

## #DeccanRubyConf2016

#### 6<sup>th</sup> Aug. 2016 at Hyatt Regency Pune

SPONSORSHIP PROSPECTUS

#### WHY SPONSOR

# The first 2 editions have been a hit!

I am a finisher

The 3<sup>rd</sup> edition promises to be bigger & more fun!

- Expected Audience: 250
- 10 Speakers in 1 Day
- Events: Workshops, 5k Run
- Network with top programmers from India and abroad
- Post conference party!





3 Slots

- Name & Logo on DeccanRubyConf homepage (450 x 200 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Logo on T-shirts
- 10 x 10 feet Table space (2 tables 6 x 3ft can be provided if required. Space with electrical points available from midnight)
- Allowed 2 Delegate giveaways
- 3 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- Logo on event talk videos
- Mentions across activities (Workshops, Scholarship programs etc.)
- Mentions on all correspondence (newsletter, tickets, communication emails etc.)
- 4 conference passes (includes post conference party passes)



NO SLOTS OPEN

- Name & Logo on DeccanRubyConf homepage (300 X 150 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- Logo on event talk videos
- Logo display during intervals (rolling presentation)
- 2 conference passes (includes post conference party passes)



5 Slots

- Name & Logo on DeccanRubyConf homepage (300 X 150 px)
- Twitter promotion & credits from @deccanrubyconf
- Logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- Logo display during intervals (rolling presentation)
- 2 conference passes (includes post conference party passes)



Pick Any, Pay Any

(Sponsor Full amount, Partial amount, or at Actuals)

- Party Sponsor: INR 1,00,000 (1 Slot)
- 5k Run Sponsor: INR 20,000 (2 Slots)
- Coaster Sponsor: INR 25,000 (1 Slot)
- Student Sponsor: INR 6,000 (5 Slots; covers conference ticket, travel & stay)
- All sponsors get Twitter promotion & credits from
  @deccanrubyconf

#### **PREVIOUS SPONSORS**



#### **GET IN TOUCH**

#### Sign up to become a Sponsor!

Send us your company's name & full postal address, and we will send you an invoice.

You pay to:

#### **Emerging Technology Trust**

DBS Bank Ltd. Account Number: 827210102384 Account Type: Current IFSC: DBSS0IN0811



www.DeccanRubyConf.org