

# 31<sup>ST</sup>

# Anniversary

GrassWorks Inc.

# GRAZING

## CONFERENCE 2023

## February 2 - 4



[www.grassworks.org](http://www.grassworks.org)



# Foraging AHEAD

Chula Vista Resort  
WISCONSIN DELLS, WI

# Featured Speakers



**Diane Mayerfeld** is the sustainable agriculture coordinator for UW-Madison Division of Extension. Current areas of focus include climate change, working with diverse farmers, and perennial cropping systems. She has a PhD from the Nelson Institute for Environmental Studies at the University of Wisconsin-Madison and researches silvopasture in Wisconsin. She has long been interested in the debate around the role of ruminants in climate change and delves into the topic in her new book, *Our Carbon Hoofprint: the Complex Relationship Between Meat and Climate*.



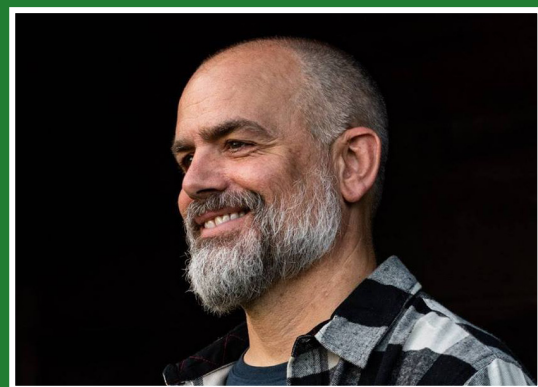
**Dr. Alan Franzluebbbers** is a Research Ecologist with the USDA-Agricultural Research Service on the campus of North Carolina State University in Raleigh NC. He has more than 30 years of research experience starting with a master's program in Nebraska, PhD in Texas, post-doctoral position in Alberta Canada, and as a full-time soil scientist in Georgia and now in North Carolina. Soil ecology and management are research foci. He serves on the Board of Directors for the American Forage and Grassland Council.



**Dan Kittredge** has been a regenerative (organic) farmer for more than 30 years and is the founder and executive director of the Bionutrient Food Association (BFA), a non-profit whose mission is to "increase quality in the food supply." Known as one of the leading proponents of "nutrient density," Dan works to demonstrate the connections between soil health, plant health, and human health.



**Jason Cavadini** is the Grazing Outreach Specialist with the UW Division of Extension. As the Grazing Specialist he is building a research and outreach program focused on identifying opportunities for integrating grazing into every Wisconsin farm, with the goal of equipping farmers and consultants to do it successfully. He is a founder of the Eau Pleine Partnership for Integrated Conservation, a former board member of GrassWorks, and the WI Grass-fed Beef Cooperative. Jason grew up on his family's farm in the Driftless Area of Wisconsin where he developed a passion for conservation and how it can be integrated into our farming systems. Jason also owns and operates a direct-market grass-fed beef farm near Stratford with his wife, Jocelyn, and their five children.



**Michael Perry** is a New York Times bestselling author, humorist, playwright, and radio show host from New Auburn, Wisconsin. Perry's bestselling memoirs include *Population: 485* (recently adapted for the stage), *Truck: A Love Story*, *Coop*, *Visiting Tom*, *Million Billion*, *Peaceful Persistence*, and *Hunker*. Raised on a small Midwestern dairy farm, Perry put himself through nursing school while working on a ranch in Wyoming, then detoured into writing. He lives with his wife and two daughters in rural Wisconsin, where he still makes an occasional call with the local volunteer fire and rescue service.



## About

For over 3 decades, GrassWorks has served as a nonprofit membership organization that provides leadership and education to farmers and consumers for the advancement of grass-based agriculture to benefit present and future generations. We envision a future in which profitable pasture-based agriculture flourishes in Wisconsin and the upper Midwestern States, where healthy livestock are raised on well-managed pastures in harmony with the environment, and where managed grazing takes its place as a mainstream sustainable livestock production practice.

With consistent financial support, GrassWorks serves its growing membership by fostering farmer-to-farmer learning and networking, by providing programs that meet the needs of our members and other stakeholders, and by supporting our local grazing networks. We strive to provide a clearinghouse of grazing information for Wisconsin, the region and beyond. Our efforts help managed grazing meet the needs of conscious consumers who desire healthy pasture-raised meats and dairy products.

We are honored and delighted to host our 31st Annual Grazing Conference in 2023! There is great potential for innovation and growth in grazing, and GrassWorks is at the leading edge. We appreciate YOUR commitment to grass, grazing, and grass-fed products and encourage you to become an annual GrassWorks Member to help sustain our essential programs. Please also help us as we look toward the long-term future of grazing by making a contribution to the **GrassWorks Foundation**. Visit our website at: [www.grassworks.org](http://www.grassworks.org) to learn more about how YOU can help to further these efforts and we will see you at the Conference!

## Renew Your Membership -

### Help GrassWorks Forage Ahead!

Head to the GrassWorks website, [www.GrassWorks.org](http://www.GrassWorks.org), and renew your membership. We appreciate your commitment to managed grazing outreach and education!

## Thank You

### Platinum Sponsor

- NatGLC

### Gold Sponsors

- Grassland 2.0
- Compeer Financials
- NRCS
- Organic Valley
- Dairy Grazing Apprenticeship (DGA)
- Byron Seeds
- WI DNR
- Wisconsin Meadows

### Silver Sponsors

- Prairie Creek Seed
- River Country RC&D
- Michael Fields Ag Institute
- Marbleseed
- Greenlage Forage from Greenwood Silo
- National Farmers

### Bronze Sponsors

- Dairy Farmers of Wisconsin
- Upper Midwest Devon Exchange
- Savanna Institute
- NoFence
- Wisconsin Beef Council
- Practical Farmers of Iowa
- Stockman Grass Farmer
- Cashton Farm Supply Ltd
- Cutler Fence
- CIAS
- GRAZE Magazine
- Albert Lea Seed
- AgCountry Farm Credit Service
- Wisconsin Farmers Union
- Alliant Energy

# Thursday Schedule

11:00 AM <b>Registration Opens</b>					
1:00 PM <b>31st Annual Conference Kick Off – Grand Ballroom</b> Special Guest Welcome - Kevin Mahalko - GrassWorks President Jason Cavadini - The Future of Grazing					
2:00 PM <b>Break</b> - Visit the tradeshow/exhibitors					
<b>Breakouts</b>					
2:30 - 3:30 PM	Adaptive Grazing for Managing Oak Savanna and Prairie on Public and Private Lands <b>Speakers:</b> Kent Solberg, Doug Voss	The Top 10 Keys for Natural Rearing: Heirloom Birds, Pastured Pigs <b>Speaker:</b> Dr. Will Winters, DVM	Pasture Leases - Custom Grazing <b>Speakers:</b> Green Lands, Blue Waters, Farmer Panel	Discussion on Overwintering Strategies: (Bale Grazing or Stockpiling). Economics of Stockpiling (when land/livestock/hay prices that increasing animal numbers and buying hay is a good or bad choice, vs decreasing and stockpiling). <b>Speakers:</b> Adam Abel, Jason Cavadini, Matt Akins	DGA Meet and Greet
3:30 PM <b>Tradeshow, Delicious Snacks, Coffee and More</b>					
4:00 - 5:00 PM	Entomology - How Grazing Management Affects Pollinators and the Beneficial "Bugs" <b>Speaker:</b> Thelma Heidel-Baker	Animal Handling System Design and Set-Up: From Starter to Pro <b>Speaker:</b> David Kammel	Latest on Forage Research <b>Speaker:</b> Chad Hale	Biological Systems Overview <b>Speaker:</b> Dan Kittredge	Nutrient Management and SnapPlus for Graziers <b>Facilitator:</b> Andrea Topper, DATCP
5:00 PM <b>Social</b>					
6:00 PM <b>Banquet:</b> must purchase a meal ticket					
7:00 PM <b>General Session:</b> Michael Perry! Author and Humorist					

Schedule subject to change.

## Tradeshow

Network with the Conference Sponsors and additional exhibitors listed here in our tradeshow area! Over 30 vendors will be ready to talk with you about what they can offer your grass based enterprise. Do you have something you want to share in our Tradeshow? Contact Deb at 715-590-2130 or communications@grassworks.org.

### Additional Exhibitors:

Timeless Fence System, SARE, Forward Farm Lines, Wisconsin Working Stock Dog Association, Glacierland RC&D, Ducks Unlimited, Pheasants Forever, Golden Sands RC&D, Wisconsin Hereford Association, Lake Superior Community Health Center, Farm Service Agency

## Food - Yum!!!

Enjoy the amazing food at the conference by purchasing tickets to the 4 meals. We actively source local, organic and grassfed products. Many are donated and are a blessing to the event, but we also go above and beyond donations because we believe in buying local! The chef at Chula Vista works with us to create sensational meals with these local products. If you have something to offer, please contact Rachel at conference@grassworks.org or call 608-228-6617.

**Special Dietary Needs:** We will work with Chula Vista to provide special accommodations for dietary needs. Please let Rachel know if you do.

# Friday Schedule

7:30 AM <b>Registration Opens</b>					
8:30 AM <b>General Session:</b> Dan Kittredge					
9:30 AM <b>Tradeshow, Morning Treats and More</b>					
<b>Breakouts</b>					
10:00 - 11:00 AM	Grazing Warm-Season Natives <b>Speakers:</b> Ashly Steinke, Gene Schreifer, Chris Trosen	Animal Health - Supplies and Equipment to Start - Common Ailments and When to Call the Vet <b>Speaker:</b> Dr. Greg Brickner, DVM	Farmstead Cheese Making <b>Speaker:</b> Inga Wischler, DATCP	VIRTUAL Fencing - Presentation and Discussion of Technology, Options, and Use <b>Speakers:</b> Kent Solberg, Doug Voss, Meghan Filbert, Monte Bottens	Rural Mental Health <b>Facilitator:</b> Alma Jorgenson
11:30 AM <b>Lunch:</b> must purchase a meal ticket					
<b>GrassWorks Annual Meeting</b>					
<b>Break</b>					
1:00 - 2:00 PM	Developing a Forage Chain <b>Speakers:</b> Kent Solberg, Doug Voss	Animal Selection - What to Look for When Selecting Livestock for Your Operation - Body Condition Scoring <b>Speakers:</b> Laura Paine, Rod Offe	Success with Forage-based Small Ruminants <b>Speaker:</b> Cherrie Nolden	What Weeds Tell You About Your Soil. Brix Measures and Plant Health <b>Speaker:</b> Jay McCaman	DGA Meet and Greet
2:00 PM <b>Stop and take a break or chat with your favorite Sponsors</b>					
2:30 - 3:30 PM	Large Herd, Low Overhead Grazing Dairy (Financial Considerations) <b>Speaker:</b> Jon Winsten, Joe Tomandl	Beginner Graziers - Tips to folks just getting started - what NOT to do? - Hear stories from folks that have been in your boots! <b>Producer Panel</b>	Farm Insurance/ Liability/ Regulations <b>Speaker:</b> TBD	Are you Managing Soil fertility as a Transient Property? <b>Speaker:</b> Alan Franzluebbbers	Setting up a Co-op Owned Butcher Shop <b>Facilitator:</b> Tom Manley, Marbleseed
3:30 PM <b>Break</b>					
4:00 - 5:00 PM	Grassland 2.0 <b>Speaker:</b> Randy Jackson	Farm Finances <b>Speaker:</b> Andy Larson, Paul Dietmann	BMPs for Grass-Based Dairy <b>Speaker:</b> Dr. Greg Brickner, DVM	Nutrient Density Study <b>Speaker:</b> Dan Kittredge	Native Warm Season Discussion <b>Facilitator:</b> Micah Kloppenberg, Xerces
5:00 PM <b>Social</b>					
6:00 PM <b>Banquet:</b> must purchase a meal ticket					
7:00 PM <b>MOTH - Musings Of The Herd</b>					
8:00 PM <b>Music!!</b>					

Schedule subject to change.

## Volunteers Needed

Help out at the registration desk, moderate a presentation or fulfill other needs for a reduced registration fee. Contact Rachel for details at [conference@grassworks.org](mailto:conference@grassworks.org) or call 608-228-6617.

# Saturday Schedule

7:30 AM <b>Registration Opens</b>					
8:00 AM <b>General Session:</b> Diane Mayerfield - Our Carbon Hoofprint					
9:00 AM <b>Break and Tradeshow Time</b>					
<b>Breakouts</b>					
10:00-11:00 AM	Designing a Regenerative Farm - Multi-species Grazing <b>Speaker:</b> Peter Allen	Forage Selection - Long Term Pasture Management - When to Replant <b>Speaker:</b> TBD	Technology in the Pasture - Drone Usage - PaddockTrac <b>Speakers:</b> Stacey Hamilton, Joe Tomandl, Anthony Neitzke	Soil Fertility in Pasture - 2 <b>Speaker:</b> Alan Franzluebbbers	Farm Policy: Past-Present-Future <b>Facilitator:</b> Rick Adamski, WFU
11:00 AM <b>Break</b>					
11:15 AM	The Business of Targeted Goat Grazing <b>Speaker:</b> Aaron Steele	Direct Marketing Tips <b>Speaker:</b> TBD	What Weeds Tell You About Your Soil/ Brix Measures Plant Health - Part 2 <b>Speaker:</b> Jay McCaman	*300-club: Discussion between folks grazing the most days <b>Producer Panel</b>	
12:30 PM <b>Lunch:</b> must purchase a meal ticket					
1:00 PM <b>Closing Session:</b> Alan Franzluebbbers - Which part of soil carbon can we manage?					
<b>I Scream, You Scream, We'll All Scream for Ice Cream, sponsored by Dairy Grazing Apprenticeship</b>					

Schedule subject to change.

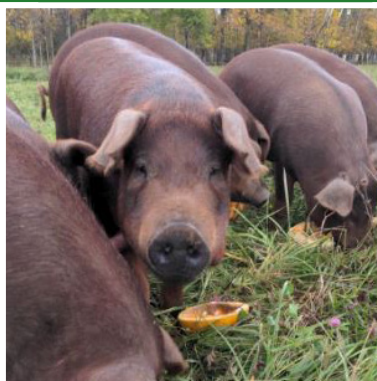
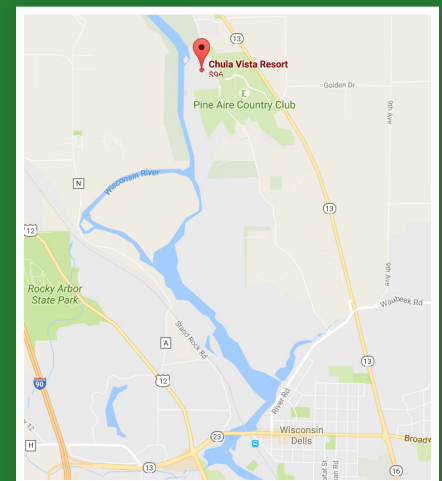
## Chula Vista Resort

2501 River Road, Wisconsin Dells, WI 53965  
[www.ChulaVistaResort.com](http://www.ChulaVistaResort.com)

The Chula Vista Resort is offering guests \$89 single rate and \$119 double rate. Make sure you reserve your room at Chula Vista Resort by calling **855-990-0204** with **Booking ID number H69692**.

**You must reserve before January 20th.** Not only do you get a great rate on great rooms, but you'll get FREE water park passes for everyone in your room with no additional resort fee. Sounds like a great family vacation. Vacation...enlightening grazing ideas...and networking opportunities. What more could you ask for!?!?!?

For specific directions, go to [www.ChulaVistaResort.com](http://www.ChulaVistaResort.com).



# Registration

Remember to fill in all the names for whom you are registering and paying. Make checks payable to **GrassWorks** and mail with completed registration form to: **Rachel Bouressa, N3775 Ritchie Road, New London, WI 54961**. Every conference registration includes conference materials. Questions: call Rachel at 608-228-6617 or email at: [conference@grassworks.org](mailto:conference@grassworks.org).

Please PRINT CLEARLY.

Name(s): \_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Animal Species Raised: \_\_\_\_\_ # Years Grazing: \_\_\_\_\_

Conference Rates (Does NOT include meals)	By 1/19/22	After 1/19/22	Number	Total
Full Conference	\$150	\$175		
Two Day Pass - Thurs/Fri OR Sat/Sun (circle one)	\$125	\$150		
Friday Only	\$100	\$125		
Thursday Only	\$50	\$75		
Saturday Only	\$50	\$75		

First Time Attendee/Student Full conference ONLY	\$100	\$125		
Children: 10 and Under	FREE			
Youth: 11 - 17 Years Old	\$50	\$75		

## LIMITED AVAILABILITY

Children's Meal: 4 - 11 Years Old	\$15		
Thursday Dinner	\$25		
Friday Lunch	\$20		
Friday Dinner	\$25		
Saturday Lunch	\$20		
Dietary Needs:			

Grassworks Membership	\$50		
<b>Subtotal:</b>			

GrassWorks Foundation Donation: \$ \_\_\_\_\_

Multiple Registrant Discount - \$15 per person.

\$15 X # of people \_\_\_\_\_ = ( \_\_\_\_\_ )

**GRAND TOTAL DUE: = \$ \_\_\_\_\_**

Prices will increase after  
**JANUARY 19, 2022.**

**ONLINE REGISTRATION:**  
[www.grassworks.org/events/  
grazing-conference](http://www.grassworks.org/events/grazing-conference)

## COVID WAIVER:

An inherent risk of exposure to COVID-19 exists to all individuals in any public places where people are present. The Chula Vista Resort COVID-19 mitigation measures are available at their website. By attending this event, you voluntarily assume all risks related to COVID-19 exposure.

Please mark this  
box that you have  
read this waiver.

## REFUND POLICY:

In the event that you need to cancel your registration, GrassWorks will reimburse you 85% of your registration fee up until January 23, 2023. The remaining 15% will help us cover our administrative costs related to your registration. After January 23rd, if you need to cancel, you can request a credit towards the 2024 conference.

**31<sup>ST</sup>**  
*Anniversary*



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**GrassWorks Inc.**

**GRAZING**

**CONFERENCE 2023**

**February 2 - 4**

*Foraging*  
**AHEAD**

**Chula Vista Resort**  
WISCONSIN DELLS, WI

New London, WI 54961  
N3775 Ritchie Rd.  
**GrassWorks Inc.**

