

LIVE·MAKE

Industrial Arts Center

PROJECT DESCRIPTION

LIVE MAKE is a design initiative for the creative development of industrial architecture as a part of urban mixed-use neighborhoods. Through a design competition and panel discussion focused on the Brewery District in Cincinnati, Ohio, LIVE MAKE will solicit and publicize innovative architectural combinations of space, technology, and historic urban fabric. The goal is to generate ideas that anticipate the building blocks of near-future industry and to initiate conversation about opportunities for architectural advancement to imagine new possibilities for an Urban Mix District.

The City of Cincinnati rezoned the northern portion of the Brewery District Urban Mix (UM) in 2006. A UM zone encourages a balance of land use: light industrial, retail, restaurants, office, entertainment, residential and other businesses. In the past several years, Over the Rhine has experienced exceptional success in new mixed-use developments, however, most of these developments have involved the combination of residential, commercial, and cultural spaces.

The tools used in industrial applications have become lighter and smaller because of computational and technological advancement, which makes it easier for these tools to re-infiltrate the urban environment. Cincinnati's Brewery District, once the home of dozens of breweries and manufacturers offers a unique opportunity to reconsider industrial space in the Urban Mix environment.

The competition program departs from typical mixed-use typologies and combines residential and light industrial/manufacturing uses on the same site, an innovative urban proposal for OTR. LIVE MAKE will provide an opportunity for architecture to envision innovative means to tackling the challenge of rebuilding the urban fabric of the 19th century to meet the needs of sustainable modern environments in an evolving 21st century directly in line with the ambition of the BDCURC when it helped establish the change in the area's zoning code to seize the potential of spaces, activities and buildings in the Brewery District.

PRODUCTION SCHEDULE

LIVE MAKE will be a series of events to take place over the next several months. The schedule will be as follows.

Program Development: April-August
Release Date: August 13 2012
Official Launch: September 28 2012
Deadline for questions: October 1 2012
Answers for questions: October 19 2012
Registration Deadline: October 22 2012
Submissions Due: December 17 2012
Awards Announced: January 2013
Exhibition: January/February 2013