DAILY SCHEDULE





Welcome to ETHMemphis 2018! We are excited to announce three days packed with talks, workshops, and networking activities. Our schedule is full of general and technical talks for you to choose from based on your interest.

Our keynote speakers are Sean Healy, Senior VP of Transportation, International, Planning & Strategy at FedEx Freight, on Friday night and Scott Nelson, Chairman and CEO at Sweetbridge, on Saturday before dinner.

To keep things interesting, the Decentraland team will be collaborating with the Memphis Game Developers to hold a game jam where participants will create a game within the virtual world.

Whether you're hacking or just hanging, check out the schedule below or if you're ready to register, visit us online at **ethmemphis.com/applications**.

| G E N E R A L | T E C H N I C A L |
|--|--------------------|
| 6PM REGISTRATION | |
| 7PM OPENING CEREMONY & HORS D'OEUVRES | |
| 8PM KEYNOTE SPEAKER | |
| Sean Healy, Senior VP at FedEx Freight 9PM TEAM FORMATION & BRAINSTORMING | |
| | TODM CTART HACKING |
| 10PM "CUT THE RIBBON" | IOPM START HACKING |
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DAILY SCHEDULE



MAY 19 **SATURDAY**

G Е Ε N R **BREAKFAST** 8AM 9AM **BLOCKCHAIN FOR BUSINESS** Cian O'sullivan, Beagle Inc. FUTURE OF TRAVEL IN ETHEREUM ECOSYSTEM **10AM** John Packel, ConsenSys & Localties.io LIVE CODING ON CRYPTO-COLLECTABLES 10:30AM Elena Nadolinski, Airbnb **IIAM DECENTRALIZED STAKING & ARBITRATION** Mark Beylin, Bounties Network 11:30AM WEB3.JS TECHNICAL WORKSHOP Alfred Yang, Finnovate.io STRUCTURING SECURITIZED TOKEN SALE **12PM** Mason Borda, TokenSoft 12:30PM **REAL STATE IN A VIRTUAL WORLD** Ariel Barmat, Decentraland LUNCH **IPM BLOCKCHAIN INNOVATION IN EDUCATION** 2PM Tushar Singh, MinuteSchool 2:30PM DECENTRALIZED APPLICATION WITH ETHEREUM Gregory McCubbin, dApp University WHAT'S IN A COIN? LESSONS FROM COIN REVIEWS Blake Richardson, Alluminate.io AFFORDABLE HEALTHCARE AND EDUCATION 3:30PM Steven McKie, Amentum 4PM **DEXFREIGHT** Rajat Rajbhandari, dexFreight & Blocksec 4:30PM THE NEW AGE OF CONSENT Tim Hnat, Mobile Data 2 Knowledge (MD2K) 5PM KEYNOTE Scott Nelson, Chairman & CEO at Sweetbridge 6PM **DINNER** 7PM DRONE RACING 8PM **BLOCKCHAIN IN EDUCATION FOR HACKERS** Tushar Singh, MinuteSchool INTEGRATING BLOCKCHAIN WITH LEGACY SOFTWARE 8:30PM Rajesh Virassamy, Alluminate.io 9PM FINNOVATE'S JOURNEY WITH OPEN DATA Alfred Yang, Finnovate.io 9:30PM Maria Palombini, IEEE HEALTHCARE AND BLOCKCHAIN **10PM** — Justin Daya, DayaMed & Kayla Graff, SweetBio 10:30PM OPTIMIZING dAPP FOR MOBILE - Viktor Radchenko, Trust Wallet IIPM **SNACKS**

DAILY SCHEDULE



MAY 20 SUNDAY

G F N F P A I

TECHNICAL

| 8AM | BREAKFAST | |
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| 9AM | SUBMIT PROJECTS | |
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| MAOI | JUDGING AND PRESENTATIONS | |
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WHO ARE THE JUDGES?

SEAN HEALY // Senior VP, Transportation, International,

Planning & Strategy at FedEx Freight

MARK BEYLIN // Creator, Bounties Network

ELENA SINELNIKOVA // Founder, CryptoChicks

TUSHAR SINGH // Founder & CEO, MinuteSchool

STEVEN MCKIE // Founding Partner, Amentum

JUSTIN DAYA // Co-Founder & CEO, DayaMed

ELENA NADOLINSKI // Software Engineer, Airbnb

JOHN PACKEL // Travel Solutions Lead, ConsenSys;

Decentralization Developer, Localties.io

SCOTT NELSON // Chairman & CEO, Sweetbridge

CIAN O'SULLIVAN // Top Dog & Founder, Beagle Inc.

Stanford CodeX Fellow

KAYLA RODRIGUEZ GRAFF // Co-Founder & CEO, Sweet Bio

ALFRED YANG // Co-Founder, Finnovate.io

CHRIS RUSS // Founding Partner, Amentum

ARIEL BARMAT // Engineering Manager, Decentraland

RAJAT RAJBHANDARI // Co-founder & CEO, dexFreight

Co-founder. Blocksec