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Analysis of Funds Collected and Expenditure Incurred by Political Parties during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021

A Report by

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Executive Summary

- Political parties are required to submit a statement of election expenditure to the Election Commission within **75 days of completion of Assembly Elections**. Accordingly, the last date of submission was **18 July, 2021**.
- The expenditure statement contains details of the **total amount received as funds in the form of cash, cheques and demand drafts and the total amount spent under various heads**.
- The expenditure statement contains information on the amount spent on the following heads at the **central and state levels** by the party:
 - Publicity
 - Travel expenses
 - Other expenses
 - Expenditure towards candidates
 - Expenditure incurred on publishing criminal antecedents of the candidate(s)
- Political parties submit these statements providing information of **funds collected and spent between announcement and completion of elections**. This period could be between **3 weeks to 3 months** based on the notification issued by the Election Commission.
- This report analyses the funds received and expenditure incurred by recognized political parties, **during the Assembly elections to Assam, Kerala, Tamil Nadu, West Bengal and Puducherry** held between the months of February (elections announced on 26-02-2021) and May (elections completed on 04-05-2021), 2021.
- **8 National Parties and 22 Regional Parties** have been considered for analysis in this report. However, the expenditure statements of only **19 political parties** are available on the Election Commission's website.
- The election expenditure statements of **1 National and 10 Regional parties** are not available on the website of the ECI. These include **NPEP, LJP, RJD, DMDK, IUML, Shivsena, RSP, AJSU, JDU, RLSP and BPF**.

Status of Election Expenditure Statements - Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021									
Political Party	Submission and Date	Central Headquarters	State Units					No. of days by which submission delayed	No. of Elections contested
			Assam	Kerala	Tamil Nadu	West Bengal	Puducherry		
BSP	31 July, 2021	Submitted	Did not contest	Submitted	Submitted	Submitted	Submitted	0	4
DMK	28 June 2021	Submitted	Did not contest	Did not contest	Submitted	Did not contest	Submitted	0	2
AIMIM	30 June 2021	Submitted	Did not contest	Did not contest	Submitted	Submitted	Did not contest	0	2
CPI(ML)(L)	30 June 2021	Submitted	Submitted	Did not contest	Submitted	Submitted	Submitted	0	4
AIFB	8 July 2021	Submitted	Submitted	Did not contest	Did not contest	Submitted	Did not contest	0	2
AGP	23 July 2021	Submitted	Submitted	Did not contest	Did not contest	Did not contest	Did not contest	4 Days	1
AIADMK	27 July 2021	Submitted	Did not contest	*Submitted	Submitted	Did not contest	*Submitted	8 Days	3
NCP	10 August 2021	Submitted	Submitted	Submitted	Submitted	Did not contest	Did not contest	22 Days	3
AITC	10 August 2021	Submitted	Unavailable on website of ECI	Did not contest	Unavailable on website of ECI	Submitted	Did not contest	22 Days	3
CPI	23 August 2021	Submitted	Submitted	Submitted	Submitted	Submitted	Submitted	35 Days	5
AIUDF	23 August 2021	Submitted	Submitted	Did not contest	Did not contest	Did not contest	Did not contest	35 Days	1
PMK	26 August 2021	Submitted	Did not contest	Did not contest	Submitted	Did not contest	Did not contest	38 Days	1
INC	6 September 2021	Submitted	Submitted	Submitted	Submitted	Submitted	Submitted	49 Days	5

Status of Election Expenditure Statements - Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021

Political Party	Submission and Date	Central Headquarters	State Units					No. of days by which submission delayed	No. of Elections contested
			Assam	Kerala	Tamil Nadu	West Bengal	Puducherry		
JDS	10 September 2021	Submitted	Did not contest	Submitted	Unavailable on website of ECI	Did not contest	Did not contest	53 Days	2
CPM	5 October 2021	Submitted	Submitted	Submitted	Submitted	Submitted	Submitted	78 Days	5
BJP	Assam & Puducherry- 12-10-2021, West Bengal & Tamil Nadu-21-10-2021 and Kerala- 25-10-2021	Submitted	Submitted	Submitted	Submitted	Submitted	Submitted	Assam & Puducherry- 85 Days, West Bengal & Tamil Nadu- 94 Days and Kerala- 98 Days	5
KC-M	25 October 2021	Submitted	Did not contest	Submitted	Did not contest	Did not contest	Did not contest	98 Days	1
AINRC	25 October 2021	Submitted	Did not contest	Did not contest	Did not contest	Did not contest	Submitted	98 Days	1
SP	18 November, 2021	Submitted	Submitted	Did not contest	Submitted	Did not contest	Did not contest	122 Days	2
NPEP	Unavailable on website of ECI			Did not contest	Unavailable on website of ECI		Did not contest	138 Days	3
LJP	Unavailable on website of ECI			Did not contest	Unavailable on website of ECI		Did not contest	138 Days	3
RJD	Unavailable on website of ECI					Did not contest	Did not contest	138 Days	3
DMDK	Unavailable on website of ECI		Did not contest	Did not contest	Unavailable on website of ECI	Did not contest	Unavailable on website of ECI	138 Days	2
IUML	Unavailable on website of ECI		Did not contest	Unavailable on website of ECI			Did not contest	138 Days	3
Shivsena	Unavailable on website of ECI		Did not contest	Unavailable on website of ECI		Did not contest	Did not contest	138 Days	2
RSP	Unavailable on website of ECI		Did not contest	Unavailable on website of ECI	Did not contest	Unavailable on website of ECI	Did not contest	138 Days	2
AJSU	Unavailable on website of ECI		Did not contest	Did not contest	Did not contest	Unavailable on website of ECI	Did not contest	138 Days	1
JDU	Unavailable on website of ECI				Did not contest	Unavailable on website of ECI	Unavailable on website of ECI	138 Days	4
RLSP	Unavailable on website of ECI			Did not contest	Did not contest	Did not contest	Did not contest	138 Days	1
BPF				Did not contest	Did not contest	Did not contest	Did not contest	138 Days	1

*Submitted- combined data declared with Tamil Nadu election expenditure

Details provided in the Election Expenditure Statement

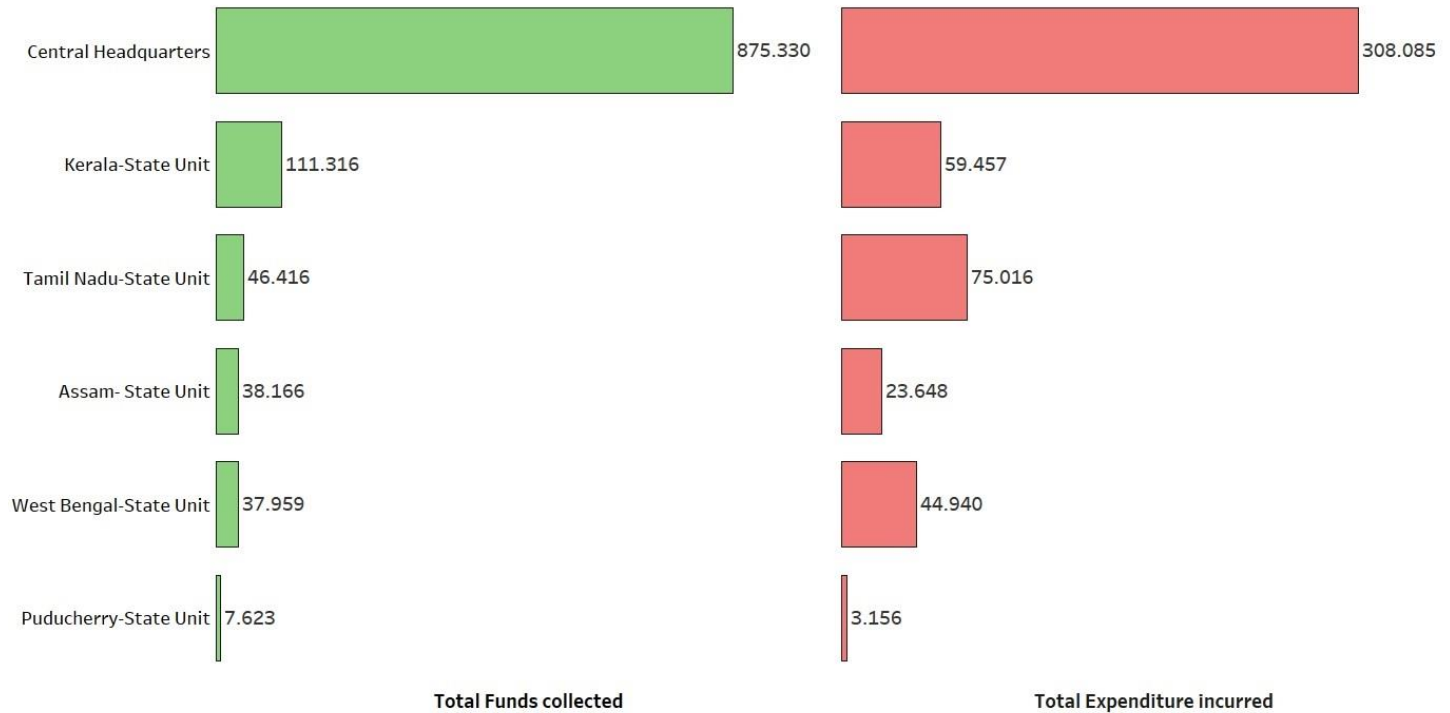
Funds Collected and Expenditure incurred by political parties

- The National Political Parties considered in this report are: **BJP, INC, BSP, NCP, AITC, CPM, CPI**. The Regional parties considered are **DMK, AIMIM, CPI(ML)(L), AIFB, AGP, AIADMK, AIUDF, PMK, JDS, KC-M, SP** and **AINRC**.
- **AIFB, JDS** and **KC-M** did **not declare any election expenditure at the Central Headquarters and State Units** during the Assembly Elections, 2021.
- Total funds collected by **19** political parties during **Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections** held in 2021 was **Rs 1116.81 cr** and total expenditure incurred was **Rs 514.30 cr**.
- Funds collected by the parties at the **Central Headquarters** was **Rs 875.33 cr** and expenditure was **Rs 308.085 cr**. **Tamil Nadu** State Unit spent **Rs 75.016 cr**, **Kerala** State Unit spent **Rs 59.457 cr**, **West Bengal** State Unit spent **Rs 44.94 cr**, **Assam** State Unit spent **Rs 23.648 cr**. while **Puducherry** State Unit spent **Rs 3.156 cr**.

Total funds collected and expenditure incurred by political parties (in Rs Cr)



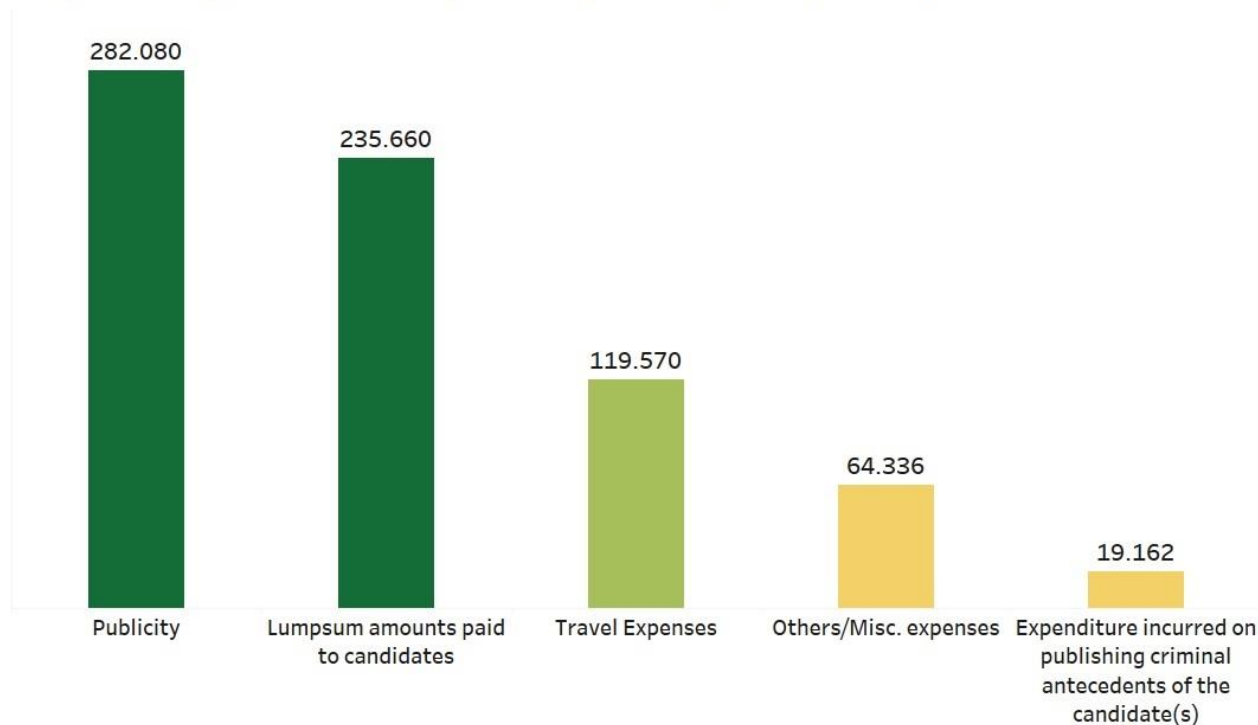
Funds collected by political parties during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021 (in Rs Cr)



Expenditure incurred by political parties under various heads

- Political parties declare their expenditure under the heads of **Publicity, Travel Expenses, Other/ Miscellaneous expenses, Lumpsum amount paid to their contesting candidates** and **Expenditure incurred on publishing criminal antecedents of the candidate(s)**.
- Political Parties that contested in Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021, spent the highest, **Rs 282.08 cr** on Publicity, followed by **Rs 235.66 cr** on **Lumpsum amount paid to candidates**, **Rs 119.57 cr** on **Travel expenses**, **Rs 64.336 cr** on **Other/Miscellaneous expenses** and **Rs 19.162 cr** on **Expenditure incurred on publishing criminal antecedents of the candidate(s)**.
- Expenditure on Publicity is **39.13%** of the overall expenditure declared under various heads.
- Expenditure on **Other/Miscellaneous** is **8.93%** of the overall expenditure declared under various heads.

Expenditure incurred by political parties under various heads during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021 (in Rs Cr)

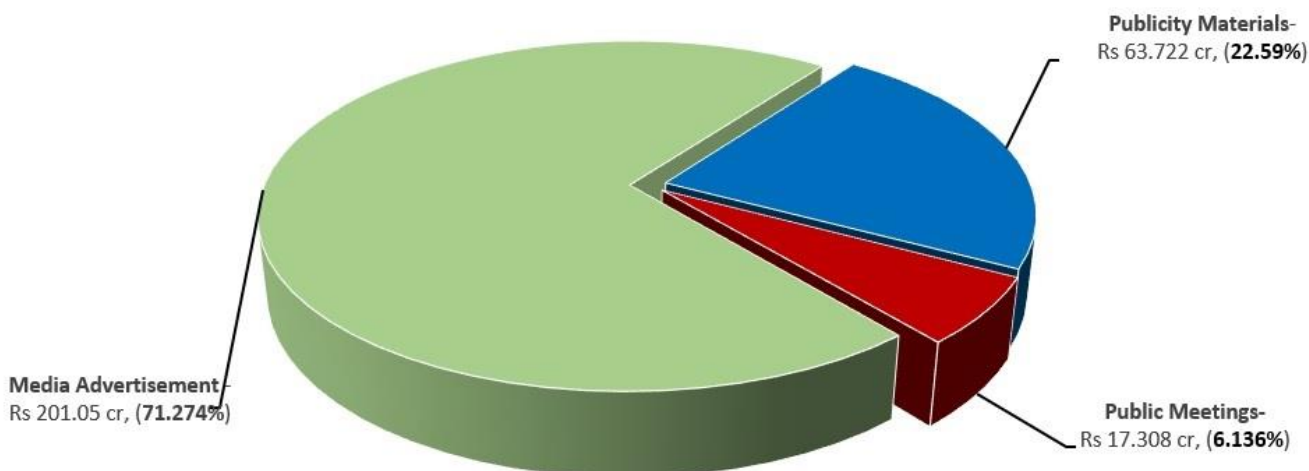


Expenditure on Publicity by political parties

- Political Parties are required to segregate their publicity expenses under three heads: **Media Advertisement**, **Publicity Materials** and **Public Meetings**.
- During Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly elections, political parties spent the maximum on **Media Advertisement (Rs 201.05 cr)**, followed by expenditure on **Publicity Materials (Rs 63.722 cr)** and **Public Meetings (Rs 17.308 cr)**.
- Publicity expenditure from **Central Headquarters** is the **highest, Rs 117.014 cr** or **41.483%** of the total expenditure on publicity, followed by **Rs 70.116 cr** or **24.857%** from **Tamil Nadu** state units, **Rs 52.078 cr** or **18.462%** from **Kerala** state units, **Rs 31.518 cr** or **11.173%** from **West Bengal** state units, **Rs 9.084 cr** or **3.22%** from **Assam** state units and **Rs 2.27 cr** or **0.805%** from **Puducherry** State Units.

Total expenditure on Publicity	Expenses on Publicity during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021 (in Rs cr)						
	Central Headquarters	State Units					Total
		Tamil Nadu	Kerala	West Bengal	Assam	Puducherry	
Media Advertisement (Print & Electronic, Bulk SMS, Cable, Website, TV channels, etc.)	69.393	67.133	42.385	17.379	3.503	1.257	Rs 201.05 cr
Publicity Materials (Poster, Banners, Badges, stickers, Arches, Gates, Cut outs, Hoardings, flags, etc.)	42.034	1.639	6.834	9.19	3.64	0.385	Rs 63.722 cr
Public Meetings	5.587	1.344	2.859	4.949	1.941	0.628	Rs 17.308 cr
Total	Rs 117.014 cr	Rs 70.116 cr	Rs 52.078 cr	Rs 31.518 cr	Rs 9.084 cr	Rs 2.27 cr	Rs 282.08 cr

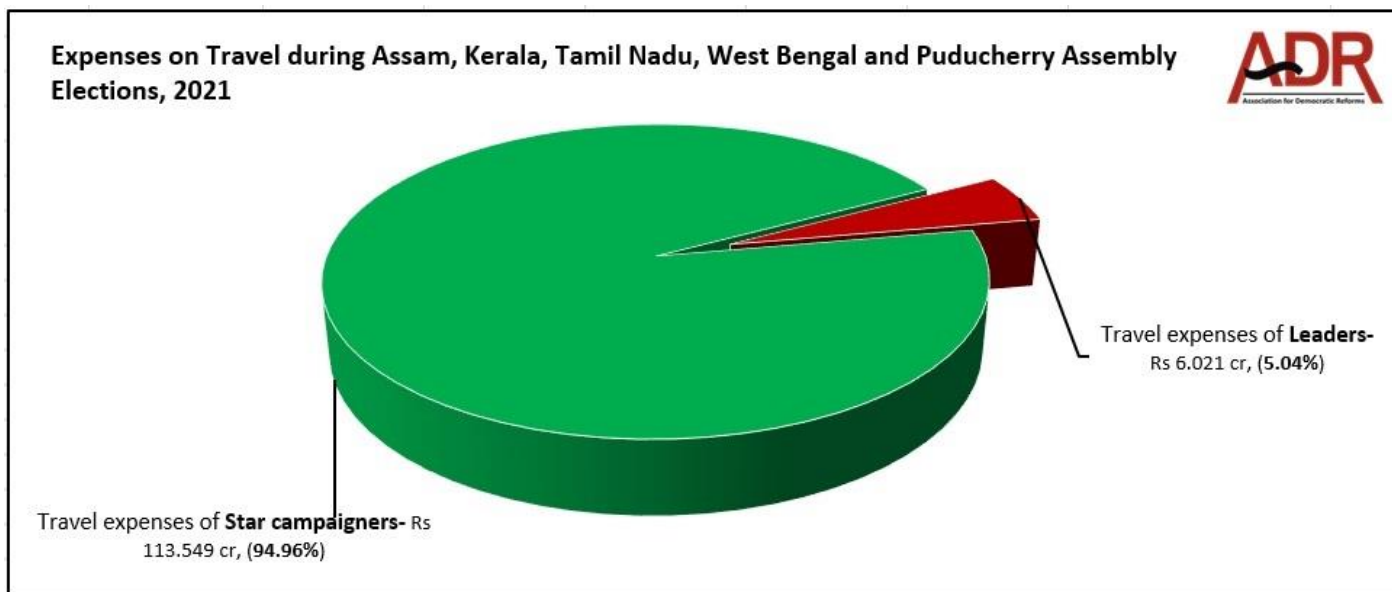
Expenditure incurred on Publicity by political parties during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021



Expenditure on Travel by political parties

- The 'Travel' head was segregated into **travel expenses incurred specifically on star campaigners** and that of the **party leaders**.
- Political parties spent **94.96%** of their total travel expenses or **Rs 113.549 cr** on their **star campaigners** and the remaining **5.04%** or **Rs 6.021 cr** on travel of their **party leaders**.
- Travel expenses from **Central Headquarters** by itself was **Rs 96.54 cr** or **80.74%**, which was higher than the total travel expenses incurred from state units. Total travel expenses from Assam state Units were **Rs 13.455 cr** or **11.25%** of the total expenses incurred.

Total expenditure on Travel	Expenses on Travel during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021 (in Rs Cr)						
	Central Headquarters	State Units					Total
		Assam-State Unit	Kerala-State Unit	West Bengal-State Unit	Tamil Nadu-State Unit	Puducherry-State Unit	
Travel expenses of Star campaigners	96.068	11.853	4.568	0.24	0.82	0.0	Rs 113.549 cr
Travel expenses of Leaders	0.472	1.602	0.522	2.38	0.900	0.145	Rs 6.021 cr
Total	Rs 96.54 cr	Rs 13.455 cr	Rs 5.09 cr	Rs 2.62 cr	Rs 1.72 cr	Rs 0.145 cr	Rs 119.57 cr



Observations of ADR

- The election expenditure statements of NPEP, LJP, RJD, DMDK, IUML, Shivsena, RSP, AJSU, JDU, RLSP and BPF are not available in the public domain despite contesting elections, with a total delay of more than four months.
- The expenditure statements of AITC for Assam & Tamil Nadu Assembly Elections are not available on the website of ECI despite contesting elections in the respective states.
- AIFB, JDS and KC-M had not declared any Election expenditure incurred at the Central Headquarters and State Units during the Assembly Elections, 2021.
- It must be noted that out of 19 political parties analysed in this report, only DMK declared donations through electoral bonds worth Rs 106 cr in their election expenditure statement for the Assembly elections 2021.

Recommendations of ADR

- It must be made mandatory for all political parties to submit their statements of expenditure in the format given by the ECI, within the prescribed time limit. Political parties not submitting on time or in the prescribed format should be heavily penalized.
- The details of all donors who contribute to national and regional parties exclusively for their election campaigns must be declared in the public domain irrespective of the amount donated.
- A format similar to the donations report along with the date of donations, submitted to the ECI on an annual basis, has to be prescribed for the expenditure statement so as to bring in more transparency in the finances of the political parties especially during elections when it is said that black money plays a major role.
- Where possible, expenditure must be limited to transactions via cheque/DD/RTGS so as to reduce use of black money in elections, as per the transparency guidelines issued by the ECI.
- Similar to the shadow observers of the ECI for monitoring expenditure of candidates, there must also be observers for monitoring the expenditure of political parties.

Detailed Report

State-wise total funds collected

- The election expenditure reports of political parties contain information on the funds collected at the Central Headquarter of the party as well as at its State Unit.
- Political parties collected a total of **Rs 875.33 cr** at the **Central level**, through cash and cheque/DD. This constituted **78.38%** of the total funds collected by political parties during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021.
- Among the state units**, the political parties collected the maximum amount of **Rs 111.316 cr** from **Kerala**, which formed **9.97%** of the total funds, collected at the state levels.
- The most preferred mode of collection was by **cheque/DD** where the parties collected **Rs 1009.62 cr**, which formed **90.40%** of the total funds collected both at the state and central levels.
- 9.60%** or **Rs 107.19 cr** funds collected by the political parties through **cash**.
- Only **Puducherry State Unit** of political parties collected funds in kind worth **Rs 7.623 crore**.

Mode of fund collection	Funds collected by political parties during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021 (in Rs cr)						Total Funds
	Central Headquarters	State Units					
		Kerala	Tamil Nadu	Assam	West Bengal	Puducherry	
By Cash	30.900	41.37	20.608	5.504	8.082	0.726	Rs 107.19 cr
By Cheque/DD*	844.430	69.9455	25.808	32.662	29.877	6.897	Rs 1009.62 cr
In kind/Bank Interest	0	0.0005	0	0	0	0	Rs 0.0005 cr
Total	Rs 875.33 cr	Rs 111.316 cr	Rs 46.416 cr	Rs 38.166 cr	Rs 37.959 cr	Rs 7.623 cr	Rs 1116.81 cr

*This includes Rs 106 cr received by DMK from Electoral Bonds

Party-wise total funds collected

- Among political parties, **BJP** collected the maximum funds of **Rs 611.692 cr**, **87.03%** or **Rs 532.35 cr** of which was collected at party's Central Headquarter level.
- INC** collected the second highest funds worth **Rs 193.77 cr**, and **DMK** has collected the third highest funds of **Rs 134.00 cr** (**Rs 106 cr** was received from electoral bonds), **100%** of which was collected by the Central headquarter.

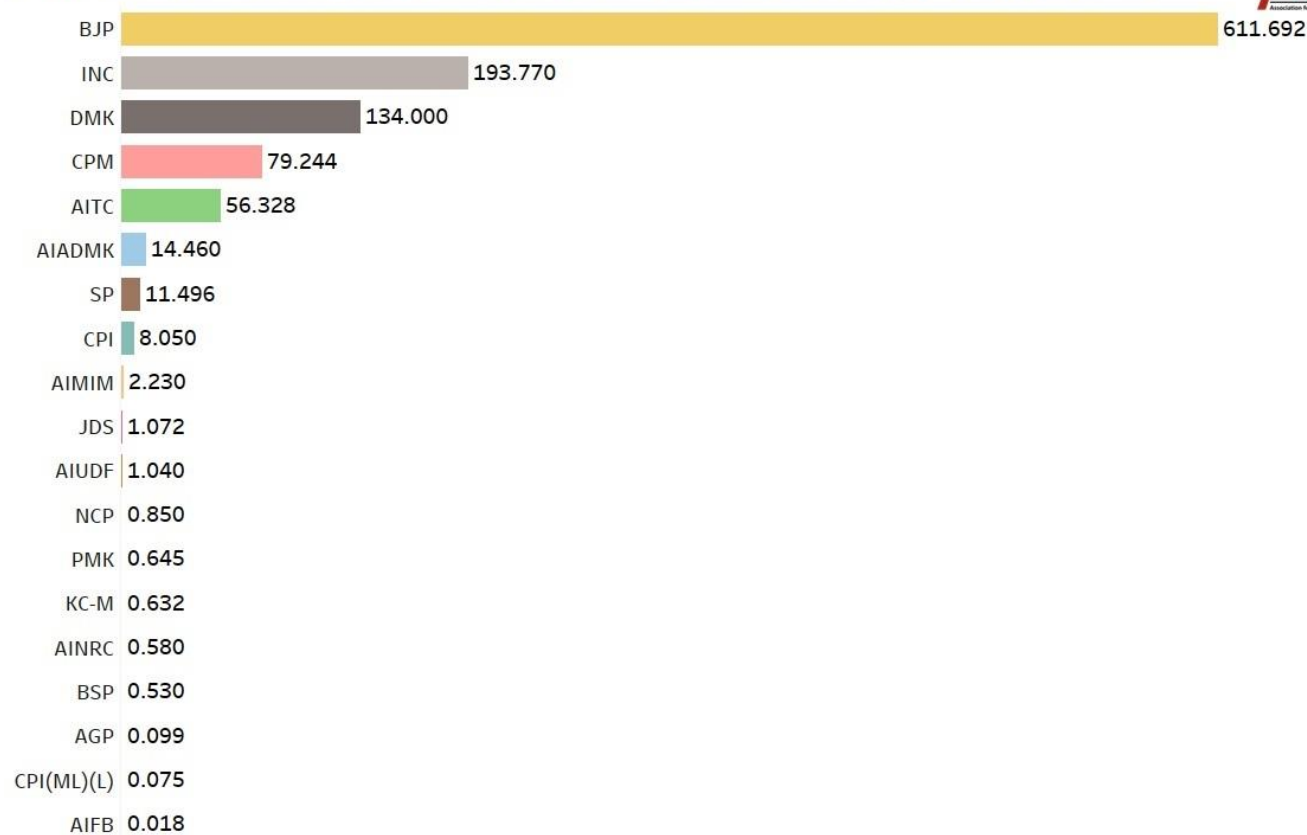
Political Party	Funds collected by political parties during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021 (in Rs cr)						Total funds
	Central Headquarters	State Units					
		Kerala	Tamil Nadu	Assam	West Bengal	Puducherry	
BJP	532.35	8.654	16.326	27.685	21.578	5.0988	Rs 611.692 cr
INC	134.385	36.962	4.146	10.027	6.50	1.75	Rs 193.77 cr
DMK	134.00	-	0	-	-	0	Rs 134.00 cr
CPM	0.058	58.8637	10.109	0.33	9.74	0.143	Rs 79.244 cr
AITC	56.328	-	*	*	0	-	Rs 56.328 cr
AIADMK	0	**	14.46	-	-	**	Rs 14.46 cr
SP	11.496	0	-	0	-	-	Rs 11.496 cr
CPI	1.357	5.132	1.364	0.016	0.13	0.0516	Rs 8.05 cr
AIMIM	2.23	-	0	-	0	-	Rs 2.23 cr
JDS	0	1.072	*	-	-	-	Rs 1.072 cr
AIUDF	1.04	-	-	0	-	-	Rs 1.04 cr

Funds collected by political parties during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021 (in Rs cr)							Total funds
Political Party	Central Headquarters	State Units					
		Kerala	Tamil Nadu	Assam	West Bengal	Puducherry	
NCP	0.85	0	0	0	-	-	Rs 0.85 cr
PMK	0.645	-	0	-	-	-	Rs 0.645 cr
KC-M	0	0.632					Rs 0.632 cr
AINRC	0					0.58	Rs 0.58 cr
BSP	0.53	0	0	-	0	0	Rs 0.53 cr
AGP	0	-	-	0.099	-	-	Rs 0.099 cr
CPI(ML)(L)	0.044	-	0.0109	0.009	0.011	0	Rs 0.075 cr
AIFB	0.018	-	-	0	0	-	Rs 0.018 cr
Total	Rs 875.33 cr	Rs 111.316 cr	Rs 46.416 cr	Rs 38.166 cr	Rs 37.959 cr	Rs 7.623 cr	Rs 1116.81 cr

(-) Did not contest in the State Assembly election, *Party's state unit's expenditure statement detail is not available in the public domain

* Statements are not available on the ECI website, ** Combined amounts declared by parties for Tamil Nadu, Kerala and Puducherry elections.

Party-wise funds collected during five state Assembly Elections 2021 (in Rs Cr)



State-wise expenditure incurred

- The **Central Headquarters** of the political parties spent the maximum worth **Rs 308.083 cr**, followed by **Tamil Nadu State Unit** which spent **Rs 75.016 cr**, **Kerala State Unit** which spent **Rs 59.457 cr**, **West Bengal State Unit** which spent **Rs 44.94 cr**, **Assam State Unit** which spent **Rs 23.648 cr** and **Puducherry State Unit** which reported incurring an expenditure of **Rs 3.156 cr**.
- Out of the total expenditure of **Rs 514.30 cr**, **89.625%** or **Rs 460.94 cr** was spent by cheque/DD by political parties together.
- **Rs 44.70 cr** is 'remaining unpaid' which formed **8.691%** of the total expenditure reported by political parties.
- **Rs 24.801 cr** is 'remaining unpaid' at the **Central Headquarters** by political parties.

- Expenditure in **cash was least preferred** by the political parties, as only **1.684%** or **Rs 8.66 cr** of the total expenditure was incurred in this mode.

Mode of expenditure incurred	Total Expenditure incurred political parties during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021 (in Rs Cr)						Total Expenditure (in Rs cr)
	Central Headquarters	State Units					
		Tamil Nadu	Kerala	West Bengal	Assam	Puducherry	
By Cash	1.125	2.776	2.495	1.177	0.511	0.576	Rs 8.66 cr
By Cheque/DD	282.157	70.766	56.07	30.745	19.349	1.853	Rs 460.94 cr
Remaining unpaid	24.801	1.474	0.892	13.018	3.788	0.727	Rs 44.70 cr
Total	Rs 308.083 cr	Rs 75.016 cr	Rs 59.457 cr	Rs 44.94 cr	Rs 23.648 cr	Rs 3.156 cr	Rs 514.30 cr

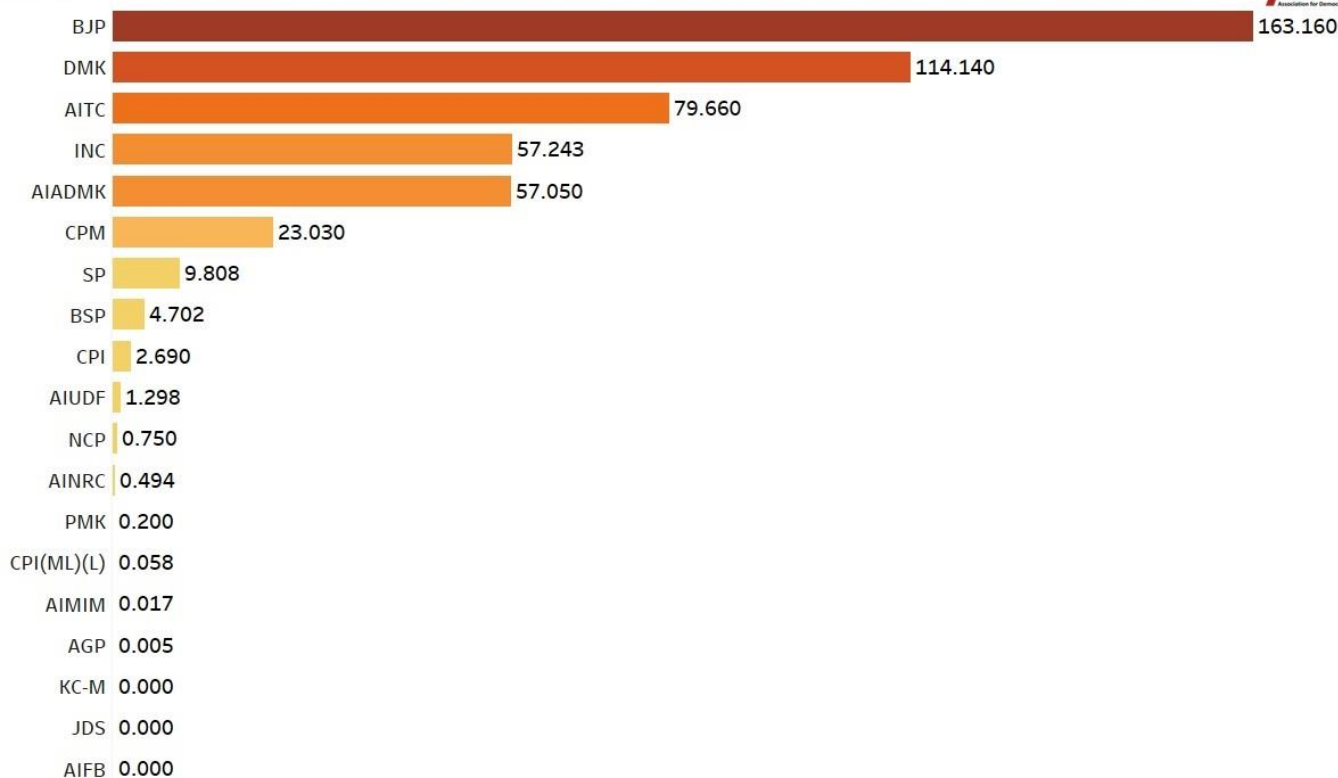
Party-wise expenditure incurred

- Out of the total expenditure of **Rs 514.30 cr**, **BJP** incurred the maximum expenditure of **Rs 163.16 cr**, which forms **31.725%** of total expenditure.
- DMK** spent the second highest expenditure of **Rs 114.14 cr**, and **AITC** has spent the third highest expenditure of a total of **Rs 79.66 cr**, **100% of which** was spent from Central headquarter.
- AIFB**, **JDS** and **KC-M** are the only parties that have incurred no expenditure either at the central or at the state unit level despite contesting elections.

Political Party	Total expenditure incurred political parties during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021 (in Rs crores)						Total Expenditure (in Rs cr)
	Central Headquarters	State Units					
		Tamil Nadu	Kerala	West Bengal	Assam	Puducherry	
BJP	72.09	13.20	17.37	39.707	19.213	1.58	Rs 163.16 cr
DMK	114.14	0	-	-	-	0	Rs 114.14 cr
AITC	79.66	*	-	0	*	-	Rs 79.66 cr
INC	24.027	1.837	23.331	2.691	4.307	1.05	Rs 57.243 cr
AIADMK	0	57.05	**	-	-	**	Rs 57.05 cr
CPM	0.028	2.02	18.314	2.532	0.10	0.032	Rs 23.03 cr
SP	9.808	0	-	0	-	-	Rs 9.808 cr
BSP	4.702	0	0	0	-	0	Rs 4.702 cr
CPI	1.324	0.904	0.442	0.0026	0.016	0.0002	Rs 2.69 cr
AIUDF	1.298	-	-	-	0	-	Rs 1.298 cr
NCP	0.75	0	0	-	0	-	Rs 0.75 cr
AINRC	0	-	-	-	-	0.4939	Rs 0.4939 cr
PMK	0.2	0	-	-	-	-	Rs 0.20 cr
CPI(ML)(L)	0.039	0.005	-	0.0063	0.0075	0	Rs 0.058 cr
AIMIM	0.0165	0	-	0	-	-	Rs 0.0165 cr
AGP	0	-	-	-	0.0046	-	Rs 0.0046 cr
AIFB	0	-	-	0	0	-	Rs 0
JDS	0	*	0	-	-	-	Rs 0
KC-M	0	-	0	-	-	-	Rs 0
Total	Rs 308.083 cr	Rs 75.016 cr	Rs 59.457 cr	Rs 44.94 cr	Rs 23.648 cr	Rs 3.156 cr	Rs 514.30 cr

(-) Did not contest in the State Assembly election * Party's state unit's expenditure statement detail is not available in the public domain

Party-wise Expenditure incurred during five state Assembly Elections 2021 (in Rs Cr)



State-wise expenditure under various heads

- Political parties declare their expenditure under the heads of **Publicity, Travel Expenses, Other/ Miscellaneous expenses, Lumpsum amount paid to their contesting candidates** and **Expenditure incurred on publishing criminal antecedents of the candidate(s)**.
- Out of a total expenditure of **Rs 720.808 cr** under various heads, political parties spent the maximum amount of **Rs 282.08 cr** on Publicity followed by **Lumpsum amount paid to candidates** worth **Rs 235.66 cr**.
- **Central Headquarters** spent the maximum amount of **Rs 117.014 cr** on **Publicity**, followed by **Tamil Nadu state unit** which spent **Rs 70.116 cr** and **Kerala state unit** which spent **Rs 52.078 cr**.

Expenditure under various Heads	State-wise Election Expenditure of Political Parties under various heads during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021 (Rs in crores)						Total
	Central Headquarters	State Units					
		West Bengal	Kerala	Tamil Nadu	Assam	Puducherry	
Publicity	117.014	31.518	52.078	70.116	9.084	2.27	Rs 282.08 cr
Lumpsum amounts paid to candidates	121.878	52.117	24.03	6.06	29.946	1.629	Rs 235.66 cr
Travel Expenses	96.54	2.62	5.09	1.72	13.455	0.145	Rs 119.57 cr
Others/Misc. expenses	36.798	15.097	8.073	2.36	1.268	0.74	Rs 64.336 cr
Expenditure incurred on publishing criminal antecedents of the candidate(s)	9.272	4.909	3.571	0.849	0.463	0.098	Rs 19.162 cr
Total	Rs 381.502 cr	Rs 106.261 cr	Rs 92.642 cr	Rs 81.105 cr	Rs 54.216 cr	Rs 4.882 cr	Rs 720.808 cr

State-wise expenditure incurred by Political parties under various heads during five state Assembly Elections 2021 (in Rs Cr)



State/Unit	Publicity	Lumpsum amounts paid to candidates	Travel Expenses	Others/Misc. expenses	Expenditure incurred on publishing criminal antecedents of the candidate(s)
Central Headquarters	117.014	121.878	96.540	36.798	9.272
West Bengal-State Unit	31.518	52.117	2.620	15.097	4.909
Kerala-State Unit	52.078	24.030	5.090	8.073	3.571
Tamil Nadu- State Unit	70.116	6.060	1.720	2.360	0.849
Assam-State Unit	9.084	29.946	13.455	1.268	0.463
Puducherry-State Unit	2.270	1.629	0.145	0.740	0.098

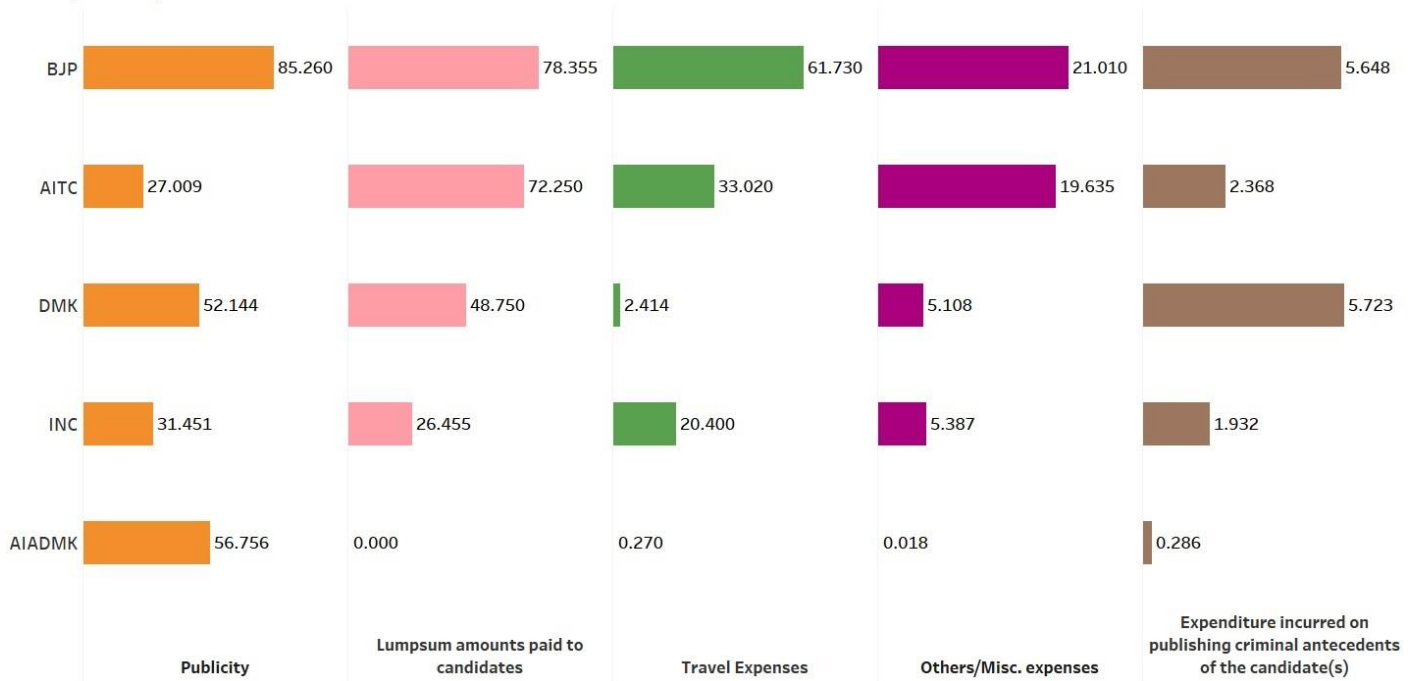
Party-wise expenditure under various heads

- The political parties spent a total of **Rs 720.808 cr** on publicity, travel, miscellaneous expenses, lumpsum amount to candidates and Expenditure incurred on publishing criminal antecedents of the candidate(s).
- The parties spent the highest on **Publicity** (Rs 282.08 cr or **39.13%** of total expenditure) followed by **Rs 235.66 cr** or **32.69%** of total on **Lumpsum amounts paid to candidates** and **Rs 119.57 cr** on **Travel** (**16.59%** of total expenditure).
- The top 3 Parties which spent the highest are: **BJP** (Rs 252.00 cr) followed by **AITC** (Rs 154.282 cr) and **DMK** (Rs 114.14 cr).
- **BJP** has incurred the maximum expenses, **Rs 85.26 cr** under **Publicity**, which forms **30.23%** of the total expenditure incurred by all political parties on Publicity.
- **BJP, AITC and DMK** have incurred Rs 78.355 cr, Rs 72.25 cr and Rs 48.75 cr respectively under **Lumpsum amounts paid to candidates**.
- Political parties have incurred **Rs 19.162 cr** under 'Expenditure incurred on publishing criminal antecedents of the candidate(s)', which forms **2.66%** of the total expenditure incurred by all political parties under this head.
- **AIFB** is the only party that declared no expenses incurred under the five heads.

Expenditure incurred by political parties during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021 (in Rs crores)						Total
Political Party	Publicity	Lumpsum amounts paid to candidates	Travel Expenses	Others/Misc. expenses	Expenditure incurred on publishing criminal antecedents of the candidate(s)	
BJP	85.26	78.355	61.73	21.01	5.648	Rs 252.00 cr
AITC	27.009	72.25	33.02	19.635	2.368	Rs 154.282 cr
DMK	52.144	48.75	2.414	5.108	5.723	Rs 114.14 cr
INC	31.451	26.455	20.40	5.387	1.932	Rs 85.625 cr
AIADMK	56.756	0	0.27	0.0184	0.286	Rs 57.33 cr
CPM	21.509	7.59	0.68	1.173	1.787	Rs 32.74 cr
SP	0	0.00	0	9.758	0.05	Rs 9.808 cr

Expenditure incurred by political parties during Assam, Kerala, Tamil Nadu, West Bengal and Puducherry Assembly Elections, 2021 (in Rs crores)						Total
Political Party	Publicity	Lumpsum amounts paid to candidates	Travel Expenses	Others/Misc. expenses	Expenditure incurred on publishing criminal antecedents of the candidate(s)	
CPI	3.506	0.0534	0.064	1.968	0.089	Rs 5.68 cr
BSP	3.64	0	0.019	0.0172	1.0258	Rs 4.702 cr
AIUDF	0.219	0	0.9544	0.0194	0.1052	Rs 1.298 cr
JDS	0	0.80	0	0	0	Rs 0.80 cr
NCP	0	0.75	0	0	0	Rs 0.75 cr
KC-M	0	0.53	0	0	0.0276	Rs 0.558 cr
AINRC	0.294	0.00	0	0.199	0.0504	Rs 0.544 cr
PMK	0.20	0.10	0	0	0	Rs 0.30 cr
AGP	0.084	0	0	0	0.067	Rs 0.15 cr
CPI(ML)(L)	0.012	0.027	0.003	0.0426	0.003	Rs 0.088 cr
AIMIM	0	0	0.0165	0	0	Rs 0.0165 cr
AIFB	0	0	0	0	0	Rs 0 cr
Total	Rs 282.08 cr	Rs 235.66 cr	Rs 119.57 cr	Rs 64.336 cr	Rs 19.162 cr	Rs 720.808 cr

Expenditure incurred under various heads by top five Political parties during five state Assembly Elections, 2021 (in Rs Cr)



Disclaimer

Source for the data used in this report are the election expenditure statements submitted by the political parties to the Election Commission of India. These can be accessed from: <https://eci.gov.in/candidate-political-parties/expenditure-reports/expenditure-reports/>

While all effort has been made to ensure that the information is in keeping with what is mentioned in the statements submitted by the political parties, in case of discrepancy between information in this report and that given in their statements, the information reported by the political parties should be treated as correct. Association for Democratic Reforms, National Election Watch and their volunteers are not responsible or liable for any damage arising directly or indirectly from the publication of this report.

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