# AGILE DAYS ISTANBUL 2019

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SPONSOR

April 4th, 2019

# AGILE DAYS

AGILE DAYS ISTANBUL 2018

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500+ PARTICIPANTS 20 PERFORMERS 3 PARALLEL SESSIONS 10 SPONSORS 52 COMPANIES 15+ COMMUNITIES

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**MOST AGILE EVENT** Different & Creative

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## **OPEN AGILE TURKEY**

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#### 25+ MEETUPS

Open Agile Turkey is an open, collective, independent and indefinite community aiming to spread and promote agility.

Open Agile Turkey is established in 2016 by Agile volunteers from different companies, Open Agile Turkey has contributed to the creation and spreading of information and experience through the Agile activities it has organized since its inception.

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**MOST AGILE EVENT** Different & Creative

### Agile Days 2019 The Most Agile Event!

Agile Days Istanbul will be held on 4 April 2019 at InterContinental Istanbul Hotel in 4 parallel tracks. The main hall has a capacity of 750 people and the other 2 rooms has a capacity of 300 people. The fourth hall will be used for workshops. 750+ participants are expected to join Agile Days Istanbul. The purpose of Agile Days of Istanbul is to support and spread agility.

Agile Days Istanbul 2019 will have a total of 26 sessions and workshops. In addition to major Agile transformation experiences in Turkey. 25 speakers from 11 different countries will be on stage at Agile Days Istanbul 2019. With creative & professional event management understanding and strong content, Agile Days Istanbul 2019 will be the region's most agile and most exciting event.

#### The theme of the Agile Days Istanbul 2019 is Organizational Agility !

Constant change is the new normal. The capability of a company to rapidly change or adapt in response to changes is crucial in today's ever-changing complex global ecosystem. A high degree of organizational agility can help a company to react successfully to the emergence of new competitors, the development of new industry-changing technologies, or sudden shifts in overall market conditions.

Agile Days Istanbul 2019 - The Most Agile Even

All organizations, whether small or large, need individuals who understand how important and impactful adaptability and agility are to overall success. Agile nurtures a culture of transparency, continuous learning, and tolerance of failure, often involving servant leadership, middle managers as playercoaches, self-organizing and self-directed teams, and more.By attending Agile Days Istanbul 2019 you will learn how you can help your organization embrace the opportunities in change, disruption, and transformation.

#### **BORIS GLOGER**

Boris Gloger ranks worldwide among the pioneers and innovators of Scrum. He was the first certified ScrumTrainer and studied under Ken Schwaber. Boris Gloger has developed Scrum practises in such a way that they can be successfully implemented by teams all over the world. As a trainer he has set benchmarks for imparting Scrum in Scandinavia, in the Germanspeaking region, in Brazil and in South Africa: the Ball-Point Game, Estimation without Effort and many other ideas are today established standards in the introduction of Scrum.

His experience speaks for itself: Boris Gloger has certified more than 5000 ScrumMasters and Product Owners since 2004. Companies from the automotive branch, the banking sector, in the insurance business, the telecommunications industry and eBusiness rely on his team when it comes to implementing Scrum quickly, effectively and successfully.





#### ZUZANA ŠOCHOVÁ

Zuzana "Zuzi" Šochová is an independent Agile coach and trainer and a Certified Scrum Trainer with more than fifteen years of experience in the IT industry. She started with Agile and Scrum back in 2005, when she was implementing Agile methods in the USA. From that time, she has been credited with Agile transformation and implementation for many companies and teams around the world.

She is an author of The Great Scrum Master: #ScrumMasterWay book (Addison-Wesley Signature Series (Cohn)) and inventor of the #ScrumMasterWay concept.

She is a member of the Board of Directors of Scrum Alliance.

She is a founder of the Agile Association (Agilni Asociace, agilniasociace.cz) Czech Republic, organizing the Agile Czech community and annual Agile Prague Conference (agileprague.com). She is a regular speaker at international conferences.



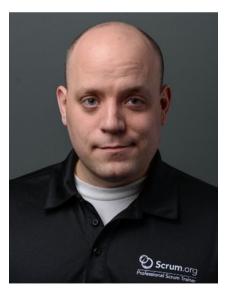
#### WILLY WIJNANDS

Willy Wijnands is a passionate chemistry and physics teacher on the Ashram College in Alphen aan de Rijn and Aikido teacher. He is the initiator and founder of eduScrum and cofounder of the worldwide initiative "Agile in Education". Co-author of the eduScrum guide and co-author of "Scrum in Actie".

'I give the students ownership of their own learning process, but most important trust. The students take their responsibility for what they do and I give them liberty and space. The effect is that students are engaged, more productive and their results are better; It is such a wonderful to see them developing themselves!'

#### RYAN RIPLEY

A professional Scrum trainer with Scrum.org, Ryan Ripley has experience as a software developer, manager, director, and ScrumMaster at various Fortune 500 companies in the medical device, wholesale, and financial services industries. Ryan is committed to helping teams break the cycle of "bad Scrum" so they can deliver valuable software that delights their customers. The host of "Agile for Humans," the top agile podcast on iTunes, Ryan lives in Indiana with his wife. Kristin. and three children. He blogs at ryanripley.com and is on Twitter @ryanripley. Ryan loves talking about all things agile and promises not to speak in the third person if you come up and ask him a guestion.





#### ALLAN KELLY

Allan Kelly inspires, educates and advises teams and executives creating digital products. He helps companies large and small enhance their agility and boost their digital offering. He has over 20 years software engineering experience and has spent the last 10 years advising companies and teams on agile and digital strategy.

He is the originator of Value Poker, Time-Value Profiles and Retrospective Dialogue Sheets. Allan is the author of the perennial essay: "Dear Customer, the truth about IT" and books including: "Xanpan – team centric Agile Software Development" and "Business Patterns for Software Developers", his latest book is "Continuous Digital: An agile alternative to projects for digital business".

#### JON HUSBAND

In 1999 Jon Husband created the term and concept 'wirearchy', the emergent organizing principle for the interconnected era.

He is a leading thinker about the impacts of the Web, social media and social networks on society, organizations, learning, and the workplace of the future. He carries out research into business strategy, organizational structures, work design and learning in the interconnected era.

He has been a commercial banker, a public servant and a Senior Principal for Hay Management Consultants in Canada and the UK. As a management consultant he specialized in work and organizational design, change initiatives and management/leadership development for large multinational companies.



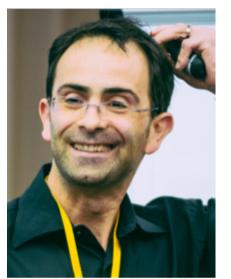


#### JACOPO ROMEI

I wrote the first unit test in 2003 just right after having founded my first IT company. I have been spreading the agile and lean culture a lot in Italy and sometime across Europe. I wrote a couple of nerd books, among which "Pro PHP Refactoring" published by Apress. I have joined eBay Italia team in 2012 while making my range of action a little broader: lean thinking make problems pop-up in places you weren't supposed to manage right from the start and I decided to talk with boards first and developers/HR/marketing/whatever-silos then. Since 2015 I am back to freelancing because I want to stick to the market needs and I decided to write a 3rd book about contracts and negotiation for knowledge workers titled "Extreme Contracts" and out in its english version in 2017 O3.

#### CESARÍO RAMOS

Cesario Ramos is an independent product development consultant and founder of AgiliX. Nowadays he works as a management consultant on large and small scale Scrum adoption and as a Certified Coach. certified LeSS trainer. Professional Scrum trainer from Scrum.org & Qualified Innovation Games® Instructor. In the past he was an agile consultant at Xebia, CTO at codecentric NL, a product manager at Atos, a hard-core developer and the lead software architect at PANalytical. Over the years Cesario wrote numerous papers on agile development and is the author of the book 'EMERGENT - Lean & Agile adoption for an innovative workplace' and co-author of the book 'A Scrum Book' with leff Sutherland, lames Coplien et al. He is happy to be an active member of the ScrumPloP® community and is a frequent speaker at conferences around the world.



#### LİSETTE SUTHERLAND

Lisette Sutherland is a remote-working German-born American living in the Netherlands who is totally jazzed by the fact that it's possible to work from anywhere. In fact, it's not just possible; it's completely, productively workable – if you do it right.

Lisette has given presentations at a wide range of events, from conferences and Meetups all over the world to a TEDx talk on the theme Unbox the Future in Kaunas, Lithuania. Her workshop clients include Air France, ING, CrossKnowledge (Wiley), Rabobank, and Saint-Gobain. In January 2018, both the Collaboration Superpowers podcast and the 21st-Century Work Life podcast series were deemed among the Best Remote Work Podcasts by Workplaceless.





#### ANTOINETTE COETZEE

I came to Agile through Martin Fowler and XP way back in 1996, so for many years I worked as a team member in Agile vendor teams internationally. A lot of the work I have done as coach is with software teams, breaking down barriers between traditional roles and finding better ways for teams to grow together and develop quality software. My own development over the last few years focused on professional coaching, change management and facilitation. I chose to specialise in Organisational and Relationship Systems Coaching (ORSC). Along with extensive Agile Coaching training from the Agile Coaching institute (Lyssa Adkins and Michael Spayd) this has widened the scope of my work to include enterprise transformation in general.

#### ULRİKE UMKEHRER

Ulrike Umkehrer-Neudeck has started her career in 1986 as apprentice in the banking industry before she studied economics and became a process and project consultant at Bayerische Hypotheken und Wechsel-Bank (Hypo Bank) in 1994. She moved to IT in 1997 when she project managed several migration projects in the Hypo Bank + Bayerische Vereinsbank merger. With the Real Estate business spin off from HypoVereinsbank in 2003 she moved with it and became department Head for Application and later Application and Infrastructure of Hypo Real Estate (HRE) International in Dublin, From 2014 to 2016 she had set her mind on establishing a new Agile unit for a project and management consultancy in Munich, She is now business angel of the world of scrum Start Up and Senior IT Project Manager at Infineon.



# **Reasons to Attend**

The Most Agile Event in the Region

Great speakers in the field of Agility and Agile Organizations.

Learn from companies' experiences

Istanbul: The cultural bridge between Asia and Europe. Enjoy the city.

A perfectly organized event.

The venue. Five-star ambiance at Istanbul's one of the best address



