

ADVERTISING WITH PAK NGOS – PRICING

Applicable from July 1, 2022 - Valid till June 30, 2023

JOBS/CONSULTANCIES/CALL FOR PROPOSALS

National NGOs: One Post – Rs 1,500 | International NGOs: One Post – Rs 3,000

It includes posting on website (150 K visits per month), and circulation on Facebook (with more than 35,000 followers), Twitter (more than 1500 followers), and LinkedIn (more than 5,000 followers), and sharing with our subscribers (more than 22,500 subscribers) through email.

The greatest benefit with Pak NGOs is that **your post reaches the right audience** – people who are working in NGOs/INGOs/UN Agencies and freelance development consultants. You get relevant CVs.

ANNUAL PLAN

- **National NGOs:** Pay Rs 75,000 and post as many jobs/consultancies as you like for **one year** starting from the date of payment. (One e-newsletter per month included)
- **INGOs/Private Firms:** Pay Rs 150,000 and post as many jobs/consultancies as you like for **one year** starting from the date of payment. (One e-newsletter per month included)

OTHER TERMS AND CONDITIONS:

1. If you need more persons with the same job description (even in different cities), it will be considered one job post. For example, if you need 5 marketing officers (2 males, 3 female/2 in Lahore, 3 in Gujranwala), it is one job post.
2. Job remains posted till the last date for submission of the application.
3. The deadline for submission of applications must be at least 5 days from the date of posting the job.

NEWSLETTERS

1. Once-in-a-while Newsletter/Email circulation – Rs 3,500
2. Quarterly Newsletter – Rs 12,000 (4 Newsletters in a year)
3. Monthly Newsletter (12 Newsletters) - Rs 30,000

OUR EXISTING CLIENTS

1. Oxfam in Pakistan
2. Muslim Hands
3. Sighsavers
4. Australian High Commission, Islamabad
5. Christian Blind Association (CBM)
6. Marie Adelaide Leprosy Center (MALC)
7. Community World Service Asia (CWSA)
8. The Foundation of Human Rights and Freedoms and Humanitarian Relief (IHH)

9. Malala Fund
10. Awaz CDS
11. The Little Art
12. Shirakat
13. Rozan
14. LASOONA
15. Omer Ashgar Khan Foundation
16. Empowerment through Creative Integration (ECI)
17. Doaba Foundation
18. FACES Pakistan
19. Kaghan Memorial Trust
20. Pakistan Alliance for Early Childhood
21. Group Development Pakistan
22. Network for Disaster Management Practitioners (NDMP)
23. Indus Consortium
24. DEWA
25. International Trade Center
26. CHEF International
27. Kindernothilfe (KNH)
28. Shoor Foundation for Education and Awareness (SFEA)
29. IRADA
30. Shirakat
31. Sustainable Social Development Organization
32. Aiming Change for Tomorrow (ACT)
33. Accountability Lab
34. SHARP Pakistan
- 35. and many more**

PAYMENT AND INVOICES

You can pay through cheque, online transfer or deposit the amount in Pak NGOs account in the nearest MCB Branch. Invoice is provided.

CONTACT US

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