IDEO KNOW HOW

When Thursday November 12th at 5:00 pm

Where 715 Café

Who Aromar Revi

Aromar is the Director of the Indian Institute of Human Settlements (IIHS) (www.iihs.co.in) that will create India's first independent National Innovation University to address its dramatic urbanisation challenges. It will do this by creating a new interdisciplinary profession (the Bachelors & Masters in Urban Practice) and integrated programme of education, research, consulting and advisory service delivery. Aromar has led over a hundred major research and consulting assignments across India, a dozen other counties and three of the ten largest cities in the world.



Meghann Dryer

Meghann Dryer is a Business Designer at IDEO, focusing on new product development, brand experience and innovation strategy.



Program

5:00 Designing Systems

Meghann Dryer will kick-off this Know How with a provocation around the tension between designing for human challenges, which are fundamentally unique, and designing for scale, which requires some degree of standardization. Using education as a lens for this tension, we'll explore emerging thoughts in designing for systems that meet individual needs but also allow for growth and replication at a mass level.



5:15 India's Urban Transformation From Challenge to Opportunity

Aromar Revi will explore the dynamics of India's urban transformation and the opportunity of multiple interventions to catalyse this - including the IIHS, a new interdisciplinary national innovation University that plans to educate and train over 100,000 'system integrators' by 2030.



5:50 Discussion

Meghann Dryer will moderate a discussion.

