Overview

Ads.txt, is a method that publishers and distributors can use to publicly endorse companies in which they authorize to sell (and resell) their digital inventory. TMT has further enhanced this capability by providing the ability to query for the content of ads.txt by domain and as-of date to reference the contents of an ads.txt file at a specific date/time in the past, in real time.

Parameters

Field	Req'd.	Type/Format	Description
url	Y	text	The host/domain owner of the ads.txt file to fetch. If not provided, http protocol is assumed; if https is specified, the certificate will be validated.
key	Y	alpha-numeric	Supplied by TMT.
action	Y	text	ads_dot_txt
as_of	N	date (yyyy-mm-dd)	If available, the content of the ads.txt file published by the specified host/domain on this date is returned.
format	N	text (default: "json")	The format of the data returned. The JSON-formatted ads.txt content is the default response. "Raw" returns the contents of the ads.txt exactly as it would be if fetched directly from the site.

Sample Request & Response

(Some sample output has been truncated).

Endpoint:

https://www.themediatrust.com/api?key=$KEY&action=ads_dot_txt&url=www.nationalgeographic.com

```
{
    "url": "www.nationalgeographic.com",
    "last_verified_timestamp": "1512145832",
    "insert_timestamp": "1512145832",
    "entries": [{
        "domain": "freewheel.tv",
        "account_id": "214538",
        "type": "DIRECT"
    },
    {
        "domain": "Adyoulike.com",
        "account_id": "a3f2142a1281384514f5c48dcece1c52",
        "type": "RESELLER"
    }],

}
```

Endpoint:

https://www.themediatrust.com/api?key=$KEY&action=ads_dot_txt&url=www.nationalgeographic.com&format=raw

```
# Ads.txt file for nationalgeographic.com:
freewheel.tv, 214538, DIRECT
freewheel.tv, 218786, RESELLER
google.com, pub-7442541831975590, RESELLER
google.com, mb-app-pub-7442541831975590, RESELLER
google.com, video-pub-7442541831975590, RESELLER
google.com, pub-2177371577090839, DIRECT #banner
google.com, ca-pub-2177371577090839, DIRECT #banner
google.com, ca-video-pub-2177371577090839, DIRECT #video
rubicon.com, 8189, DIRECT #banner
rubicon.com, 13512, DIRECT #banner
admarketplace.com, 15081, DIRECT #native
zergnet.com, 50093, DIRECT #native
jadserve.postrelease.com, 2369, RESELLER
rubiconproject.com, 16156, RESELLER, 0bfd66d529a55807
Adyoulike.com, a3f2142a1281384514f5c48dcece1c52,RESELLER
```

Endpoint:

https://www.themediatrust.com/api?action=ads_dot_txt&url=www.nationalgeographic.com&as_of=2016-10-10

```
(HTTP Status 400)
{
     "errors": ["No snapshot for specified date"]
}
```

Endpoint:

https://www.themediatrust.com/api?action=ads_dot_txt&url=www.fuzzydomaintest.com

```
(HTTP Status 400)
{
     "errors": ["File retrieval error"]
}
```