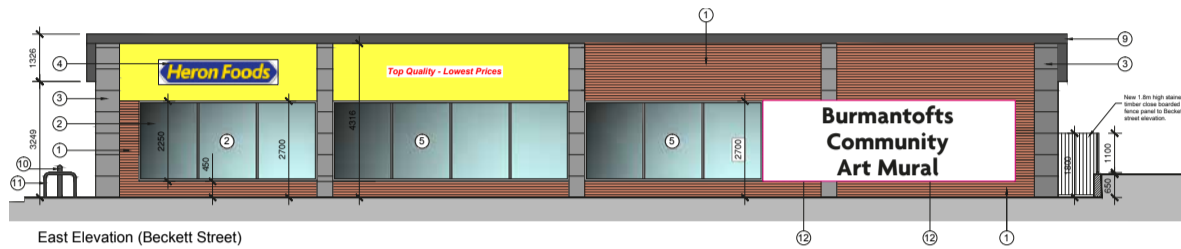


Heron Foods

We're announcing the opening of a new store in Burmantofts, planned for August.

Our newly built store will be positioned on the corner of Lincoln Green Rd and Beckett St, right in the heart of the Burmantofts community and as part of the construction we are including a mural on the wall facing Beckett St.

The 7 metre long mural will be seen by thousands of drivers, pedestrians and passers by every year and will be a real focal point for the area. We need your help to make this part of your community.



Bring your Leeds heroes to life

A Burmantofts Community Art Project

How to get involved - We are looking for schools, colleges, nurseries and community groups to help bring this exciting project to life by submitting artistic pieces which we will compile into the mural design.

Leeds Heroes - The theme for the piece is Leeds Heroes'. Leeds has a proud history of generating heroic figures and Burmantofts has been at the heart of this with national treasures such as Nicola Adams (Olympic Gold Medalist) and Liz Dawn (Coronation Street) growing up in the area. But perhaps there are some unsung heroes you would like to include - the choice is yours!

Prestige for years to come - The mural will be here for years to come and will become part of the fabric of the area. The chosen designs will serve as a long term reminder of the rich history that Burmantofts and the wider Leeds area has and **all the participants will have their names featured in the mural.**

Submissions can be in the form of drawings, paintings, photographs, collages or any other 2D art form. Unfortunately we can't accept 3D models.

Submit your artworks to:

EMAIL: enquiries@deswork.com

POST: Burmantofts Art, Design Workshop, Unit 1, Priory Tec Park, Saxon Way, Hessle, HU13 9PB

Please include the artist's (and, if under 18, their parent or guardian's) contact details including; name, school/college/group, artist's age, telephone number and email address.



Closing
Date
21 July 2017



Bring your Leeds heroes to life

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Heron Foods

A big thank you

All the submissions will be entered into a draw to win a £25 Love 2 Shop voucher. There are three prize categories, under 5s, under 11s and over 18s. The winners will be chosen by a Heron Foods judging panel and the mural will be unveiled at the official store opening event.

A little thank you

No matter who wins the big prize, every entry will receive a money off voucher to use in the new store when it opens. Just provide the entrants name and email address so that we can send them a voucher to download when the store has opened.

Support for you

We appreciate you have busy roles, we can help spread the word about his exciting project by providing leaflets and posters for you to display and distribute.

Please let us know you are happy to be involved by emailing enquiries@deswork.com. A pack of 500 leaflets and 5 posters will be sent to you by return.

Thanks for your help, and I hope your organisation will join in the creative fun!

Yours sincerely



Mike Igoe
Commercial Director, Heron Foods.

Heron Foods Limited, Jackson Way, Melton, East Yorkshire, HU14 3HJ



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