

Welcome



A Network of
**Electric Vehicle
Advocates**

LEADERSHIP ZOOM January 2023

-
- Welcome
 - EVA Benefits
 - Annual Route66 Fun Run
 - Sponsored Events Update
 - Time to update your chapter affiliation details
 - Upcoming events
 - Share your ideas for fun events!



LEADERSHIP ZOOM AGENDA



EVA benefits

- Leadership meetings
- Liability insurance
- Revenue share
- Sponsored events
- Sponsorship
- Business level Zoom
- EVA MailChimp 25k list
- Recurrent Battery Report
- Clean Energy Credit Union
- 200 miles Free charging
- Speakers bureau
- Joint chapter meetings
- Reimbursements DEED and NDEW
- Logo Artwork for your chapter
- Special members only events
- Fully Charged Live discounts



REVENUE SHARE

Member level	Current dues	New dues	Revenue Share
Student	Free	Free	NA
Young Adult	15	25	5
Regular	35	55	10
Charged Up	60	100	15
Supercharged	120	200	20
Supercharged+	240	350	30



CHAPTERS MUST BE CURRENT

- ✓ Minimum of two (paid membership) members who are officers, president/VP/treasurer/secretary (first year)
- ✓ After first year - all positions filled by separate and distinct individuals: Pres/VP/Treas/Sec
- ✓ New chapters must grow to 10 members within 12 months
- ✓ Chapters must maintain a minimum of 10 members to qualify for revenue share
- ✓ Current, complete chapter affiliation form must be on file with EVA (new affiliation form to come – will be due by 7/15/22)

•Chapter must be current to qualify for grant money from EVA/EA



LIABILITY

INSURANCE

- Events/meetings are covered even if you do not need or request a Certificate of Insurance (COI)
- If your event **does** require a COI
 - Contact us at least two weeks before your event admin@myeva.org and copy terrikirsch@myeva.org
 - Include the contact info of all who wish to be “named insured.”
 - Chapter officers are covered for errors and omissions (must be listed on the chapter affiliation form as an officer and what the term length is)



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EVA holds a \$1,000,000 non-owned auto liability insurance policy. We also have a \$3,000,000 umbrella policy which is intended to cover all excess if any claim exceeds our General Liability and non-owned auto coverage.

RULES: EVA must follow state laws.

Some states, insurance follows the car, some it follows the owner, some follows the driver. Other states actually are no fault and everyone is to blame and responsible for their own incidents!! Typically, since the owner is in the car and it is a privately owned car, their insurance will be primary. But we have you covered regardless...It takes a village!

MAILCHIMP EMAIL

- All chapters can have access to our MailChimp account
- If you have people you would like to add to the MailChimp list, you can send a csv file to aaronchoate@myeva.org.
- Add as much info as possible – **zip code**, name, email address, etc.
- We collect emails from NDEW, DEED, Fully Charged LIVE and more to continually add to all chapters' lists.



EXPAND YOUR REACH



Each chapter can have 2 MailChimp admins



Admins are “Authors”



Email, text or call membership@myeva.org to have your email sent out



You can set email to send out at a specific time – just set it up ahead of time and email me with the date/time

CLEAN ENERGY CREDIT UNION



[Accounts](#)

[Loans](#)

[Resources](#)

[About Us](#)

[Join](#) [Contact](#) [Login](#) [Search](#)

- All members can join the Clean Energy Credit Union for free
- Get access to low cost EV loans and more



About Us

[Our Story](#)

[Our Team](#)

[Our Partners](#)

[Our News](#)

[FAQs](#)

[Join Us](#)

Ready to apply for a loan?

[Apply Now](#)

Join Us

[Join](#)

First, you need to ensure that you're eligible to join Clean Energy Credit Union by being in its "field of membership," which currently includes being one of the following:

• A member of one of the following organizations:

- [African-American Credit Union Coalition](#)
- [American Solar Energy Society](#)
- [Association of Energy Service Professionals](#)
- [Colorado Renewable Energy Society](#)
- [Electric Auto Association](#)
- [Engineers for a Sustainable World](#)
- [Georgia Solar Energy Association](#)
- [Green America](#)



RECURRENT BATTERY HEALTH REPORTS

Get FREE monthly BATTERY REPORTS for your car!
We're partnering with Recurrent to better understand battery degradation and range loss. For each new driver that gives some of their anonymous battery data to science, Recurrent is donating \$10/signup to the EVA to expand our events next year.

Use this link to sign up and to promote!

<https://www.recurrentauto.com/for-owners?rsrc=eva>



NDEW/DEED GRANTS

- NDEW and DEED
- Reimbursement goes through EVA
- You will not receive a 1099 for the grant when grant comes to EVA
- You are able to receive reimbursement even before we receive the grant funds

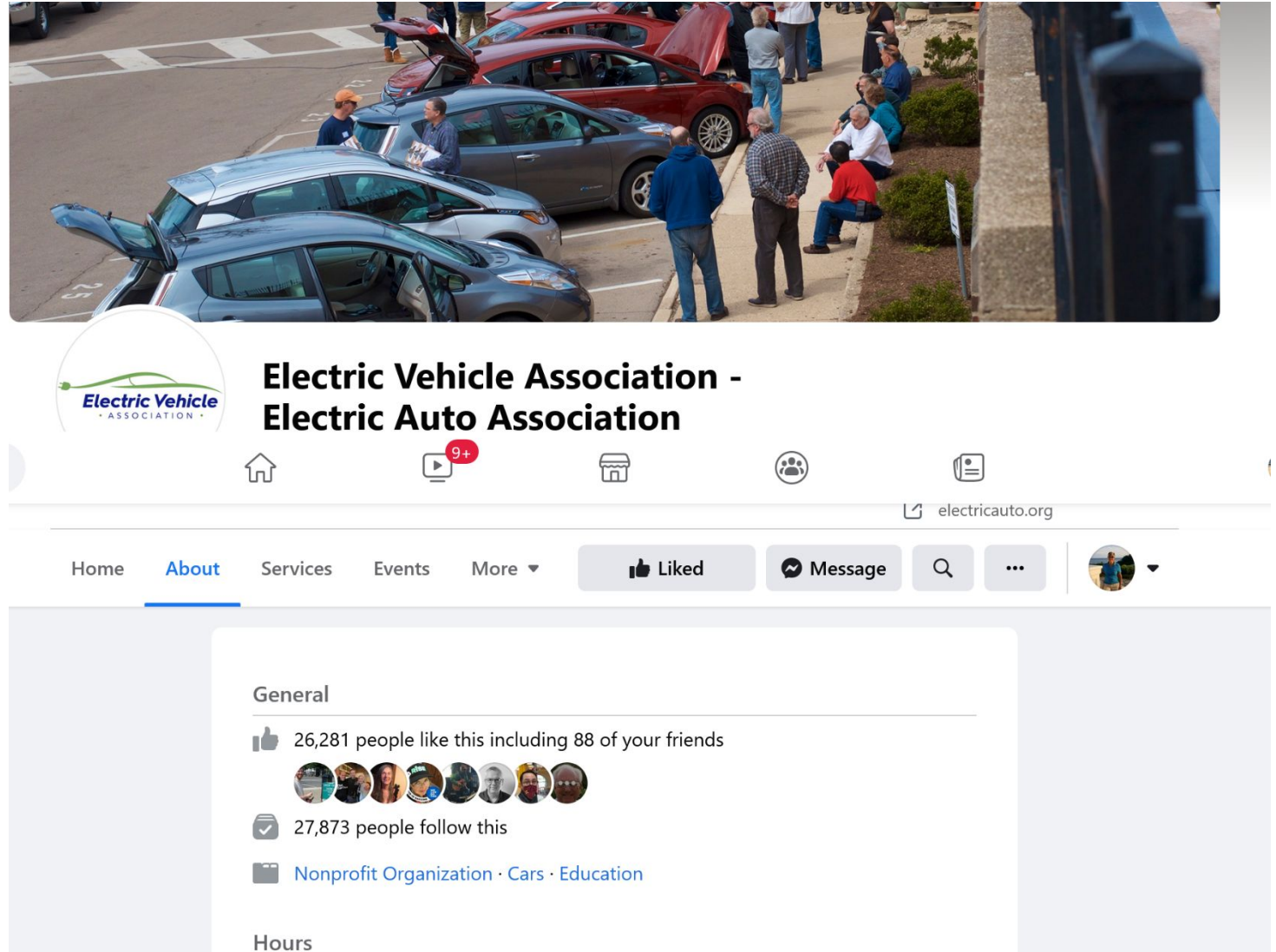


EVA SOCIAL MEDIA

All chapters can utilize our huge following on Facebook

- Have a large event coming up?
- Statewide legislation?
- NDEW or DEED event?
- Send your post to:

communications-team@myeva.org



EVA BLOG

We want to share what you have done

- Has your chapter done something cool, amazing, fun, exciting? Tell us about and get featured in one of our blog articles that go out to 25,000 people!
- Contact the communications team to schedule a post:

communications-team@myeva.org



LATEST ARTICLES



EVs up, utility rates down?

New study suggests EV usage lowers cost of electricity [16 Min Read](#)

Jan 5, 2023



Best speakers ever

Founding EVA chapter connects with entrepreneurial stars [30 Min Read](#)

Jan 5, 2023



Advantage EV

Driving electric can be a plus in cold weather [12 Min Read](#)

Jan 5, 2023



EV News: A stellar 2022 concludes

Wink, Aehra, Mercedes, Porsche, VinFast and more [20 Min Read](#)

Jan 5, 2023

ELECTRIC VEHICLE NEWS



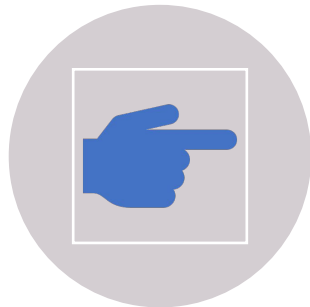
EVs up, utility rates down?

New study suggests EV usage lowers cost of electricity [16 Min Read](#)



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New study suggests EV usage lowers cost of electricity [16 Min Read](#)



ADD YOUR EVENT TO THE
DEED WEBSITE



DRIVEELECTRICEARTHDAY.ORG



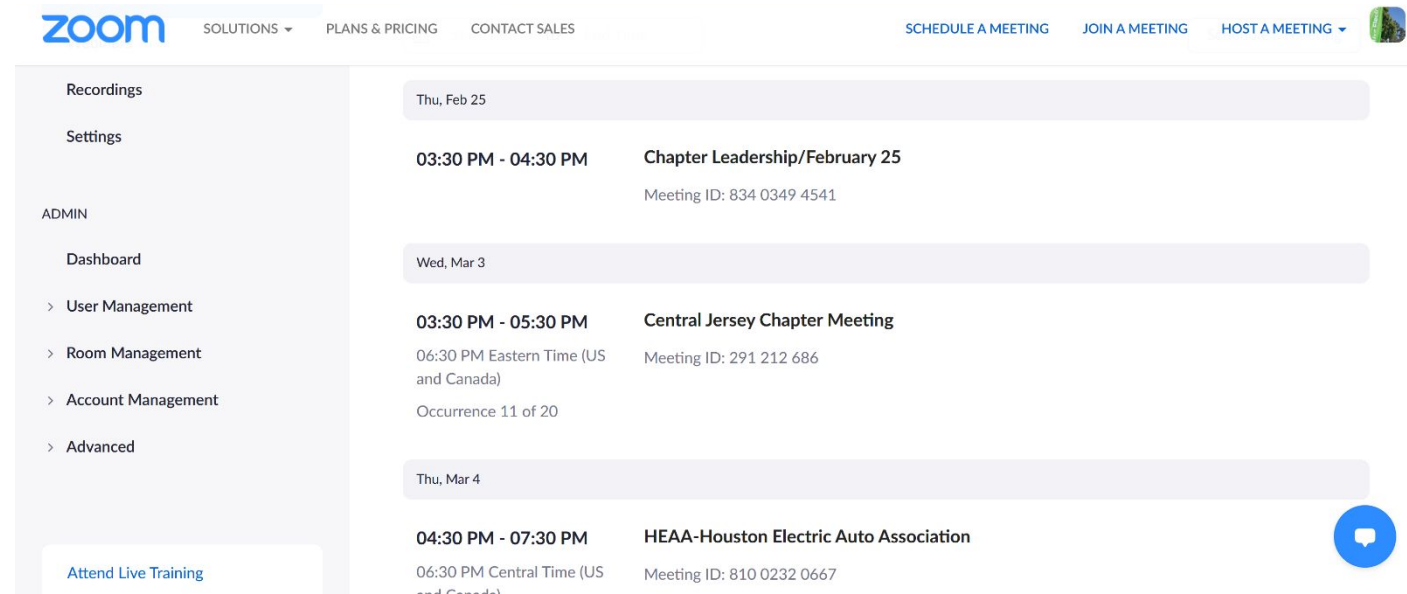
WE CAN POST YOUR
EVENT ON THE EVA
FACEBOOK PAGE

ZOOM

BUSINESS LEVEL

UP TO 300 GUESTS

NO TIME LIMIT



The screenshot shows the Zoom web interface. At the top, there is a navigation bar with the Zoom logo, links for SOLUTIONS, PLANS & PRICING, and CONTACT SALES, and buttons for SCHEDULE A MEETING, JOIN A MEETING, and HOST A MEETING. A user profile picture is visible in the top right corner. On the left side, there is a sidebar menu with options: Recordings, Settings, ADMIN (with sub-options: Dashboard, User Management, Room Management, Account Management, and Advanced), and Attend Live Training. The main content area displays a meeting schedule for the month of March. It shows three meeting entries: 1) Thu, Feb 25, 03:30 PM - 04:30 PM, Chapter Leadership/February 25, Meeting ID: 834 0349 4541. 2) Wed, Mar 3, 03:30 PM - 05:30 PM, Central Jersey Chapter Meeting, Meeting ID: 291 212 686, Occurrence 11 of 20. 3) Thu, Mar 4, 04:30 PM - 07:30 PM, HEAA-Houston Electric Auto Association, Meeting ID: 810 0232 0667. A blue chat bubble icon is visible in the bottom right corner of the meeting list area.

- Use Zoom for your meetings – up to 300 participants
- Hybrid events – a live portion along with an online portion
- Edit your session and upload to YouTube
- Webinar function is available, current limit is 100 attendees
- No time limit, but check for conflicts if sharing an account

RECOMMENDED ZOOM SETTINGS

- Registration – YES
download list of attendees
- Passcode – YES
- Waiting Room – NO
- Host and Participant –
Video & Sound – ON

But, do what works for you!

Contact zoom@myeva.org for assistance



A screenshot of the Zoom web interface showing the "Advanced" meeting settings. The top navigation bar includes links for "REQUEST A DEMO", "1.888.799.0125", "RESOURCES", and "SUPPORT". The Zoom logo is on the left, and navigation links for "SOLUTIONS", "PLANS & PRICING", and "CONTACT SALES" are in the center. On the right, there are buttons for "SCHEDULE A MEETING", "JOIN A MEETING", and "HOST A MEETING". The main content area shows settings for "Duration" (1 hr 0 min), "Time Zone" ((GMT-8:00) Pacific Time (US)), "Registration" (Required), "Meeting ID" (Generate Automatically), "Template" (None), and "Security" (Passcode 774981). A sidebar on the left contains links for "Attend Live Training", "Video Tutorials", and "Knowledge Base". A blue chat icon is visible in the bottom right corner.



Route 66 Fun Run









U.S. DEPARTMENT OF THE INTERIOR
Bureau of Land Management



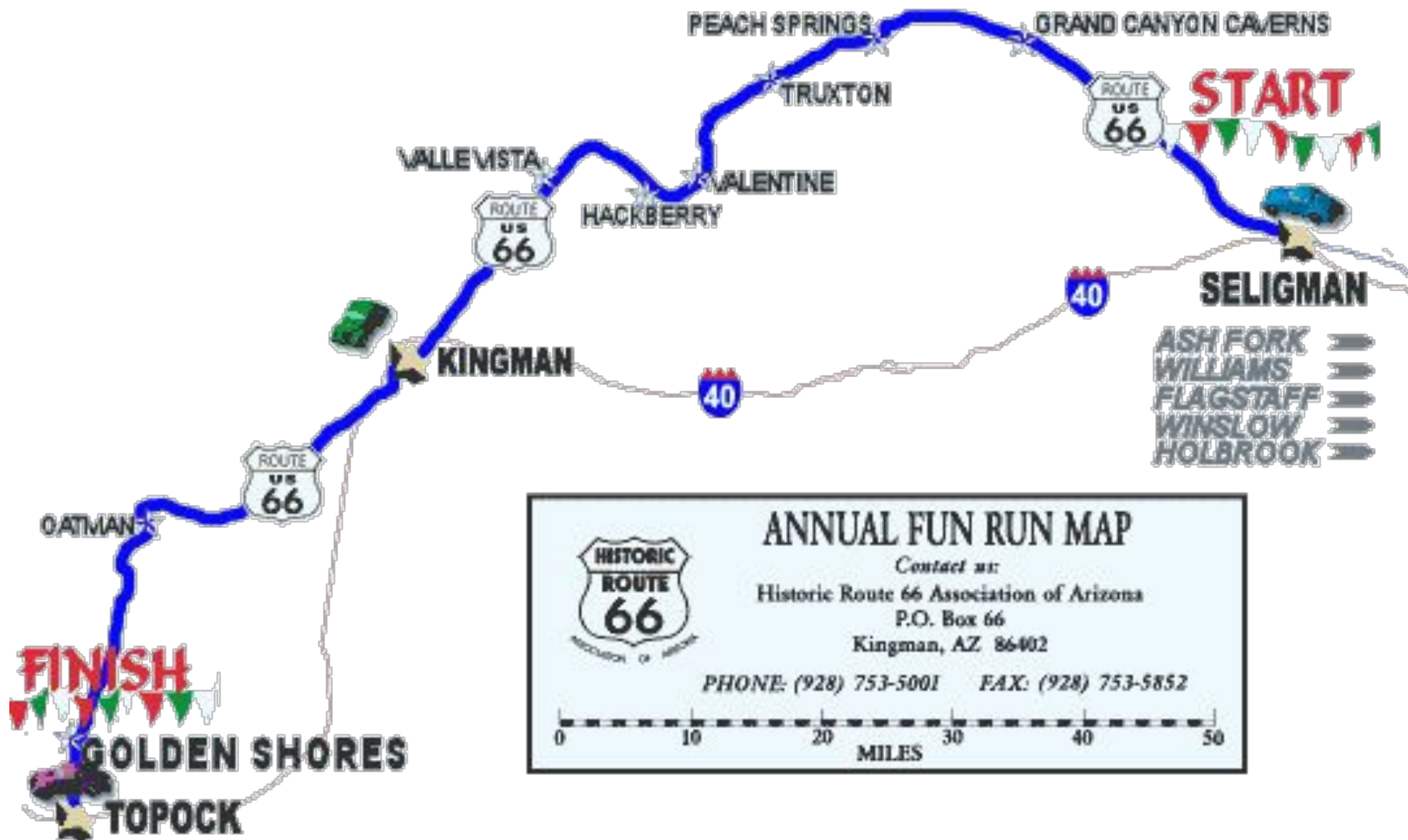
Historic Route 66



NATIONAL BACK COUNTRY BYWAY











ARIZONA
US
66
FUN RUN 2022

2022

BEST ELECTRIC CAR
SPONSORED BY
ASSOCIATION OF ARIZONA

(E9) ASR-004527



**34th ANNUAL ROUTE 66 ARIZONA FUN RUN • MAY 5, 6, 7,
2023**

34TH ANNUAL ROUTE 66 ARIZONA FUN RUN

- MAY 5, 6, 7,
2023



IMPORTANT INFORMATION

REGISTRATION COST IS \$66

for useful information and to register, see:

HISTORIC66AZ.COM

and for lodging information, visit

WWW.EXPLOREKINGMAN.COM/EVENT-66FUNRUN

FUN RUN DISTANCES

Saturday, May 6

- Kingman to Seligman via **I-40** | 72 miles

Seligman to Kingman via route 66 | 87 miles

Sunday, May 7

• **Kingman Topock via route 66 | 53 miles**

DC FAST CHARGING

KINGMAN'S ROUTE 66 MUSEUM

- **16 TESLA SUPERCHARGERS UP TO 250KW**

CARL'S JR. KINGMAN

- **6 TESLA SUPERCHARGERS UP TO 150K**

- **4 TESLA SUPERCHARGERS, UP TO 72KW**

SMITH'S KINGMAN (ELECTRIFY AMERICA)

- **7 CCS/SAE, 150 – 350KW**

- **1 CHADEMO, 50KW**

**Please help us turn Route 66 into
Electric Avenue at the 34th running of
the Historic Route 66 Arizona FUN RUN!**



Sponsored Events

Update

- Funding options
simply submit an after event report - \$150 / event
funding request – display – \$200 - \$750
funding request – ride & drive/along - \$500-\$1500
- Applying for funding
myeva.org/fundingrequest
- Ride & Drive / Along Survey
myeva.org/survey
- Event Report form
myeva.org/eventreport

Updating your chapter affiliation details

- To retain active-affiliated status – we ask that you confirm your chapter details on an annual basis (in January).
- Your primary contacts will receive a request via email from Aaron shortly.
- Tracking current active affiliated chapters: myeva.org/status
- Updating your information: myeva.org/affiliation

Upcoming Events

- EVA Annual Meeting – January 28 at Aptera headquarters
<https://www.myeva.org/blog/annual-eva-meeting-set-for-january-28-in-carlsbad>

webinar registration:

https://us02web.zoom.us/webinar/register/WN_ZNB5btaiTjyJOEyy2yIAzQ

- Drive Electric Earth Day
April 2023 - Register your events!
<https://driveelectricearthday.org/>

- Fully Charged LIVE North America
October 2023/Del Mar Fairgrounds

<https://fullycharged.show/events/fully-charged-live-north-america/>

- National Drive Electric Week
Sep 22-Oct 1, 2023, nationwide - Register your events!

<https://driveelectricweek.org/>



Q&A AND CONTACTS

Membership@myeva.org

Treasurer@myeva.org

Secretary@myeva.org

ElaineBorseth@myeva.org

TerriKirsch@myeva.org

AaronChoate@myeva.org