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Analysis of Funds Collected and Expenditure Incurred by Political Parties in the 5 State Assembly Elections, 2017

A Report by

Association for Democratic Reforms (ADR)

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Executive Summary

- Political parties are required to submit a statement of election expenditure to the Election Commission within 75 days of completion of Assembly Elections.
- The expenditure statement contains details of the total amount received as funds in the form of cash, cheques and demand drafts and the total amount spent under various heads.
- The expenditure statement **contains information on the amount spent on the following heads** at the state, district and constituency levels by the party:
 - Publicity
 - Travel expenses
 - Other expenses
 - Expenditure towards candidates
- Political parties submit these statements providing information of funds collected and spent between announcement and completion of elections. This period could be between 3 weeks to 3 months based on the notification issued by the Election Commission.
- This report analyses the funds received and expenditure incurred by recognised political parties, during the five state Assembly elections of Goa, Manipur, Punjab, Uttar Pradesh and Uttarakhand, held in 2017.

Submission of Statement of Election Expenditure Incurred during five Assembly Elections, 2017

	Status of Submiss	sion of Statement of	f Election Expenditu	re during five Assembl	y Elections, 2017	
Political Party	Goa	Manipur	Punjab	Uttar Pradesh	Uttarakhand	No. of elections contested
			National Parties			
ВЈР	Submitted	Submitted	Submitted	Submitted	Submitted	5
INC	Submitted	Submitted	Submitted	Submitted	Submitted	5
NCP	Submitted	Submitted	Submitted	Submitted	Submitted	5
СРІ	Submitted	Submitted	Submitted	Submitted	Submitted	5
СРМ	Did not contest	Submitted	Submitted	Submitted	Submitted	4
BSP	Did not contest	Did not contest	Submitted	Submitted	Submitted	3
AITC	Did not contest	Submitted	Submitted	Did not contest	Did not contest	2
			Regional Parties			
SHS	Submitted	Did not contest	Submitted	Submitted	Submitted	4
AAP	Submitted	Did not contest	Submitted	Did not contest	Did not contest	2
IUML	Did not contest	Did not contest	Submitted	Submitted	Did not contest	2
RLD	Did not contest	Did not contest	Did not contest	Submitted	Submitted	2
SP	Did not contest	Did not contest	Did not contest	Submitted	Submitted	2
AIMIM	Did not contest	Did not contest	Did not contest	Submitted	Did not contest	1
MAG	Submitted	Did not contest	Did not contest	Did not contest	Did not contest	1
LJP	Did not contest	Submitted	Did not contest	Did not contest	Did not contest	1
NPF	Did not contest	Submitted	Did not contest	Did not contest	Did not contest	1
SAD	Did not contest	Did not contest	Submitted	Did not contest	Did not contest	1
AIFB	Did not contest	Did not submit	Did not contest	Did not submit	Did not submit	3
JKNPP	Did not contest	Did not contest	Did not submit	Did not contest	Did not contest	1
NPP	Did not contest	Did not submit	Did not contest	Did not contest	Did not contest	1
PDA	Did not contest	Did not submit	Did not contest	Did not contest	Did not contest	1
RLSP	Did not contest	Did not contest	Did not contest	Did not submit	Did not contest	1
RSP	Did not contest	Did not contest	Did not submit	Did not contest	Did not contest	1
Total	7	11	13	13	10	

Table: Details of submission of election expenditure statement by parties, which contested in five Assembly Elections, 2017

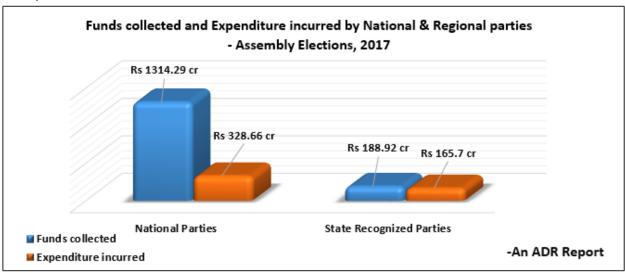




Details provided in the Election Expenditure Statement

Funds Collected and Expenditure Incurred: National and Regional Parties

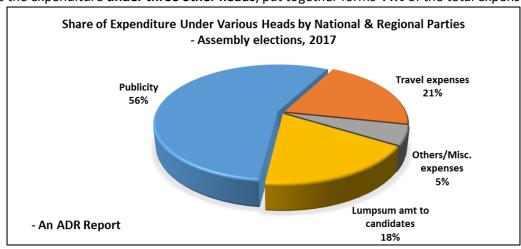
- 7 National Parties and 16 Regional Parties have been considered for this report.
- National and Regional parties collected a total of Rs 1503.21 cr and incurred a total expenditure of Rs 494.36 cr towards the five state Assembly elections held in 2017.
- Total funds collected by the National Parties during the five state Assembly Elections held in 2017 was **Rs 1314.29 cr** and total expenditure incurred by the National Parties was **Rs 328.66 cr.**
- Of the 16 regional parties which contested in the five state assembly elections, AIFB, JKNPP, NPP, PDA, RLSP and RSP have not submitted their election expenditure statements for any of the Assembly elections that they contested in.
- Based on the details provided, the Regional Parties collected a total of **Rs 188.92 cr** and incurred an expenditure of **Rs 165.7 cr.**



Graph: Funds collected and expenditure incurred by National and Regional Parties, Assembly Elections, 2017

Expenditure incurred by National and Regional Parties under various heads

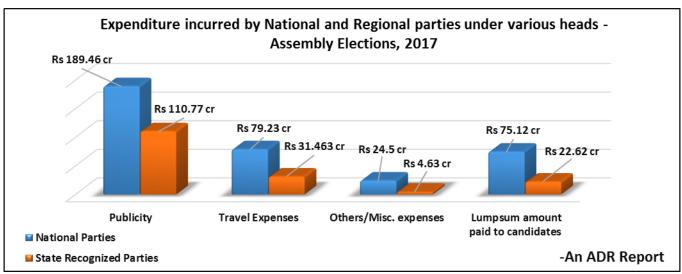
- Political parties declare their expenditure under the heads of Publicity, Travel Expenses, Other/
 Miscellaneous expenses and Lumpsum amount paid to their contesting candidates.
- The **National Parties** spent a total of **Rs 189.46 cr** on **Publicity** while the **Regional Parties** declared a total of **Rs 110.77 cr** under the same head.
- Expenditure incurred by both National and Regional parties on publicity forms **56%** of the **total expenditure** while the expenditure **under three other heads**, put together forms **44%** of the total expenses.







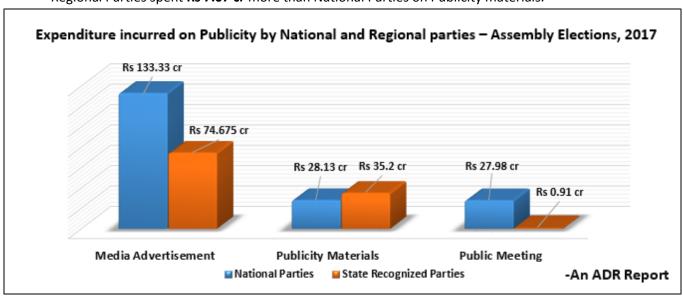
- While National Parties spent Rs 79.23 cr on Travel expenses, the Regional Parties incurred Rs 31.463 cr under the same head.
- National Parties declared giving Rs 75.12 cr to their candidates for election expenditure; the Regional Parties spent only Rs 22.62 cr on their candidates.



Graph: Expenditure incurred by political parties under various heads, Assembly Elections, 2017

Expenditure on Publicity by National and Regional Parties

- National and regional Parties are required to segregate their publicity expenses under three heads: **Media** advertisement, **Publicity materials** and **Public meetings**.
- The National Parties spent the maximum on **Media Advertisement** (**Rs 133.33 cr**), followed by expenditure on Publicity Materials (**Rs 28.13 cr**) and Public Meeting (**Rs 27.98 cr**).
- The Regional Parties too spent the maximum under the head of **Media Advertisement** (**Rs 74.675 cr**), followed by expenditure on Publicity Materials (Rs 35.2 cr) and Public Meeting (Rs 0.91 cr).
- Regional Parties spent **Rs 7.07 cr** more than National Parties on Publicity materials.



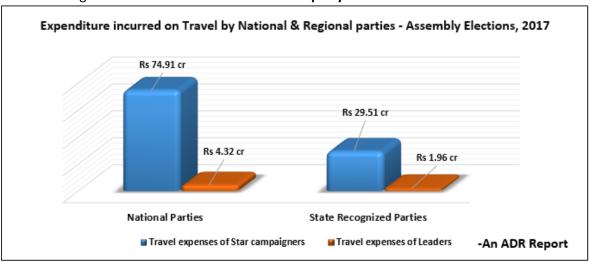
Graph: Expenditure incurred on Publicity by National and Regional Political Parties, Assembly Elections, 2017





Expenditure on travel by National and Regional Parties

- The 'Travel' Head is segregated into travel expenses incurred specifically on star campaigners and that of the party leaders.
- The **National parties** spent **94.55%** of their total travel expenses or **Rs 74.91 cr** on their **star campaigners** and only **5.45%** or **Rs 4.32 cr** on travel of their **party leaders**.
- Regional parties spent 93.77% of their total travel expenses of Rs 29.51 cr on their star campaigners and the remaining 6.23% or Rs 1.96 cr on travel of their party leaders.



Graph: Expenditure incurred on Travel by National and Regional political parties, Assembly Elections, 2017

Recommendations of ADR

- It must be made mandatory for all political parties to submit their statements of expenditure in the format given by the ECI, within the prescribed time limit. Political parties not submitting on time or in the prescribed format should be heavily penalized.
- The **details of all donors** who contribute to national and regional parties exclusively for their election campaigns must be declared in the public domain irrespective of the amount donated.
- A format similar to the donations report along with the date of donations, submitted to the ECI on an annual basis, has to be prescribed for the expenditure statement so as to bring in more transparency in the finances of the political parties especially during elections when it is said that black money plays a major role.
- Where possible, **expenditure must be limited to transactions via cheque / DD / RTGS** so as to reduce use of black money in elections, as per the transparency guidelines issued by the ECI.
- Similar to the shadow observers of the ECI for monitoring expenditure of candidates, there must also be observers for monitoring the expenditure of political parties.





Detailed Report

State-wise total funds collected

- The election expenditure reports of political parties contain information on the funds collected at the Central Headquarters of the party as well as at the state level.
- The National and Regional parties collected a total of **Rs 1396.79** cr at the Central level (in cash and by cheque) and **Rs 106.42** cr at the State level.
- Amount collected at the Central level constituted **92.92**% of the total funds collected at the Central and State levels together.
- Among the state units, the political parties collected the maximum amount of Rs 39.86 cr from Punjab, which formed 37.46% of the total funds, collected at the state levels while least amount was collected at the Manipur State level –Rs 1.07 cr.
- The most **preferred mode of collection** was by **cheque** where the parties collected **Rs 1486.27 cr**, which formed **98.87**% of the total funds collected at the state and central levels.
- Only **Manipur state unit** of National and Regional parties collected **funds in kind**. Manipur state units collected **Rs 10,000** in kind.

	Funds C	Funds Collected by National & Regional parties - Assembly Elections 2017 (Rs in crores)						
Medium of fund collection	Central			State Units			Total funds	
Concurrent	Office	Goa	Manipur	Punjab	Uttar Pradesh	Uttarakhand		
By Cash	12.82	0.003	0.27	1.766	0.904	1.18	Rs 16.94 cr	
By Cheque/DD	1383.97	33.762	0.803	38.094	24.89	4.75	Rs 1486.27 cr	
In Kind/Bank Interest	0	0	0.001	0	0	0	Rs 0	
Total	Rs 1396.79 cr	Rs 33.77 cr	Rs 1.07 cr	Rs 39.86 cr	Rs 25.79 cr	Rs 5.93 cr	Rs 1503.21 cr	

Table: State-wise total funds collected in cash, cheque and in kind by National and Regional Parties, Assembly Elections, 2017

Party-wise total funds collected

National Parties

- Among the National Parties, BJP collected the maximum funds of Rs 1214.46 cr which formed 92.4% of the
 total funds collected by the 7 National Parties at the Central and State levels for the 5 state Assembly
 elections.
- Funds from the **Central Office** of the BJP formed **98.33**% of the total funds collected by the party at the Central and State levels. The Central headquarters collected a total of **Rs 1194.21 cr** and the **Goa State Unit** of BJP collected the **second highest amount** of **Rs 16.77 cr**.
- INC, NCP and CPM are the three national parties whose state units have collected more funds than their Central Headquarters. INC has received Rs 62.09 cr from its state units, followed by Rs 0.61 cr received by state units of NCP and Rs 0.465 cr by CPM.
- BSP declared that the party collected no funds at the Central nor State levels for the 5 state Assembly elections.

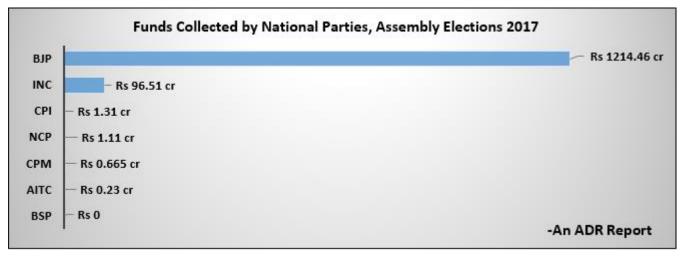
Disclaimer: 4 political parties (BJP, Shiv Sena, AAP and RLD) have not filed their election expenditure statements in the specified format of the ECI, thus causing ambiguity. Refer to scanned copies of their election expenditure statements at eci.nic.in for further information.





	Funds Collected by National parties - Assembly Elections 2017 (Rs in crores)						
Political Parties	Central Office			State Units			Total funds
	Central Office	Goa	Manipur	Punjab	Uttar Pradesh	Uttarakhand	
ВЈР	1194.21	16.77	0	1.13	1.95	0.4	Rs 1214.46 cr
INC	34.417	14.187	0.583	18.26	23.676	5.39	Rs 96.51 cr
СРІ	0.96	0.048	0.12	0.085	0.07	0.025	Rs 1.31 cr
NCP	0.5	0.6	0.009	0	0	0	Rs 1.11 cr
СРМ	0.2	-	0.035	0.27	0.04	0.12	Rs 0.665 cr
AITC	0.227	-	0	0	-	-	Rs 0.23 cr
BSP	0	-	-	0	0	0	Rs 0 cr
Total	Rs 1230.51 cr	Rs 31.61 cr	Rs 0.75 cr	Rs 19.75 cr	Rs 25.74 cr	Rs 5.93 cr	Rs 1314.29 cr

Table: Funds collected by National Parties during Assembly Elections, 2017



Graph: Funds collected at the Central level and the State units by National Parties during Assembly Elections, 2017

Regional Parties

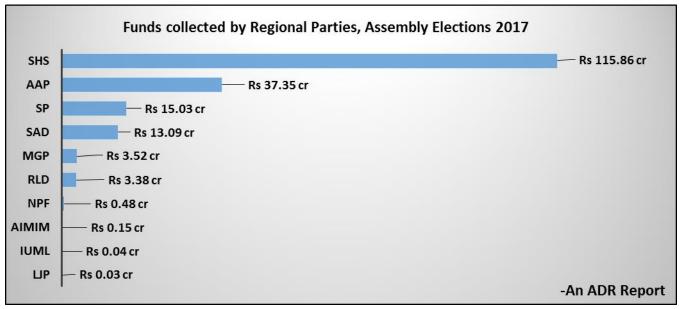
- Among the Regional Parties, SHS collected the maximum funds of Rs 115.86 cr to contest in Goa, Punjab,
 UP and Uttarakhand Assembly elections. This formed 99.87% of collection at the party's Central Office.
- AAP collected second highest funds worth Rs 37.35 cr while contesting in Goa and Punjab State Assembly Elections, 75.82% of which was collected at the party's central headquarters.
- SAD is the only regional party that has declared not receiving any funds in the central office.

	Funds	Collected by Re	egional parties - A	Assembly Election	s 2017 (Rs in crore	s)		
Political Parties	State Units							
, artics	Central Office	Goa	Manipur	Punjab	Uttar Pradesh	Uttarakhand		
SHS	115.71	0.15	-	0	0	0	Rs 115.86 cr	
AAP	28.32	2.01	-	7.02	-	-	Rs 37.35 cr	
SP	15.03	-	-	-	0	0	Rs 15.03 cr	
SAD	0	-	-	13.09	-	-	Rs 13.09 cr	
MGP	3.52	0	-	-	-	-	Rs 3.52 cr	
RLD	3.34	-	-	-	0.04	0	Rs 3.38 cr	
NPF	0.15	-	0.33	-	-	-	Rs 0.48 cr	
AIMIM	0.15	-	-	-	0	-	Rs 0.15 cr	
IUML	0.02	-	-	0	0.015	-	Rs 0.04 cr	
LJP	0.03	-	0	-	-	-	Rs 0.03 cr	
Total	Rs 166.27 cr	Rs 2.16 cr	Rs 0.33 cr	Rs 20.11 cr	Rs 0.05 cr	Rs 0 cr	Rs 188.92 cr	

Table: Funds collected by Regional Parties during Assembly Elections, 2017







Graph: Funds collected at the Central level and the State units by Regional Parties during Assembly Elections, 2017

State-wise expenditure incurred

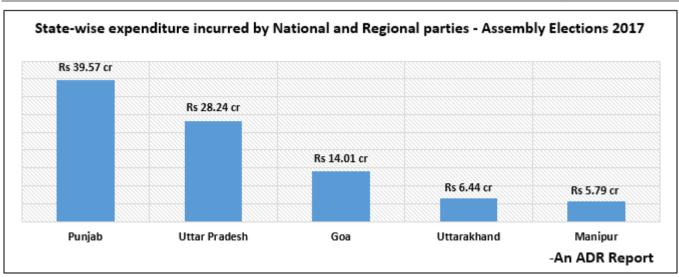
- Out of total expenditure of Rs 494.36 cr, 89.58% or Rs 442.86 cr was spent by cheque while the National
 and Regional parties, together, had left Rs 47.04 cr 'remaining unpaid' which formed 9.52% of the total
 expenditure.
- Expenditure in cash was **least preferred** by the political parties, as only **0.90% or Rs 4.46 cr** of the total expenditure was incurred in this mode.
- The Central headquarters of the National and Regional parties spent the maximum (Rs 400.31 cr) and the second highest amount was declared by the Punjab state units (Rs 39.57 cr) followed by Uttar Pradesh state units (Rs 28.24 cr) and Goa state units (Rs 14.01 cr).
- Among the modes of expenditure, the Central headquarters of the National and Regional parties spent the
 maximum via cheques (Rs 361.01 cr) while the Uttarakhand state units had declared maximum amount
 under 'remaining unpaid' (Rs 4.55 cr).

Medium of	Election expenditure incurred - Assembly Elections 2017 (Rs in crores)							
expenditure	Central	State Units						
incurred	Office	Goa	Manipur	Punjab	Uttar Pradesh	Uttarakhand		
By Cash	0.99	0.055	2.624	0.543	0.17	0.074	Rs 4.46 cr	
By Cheque/DD	361.01	13.94	3.164	36.04	26.89	1.82	Rs 442.86 cr	
Remaining unpaid	38.31	0.019	0.00	2.983	1.18	4.55	Rs 47.04 cr	
Total	Rs 400.31 cr	Rs 14.01 cr	Rs 5.79 cr	Rs 39.57 cr	Rs 28.24 cr	Rs 6.44 cr	Rs 494.36 cr	

Table: State-wise expenditure incurred by both National and State Political Parties during Assembly Elections, 2017







Graph: Expenditure incurred by the State units of National & Regional Parties during Assembly Elections, 2017

Party-wise expenditure incurred

National Parties

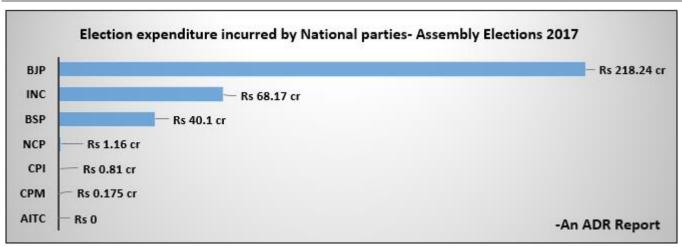
- Out of total expenditure of Rs 218.24 cr, BJP incurred maximum expenditure of Rs 199.72 cr or 91.51% of total expenditure, at the Central level. At the state level of BJP, maximum expenditure was incurred by Manipur state unit (Rs 4.9 cr) followed by Uttar Pradesh state unit (Rs 4.8 cr) and Punjab state unit (Rs 3.55 cr).
- **INC** spent the second highest amount of **Rs 68.17** cr, Rs 13.94 cr or 20.45% of the total expenditure at the Central level and second highest at the **Uttar Pradesh State Unit** (Rs 23.37 cr) followed by **Punjab State Unit** (Rs 18.08 cr).
- **BSP** is the only National Party to incur expenditure only at the Central level while the **State Units did not spend any amount** during the 5 state Assembly elections.
- **AITC** is the only national party that has incurred **no expenditure** either at the central or at the state unit level despite contesting in Manipur and Punjab Assembly elections.

	Election e	xpenditure incur	xpenditure incurred by National Parties - Assembly Elections 2017 (Rs in crores)					
Political Parties	State Units							
rarties	Central Office	Goa	Manipur	Punjab	Uttar Pradesh	Uttarakhand		
BJP	199.72	3.26	4.90	3.55	4.80	2.01	Rs 218.24 cr	
INC	13.94	7.87	0.58	18.08	23.37	4.33	Rs 68.17 cr	
BSP	40.1	-	-	0	0	0	Rs 40.10 cr	
NCP	0.63	0.528	0.0062	0	0	0	Rs 1.16 cr	
СРІ	0.74	0.044	0	0.0085	0	0.016	Rs 0.81 cr	
СРМ	0.0046	-	0.0068	0.059	0.0265	0.0779	Rs 0.175 cr	
AITC	0	-	0	0	-	-	Rs 0 cr	
Total	Rs 255.13 cr	Rs 11.70 cr	Rs 5.49 cr	Rs 21.70 cr	Rs 28.20 cr	Rs 6.44 cr	Rs 328.66 cr	

Table: Expenditure incurred by National Parties during Assembly Elections, 2017







Graph: Election expenditure incurred by National parties during Assembly elections, 2017

Regional Parties

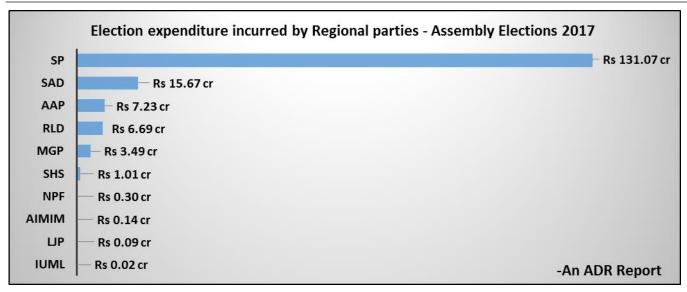
- Out of the total expenditure of **Rs 165.7 cr** by the 10 Regional Parties considered for this report, **SP** spent the highest amount of **Rs 131.07 cr, which** formed **79.1%** of the total expenditure of all regional parties.
- At a distant second is SAD with a total expenditure of Rs 15.67 cr and AAP with Rs 7.23 cr.
- While **SP** declared incurring **100**% of its expenditure at the **Central level**, **SAD** incurred all its expenditure from its **Punjab state unit**.
- **Despite contesting** in 3 Assembly elections (Punjab, Uttar Pradesh and Uttarakhand), **Shiv Sena** declared that the party incurred no expenditure towards their election campaign in the states.

	Election expenditure incurred by Regional parties - Assembly Elections 2017 (Rs in crores)							
Political Parties	Central Office		Total expenditure					
	Central Office	Goa	Manipur	Punjab	Uttar Pradesh	Uttarakhand		
SP	131.07	-	-	-	0	0	Rs 131.07 cr	
SAD	0	-	-	15.67	-	-	Rs 15.67 cr	
AAP	3.662	1.363	-	2.2	-	-	Rs 7.23 cr	
RLD	6.66	-	-	-	0.03	0	Rs 6.69 cr	
MGP	3.49	0	-	-	-	-	Rs 3.49 cr	
SHS	0.058	0.95	-	0	0	0	Rs 1.01 cr	
NPF	0	-	0.3	-	-	-	Rs 0.30 cr	
AIMIM	0.14	-	-	-	0	-	Rs 0.14 cr	
LJP	0.09	-	0	-	-	-	Rs 0.09 cr	
IUML	0	-	-	0	0.015	-	Rs 0.015 cr	
Total	Rs 145.17 cr	Rs 2.31 cr	Rs 0.30 cr	Rs 17.87 cr	Rs 0.05 cr	Rs 0	Rs 165.70 cr	

Table: Expenditure incurred by Regional Parties during Assembly Elections, 2017







Graph: Election expenditure of Regional Parties during Assembly elections, 2017

State-wise expenditure under various heads

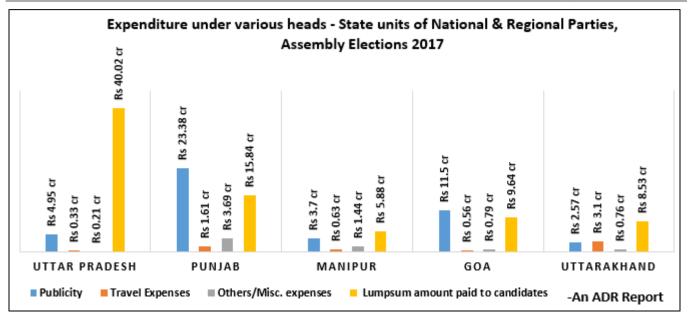
- Political parties declare their expenditure under the heads of Publicity, Travel Expenses, Other/
 Miscellaneous expenses and Lumpsum amount paid to their contesting candidates.
- Out of a total expenditure of **Rs 573.79** cr under various heads, political parties spent the maximum amount of **Rs 300.23** cr on **Publicity** followed by **Travel Expenses** (Rs 110.7 cr).
- As with funds collected and overall expenditure incurred in cash/ cheque, the parties' Central Headquarters spent the maximum amount compared to the state units. The Central Office spent 74.13% (or Rs 398.66 cr) of the total expenditure under the 4 heads.
- Among the state units, Uttar Pradesh state unit spent the maximum of Rs 45.51 cr under various heads or 8.46% of the total expenditure by Central and state units followed by Punjab state unit (Rs 44.52 cr) and Goa state unit (Rs 22.49 cr).
- Uttar Pradesh state units (Rs 40.02 cr), Uttarakhand state units (Rs 8.53 cr) and Manipur state units (Rs 5.88 cr), spent the highest on lumpsum amount paid to candidates.
- Punjab state units (Rs 23.38 cr) and Goa state units (Rs 11.5 cr) spent the maximum amount on Publicity.

Total	Election Expenditure of National & Regional Parties - Assembly Elections 2017 (Rs in crores)						
expenditure	Central Office			State Units			Total
under heads	Central Office	Goa	Manipur	Punjab	Uttar Pradesh	Uttarakhand	
Publicity	254.13	11.5	3.7	23.38	4.95	2.57	Rs 300.23 cr
Travel Expenses	104.47	0.56	0.63	1.61	0.33	3.1	Rs 110.70 cr
Others/Misc. expenses	22.23	0.79	1.44	3.69	0.21	0.76	Rs 29.12 cr
Lumpsum amount paid to candidates	17.83	9.64	5.88	15.84	40.02	8.53	Rs 97.74 cr
Total	Rs 398.66 cr	Rs 22.49 cr	Rs 11.65 cr	Rs 44.52 cr	Rs 45.51 cr	Rs 14.96 cr	Rs 537.79 cr

Table: State-wise expenditure incurred under various heads by Political Parties during Assembly Elections, 2017







Graph: Election expenditure by the State units of National & Regional parties under various heads during Assembly elections, 2017

Party-wise expenditure under various heads

National Parties

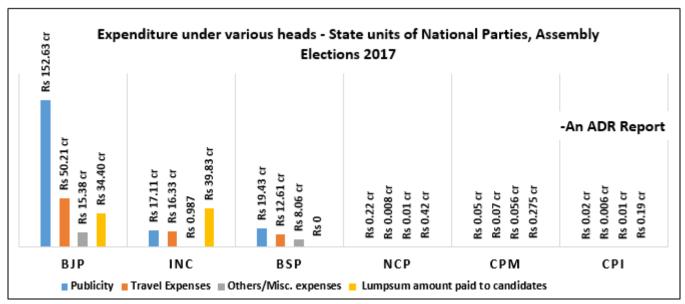
- BJP spent the highest amount of Rs 152.63 cr or 60.42% of its total expenditure on publicity followed by travel expenses of Rs 50.21 cr (19.87% of total expenditure) during the 5 state' Assembly Elections in 2017.
- **INC** spent the highest on **lumpsum amount paid to candidates** (Rs 39.83 cr) which formed **53.64%** of its total expenditure followed by **publicity expenses** (Rs 17.11 cr) which formed **23.04%** of its total expenditure.
- BSP and AITC are the two National Parties who have declared **not spending any amount on candidates for** election expenditure.
- The National Parties spent **51.44%** (Rs 189.46 cr) of the total expenditure on **publicity** and **6.65%** (Rs 24.50 cr) of total expenditure on 'Miscellaneous expenses'.

	Party-wise exp	enditure under variou	s heads (Rs in crores)					
Political Party	Publicity	Travel Expenses	Others/Misc. expenses	Lumpsum amount paid to candidates	Total			
	National Party							
ВЈР	152.63	50.21	15.38	34.40	Rs 252.62 cr			
INC	17.11	16.33	0.987	39.83	Rs 74.257 cr			
BSP	19.43	12.61	8.06	0	Rs 40.10 cr			
NCP	0.22	0.008	0.01	0.42	Rs 0.66 cr			
СРМ	0.05	0.07	0.056	0.275	Rs 0.45 cr			
СРІ	0.02	0.006	0.01	0.19	Rs 0.226 cr			
AITC	0	0	0	0	Rs 0			
Total	Rs 189.46 cr	Rs 79.23 cr	Rs 24.50 cr	Rs 75.12 cr	Rs 368.31 cr			

Table: Expenditure incurred under various heads by National Parties during Assembly Elections, 2017







Graph: Expenditure under various heads by state units of National parties during Assembly Elections, 2017

Regional Parties

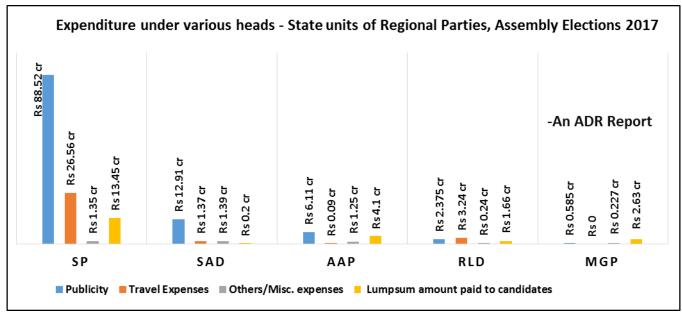
- The Regional Parties spent a total of **Rs 169.48 cr** on publicity, travel, miscellaneous expenses and lumpsum amount to candidates.
- The parties spent the highest on **Publicity** (Rs 110.77 cr or **65.36%** of total) followed by **Rs 31.46 cr** or **18.56%** of total on **travel** and **Rs 22.62 cr** as **lumpsum amount to candidates** (13.35% of total expenditure).
- The top 3 Regional Parties which spent the highest are: **SP** (Rs 129.88 cr) followed by **SAD** (Rs 15.87 cr) and **AAP** (Rs 11.55 cr).
- **AIMIM** incurred expenditure only under one head, **travel** (Rs 14 lakhs) while **LIP** and **IUML** have incurred expenditure under **lumpsum amount paid to candidates**, Rs 9 lakhs and Rs 1.50 lakhs respectively.

	Party-wise expen	diture under various h	eads (Rs in crores)		
Political Party	Publicity	Travel Expenses	Others/Misc. expenses	Lumpsum amount paid to candidates	Total
		Regiona	l Parties		
SP	88.52	26.56	1.35	13.45	Rs 129.88 cr
SAD	12.91	1.37	1.39	0.2	Rs 15.87 cr
AAP	6.11	0.09	1.25	4.1	Rs 11.55 cr
RLD	2.375	3.24	0.24	1.66	Rs 7.52 cr
MGP	0.585	0	0.277	2.63	Rs 3.49 cr
SHS	0.17	0	0.009	0.44	Rs 0.62 cr
NPF	0.10	0.059	0.11	0.036	Rs 0.30 cr
AIMIM	0	0.14	0	0	Rs 0.14 cr
LJP	0	0	0	0.09	Rs 0.09 cr
IUML	0	0	0	0.015	Rs 0.015 cr
Total	Rs 110.77 cr	Rs 31.46 cr	Rs 4.63 cr	Rs 22.62 cr	Rs 169.48 cr

Table: Expenditure incurred under various heads by Regional Parties during Assembly Elections, 2017







Graph: Expenditure incurred under various heads by state units of regional parties during Assembly Elections, 2017

Disclaimer

Source for the data used in this report are the Election Expenditure Statements submitted by the political parties to the Election Commission of India. These can be accessed from:

http://eci.nic.in/eci main1/PolPar/political parties Expenditure report 2017.aspx

While all effort has been made to ensure that the information is in keeping with what is mentioned in the statements submitted by the political parties, in case of discrepancy between information in this report and that given in their statements, the information reported by the political parties should be treated as correct. Association for Democratic Reforms, National Election Watch and their volunteers are not responsible or liable for any damage arising directly or indirectly from the publication of this report.

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<u>Annexure</u>

State-wise expenditure on Publicity - National Parties & Regional Parties

Total expenditures on Publicity	Assembly Elections 2017- Expenses on Publicity (Rs in crores)						
	Central Office	State Units				Total	
		Goa	Manipur	Punjab	Uttar Pradesh	Uttarakhand	
Media Advertisement (Print & Electronic, Bulk sms, Cable, Website, TV channels, etc.)	178.715	7.00	2.09	15.46	3.241	1.504	Rs 208.01 cr
Publicity Materials (Poster, Banners, Badges, stickers, Arches, Gates, Cut outs, Hoardings, flags, etc.)	50.53	3.67	0.63	6.49	1.54	0.47	Rs 63.33 cr
Public Meetings	24.88	0.830	0.98	1.43	0.17	0.60	Rs 28.89 cr
Total	Rs 254.13 cr	Rs 11.50 cr	Rs 3.70 cr	Rs 23.38 cr	Rs 4.95 cr	Rs 2.57 cr	Rs 300.23 cr

State-wise expenditure on travel - National Parties & Regional Parties

Total expenditure on Travel	Assembly Elections 2017- Expenses on Travels (Rs in crores)					Total	
	Central State Units						
	Office	Goa	Manipur	Punjab	Uttar Pradesh	Uttarakhand	
Travel expenses of Star campaigners	102.43	0.265	0.083	1.53	0.106	0.005	Rs 104.42 cr
Travel expenses of Leaders	2.042	0.300	0.545	0.081	0.225	3.09	Rs 6.28 cr
Total	Rs 104.47 cr	Rs 0.56 cr	Rs 0.63 cr	Rs 1.61 cr	Rs 0.33 cr	Rs 3.10 cr	Rs 110.70 cr