



# 6 Days Online Workshop on Social Entrepreneurship Education for Sustainable Development

January 3-8, 2023 | 07:00PM – 09:00PM

## About the LekSha Research Centre

The LekSha Research Centre (LRC) offers services in different branches of Humanities, Social Sciences, and Management and aims to improve the quality of research reports and academic contributions. Faculty members, research scholars, and PG and UG students actively pursuing interdisciplinary and socially relevant research can get guidance and support in their research activities. The LRC actively engages in teaching, research, and consultancy activities.

## Introduction

"The world we have created is a process of our thinking. It cannot be changed without changing our thinking."

— Albert Einstein

Social Entrepreneurship is the process of pursuing innovative solutions to social problems. Just as business entrepreneurs create and transform the whole industry, social entrepreneurs act as society's change agents, seizing opportunities. In contrast, others miss to improve systems, invent and disseminate new approaches, and advance sustainable solutions that create social value. The field of social entrepreneurship is receiving increased attention across the globe as a prominent approach to achieving sustainable development. Although social entrepreneurship concepts and studies have been around for more than 20 years, they have only recently become more popular due to the increased focus on achieving sustainable development targets. All social sector players must now collaborate in order to achieve the 169 targets and the 17 goals.

## Objectives

This course's purpose is to introduce learners to the subject of social entrepreneurship with a focus on how social entrepreneurs influence and effect change in order to achieve sustainable development goals. The specific objectives of the program are as follows:

1. Be exposed to social entrepreneurship, successful cases, significant players, discourses, organizations, theories, and tools currently in use.
2. Participants can create and demonstrate ways of recognizing social opportunities, mobilizing resources, managing risks, scaling impact, and sustaining viable ventures.
3. Participants can assess the skills required for a future career in the field of social entrepreneurship and are aware of their social responsibility

## Type and number of participants:

Under graduate and Post graduate students of Social Work, Business, Management, research scholars, academicians, professionals, aspiring and budding entrepreneurs, consultants, members of government and non-government organizations and all others who are interested in this workshop.

Mode of Delivery: Online

Duration: 12 hours (each day 2 hours and 6 days)

Timings: 7:00PM – 9:00PM (IST)

Date	Title of the session
03/01/2023	Understanding Social Entrepreneurship
04/01/2023	Recognizing Social Business Opportunities (General Entrepreneurial Competency Test and Social Opportunity Assessment tools)
05/01/2023	Social Entrepreneurship with Business Integration (Types of Social Enterprises, Social Business Models and Social Enterprise Operation Models)
06/01/2023	Sustainable Social Enterprises Governance and Management (Organizational structure, funding and management)
07/01/2023	Scaling, Measuring and Reporting Impact of Social Enterprises
08/01/2023	Designing Social Entrepreneurship Education Curriculum

Registration form: <https://forms.gle/H1TxPbcNFHWPs5xX6>

Payment QR Code:

Participants	Early bird until 25 Dec 2022	Regular until Jan 3, 2022
Indians	INR. 800	INR. 1500
Foreigners	\$20	\$30



## Certificate and Course Material:

E-certificate & Softcopy of the reading materials will be provided to the registered participants. It includes case studies, enterprise competency tests, Opportunity assessment tools, social business model canvas, models of social entrepreneurship educational curriculum practices, and other reference materials from various journals and books.

## Resource Person:

Dr. Ambati Nageswara Rao is an Assistant Professor of Social Work, Former Dean, Research and Publication Division, GNLU, and Director, of GNLU Legal Incubation Council (GLIC) at Gujarat National Law University (GNLU), Gandhinagar. He has over ten years of teaching and research experience at GNLU. He holds a Ph.D. from the Tata Institute of Social Sciences, Mumbai (2012). His teaching and research experience areas include Social Entrepreneurship, Research Methodology, Human Resource Management, and Disability Studies. He was a visiting Research Fellow at Freie University, Berlin, Germany, visiting faculty at Adani Institute of Infrastructure Management, Ahmedabad, and Visiting faculty at Ganpat University, Mehsana. He has more than 20 research paper publications in social entrepreneurship and disability studies. Some of his articles are published with SAGE, Wiley, Routledge, Elsevier, Rawat, etc. He has conducted various training programs on social entrepreneurship. The following are the current programs organized by him:

- Advanced Training Program on Young Women Social Entrepreneurship Development Program funded by British Council
- Advanced Training Program on Social Entrepreneurship at GNLU
- AICTE Five Day Faculty Development Program on Social Entrepreneurship Management
- ICSSR funded the international conference on Building Social Entrepreneurial Ecosystem for Sustainable Development

In addition, he has done seven research and consultancy projects funded by various organizations, including the British Council, NCPCR, Legal Department, Government of Gujarat, MHRD, NCERT, ICSSR, AICTE, MGNCRE, etc. The projects are mainly focused on 'The Role of Social Entrepreneurship in the contribution of inclusive development' and 'Social Entrepreneurship Education for Sustainable Development'.

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