

When **Thursday June 25th at 5:00 pm**

Where **715 Café**

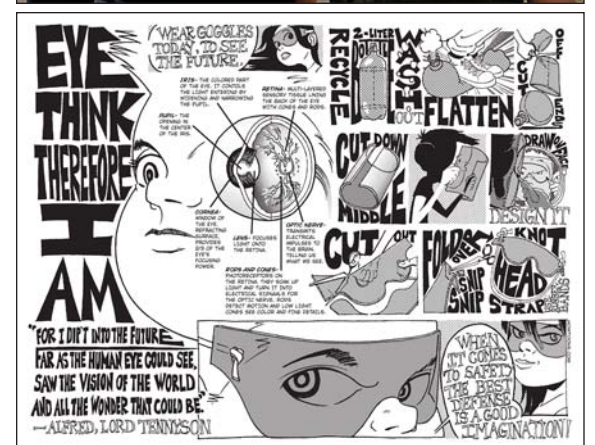
Who Nick Dragotta

Nick is the artist and co-creator of Howtoons, the educational comic book and website for kids, inspiring them to build things from everyday household goods. In 2006 Howtoons was included in the Cooper-Hewitt's National Design Triennial, recognized for it's inventive way of integrating instructions into storytelling. Nick is also a freelance comic book artist, having done work for Marvel Comics, Vertigo, and the Cartoon Network.



Ingrid Dragotta

Ingrid is the lead designer of the Howtoons projects. Having gotten her start at New Balance as a kids shoe designer and then joining Hasbro creating toys, she plays an integral role in connecting to users, be it thru comics, outreach, or the next avenue of expression.



Brendan Boyle

Brendan Boyle is a Partner at IDEO. His focus is on entrepreneurship and toy invention. He's also teaching a class at Stanford's *d.School* called from Play to Innovation. Currently he holds no world records.



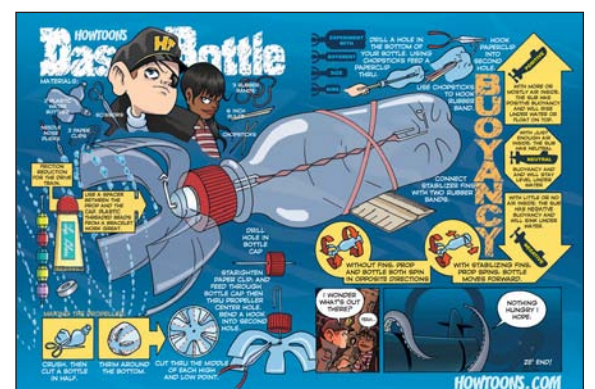
Program

5:00 Thought Starter

Brendan Boyle will provide something playful and provocative.

5:15 The Possibilities are Endless

Join the Howtoons creative team of Nick and Ingrid as they explain their process and thoughts on designing informative comics for kids. Members of the audience will be invited to break up into teams and create their own Howtoons.



5:55 Shareback

Nick and Ingrid will moderate, as members of the audience share the Howtoons that they have created.

