and perform assessments. Huma has benefited thousands of participants till date from her workshops, training, and consultancies sessions locally as well as internationally. Moreover, she was affiliated with renowned organizations as an educationists, trainer, counselor, and mentor in the past which includes Sindh Education Foundation (GOS,)Aga Khan Examination Board, NED University of Engineering & Technology, SZABIST, BIZTEK and Aga Khan Educational Services Pakistan. Currently she is working as a Consultant Educationist.



# PARHAO SABAQ

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