



Northwest Michigan Regional Prosperity Initiative: Housing Demand & Development Opportunities in Northwest Michigan

Housing stakeholders & community leaders are invited to learn about and discuss a new regional initiative that will provide housing information, market studies, and tools for decision-makers and community organizations in Antrim, Benzie, Grand Traverse, Kalkaska, and Leelanau counties.

A housing stakeholder meeting on Friday, March 7 will include presentations, information, and discussion about:

- Target market analyses, a type of housing market study that identifies local demand for housing types based on preferences of various population groups
- Opportunities for housing investment, funding, and development
- Information and discussion on housing needs, challenges, & priorities in Antrim, Benzie, Grand Traverse, Kalkaska, and Leelanau counties

Friday, March 7, 2014
8:30 a.m. – 10:00 a.m.
Traverse City Michigan Works! Center – Conference Room
1209 S Garfield Dr, Traverse City

There is no cost to attend. Coffee and refreshments will be served.
Please RSVP to:
Sarah Lucas, Northwest Michigan Council of Governments
231-929-5034
sarahlucas@nwm.cog.mi.us



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What is the Northwest Michigan Regional Prosperity Initiative?

As part of the Governor's Regional Prosperity Initiative (59 PA 2013) and in tandem with region across the state, the Northwest Michigan Council of Governments will work with communities throughout northwest lower Michigan to develop a host of resources intended to give local decision makers the tools to create the conditions for more investment in their communities. Resources will include a community growth grant program, new web-based data portal, a seasonal population study, and a regional prosperity plan that will provide information about strategies, tools, and step-by-step actions that communities can take to implement their local goals.

More information about the Regional Prosperity Initiative is available online at: www.nwm.org/rpi