



**LAND
STEWARDSHIP
PROJECT**

Ranching For Profit Workshop with Dave Pratt: 3 Secrets for Increasing Profit

Thursday, March 23rd, 9:00 AM—4:00 PM Red Wing, MN

St. James Hotel - Portside Room (406 Main St.)

Cost: \$60/person (includes lunch) *Financial assistance available upon request*

Register & pay online: https://bit.ly/LSP_RFP

RSVP by Friday, March 17th!

Questions? Call LSP's Alex Romano at 641-220-6000

Improving your farm business takes rolling up your sleeves and getting to work ... not just IN your business, but ON it too. The Land Stewardship Project is hosting Ranch Management Consultant, Dave Pratt, to give workshop participants insights into three practical tools for improving farm profit. Dave won't just be presenting information. You can expect plenty of small group interaction, case studies, videos, direct application to your own situation and a healthy dose of humor to be used throughout the workshop.

You will learn:

- ◇ **How to transform your farm into a successful business**
- ◇ **The three things you can do to increase profit on your farm**
- ◇ **The difference between economics vs. finance & why economics always comes first**
- ◇ **To identify the weak links & profit-drivers in your business**



Dave Pratt is a highly sought-after speaker on regenerative agriculture and profitable ranching. He has taught the Ranching for Profit School in the United States, Canada, Mexico, Australia and Africa.

Pratt grew up on a small ranch and worked for cattle and sheep ranchers in Northern California, where he learned ranching from the bottom up. In addition to his practical roots, he holds degrees from the University of California and Washington State University. A range and livestock adviser with the University of California Cooperative Extension Service for 15 years, Pratt researched cell grazing and strategic issues impacting the sustainability of ranches.

In 1991, Pratt began working with Stan Parsons, the founder of Ranch Management Consultants, and started teaching at the Ranching for Profit School in 1992.

"I would urge any farm business owner to attend. Dave Pratt offers advanced ag economics delivered in simple terms and concepts. After attending a workshop and classes in 2019, I can say it has 100% changed my approach to grazing."

-Dan Wilson, farmer (Rushford, MN)

REGISTER TODAY!

https://bit.ly/LSP_RFP

or,

Use the QR code:



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