

Lorne Trottier's Financial Ties to the Wireless/Mobile Industries

Following the World Health Organization's classification of Radiofrequency Electromagnetic Fields (RF-EMF) as 2B Possible Carcinogen to Humans in 2011, this year the American Academy of Environmental Medicine, the Swiss Physicians' MfE, the Austrian Medical Association and the French Health Research Group led by a Nobel Prize-winning scientist have all issued public statements calling for precaution against wireless radiation and for the proper treatment of electrohypersensitive (EHS) patients.

In Quebec, however, things go *backwards*. Electronics tycoon Lorne Trottier has financed an "*urban-electro Brigade*" to publicly deny the hazards of EMF and the validity of Electrohypersensitivity. Lorne (owner of Matrox) enlisted 60 academics, mostly from McGill University and École Polytechnique de Montréal to which he has donated tens of millions of dollars.

Lorne Trottier is a zealous critic of all the science that point to negative health effects of electromagnetic radiation. He has written numerous articles attacking scientists and scientific studies that do not support the "safety" of EMF/EMR which he promotes. His pro-EMF opinion is disseminated through his own website EMFandHealth.com, a host of "skeptical" websites which he is connected to. Even Amazon.com!

[Iain Martel](#) (Lorne Trottier's colleague at Centre for Inquiry Canada) wrote online, "*Matrox makes graphics cards for computers, which has absolutely nothing to do with wi-fi or any other wireless device. Lorne Trottier has no ties to any manufacturer of wireless devices.*"

See Comment section. June 14, 2012 at 6:34am http://www.northshoreoutlook.com/news/158896505.html?fb_comment_id=fbc_10150953135132210_22558570_10150954383982210

Really?

McGill University states that its "OSS [Office for Science and Society] *does not accept funding from any vested interest and is supported solely by McGill University and the Lorne Trottier Family Foundation.*"
<http://www.mcgill.ca/oss/>

Lorne Trottier Family Foundation... No "vested interest" ...?

Really??

Through his business interest at MSBi Valorisation (now renamed iNovia Capital), a venture capital company heavily invested in start-ups of digital and wireless products and apps, Lorne Trottier is closely tied to the financial well-being of the wireless industries. His denial of the health risks of wireless technology bears a serious conflict of interest.

Lorne Trottier is on the Board of Directors of MSBi Valorisation

<http://www.msбив.ca/en/about-us/team/>

Incorporated in 2003, MSBi Valorisation resulted from the partnership of entrepreneurs and representatives from McGill University, University of Sherbrooke and Bishop's University who established this vehicle for *financially supporting and bringing to market promising technologies.*

This effort started in 2001 as a part of the launch of SVUs through Valorisation-Recherche Québec (VRQ), under the umbrella of a seed fund dedicated to technologies from McGill University, University of Sherbrooke and Bishop's University (*MSBi, now iNovia Capital*). Since 2003, iNovia Capital has extended its activities to other

academic institutions in Quebec, Canada, and in the US, and provides a wider range of seed financing.

MSBi Valorisation is a private company, incorporated in Quebec... **iNovia Capital** also contributes to MSBiV's operations. Read more: <http://www.msbi.ca/en/about-us/background/>

"MSBi Valorisation is an early stage group that provides capital, manpower and business sense to **monetize promising technologies** developed within McGill University, Université de Sherbrooke and Bishop's University and their affiliated research centres. We are instrumental for creating spin-offs as well as technology opportunities ready to be licensed to existing companies.

Specialties Investment, New Ventures, Licensing, **Technology Transfer, Networking**, Intellectual Property, Innovation, Life Sciences, Medical Devices, Clean Technologies, **Telecommunications"**

Read more: http://www.linkedin.com/company/msbi-valorisation?trk=tabs_biz_home

MSBi = iNovia Capital

<http://www.mcgill.ca/engineering/dar/donors> "MSBi investment group (now iNovia Capital), which **helped move inventions, innovations and intellectual property from university labs into the marketplace.**"

Lorne Trottier is a Board member of iNovia Capital

McGill University Board of Governors Handbook 2011-2012

3. iNovia Capital

Board Representatives [end of term]

- Dr. Rose Goldstein [30/06/2014]
- **Mr. Lorne Trottier** [30/06/2014]
- Dr. Michele Beaulieu [30/06/2014]

Pg. 101

https://secureweb.mcgill.ca/boardofgovernors/sites/mcgill.ca.boardofgovernors/files/handbook_documents_2011-2012_feb_2012_1.pdf

iNovia Capital's \$Multi-Million Investments in Wireless Technology and Mobile Devices

<http://inoviacapital.com/?s=wireless>

<http://inoviacapital.com/?s=mobile>

Lenddo Secures \$8 Million in Series A Funding From Top Global VC Funds (May 15, 2012)

Investors include the Silicon Valley firms of Accel Partners, Blumberg Capital, and Omidyar Network, as well as Montreal-based **iNovia Capital** and New York-based Metamorphic Ventures.

About iNovia Capital

iNovia partners with exceptional entrepreneurs to build successful companies in high growth sectors. The team is comprised of entrepreneurs and sector experts **focused on Mobile, Internet and Digital Media**. iNovia has \$275M under management across three seed and early stage funds.

Read more: <http://inoviacapital.com/2012/05/lenddo-secures-8-million-in-series-a-funding-from-top-global-vc-funds/>

Media Armor Empowers Retailers to Invest Effectively in Mobile Display (Feb 24, 2012)

We are very proud to announce that **iNovia** has led a **\$1.5M** Series A round in **Media Armor, a Mobile Display**

technology company.

Media Armor is helping top 100 Internet Retailers reach an active buying audience that is constantly connected to the Internet via their **Smartphones**.

The **Mobile ad business** is relatively small today, but growing quickly and Goldman Sachs has predicted it will be almost the same size as Online Display by 2016. A recent data point from Gilt, the US's largest Flash Sales site, 20% of their holiday sales came from Mobile devices, including iPad. With that kind of behavior, **mobile advertising** is getting significant more focus from Retailers.

Read more: <http://inoviacapital.com/2012/02/welcoming-media-armor-to-the-inovia-family/>

iNovia Fund III (Dec 16, 2011)

Today, we are happy to **announce** the first close of **\$110M** for our third fund focused on investments in the Digital Media, **Internet and Communications** sectors.

Read more: <http://inoviacapital.com/2011/12/inovia-fund-iii/>

iNovia launches \$110-million venture capital fund (Dec 16, 2011)

Montreal's **iNovia Capital** is launching a new **\$110-million venture capital fund** aimed as backing technology startups in the Internet, digital media and communications industries.

Among the companies and organizations which received investments from the last iNovia fund are **Toronto's Fixmo Inc.**, Waterloo's Vidyard and Vancouver's GrowLab.

Read more: <http://business.financialpost.com/2011/12/16/inovia-launches-110-million-venture-capital-fund/>

Toronto's Fixmo lands \$23.4-million in funding from top VCs (Nov 28, 2011)

[Fixmo] specializes in **mobile security technology** that is used by government agencies around the world...

we're also going to expand out our product portfolios to address the growing need in enterprise and small business around mobile device security, compliance management and the BYOD [bring your own device] trend...

specializes in "mobile risk management" technologies, which enable governments and other large organizations to not only **track and identify smartphones, tablets and other mobile devices** that may contain company secrets, but also to secure the contents of those devices at all times and manage the risks associated with the proliferation of mobile devices...

"We're really looking at such an incredibly growing space right now in this holistic mobile device management, holistic mobile security and mobile risk management," he said.

"It's exciting to be there at the start of something, really from the beginning. **Mobile device** management is really starting to mature, but we're looking at **mobile risk management** as a comprehensive solution set for various parts of the market, including government and enterprise and consumer.

Read more: <http://business.financialpost.com/2011/11/28/torontos-fixmo-lands-23-4-million-funding-round-from-top-vc-firms/>

<http://inoviacapital.com/2011/11/fixmo-raises-23m-series-c-to-deliver-mobile-risk-management-to-enterprises->

[and-government-agencies/](#)

Montreal in 2012: A Hotbed of Seed Funding, VC and Growth (Jan 10, 2012 by Chris Arsenault, Managing Partner, iNovia Capital)

This year, Montreal will likely be recognized as a North American hotbed for promising tech startups alongside New York & the Valley. **Our hottest sectors will be in: mobile**, ecommerce, and consumer & enterprise web services. It is critical that we continue to strengthen our cross-border and cross-Canadian relationships, and that we solidify those that enable true value creation for our tech startups.

Read more: <http://inoviacapital.com/2012/01/montreal-in-2012/>

iNovia Capital is Hiring! (Dec 7, 2011)

The opportunity is to provide support to the investment team and more specifically to the Partner **overseeing mobile and consumer Internet and software investments**.

Read more: <http://inoviacapital.com/2011/12/inovia-capital-is-hiring/>

Montreal's Localmind raises \$600K seed round (Jul 13, 2011)

Montreal startup Localmind announced today that they have raised \$600K in angel funding led by Granite Ventures with Real Ventures, **iNovia Capital**...

Localmind is **an iPhone app** that uses geolocation to answer questions you have about a location.

Read more: <http://www.techvibes.com/blog/montreals-localmind-raises-600k-seed-round-2011-07-13>

WideSail Technologies receives Venture Capital Financing from MSBi Valorisation (May 8, 2008)

Commercialization of a unique Error Correction technology for use in a wide range of digital communications systems.

Montreal, QC - May 8, 2008 - MSBi Valorisation Inc., an entity dedicated to commercializing innovations and building companies based on technological advancements and inventions originating from McGill University, Université de Sherbrooke and Bishop's University, as well as their affiliated hospitals and research institutes, announced today that it has made an investment in WideSail Technologies, a developer of a novel world-leading error correction **technology for digital communications systems**.

Founded in 2007, WideSail is a spin-off from McGill University. The company is based in Montreal and develops semiconductor products and intellectual property for very high performance error correction. The company will license its' designs to developers of integrated circuits for **communications applications such as WiFi, WiMAX**, 10 Gb Ethernet, Direct Video Broadcast (DVB) and **4G telephony** (UMTS Long Term Evolution or LTE).

"We are very pleased to provide funding to WideSail to support the commercialization of highly promising intellectual property originating from McGill University," said Mark de Groot, Chairman of the board of directors of MSBi Valorisation.

WideSail Technologies

WideSail is a developer of high performance error correction technology and is a world leader in the application of Low Density Parity Check (LDPC) coding. WideSail's technology addresses the errors that occur during

wired and **wireless digital communications**, as well as in semiconductor and magnetic storage devices. Its products provide excellent error correction performance at very high speeds with much lower power than competing technologies. For more information, visit www.widesail.com.

Read more: <http://canadait.stargate.ca/cfm/index.cfm?It=106&Id=26338&Se=2&Lo=444>

Silk Displays Poised for Next Phase of Development with Additions to Management and Board of Directors

About Silk Displays

Silk Displays is developing a platform technology to provide embedded intelligence in flexible plastics. This exciting technology has applications for all-plastic displays, **cell phone projection systems and smart product skins**, among others. In particular, the company plans to revolutionize the display and electronics industries by overcoming the restrictions and high production cost of glass displays.

Read more: <http://inoviacapital.com/2007/05/silk-displays-poised-for-next-phase-of-development-with-additions-to-management-and-board-of-directors/>

3.5 Million-Dollar Investment in DFT Microsystems Canada (Oct 16, 2008)

Montreal, 16 Octobre 2008 - DFT Microsystems Canada Inc. (DFT), a Montreal-based company specializing in the manufacturing of test solutions for a broad range of high-speed semiconductor interfaces, has attracted a **3.5 million-dollar** investment with key participation in the round by Fondation, le Fonds de développement de la CSN pour la coopération et l'emploi (Fondaction), **iNovia Capital** and Zon Capital.

Originally founded in 2003, DFT is a McGill University spin-off continuing to expand its patented-technology portfolio.

Read more: <http://www.gticapital.com/fr/news.php?id=40>

DFT Microsystems Closes \$3.4 Million in Financing and Ships First Products DFT Microsystems now poised for growth (Feb 9, 2006)

Montreal, Canada, February 9, 2006. - **DFT Microsystems** Canada, an early-stage company focused on delivering advanced semiconductor test solutions to the world, announced today a **\$3.4 million** financing round with participation by BDC Venture Capital, GTI Capital, **MSBi Capital** and Zon Capital.

The company's solutions are targeted at all companies that manufacture and test **RF or mixed-signal devices for signal processing, telecommunications, audio, video, biomedical, automobile and defense applications.**

Read more: http://www.dftmicrosystems.ca/index_files/PR20060209.htm

MSBi Capital Announces Investment in DFT MicroSystems Inc. (Oct 30, 2002)

Montreal, Quebec, Canada, October 30, 2002 — MSBI Capital, a provider of seed and early stage venture capital for the commercialization of innovations in the life sciences, information technology and the physical sciences, announced today its first investment. This will see MSBI invest **\$420,000 in DFT MicroSystems Inc.**, a newly formed company focused on delivering advanced test solutions to the micro-processing world. DFT has been established around a number of technologies developed at McGill University, and particularly around work carried out by Dr. Gordon Roberts who is the James McGill Professor of Electrical and Computer Engineering at the university.

DFT's solutions impact a fast growing segment of the semiconductor industry that constitutes a US\$69 billion market in 2000, growing at 10.7% per annum.

Read more: <http://inoviacapital.com/2002/10/msbi-capital-announces-investment-in-dft-microsystems-inc/>

About DFT MicroSystems

DFT MicroSystems, Inc. develops low cost, specialized automatic test solutions for radio frequency (RF) and mixed-signal systems-on-a-chip (SOC).

Read more: <http://inoviacapital.com/2002/10/msbi-capital-announces-investment-in-dft-microsystems-inc/>
http://www.dftmicrosystems.ca/index_files/PR20060209.htm

DFT Microsystems develops cutting-edge software and hardware for testing ultra-high speed integrated circuits like those found in consumer electronics, mobile devices, digital games and computer equipment. Testing accounts for approximately 50% of the cost of manufacturing high-speed chips.

Read more: <http://murexinvests.com/portfolio-companies/dft-microsystems/>

On the new MacBook Air. And why we're investing in the Cloud above it (Nov 4, 2010)

by Shawn Abbott , Partner of iNovia Capital

Which is why, at **iNovia**, we are investing in innovative communications companies.

I have found myself preferring gmail's web interface over any other mailer and cloud search indeed trumps all. This suggests that early adopters will compromise further on performance in favour of portability. And why all software is moving to service-base, mobile model.

Which is why, at **iNovia**, we are investing in mobile and SaaS software companies.

Read more: <http://inoviacapital.com/2010/11/on-the-new-macbook-air-and-why-we%E2%80%99re-investing-in-the-cloud-above-it/#ixzz1y2pU9Vln>

LegiTime Technologies Closes \$1.5 Million Series A Funding Round with iNovia Capital and Connecticut Innovations (Dec 14, 2009)

LegiTime Technologies, Inc., provider of a full-featured message and device management software suite for mobile phones, today announced it has closed a \$1.5 million Series A funding round with iNovia Capital and Connecticut Innovations participating. LegiTime will use the financing to invest in product development, marketing and strategic hires as the company packages its technology into specific vertical market solutions.

Read more: <http://inoviacapital.com/2009/12/legitime-technologies-closes-1-5-million-series-a-funding-round-with-inovia-capital-and-connecticut-innovations/>

Wig Alliance Publishes Multi-Gigabit Wireless Specification And Launches Adopter Program (May 10, 2010)

The Wireless Gigabit Alliance (WiGig), the organization advancing the worldwide adoption and use of 60 GHz wireless technology, today announced the publication of its unified wireless specification and the opening of its Adopter Program. WiGig adopter members can now begin developing wireless products that use the unlicensed 60 GHz spectrum to deliver multi-gigabit-speed wireless communications.

The WiGig Alliance continues to attract industry-leading technology companies to its roster. Cisco has joined the WiGig Alliance Board of Directors, and Harman International, **Peraso Technologies** and Samsung Electro-Mechanics have also joined WiGig as contributing members.

Read more: <http://wirelessgigabitalliance.org/news/wigig-alliance-publishes-multi-gigabit-wireless-specification-and-launches-adopter-program/>

Peraso Technologies, Inc. Completes \$10M Financing Round (October 5, 2009)

Toronto, October 5, 2009 - Peraso Technologies, Inc. a fabless semiconductor company focused on the development of multi-gigabit mmwave [Extremely high frequency] transceivers, today announced that it has secured \$10 million (CDN) in Series A funding. The investment group is comprised of leading Canadian VC's, including Celtic House Venture Partners, iNovia Capital and VentureLink Funds. The financing will be used to develop and commercialize mmwave integrated circuits (ICs).

“With our own internal expertise in communication ICs, we recognized the value proposition of mmwave technology” explained Shawn Abbott, partner with iNovia Capital. “mmWave wireless devices have the potential to provide an order of magnitude improvement in raw bandwidth performance in a highly energy efficient manner.”

Read more: <http://inoviacapital.com/2009/10/peraso-technologies-inc-completes-10m-financing-round/>

Airborne Mobile Closes \$2 Million Growth Financing Round (Jan 12, 2009)

MONTREAL, QC – January 12, 2009 — Garner Bornstein, CEO of Airborne Mobile Inc., a long-time innovator and leader in the mobile media industry, today announced the closing of a \$2 million growth financing round with iNovia Capital. The injection of capital will be used to finance Airborne's new initiatives in mobile media and other business opportunities.

A 10-year pioneer in the mobile content industry... changed its name from Airborne Entertainment to Airborne Mobile to better reflect the wider scope of its operations and the planned expansion of its reach.

Read more: <http://inoviacapital.com/2009/01/airborne-mobile-closes-2-million-growth-financing-round/>

iPad-specific Products manufactured by Matrox (Company President - Lorne Trottier)

"Matrox Mura MPX Series-Powered Video Wall & MuraControl for iPad to Make Splash at Screenmedia Expo 2012"

http://www.matrox.com/graphics/en/products/display_wall/mura_mpx_series/app/

http://www.matrox.com/graphics/en/press/releases/2012/digital_signage/video_wall_controller_boards/mura_muracontrol/screenmedia_expo/

"Matrox Mojito MAX...turbocharges your H.264 encoding for deliveries to the web, mobile devices, and Blu-ray" http://www.matrox.com/video/en/products/mojito_max/

Some of Lorne Trottier's Write-ups about EMF

A Growing Hysteria

Lorne Trottier - Volume 33.5, September / October 2009

http://www.csicop.org/si/show/growing_hysteria/

Relax. Cellphones and WiFi are safe (September 07, 2010)

Lorne Trottier, National Post

<http://www2.canada.com/relax+cellphones+wifi+safe/3489704/story.html?id=3489704>

Are Cell Phones and Wi-Fi Safe? (September 29, 2010)

By Lorne Trottier

Calgary Herald & National Post

<http://scientificskepticism.ca/media/articles/are-cell-phones-and-wi-fi-safe>

Magda Havas' New EHS Study Has Serious Flaws (09 November 2010)

By Lorne Trottier

<http://www.skepticnorth.com/2010/11/magda-havas-new-ehs-study-has-serious-flaws/>

Critique of the Levitt and Lai Article (16 November 2010)

By Lorne Trottier

<http://www.skepticnorth.com/2010/11/levitt-and-lai-peddling-discredited-emf-science/>

Disconnected from the real science (November 28, 2010)

By Lorne Trotter

Amazon.com

<http://www.amazon.com/review/R2Q4GZ4I7H4E1O?cdPage=10>

Devra Davis: Disconnected from Science: Part I (December 6, 2010)

Lorne Trottier

<http://www.skepticnorth.com/2010/12/devra-davis-disconnected-from-science-part-i/>

A Disconnect between cell phone fears and science (December 31, 2010)

Published by Lorne Trottier

<http://www.sciencebasedmedicine.org/index.php/a-disconnect-between-cell-phone-fears-and-science/>

Does Cell Phone EMF Damage DNA? (Updated March 6, 2011)

Abstracts from 29 Studies by Lorne Trottier

<http://www.emfandhealth.com/doescellphoneemfdamagedna.pdf>

Are Cell Phones a Possible Carcinogen? An Update on the IARC Report (April 2, 2012)

Published by Lorne Trottier

<http://www.sciencebasedmedicine.org/?s=emf>

Re: "Smart Meters pose health hazard" (May 29, 2012)

Lorne Trottier, Beaconsfield

<http://www.montrealgazette.com/opinion/Letters+business+editor+Oilsands+demonized/6692211/story.html>

Dr. Joe, McGill, École Polytechnique de Montréal, CFI and Lorne Trottier

Dr. Joe Schwarcz, McGill University's Renowned "Popularizer of Science," Shills for Monsanto

<http://www.whale.to/b/schwarcz.html>

Quebecois "urban-electro Brigade" made possible by a grant from philanthropist Lorne Trottier."

http://www.polymtl.ca/phys/doc/Lettre_ouverte_de_scientifiques_quebecois_les_compteurs_intelligents.pdf

Ian McCuaig revealed that Justin Trottier's uncle and board member Lorne Trottier had promised to make a \$100,000 donation to CFI Canada next year provided [nephew] Justin could be given a position. (November 2011)

<http://canadianatheist.com/tag/center-for-inquiry/>

<http://sandwalk.blogspot.ca/2011/11/implosion-of-cfi-canada.html>

<http://canadianatheist.com/2011/11/25/cfi-canada-half-truths-and-scandal/>

EMF and Health

Lorne Trottier set up EMFandHealth.com to promote the "safety" of EMF and wireless radiation. CFI Canada calls this website "*a wealth of credible information*"[???]. Contributors on EMFandHealth include Dr. Ariel Fenster and **Dr. Joe Schwarcz** from McGill's Office for Science and Society which is funded by Trottier. Another contributor, Michel Plante, is an industry consultant for Quebec Hydro. Lorne Trottier lists himself as the Webmaster of this website.

<http://emfandhealth.com/About%20Us.html>

In November 2011, Lorne Trottier donated \$5.5 million to McGill to fund Schwarcz's work. It is believed to be the largest single gift for science promotion in Canada.

http://en.wikipedia.org/wiki/Joseph_A._Schwarcz

Lorne Trottier has donated a total of close to \$30 millions to McGill over the years. "the single largest benefactor to McGill's science faculty in the university's history."

http://www.mcgill.ca/newsroom/news/item/?item_id=211861

Lorne Trottier is "unfailing in support of his alma mater, McGill University, in addition to supporting Polytechnique Montreal and the Montreal Science Centre. "

http://www.acad-eng-gen.ca/documents/NewFellows2009_NewsRelease.pdf

Lorne Trottier donated \$2 Millions for new building in École Polytechnique de Montréal

http://www.umontreal.ca/english/news_digest/2005-2006/20051003/poly.html

Lorne Trottier got an Honorary Doctorate of Science from McGill University in 2006 and Honorary Doctorate of Science, École Polytechnique de Montréal in 2011.

http://en.wikipedia.org/wiki/Lorne_Trottier

Dr. Joe's video presentation on Cellphones: do they cause cancer?

<http://www.youtube.com/watch?v=7fmw-tAy-Bc&feature=youtu.be>

Schwarcz actually advertises that "His office does not accept funding from anyone." [except Trottier?!]

<http://thehappyhospitalist.blogspot.ca/2010/12/can-i-store-food-in-plastic-containers.html>