

					A	B	C	D	E	F
	Advert Size	Width	Height	Column Centimeters	Post English	Post Khmer	Dual PE & PK	Jobs, Bids & Tenders	7D	LIFT
1	Full Page (6 columns)	26 cm	37 cm	222	\$ 1776	\$ 999	\$ 2220	\$ 890	\$ 999	\$ 1776
2	Special 5 (5 columns)	23.6 cm	37 cm	185	\$ 1480	\$ 839	\$ 1850	\$ 740	\$ 859	\$ 1480
3	Big Split (8 columns)	36.4 cm	20 cm	160	\$ 1280	\$ 719	\$ 1600	\$ 640	\$ 729	\$ 1280
4	Max Four (4 columns)	19.2 cm	37 cm	150	\$ 1184	\$ 669	\$ 1500	\$ 590	\$ 649	\$ 1184
5	Half Page (6 columns)	26 cm	20 cm	120	\$ 960	\$ 539	\$ 1200	\$ 480	\$ 599	\$ 960
6	Max Five (5 columns)	21.6 cm	20 cm	100	\$ 800	\$ 449	\$ 1000	\$ 400	\$ 529	\$ 800
7	Square 2 (4 columns)	17.2 cm	20 cm	80	\$ 640	\$ 359	\$ 800	\$ 320	\$ 439	\$ 640
8	Big banner (6 columns)	26 cm	12 cm	72	\$ 576	\$ 325	\$ 720	N/A	\$ 359	\$ 576
9	Quarter page (3 columns)	12.8 cm	20 cm	60	\$ 480	\$ 269	\$ 600	\$ 240	\$ 309	\$ 480
10	Biz 1 (6 columns)	26 cm	8 cm	48	\$ 384	\$ 215	\$ 480	N/A	\$ 239	\$ 384
11	Announcer 1 (2 columns)	8.3 cm	20 cm	40	\$ 320	\$ 179	\$ 400	\$ 160	\$ 209	\$ 320
12	Planner 2 (6 columns)	26 cm	5 cm	30	\$ 240	\$ 135	\$ 300	N/A	\$ 159	\$ 240
13	Planner 1 (2 columns)	8.3 cm	12 cm	24	\$ 192	\$ 109	\$ 240	\$ 96	\$ 109	\$ 192
14	Economiser 2 (4 columns)	17.2 cm	5 cm	20	\$ 160	\$ 89	\$ 200	N/A	\$ 89	\$ 160
15	Biz Card (2 columns)	8.3 cm	5 cm	10	\$ 80	\$ 49	\$ 100	N/A	\$ 69	\$ 80

Advertising Options	
A	Single Post English: Monday - Friday
B	Single Post Khmer: Monday - Friday
C	The Dual Deal: Post English and Post Khmer
D	Jobs, Bids & Tenders: Advertise in Post English, Post Khmer & online for one price.
E	7Days: Lifestyle magazine. Inserted in Post English and extra thousands of copies distributed for free (Friday)
F	Lift : "Education & Careers" The essential magazine for young Cambodians. Bilingual magazine - Inserted in Post English & Post Khmer and extra thousands of copies distributed for free (Wednesday)

Artwork Requirements
Formats: QuarkXpress - InDesign - EPS- Illustrator - Freehand - PDF- Photoshop - Any bitmap file
Resolution: 300 dpi. Color: CMYK
Fonts: Fonts must be provided or converted to outlines

Volume Discounts	
Increase your issues, Decrease your costs.	
05 - 10 ads	-5%
11 - 20 ads	-10%
21 - 30 ads	-12%
31 - 50 ads	-20%
51+ ads	-25%

Price Adjustments	Loadings
Front Page	+150%
Page 2	+20%
Page 3	+50%
Page 5	+35%
Page 7	+25%
Biz/World/Lifestyle lead	+30%
Backpage	+50%
Preferred location	+15%
Sponsored ads	Case by Case

ADVERTISING SPECIFICATIONS

Width (cm) x Height (cm)

1
Full page
Width 26 x Height 37

2
Special 5
Width 23.6 x Height 37

3
Big Split
Width 36.4 x Height 20

4
Max Four
Width 19.2 x Height 37

5
Half page
Width 26 x Height 20

6
Max Five
Width 21.6 x Height 20

7
Square 2
Width 17.2 x Height 20

8
Big banner
Width 26 x Height 12

9
Quarter page
Width 12.8 x Height 20

10
Biz 1
Width 26 x Height 8

11
Announcer 1
Width 83 x Height 20

12
Planner 2
Width 26 x Height 5

13
Planner 1
Width 8.3 x Height 12

14
Economiser 2
Width 17.2 x Height 5

15
Economiser 1
Width 12.8 x Height 5

16
Biz card
Width 83 x Height 5