

## MARKETING PROPOSAL

TO: NATIONAL LIBERTARIAN PARTY PROPOSAL

FROM: BROKEN PRESS PUBLISHING LLC

RE: ENDORSEMENT OF *LIBERTARIANISM IN A NUTSHELL*

1. Broken Press Publishing LLC is seeking an endorsement for our book *Libertarianism in a Nutshell* from the Libertarian Party and its staff. This endorsement would include a weekly post on the Libertarian Party's social media account(s) and a brief mention, if possible, of the book during radio & TV interviews.
2. Broken Press Publishing LLC is offering to pay 30% of its royalties to the Libertarian Party for purchases through the below link. This agreement would end on January 1, 2017. The agreement may be extended at that time if both parties agree to an extension.
3. It is the intent of Broken Press Publishing LLC to stay within all campaign finance and donation laws.

Link to promote: <https://www.createspace.com/6244976>

Coupon Code to promote (10% off cover price): 8E5JT98H

Break-down of Royalties:

- Price (after discount): \$11.69/book
- Total Royalties: \$7.01/book
- Proposal Royalties to campaign: \$2.10/book

So, if 10,000 books are sold with the above coupon code, then Broken Press Publications, LLC will send \$21,000 to the Libertarian Party. We understand that FEC filing requires specific donation limits, and will direct those funds in whatever manner is lawful for the benefit of the Libertarian Party.

For more information contact Aaron Barksdale at (228)238-7844