

Quick Insight | Technology | 13 July 2012

# Infosys Are we still convinced?

Infosys has consistently disappointed the street for almost 6 quarters now. By any stretch of the imagination that is a long wait for a company like Infosys to deliver and it has tested investor's patience on the resumption of growth. However post Q1FY13 we are incrementally convinced that growth will resume sooner rather than later. Our core thesis has been that we are seeing Infosys become more flexible on price and less averse to risk in the commoditized area of the business, in an effort to drive volume growth and boost utilization rates which are now close to historic lows. Q1FY13 results build on our thesis with volume growth at 3% v/s street expectations of flat volumes. The decline in pricing is largely like-for-like and broad based which indicates that better volume growth and improving utilization will follow. We reiterate BUY.

## Expect improved focus on commodity biz to yield results

In our recently published initiation thematic, our key investment argument for Infosys was that it was back on twin engines – the commodity (ADM) segment as well as the high margin (consulting and SI) segment – after realising that it had lost sight of near term realities. While revenues in this quarter were held back due to cancellation of a transformational project, the concern is can Infosys get back to top quartile growth rates of the past? We continue to think so:

- 1. Pricing decline should drive volume growth: We understand that Infosys has seen a like-for-like pricing decline of at least 2% QoQ after adjusting for i)cross currency (60bp) and ii) \$15m impact due to cancellation of a transformational project by an European Utility firm (80bp) and iii) shift in portfolio mix (20bps). We believe that large scale pricing re-negotiations in key accounts has happened, which led to 2% like for like drop in pricing which will eventually drive volumes in H2FY13. While it is well placed to drive growth when the environment improves, we see increasing realisation within Infosys that it can no longer lose share in the commodity segment.
- 2. 5% growth guidance builds in possible future ramp downs: Given two back to back misses in quarterly revenues and discontinuation of quarterly guidance, a genuine concern is whether "at least 5%" growth is possible or even that is at risk now. Our conversation with the company indicates that the revenue growth guidance of 5% in FY13 factors adequate ramp downs in the BFS segment (if at all) in H2FY13. Infosys has been mentioning that some BFS clients could relook at their budgets in H2 of CY12 and it has identified problem accounts and has built in adequate provision in those accounts in arriving at 'at least' 5% revenue growth for the full year.
- **3.** Margin to improve with growth; wage hike only if growth improves: We expect margins to improve with increasing volume growth (we estimate 10% headroom to utilization over time). Our expectations of improving volume growth are predicated on the broad based pricing declines driving share gains. Conversations with the company also indicate that wage hikes are unlikely in FY13 until there is a significant improvement in growth.

## Valuation: Why give 14x multiple when growth is 5%?

Our view of a re-rating in multiples for Infosys is driven by our conviction of improving growth. We note that in the past volume growth returned post decline in pricing. For instance growth in FY10 picked up after two consecutive quarters of pricing declines (pricing fell by 6% and 3% in Q3 and Q4FY09 respectively). With revenue decline and price cut already in place, we expect revenue growth to gather steam. Reiterate **BUY.** 





## Incorporating Execution Noble

Accounting & corporate governance	GREEN
Franchise Strength	GREEN
Earnings Momentum	GREEN
BUY	24% upside
Fair Value (Rs)	2,820
Bloomberg Code	INFO IN
Share Price (Rs)	2,265
Market Cap (Rs bn / \$ m) \$24	bn/Rs1,300
Free Float / FII holding 8-	4% / 39%

ADV (Rs m/ \$m)

Rs m (unless stated) March YE	2011A	2012E	2013E	2014E
Total Income	275,010	337,344	394,717	429,565
EBITDA	89,640	107,164	120,476	134,511
PAT	68,314	83,314	92,674	103,274
EPS (Rs)	119.51	145.56	162.25	180.81
FCF	51,290	72,800	68,870	72,878
X (unless stated)	2011A	2012E	2013E	2014E
P/E	19.0	15.6	14.0	12.5
EV/Sales	4.1	3.2	2.7	2.3
EV/EBITDA	12.6	10.2	8.8	7.4
EV/EBIT	13.9	11.1	9.7	8.2

\$80m / Rs 4.5bn

## Figure 1 Historical share price performance



### Analyst

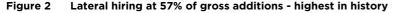
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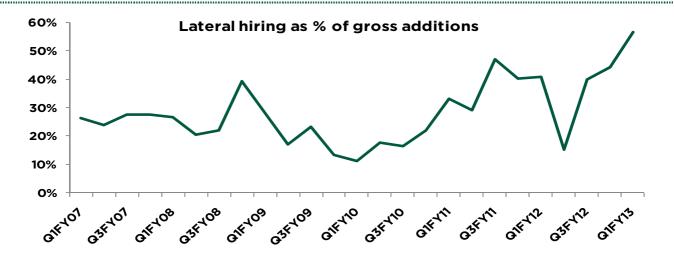
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## Down but not out...

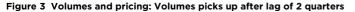
We see volume growth returning for Infosys and expect revenue growth to converge with TCS by Q3FY13. Infosys' has been aggressively addressing its volume growth issues by i) ring fencing existing large accounts by proactively offering lower total cost of ownership, ii) becoming more flexible on price to win large deals and iii) becoming less averse to contractual risks and managing these risks at the back end. Proactively offering lower total cost of ownership to clients need not necessarily translate into pricing declines as the endeavour is to convert these projects into fixed price projects. Fixed price projects imply that execution risk moves to the vendor. Execution risks are typically covered by hiring more laterals to minimize risk. Infosys' lateral hiring in the current quarter at 57% of overall hires is the highest in history. We have already seen pricing declines. We now expect to see the percentage of fixed price projects increasing. We believe this effort will not only improve revenue productivity but also aid margins over time.

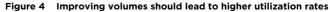


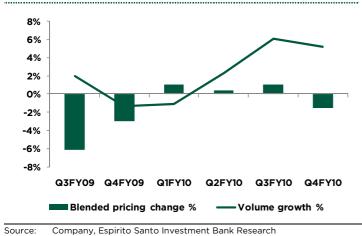


Source: Company, Espirito Santo Investment Bank estimates

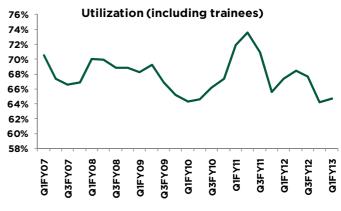
Correlation between volume and pricing is visible in figure 3. In Q1 and Q2 FY09, Infosys revenue declined 4% each which was followed by 6% and 3% billing rate cut in Q3 and Q4FY09. While revenues remained flat in Q1FY10, it increased to 5% CQGR over next three quarters. This time too we have seen revenue and pricing decline and we now expect revenue growth to resume. Additionally, utilisation rates also jumped during this time frame Q2 to Q4FY10 which aided margins. Utilization rates are at historic lows and it should improve along with revenue growth.









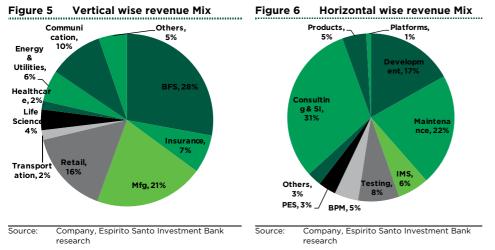


Source: Company, Espirito Santo Investment Bank

## Business model - Infosys has three key service offerings

Infosys is the second largest but best known Indian IT services firm. It focuses on providing offshore IT services primarily delivered from India to Western firms. Infosys has historically displayed the strongest organic growth and margin performance aided by a premium pricing strategy. Its clients include several Fortune 500 firms.

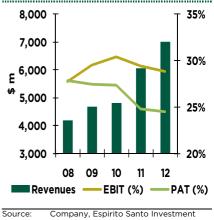
- **Business operations:** This is Run The Business (RTB) segment of Infosys which includes ADM, IMS, Testing, BPM and PES. Business Operations contributes to 63% of revenues and is headed by Chandrasekhar Kakal who prior to reorganization was heading Enterprise Services.
- **Consulting and Systems Integration:** This is Transform The Business (TTB) segment of Infosys which includes Consulting and Package Implementation contributing to 31% of total revenues. This segment is headed by Stephen Pratt.
- **Products, Platforms and Solutions:** This is Grow The Business (GTB) segment of Infosys which includes Products (mainly Finacle) and platform offerings. Finacle (Infosys's Core Banking Product) is head by its CFO.



## Table 1 Infosys Fact Sheet

Parameter	Number
Revenue FY12	\$7.0bn
Employees	150000
Revenue per employee	\$46,650
Key Markets	
US	64% of sales
Europe	22% of sales
Asia Pacific	14% of sales
Key Segments	
Financial Services	35% of sales
Manufacturing	21% of sales
Total Clients	694
Top 10 client contrib.	25% of sales
\$100m + clients	13
Source: Company	

Figure 7 Revenue, EBIT and PAT



Bank research

## Key risk and sensitivities

## Table 2Scenario analysis

		High case		Base case		Low case
Price target		Rs.3,150		Rs.2,820		Rs. 2,200
Upside/downside:		39% upside		24% upside		3% downside
Assumptions	•	Revenue growth of 16% in next 3 years, followed by 11% for next 5 years and 7% for next 7 yrs Margin decline of 25 bps/ yr	•	Revenue growth of 13% in next 3 years, followed by 9% for next 5 years and 6% for next 7 years Margin decline of 50 bps each year	•	Revenue growth of 10% in next 3 yrs, followed by 8% for next 5 years and 4% for next 7 years Margin decline of 100 bps/ yr

Source: Espirito Santo Investment Bank research

## **Change in estimates**

Our have largely retained our revenue estimates for FY13 and FY14. However, we have cut our EBITDA estimates by 2% for FY13 and 3% for FY14 to factor lower growth and drop in pricing. Our EPS estimates for FY13 and FY14 have thus come off due to changes in EBITDA.

## Table 3 Changes to estimates

(Rs m)	Old	New	Change %
Sales			
FY13	394,248	394,717	0%
FY14	435,555	429,565	(1%)
EBITDA			
FY13	122,723	120,476	(2%)
FY14	138,972	134,511	(3%)
EPS (Rs)			
FY13	163.18	162.25	(1%)
FY14	187.09	180.81	(3%)
Source:	Bloomberg, ES	SIB inc Execut	ion Noble

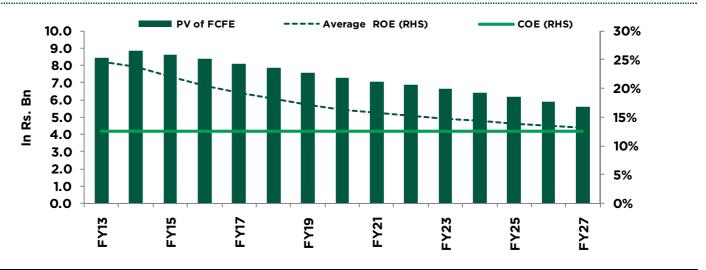
Source: Bloomberg, ESIB inc Execution Noble

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## Valuation: stock pricing in only negatives

Infosys has clearly underperformed on investor's expectations in the last six quarters owing to execution issues related to reorganization and company's view around commoditized business. During this period, a few clients decided to part ways which has aggravated the lower revenues' trajectory. However, we see a sense of acceptance within the company that they cannot let go of their core business and just focus on consulting and SI. Our interactions with primary data sources too indicate that things are nearing an end and most of the execution issues have now been sorted out. Our DCF based valuation falls marginally (3%) to Rs. 2,820. At 14x FY13e (vs. 5 year average of 18.2x forward earnings, and TCS currently at 18.2x) we reiterate BUY.

Figure 8 Infosys FCFE Profile



Source: Espirito Santo Investment Bank estimates

## Figure 9 DCF Summary

Category Last Current Change WACC Terminal Published 10.5% 11.5% 12.5% 13.5% 14.5% Growth COE 12.5% 12.5% 0% 0.5% 3.348 2.155 2.957 2.639 2.376 Terminal Growth Rate 2.5% 2.5% 0% 1.0% 3,421 3,010 2,678 2,405 2,178 PV of growth phase 25 855 25 754 0% 1.5% 3,502 3,069 2,437 2,202 2.721 PV of consolidation 39,149 36,225 (7%) 2.0% 3,593 3,133 2,768 2,472 2,228 42,700 PV of maturation 44.615 (4%) 2.5% 3,695 3,205 2,820 2,510 2,257 3.0% PV of terminal value 57,173 56 4 4 2 (1%) 3,810 3,285 2,877 2,552 2,287 3.5% 3,942 3,375 2,940 2,597 2,321 DCF of equity value 166.792 161.120 (3%) 4.0% 4,095 3,477 3,011 2,648 2,358 Net Cash 4.5% 3,594 3,091 2,704 2,398 4.272 **Total Equity Value** 166,792 161,120 (3%)

Figure 10

**DCF Sensitivity** 

## **Risk to our call**

The key risks to our call are i) significant deterioration in macro that could probably lead to a discontinuation of guidance altogether and ii) any significantly negative outcome in the visa case that could constrain Infosys from conducting normal business in the United States (in such an event this could impact the entire sector).

## Summary Financials (All figures in Rsmn, year ends in March)

	(All ligures in
Infosys	
Recommendation:	BUY
Fair Value:	INR 2820
Share Price:	2,265
Jpside / Downside	24%
2 Month ADV (\$m)	90
3 Month ADV (\$m) Free Float	80 84.0%
52 Week High / Low	INR 3,020 - 2,169
Bloomberg: Model Published On:	INFO IN 13 July 2012
	10 001y 2012
-	
Shares In Issue (mm)	571
<b>Market Cap (\$mn)</b> Net Debt (\$mn)	<b>23,530</b> -3,744
interprise Value (\$mn)	19,786
orthcoming Catalysts	
isa misuse hearing	20 August 2012
-	0
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hareholding Pattern	
Promo	ter
Others 16%	
28%	
DII	FII
17%	39%
evenue Breakdown	
Products	
and	
Platforms 6%	
	ulting
	d SI
3	1%
Business	
Operation	
s 63%	
03%	
argin Trends	
40.0%	EBIT
35.0% -	
30.0% -	
25.0% -	
20.0% -	
15.0% -	
10.0% -	
E 0%	

FY10A FY11A FY12A FY13E FY14E

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P/E Reported P/E EV / Sales EV / EBITDA EV / EBIT FCF Yield Dividend yield Key ratios EBITDA margin EBIT margin Capex / Revenue Capex / Depreciation Net Debt / EBITDA EBITDA / Net Interest ROE	21.6 21.6 5.5 16.6 18.6 3.2% 1.0% <b>2009A</b> 33.2% 29.7% 6.1% 1.74	20.7 20.7 5.2 15.1 17.1 4.2% 1.1% <b>2010A</b> 34.6% 30.6%	19.0 19.0 4.1 12.6 13.9 3.6% 2.6% <b>2011A</b>	15.6 15.6 3.2 10.2 11.1 4.9% 2.1% <b>2012A</b>	14.0 14.0 2.7 8.8 9.7 4.5% 2.1% <b>2013E</b>	12. 12. 7. 8. 4.7 <sup>4</sup> 2.4 <sup>4</sup>
Reported P/E EV / Sales EV / EBITDA EV / EBIT FCF Yield Dividend yield Key ratios EBITDA margin EBIT margin Capex / Revenue Capex / Revenue Capex / Depreciation Net Debt / EBITDA EBITDA / Net Interest	21.6 5.5 16.6 18.6 3.2% 1.0% 2009A 33.2% 29.7% 6.1% 1.74	20.7 5.2 15.1 17.1 4.2% 1.1% <b>2010A</b> 34.6%	19.0 4.1 12.6 13.9 3.6% 2.6% <b>2011A</b>	15.6 3.2 10.2 11.1 4.9% 2.1%	14.0 2.7 8.8 9.7 4.5% 2.1%	12. 2. 7. 8. 4.7°
EV / Sales EV / EBITDA EV / EBIT FCF Yield Dividend yield Key ratios EBITDA margin EBIT margin Capex / Revenue Capex / Depreciation Net Debt / EBITDA EBITDA / Net Interest	5.5 16.6 18.6 3.2% 1.0% 2009A 33.2% 29.7% 6.1% 1.74	5.2 15.1 17.1 4.2% 1.1% <b>2010A</b> 34.6%	4.1 12.6 13.9 3.6% 2.6% <b>2011A</b>	3.2 10.2 11.1 4.9% 2.1%	2.7 8.8 9.7 4.5% 2.1%	2. 7. 8. 4.7
EV / EBITDA EV / EBIT FCF Yield Dividend yield Key ratios EBITDA margin EBIT margin Capex / Revenue Capex / Depreciation Net Debt / EBITDA EBITDA / Net Interest	16.6 18.6 3.2% 1.0% 2009A 33.2% 29.7% 6.1% 1.74	15.1 17.1 4.2% 1.1% <b>2010A</b> 34.6%	12.6 13.9 3.6% 2.6% 2011A	10.2 11.1 4.9% 2.1%	8.8 9.7 4.5% 2.1%	7. 8. 4.79
EV / EBIT FCF Yield Dividend yield Key ratios EBITDA margin EBIT margin Capex / Revenue Capex / Depreciation Net Debt / EBITDA EBITDA / Net Interest	18.6 3.2% 1.0% 2009A 33.2% 29.7% 6.1% 1.74	17.1 4.2% 1.1% <b>2010A</b> 34.6%	13.9 3.6% 2.6% 2011A	11.1 4.9% 2.1%	9.7 4.5% 2.1%	8. 4.79
FCF Yield Dividend yield Key ratios EBITDA margin EBIT margin Capex / Revenue Capex / Depreciation Net Debt / EBITDA EBITDA / Net Interest	3.2% 1.0% 2009A 33.2% 29.7% 6.1% 1.74	4.2% 1.1% <b>2010A</b> 34.6%	3.6% 2.6% 2011A	4.9% 2.1%	4.5% 2.1%	4.7
Dividend yield Key ratios EBITDA margin EBIT margin Capex / Revenue Capex / Depreciation Net Debt / EBITDA EBITDA / Net Interest	1.0% 2009A 33.2% 29.7% 6.1% 1.74	1.1% <b>2010A</b> 34.6%	2.6%	2.1%	2.1%	
EBITDA margin EBIT margin Capex / Revenue Capex / Depreciation Net Debt / EBITDA EBITDA / Net Interest	33.2% 29.7% 6.1% 1.74	34.6%		2012A	2012⊑	
EBIT margin Capex / Revenue Capex / Depreciation Net Debt / EBITDA EBITDA / Net Interest	29.7% 6.1% 1.74		00.00/		TOIDE	2014
EBIT margin Capex / Revenue Capex / Depreciation Net Debt / EBITDA EBITDA / Net Interest	29.7% 6.1% 1.74	30.6%	32.6%	31.8%	30.5%	31.3
Capex / Revenue Capex / Depreciation Net Debt / EBITDA EBITDA / Net Interest	6.1% 1.74		29.5%	29.0%	27.8%	28.5
Capex / Depreciation Net Debt / EBITDA EBITDA / Net Interest	1.74	3.0%	2.8%	2.8%	3.1%	2.8
Net Debt / EBITDA EBITDA / Net Interest	10	0.75	0.91	1.01	1.15	1.0
	-1.3	-1.3	-1.9	-1.9	-1.9	-2
	NA	NA	NA	NA	NA	N
	33%	27%	25.0%	24.9%	23.8%	22.3
P&L Summary	2009A	2010A	2011A	2012A	2013E	2014
Revenue	216,932	227,419	275,010	337,344	394,717	429,56
% change	29.9%	4.8%	20.9%	22.7%	17.0%	8.8
EBITDA	71,952	78,609	89,640	107,164	120,476	134,5 <sup>.</sup>
% change	37.3%	9.3%	14.0%	19.5%	12.4%	11.7
% margin	33.2%	34.6%	32.6%	31.8%	30.5%	31.3
Depreciation & Amortisation	-7,610	-9,050	-8,536	-9,220	-10,644	-11,8
EBIT	64,342	69,559	81,104	97,944	109,832	122,6
% change	38.6%	8.1%	16.6%	20.8%	12.1%	11.6
% margin	29.7%	30.6%	29.5%	29.0%	27.8%	28.5
Associates	0	0	0	0	0	
Operating Profit	64,342	69,559	81,104	97,944	109,832	122,6
nterest Expenses	, 0	, 0	0	0	, 0	
Other Income	4,750	9,910	12,110	19,040	19,458	21,82
Pre Tax Profit	69,092	79,469	93,214	116,984	129,289	144,44
ncome Tax Expense	-9,190	-16,810	-24,900	-33,670	-36,616	-41,10
Minority Interests	0,100	0	24,000	00,010	00,010	41,1
Net Income	59,902	62,659	68,314	83,314	92,674	103,27
Execution Net Income	59,902	62,659	68,314	83,314	92,674	103,2
Reported EPS	104.69	109.54	119.51	145.56	162.25	180.8
EPS	104.69	109.54	119.51	145.56	162.25	180.3
DPS	23.50	25.00	60.00	47.00	48.67	54.2
Payout Ratio	22.4%	22.8%	50.2%	32.3%	30.0%	30.0
Shares In Issue (Less Treasury)	573	571	571	571	571	5
Cash Flow Summary	2009A	2010A	2011A	2012A	2013E	2014
EBITDA	71,952	78,609	89,640	107,164	120,476	134,5
Taxes Paid	-9,190	-16,810	-24,900	-33,670	-36,616	-41,1
nterest Paid / Received	4,750	9,910	12,110	19,040	19,458	21,8
Change in Working Capital	-472	17,201	22,890	39,796	2,618	-8,4
Associate & Minority Dividends	0	0	0	0	0	
	-13,790	-26,870	-40,670	-50,210	-24,778	-21,8
Operating cash flow	53,250	62,040	59,070	82,120	81,158	84,8
	-13,270	-6,750	-7,780	-9,320	-12,288	-12,0
Free Cash Flow	39,980	55,290	51,290	72,800	68,870	72,8
Acquisitions & Disposals	0	0	0	0	0	_
	-24,940	-15,740	-31,410	-20,000	-34,957	-30,9
Equity Raised / Bought Back	1,120	890	960	1,680	0	
Other Financing Cash Flow	11,900	-29,640	24,710	-15,230	-9,632	21,8
Net Cash Flow	28,060	10,800	45,550	39,250	24,281	63,7 <sup>-</sup>
Balance Sheet Summary	2009A	2010A	2011A	2012A	2013E	2014
Cash & Equivalents	96,950 53 540	105,560	166,660	205,910	230,191	293,9
Tangible Fixed Assets	53,540	53,550	48,440	54,090 11,660	55,654	55,76
Goodwill & Intangibles	0	0	8,730	11,660	11,970	11,97
Investment in Equity Investee	0		0	0	152.066	164.04
Other Assets	70,770	115,930 275 040	88,800 312 630	111,820 383 480	152,966	164,20
	221,260	275,040	312,630	383,480	450,781	525,84
Interest Bearing Debt	0	0	0	0	0	
Other Liabilities	38,720	44,550	39,600	48,870	60,815	63,59
Total Liabilities	38,720	44,550	39,600	48,870	60,815	63,59
	182,540	230,490	273,030	334,610	389,967	462,24
Vinority Interests	0 182 540	0	0 273 030	0 334 610	0 389 967	100 0
Total Equity	182,540	230,490	273,030	334,610	389,967	462,24

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5.0% -0.0% -

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Explanation of	Rating System	Ratings Distribution					
12-MONTH RAT		As at end June 2012	Total ESI	B Research	Total Invest	tment Banki (IBC)	ing Clients
BUY	Analyst expects at least 10% upside potential to fair value, which should be realized in the next 12 months	Recommendation	Count	% of Total	Count		% of Total
		12 Month Rating:					
NEUTRAL	Analyst expects upside/downside potential of between	Buy	232	48.0%	29	67.4%	6.0%
NEO INAL	+10% and -10% to fair value, which should be realized in	Neutral	172	35.6%	8	18.6%	1.7%
	the next 12 months	Sell	72	14.9%	2	4.7%	0.4%
SELL	SELL Analyst expects at least 10% downside potential to fair	Restricted	5	1.0%	4	9.3%	0.8%
value, which should be realized in the next 12 months		Under Review	0	0.0%	0	0.0%	0.0%
TRADING RATI	NG DEFINITION	Trading Rating:					
TRADING BUY	Analyst expects a positive short-term movement in the	Trading Buy	0	0.0%	0	0.0%	0.0%
	share price (max duration 2 months from the time Trading Buy is announced) and may move out of line with the fair value estimate during that period	Trading Sell	2	0.4%	0	0.0%	0.0%
TRADING SELL	Analyst expects a negative short-term movement in the share price (max duration 2 months from time Trading	Total recommendations	483	100%	43	100%	8.9%

Sell is announced) and may move out of line with the fair value estimate during that period

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