



Grand Vision Growth & Investment Areas

Regional Network Meeting

Monday, June 13th, 2011: 10a.m. – 12p.m.

202 E. Grandview Pkwy – T.C. Chamber of Commerce Bldg, Steelcase Room

Mission Statement: Facilitate the growth and entrepreneurial culture of unique cities and villages that strengthen our region by encouraging business development, removing barriers, utilizing incentives, and fostering public and private improvements.

Proposed Agenda

I. Welcome & Introductions

- A. Roundtable Introductions
- B. Review Proposed Agenda
- C. Review 5/9/11 Minutes

II. Ongoing Business (10:10 a.m.)

- A. Community Growth Grant Updates (R. Richardson, S. Gest, Jan Kellogg and/or Grantee Communities and local units)
- B. G&I Placemaking Sub-committee(s) (N.Griswold/NWMCOG)
 - a) Resource Group
 - i. Creating a placemaking service product for our regional communities (NDFG Placemaking Guidebook)
 - b) Implementation Group
 - i. Environment to incubate and cultivate placemaking campaigns and opportunities
 - ii. Need leadership – mission/goals/strategies draft is in place.

III. New Business (11:00 a.m.)

- A. New Designs for Growth Grant Program (draft RFP attached (N.Griswold/NWMCOG)
- B. Grand Vision Event – September 20th, 2011 (Connor Miller, Rotary Charities)
- C. Discussion Focused on Regional Loan Fund Availability to Businesses (Chris Wendell, SBTDC)
 - a. Potential for a Business Financing Subcommittee?

V. Public Comment (11:55 a.m.)

VI. Adjourn

This meeting is open to all who wish to attend. If you are planning to attend and have a disability requiring any special assistance at the meeting, please notify the Northwest Michigan Council of Governments – Nigel Griswold (231-929-5056/E-mail at nigelgriswold@nwm.cog.mi.us)



Grand Vision Growth and Investment Areas Working Group
Meeting Minutes from May 9th, 2011
10:00am-Noon
T.C. Chamber Building, Steelcase Room

Mission Statement: Facilitate the growth and entrepreneurial culture of unique cities and villages that strengthen our region by encouraging business development, removing barriers, utilizing incentives, and fostering public and private improvements.

Members Present

Nigel Griswold NWMCOG nigelgriswold@nwmcog.mi.us	Bud Welch Elmwood Township Bwelch120@yahoo.com	Wally Dolamater Village of Suttons Bay manager@suttonsbayvillage.com
Joe Meyers Antrim County meyersj@antrimcounty.org	Marc McKellar Member's Credit Union marcm@memberscu.com	Conner Miller AmeriCorp Vista thegrandvisionvolunteer@gmail.com
Kurt Schindler MSU Extension Schindl9@msu.edu	Bob Carstens Acme Township birderbobc@gmail.com	Rob Franzo Mitten Communications rob@mittencom.com
Blake Smith USDA Rural Development Blake.smith@mi.usda.gov	Scott Gest COG/TC Chamber scottgest@nwm.cog.mi.us	Rob Bacigalupi Traverse City DDA rob@downtowntc.com
Jeff Vitton Grand Traverse County Planning jvitton@grantraverse.com	Tom Emling emlingt@msu.edu MSU	

Introductions

Nigel Griswold

Agenda Review

No changes

Review of Minutes

No changes

Community Growth Grant Updates

Updates from Empire and Suttons Bay. Empire is nearly complete, and the wi-fi system fees and sustainability plan is set. They will have wi-fi up and running in the near future. Suttons Bay is in great shape with their streetscape plan. They are leveraging their grant with MDOT and other major organizations to increase effectiveness of their plan when implemented.

Placemaking Subcommittee

The G&I Placemaking Subcommittee has two main focuses - one is to create a placemaking service product for the communities across the region which NWMCOG will be taking leadership on. The other main facet of a placemaking subcommittee will be focused on the implementation, incubation and cultivation of campaigns related to placemaking strategies on the ground. Leadership for this aspect of the placemaking initiative in our region is yet unclear. TC Young Professionals and the TC Chamber have shown interest in the initiative, and are working together to try and populate the group(s).

Next Meeting

Monday, July 11th, 2011

10am

Steelcase Room, T.C. Chamber Building, 202 E. Grandview Parkway, Traverse City, MI 49684



In partnership with:



NEW DESIGNS FOR GROWTH: COMMUNITY GRANTS PROGRAM



REQUEST FOR PROPOSALS

Release Date: July 1, 2011
Due Date: August 19, 2011

The Grand Vision is a citizen-led vision for the future of land use, transportation, economic development, and environmental stewardship in Antrim, Benzie, Grand Traverse, Kalkaska, Leelanau, and Wexford Counties. The ultimate goal of the Grand Vision is to create prosperity by making this region an even better place to live, work and play. In support of the Grand Vision and with generous support from the W. K. Kellogg Foundation, the Northwest Michigan Council of Governments and the Traverse City Area Chamber of Commerce is offering the New Designs for Growth Community Grant Program. This program will work to move the Grand Vision into action by providing direct financial support to communities for leadership, planning, collaboration, local decision-making and action-oriented projects that will enhance our communities' sense of place and build the foundation for a stronger regional economy.

Grants of up to \$10,000 (provided as cash or as direct technical assistance) will be made available on a competitive basis to city, village, township, and county governments from the six-county Grand Vision region.

Purpose

The New Designs for Growth Community Grant Program is intended to strengthen our region by removing barriers and creating incentives for greater investment and development in our region's potential investment centers. Successful projects will create a framework for sustainable and efficient growth and development by integrating strategies into plans or zoning ordinances that are consistent with the Grand Vision (www.thegrandvision.org) and New Designs for Growth (www.newdesignsforgrowth.org) principles.

Project Application and Selection

All city, township, village, and county governments in Antrim, Benzie, Grand Traverse, Kalkaska, Leelanau, and Wexford Counties are eligible to apply.

The NWMCOG is accepting applications in the form of clear and concise proposals of no more than 5 pages. Proposals must contain all of the following:

- **Purpose Statement.** Summarize the purpose of the project.
- **Background and Need.** What has led you to apply for this grant? What is the need for this activity?
- **Project Goals and Activities.** In a brief statement, please identify the project goals. What do you hope to achieve? What activities will be completed to meet the community's needs? Who will complete the work?
- **Participant Information.** Describe your community's organizational structure, including staff capacity and leadership. Is your community collaborating with neighboring jurisdictions or other units of government in this project? If so, who are the partners and how will they participate in the project?
- **Project Area.** Please provide a brief description and/or map.
- **Project Commitment.** The proposal must include a commitment to provide either cash or in-kind match within one month of project start-up, as well as a commitment to participate in the Grand Vision Growth and Investment Working group. Appropriate documentation such as resolutions or meeting minutes showing participants' commitments to meet project obligations **must** be attached in the proposal.
- **Innovation.** Does your program/project incorporate a new approach, technique or methodology?
- **Community impact.** What will be different in the community if your project is successful? How will the outcomes of the project have a long-term community benefit? How will the greater Northwest Michigan regional economy benefit from this program/project?
- **Performance Measures and Accountability.** How are the impacts of this activity measurable? What is the plan to show accountability in reaching the defined project goals?

An application review committee of the Grand Vision Growth and Investment Working Group will evaluate all applications received. The success of an application will be determined by its completeness and clarity of purpose, the likelihood of project success, and the level of commitment offered by participants.

Please note that selected communities will be asked to provide a representative to participate monthly in the Grand Vision Growth and Investment Area Working Group. Also, the NWMCOG will provide communication support to all projects selected through the New Designs for Growth Grant Program.

To apply:

Grant applications must be received no later than 4 p.m. on August 19, 2011. Please submit applications as Adobe Acrobat .pdf documents (preferred method), to mccauley@nwm.cog.mi.us or mail to:

Northwest Michigan Council of Governments
Attn: Matt McCauley, Director of Regional Planning
600 E. Front St., Suite 104
PO Box 506
Traverse City, MI 49685

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