

ACCUMULATE

CMP

Target Price

Stock Info Sector

Beta

Investment Period

Market Cap (₹ cr)

52 Week High / Low

Avg. Daily Volume

Face Value (₹)

BSE Sensex

Reuters Code

Promoters

Abs. (%)

Sensex

ITC

Bloomberg Code

Shareholding Pattern (%)

MF / Banks / Indian Fls

Indian Public / Others

3m

(5.7)

8.7

1yr

1.1

34.4

FII / NRIs / OCBs

Nifty

October 24, 2011

₹207

₹219

FMCG

0.7

1

1,61,185

211/150

6,69,730

18,197

5,482

ITC.BO

ITC@IN

0.0

42.1

46.6

11.3

3yr

31.9

119.4

12 Months

ITC

Performance Highlights

(₹ cr)	2QFY12	2QFY11	% уоу	Angel est.	% Diff
Revenue	5,974	5,083	17.5	5,948	0.4
EBITDA	2,108	1,788	17.9	2,138	(1.4)
OPM (%)	35.3	35.2	11bp	36.0	(67bp)
PAT	1,514	1,247	21.5	1,478	2.5

Source: Company, Angel Research

For 2QFY2012, ITC declared steady growth in its top line and earnings (broadly in-line with our estimates). **We recommend Accumulate on the stock.**

Key highlights: During the quarter, ITC declared top-line growth of 17.5% yoy to ₹5,974cr (₹5,0834cr), in-line with our estimates. The cigarette division registered 21.5% yoy growth in gross revenue (16.4% yoy growth in net revenue) on the back of higher volume growth as well as price hikes taken in cigarettes. Amongst other segments, at net level, agri-business, paperboards and packaging and hotels posted growth of 14.8% yoy, 9.4% yoy and 1.1% yoy, respectively, while the non-cigarette FMCG business grew by robust ~27% yoy. Earnings for the quarter grew by robust 21.5% yoy to ₹1,514cr (₹1,247cr), marginally above our estimates. The company has been successful in reducing its losses in the non-cigarette FMCG business – loss during 2QFY2012 stood at ~₹56cr (₹67cr).

Outlook and valuation: Post 2QFY2012, we maintain our revenue and earnings estimates. We expect ITC to report a top line of ₹24,706cr in FY2012E and ₹29,294cr in FY2013E, registering a CAGR of ~17% over FY2011-13E. Growth would be driven by the company's diversified business model and ability to invest in growing businesses. In terms of earnings, we expect the company to report a ₹17.4% CAGR over the same period, backed by good performance by all businesses. At the CMP of ₹207, the stock is trading at 23.4x FY2013E EPS. We recommend Accumulate on the stock with a target price of ₹219, based on our SOTP valuation.

Key financials

Y/E March (₹ cr)	FY2010	FY2011	FY2012E	FY2013E
Net Sales	18,153	21,168	24,706	29,294
% chg	16.3	16.6	16.7	18.6
Net Profit (Adj)	4,061	4,988	5,799	6,876
% chg	24.4	22.8	16.3	18.6
EBITDA (%)	33.5	33.8	34.0	34.2
EPS (₹)	5.2	6.4	7.5	8.8
P/E (x)	39.6	32.2	27.7	23.4
P/BV (x)	5.6	10.0	8.3	6.7
RoE (%)	29.2	33.2	32.7	31.5
RoCE (%)	36.8	40.8	41.2	40.7
EV/Sales (x)	8.4	7.2	6.2	5.1
EV/EBITDA (x)	25.2	21.3	18.2	15.1
Source: Company, Angel Research				

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Y/E March (₹ cr)	2QFY12	2QFY11	% уоу	1HFY2012	1HFY2011	% chg
Net Sales	5,974	5,083	17.5	11,742	9,907	18.5
Consumption of RM	2,319	1,861	24.6	4,618	3,654	26.4
(% of Sales)	38.8	36.6		39.3	36.9	
Staff Costs	265	261	1.5	659	603	9.3
(% of Sales)	4.4	5.1		5.6	6.1	
Other Expenses	1,282	1,173	9.3	2,473	2,255	9.7
(% of Sales)	21.5	23.1		21.1	22.8	
Total Expenditure	3,866	3,295	17.3	7,750	6,512	19.0
Operating Profit	2,108	1,788	17.9	3,991	3,395	17.6
OPM	35.3	35.2		34	34	
Interest	14	11	33.4	31	23	32.9
Depreciation	170	164	3.7	337	324	4.0
Other Income	292	217	34.7	528	352	50.2
PBT (excl. Extr. Items)	2,215	1,830	21.1	4,153	3,400	22.1
Extr. Income/(Expense)	0	0		0	0	
PBT (incl. Extr. Items)	2,215	1,830	21.1	4,153	3,400	22.1
(% of Sales)	37.1	36.0		35.4	34.3	
Provision for Taxation	701	583	20.2	1,305	1,083	20.5
(% of PBT)	31.6	31.9		31.4	31.9	
Reported PAT	1,514	1,247	21.5	2,847	2,317	22.9
PATM (%)	25	25		24	23	
Equity shares (cr)	777	768		777	768	
FDEPS (₹)	1.9	1.6	21.5	3.7	3.0	21.4

Exhibit 1: Quarterly performance

Source: Company, Angel Research

Steady top-line growth in-line with our estimates

ITC declared steady top-line growth of 17.5% yoy to ₹5,974cr (₹5,083cr). The cigarette division registered 21.5% yoy growth in gross revenue (16.4% % yoy growth in net revenue) on the back higher realizations (ITC took a price hike of ~10% in 2QFY2012 in its Navy cut and Classic brands).

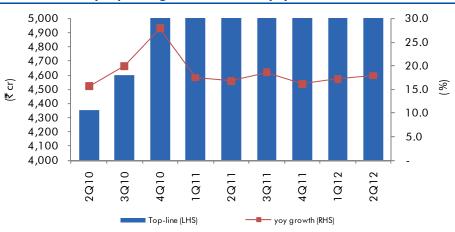


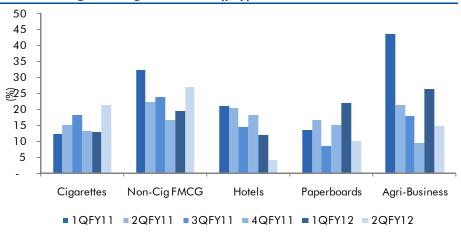
Exhibit 2: Steady top-line growth of 17.5% yoy

Source: Company, Angel Research



Amongst other segments, at net level, the agri, paperboards and packaging and hotels businesses posted growth of 14.8% yoy, 9.4% yoy and 1.1% yoy, respectively, while non-cigarette FMCG business grew by robust \sim 27% yoy.

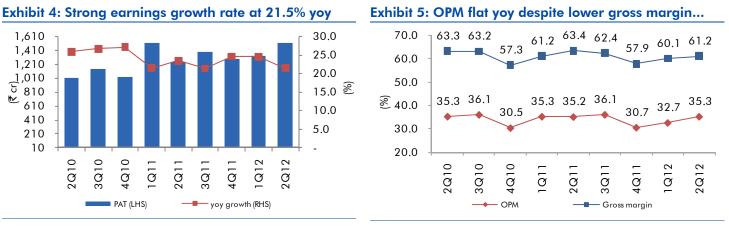
Exhibit 3: Segmental growth trend (yoy)



Source: Company, Angel Research

Earnings grew by robust 21.5% yoy, aided by high other income

Earnings for the quarter grew by robust 21.5% yoy to ₹1,514cr (₹1,247cr), marginally above our estimates, driven by steady top-line growth, a 22bp yoy decline in tax rate and a 34.7% yoy jump in other income to ₹292cr (₹217cr). Operating margin dipped marginally during the quarter, as ITC continued to face the brunt of increased raw-material prices. OPM marginally increased by 11bp yoy despite a 221bp yoy gross margin contraction as ITC reduced its other expenses and staff costs by 162bp yoy and 70bp yoy, respectively, to arrest the slippage in OPM.



Source: Company, Angel Research



Exhibit 6: Segment-wise performance

Y/E Mar (₹ cr)	2QFY12	2QFY11	% chg	1HFY2012	1HFY2011	% chg
Cigarette	5,846	4,810	21.5	11,116	9,480	17.3
Others	1,345	1,058	27.2	2,546	2,063	23.4
Hotels	234	225	4.3	487	450	8.2
Agri Business	1,435	1,250	14.8	3,142	2,599	20.9
Paperboards & Packaging	1,055	960	10.0	2,067	1,789	15.5
Less: Inter seg revenue	1,006	940	7.0	2,226	1,976	12.6
Total Gross Inc (Ex OI)	8,910	7,362	21.0	17,132	14,405	18.9
Cigarettes	1,729	1,458	18.6	3,306	2,763	19.6
Others	(56)	(67)		(132)	(156)	
Hotels	43	40	9.0	95	78	20.9
Agri Business	239	202	18.0	396	325	21.6
Paperboards & Packaging	290	246	17.9	517	434	19.0
Total PBIT	2,245	1,879	19.5	4,181	3,445	21.4
Less: Interest Exp	14	5		48	65	
Less: Other Unallocable Exp	15	44		(195)	(143)	
PBT	2,215	1,830	21.1	4,328	3,523	22.8
PBIT Margin (%)						
Cigarettes	29.6	30.3		29.7	29.1	
Others	(4.2)	(6.3)		(5.2)	(7.6)	
Hotels	18.5	17.7		19.5	17.4	
Agri Business	16.6	16.2		12.6	12.5	
Paperboards & Packaging	27.5	25.6		25.0	24.3	



Cigarette segment registered double-digit sales and EBIT growth

ITC's cigarette division registered 21.5% yoy growth in gross revenue (16.4% yoy growth in net revenue) on the back of higher volume growth as well as price hikes taken in cigarettes (took a price hike of ~10% in 2QFY2012 in its *Navy cut* and *Classic* brands). On the margin front, the cigarette division's EBIT margin registered a 74bp contraction on a gross level (107bp expansion on net level), aided by price hikes. We believe the cigarette business is poised for double-digit growth in terms of revenue and EBIT in FY2012E.



Exhibit 7: Peg cigarette division to grow at a 17% CAGR in FY2011-13E

Source: Company, Angel Research

Non-cigarette FMCG witnessing strong revenue traction

ITC's non-cigarette FMCG business registered steady revenue growth of 27.2% yoy at net level to ₹1,341cr (₹1,056cr), driven by impressive performance from all product categories. Also, losses of the business reduced to ₹56cr (₹67cr). Going ahead, we expect revenue traction in the segment to continue and losses to reduce, though breakeven is likely to be achieved only in FY2013.

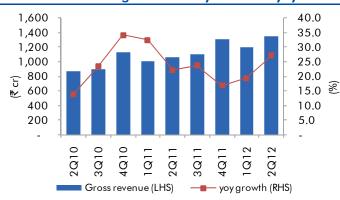
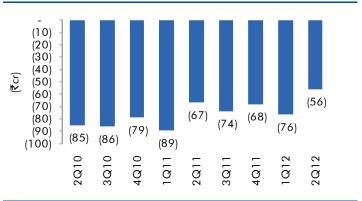


Exhibit 8: Revenue growth steady at 27.2% yoy

Source: Company, Angel Research

Exhibit 9: Losses reduce to ₹56cr in 2QFY2012



Dismal performance by the hotels business

ITC's hotels business at net level registered flat growth of 1.1% yoy to ₹211cr (₹209cr) during the quarter due to a weak global economic scenario and slowdown in the Indian economy. The business segment reported EBIT margin of 20.6% (expansion of 149bp yoy), driving modest 9% yoy growth in EBIT. We believe the hotels business is well on track to post a 21% CAGR in revenue during FY2011-13E, aided by low base and uptick in the economic activity. Moreover, the margin of the business is likely to register significant improvement as ARR recovers.



Source: Company, Angel Research

Source: Company, Angel Research

Paperboard and packaging show resilience

The paperboard and packaging business registered strong revenue growth of 9.4% yoy (10% on a net level) to ₹1,055cr (₹960cr). However, EBIT margin of the segment registered an impressive expansion of 185bp yoy to 27.5%, driven by a combination of better product mix and higher realization.



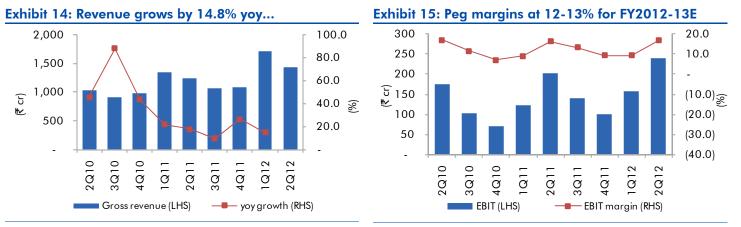
Source: Company, Angel Research

Source: Company, Angel Research



Agri business registers steady revenue growth of 18% yoy

ITC's agri business registered 14.8% yoy growth in revenue to ₹1,435cr (₹1,205cr). The business segment reported flat EBIT margin of 16.6%, aiding 18% yoy growth in EBIT.



Source: Company, Angel Research



Investment rationale

- Cigarettes to grow by double digits and post impressive EBIT margin: We believe the cigarette business is well poised to post double-digit sales and EBIT growth in FY2012E. The company has taken prices hikes in brands such as *Classic* and *Navy cut* and is expected to hike prices of the *Gold Flake* brand. This will aid in higher realization.
- Non-cigarette FMCG to register a ~20% CAGR over FY2011-13E: While cigarettes remain the main profit center for the company, investments in non-cigarette businesses such as FMCG, hotels and paperboards have started yielding positive contribution. During FY2011-13E, we expect non-cigarette EBIT to register a ~20% CAGR, aided by 1) reduction in non-cigarette FMCG losses (likely breakeven in FY2013); 2) improvement in hotel margins, aided by higher ARRs and uptick in the economy; and 3) higher margins in the paperboards and packaging business.

Outlook and valuation

Post 2QFY2012, we maintain our revenue and earnings estimates. We expect ITC to report a top line of ₹24,706cr in FY2012E and ₹29,294cr in FY2013E, registering a CAGR of ~17% over FY2011-13E. Growth would be driven by the company's diversified business model and ability to invest in growing businesses. In terms of earnings, we expect the company to report a ₹17.4% CAGR over the same period, backed by good performance by all businesses. At the CMP of ₹207, the stock is trading at 23.4x FY2013E EPS. We recommend Accumulate on the stock with a target price of ₹219, based on our SOTP valuation.



Exhibit 16: Peer valuation

Company	Reco.	Мсар	CMP	ТР	Upside		P/E (x)	EV/	Sales (x)		RoE (%)	C	CAGR #
		(₹ cr)	(₹)	(₹)	(%)	FY12E	FY13E	FY12E	FY13E	FY12E	FY13E	Sales	PAT
Asian Paints	Neutral	28,922	3,015	-	-	29.4	23.9	3.1	2.6	39.6	38.3	17.3	19.8
Britannia	Accumulate	5,404	452	495	9	29.4	20.1	1.1	0.9	37.8	46.0	17.3	36.0
Colgate	Neutral	13,477	991	-	-	30.7	26.2	5.1	4.4	111.7	108.0	14.9	12.9
Dabur	Buy	17,860	103	115	12	25.5	22.2	3.5	3.1	44.9	41.6	20.5	18.8
GSKCHL	Neutral	9,926	2,360	-	-)	28.5	24.0	3.3	2.8	32.6	31.8	17.3	17.5
GCPL	Accumulate	13,069	404	457	13	24.4	18.8	3.2	2.6	36.6	29.4	22.9	20.2
HUL	Neutral	73,403	336	-	-	28.8	25.3	3.2	2.8	87.5	85.3	12.7	17.1
ITC	Neutral	160,101	207	219	6	27.7	23.4	6.2	5.1	32.7	31.5	17.6	17.4
Marico	Neutral	9,339	152	-	-	30.0	24.1	2.7	2.4	30.4	28.6	15.7	27.6

Source: Company, Angel Research; Note: [#]denotes CAGR for FY2011-13E

Exhibit 17: Angel vs. consensus estimates

Top-line (₹ cr)	FY2012E	FY2013E	EPS (₹)	FY2012E	FY2013E
Angel estimates	24,706	29,294	Angel estimates	7.5	8.8
Consensus	24,896	28,668	Consensus	7.5	9.0
Diff. (%)	(0.8)	2.2	Diff. (%)	(0.5)	(1.7)



Exhibit 18: Return ITC vs. Sensex (indexed to 100)

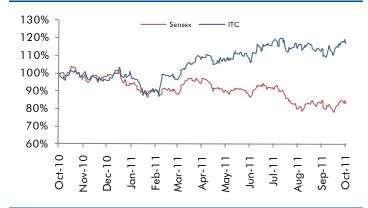
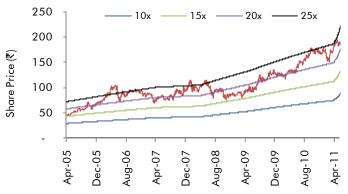
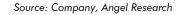


Exhibit 19: One-year forward P/E

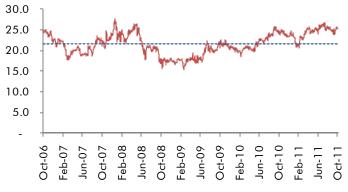


Source: Company, Angel Research









Source: Company, Angel Research



Profit and	loss	statement
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Y/E March (₹ cr)	FY08	FY09	FY10	FY11	FY12E	FY13E
Gross sales	21,356	23,144	26,260	30,604	35,468	41,735
Less: Excise duty	7,408	7,532	8,106	9,437	10,762	12,442
Net Sales	13,948	15,612	18,153	21,168	24,706	29,294
Total operating income	13,948	15,612	18,153	21,168	24,706	29,294
% chg	14.7	11.9	16.3	16.6	16.7	18.6
Total Expenditure	9,544	10,753	12,079	14,014	16,319	19,290
Cost of Materials	6,017	5,958	7,007	8,127	9,586	11,366
Advertising Exp	378	502	512	624	692	850
Personnel	733	891	1,003	1,159	1,359	1,611
Others	2,416	3,402	3,557	4,105	4,682	5,463
EBITDA	4,404	4,859	6,074	7,153	8,388	10,004
% chg	11.3	10.3	25.0	17.8	17.3	19.3
(% of Net Sales)	31.6	31.1	33.5	33.8	34.0	34.2
Depreciation& Amortisation	438	549	609	656	714	770
EBIT	3,965	4,309	5,465	6,497	7,674	9,233
% chg	10.4	8.7	26.8	18.9	18.1	20.3
(% of Net Sales)	28.4	27.6	30.1	30.7	31.1	31.5
Interest & other Charges	5	18	65	48	25	25
Other Income	611	535	615	819	830	844
(% of PBT)	13.4	11.1	10.2	11.3	9.8	8.4
Share in profit of Associates	-	-	-	-	-	-
Recurring PBT	4,572	4,826	6,015	7,268	8,479	10,052
% chg	16.4	5.6	24.7	20.8	16.7	18.6
Extraordinary Expense/(Inc.)	0	0	0	0	0	0
PBT (reported)	4,572	4,826	6,015	7,268	8,479	10,052
Tax	1,452	1,562	1,954	2,281	2,679	3,177
(% of PBT)	31.8	32.4	32.5	31.4	31.6	31.6
PAT (reported)	3,120	3,264	4,061	4,988	5,799	6,876
Add: Share of associates	-	-	-	-	-	-
Less: Minority interest (MI)	-	-	-	-	-	-
PAT after MI (reported)	3,120	3,264	4,061	4,988	5,799	6,876
ADJ. PAT	3,120	3,264	4,061	4,988	5,799	6,876
% chg	15.6	4.6	24.4	22.8	16.3	18.6
(% of Net Sales)	22.4	20.9	22.4	23.6	23.5	23.5
Basic EPS (₹)	4.0	4.2	5.2	6.4	7.5	8.8
Fully Diluted EPS (₹)	4.0	4.2	5.2	6.4	7.5	8.8
% chg	15.6	4.6	24.4	22.8	16.3	18.6



Balance sheet

Y/E March (₹ cr)	FY08	FY09	FY10	FY11	FY12E	FY13E
SOURCES OF FUNDS						
Equity Share Capital	377	377	382	774	777	777
Preference Capital	-	-	-	-	-	-
Reserves& Surplus	11,681	13,358	13,683	15,179	18,714	23,322
Shareholders' Funds	12,058	13,735	14,064	15,953	19,491	24,099
Minority Interest	-	-	-	-	-	-
Total Loans	214	178	108	99	77	57
Deferred Tax Liability	545	867	785	802	802	802
Total Liabilities	12,817	14,780	14,957	16,854	20,370	24,958
APPLICATION OF FUNDS						
Gross Block	8,960	10,559	11,968	12,766	14,900	17,667
Less: Acc. Depreciation	2,791	3,287	3,825	4,421	5,135	5,905
Net Block	6,169	7,272	8,142	8,345	9,765	11,762
Capital Work-in-Progress	1,127	1,214	1,009	1,333	1,192	1,413
Goodwill	-	-	-	-	-	-
Investments	2,935	2,838	5,727	5,555	6,240	6,875
Current Assets	7,031	8,172	8,143	10,203	10,473	13,136
Cash	570	1,031	1,126	2,243	1,561	2,653
Loans & Advances	1,662	1,860	1,595	1,766	2,174	2,578
Other	4,799	5,280	5,422	6,194	6,738	7,905
Current liabilities	4,444	4,716	8,064	8,582	7,300	8,227
Net Current Assets	2,587	3,456	79	1,621	3,173	4,909
Misc Exp	-	-	-	-	-	-
Total Assets	12,817	14,780	14,957	16,854	20,370	24,958



Cash flow statement

Y/E March (₹ cr)	FY08	FY09	FY10	FY11	FY12E	FY13E
Profit before tax	4,572	4,826	6,015	7,268	8,479	10,052
Depreciation	438	549	609	656	714	770
Change in Working Capital	(432)	(326)	291	5	(454)	(616)
Interest / Dividend (Net)	(337)	(276)	(267)	(336)	(395)	(414)
Direct taxes paid	1,452	1,562	1,954	2,281	2,679	3,177
Others	(80)	51	206	(25)	(45)	(29)
Cash Flow from Operations	2,710	3,262	4,901	5,287	5,620	6,587
(Inc.)/ Dec. in Fixed Assets	(2,242)	(1,686)	(1,204)	(1,122)	(1,993)	(2,988)
(Inc.)/ Dec. in Investments	172	144	(2,889)	172	(685)	(635)
Cash Flow from Investing	(2,071)	(1,542)	(4,093)	(950)	(2,678)	(3,623)
Issue of Equity	45	45	721	904	3	0
Inc./(Dec.) in loans	14	(37)	(70)	(9)	(22)	(20)
Dividend Paid (Incl. Tax)	1,365	1,543	1,630	4,452	4,001	2,266
Interest / Dividend (Net)	(337)	(276)	(267)	(336)	(395)	(414)
Cash Flow from Financing	(969)	(1,259)	(712)	(3,220)	(3,624)	(1,872)
Inc./(Dec.) in Cash	(330)	461	95	1,117	(683)	1,093
Opening Cash balances	900	570	1,031	1,126	2,243	1,561
Closing Cash balances	570	1,031	1,126	2,243	1,561	2,653



Y/E March	FY08	FY09	FY10	FY11	FY12E	FY13E
Valuation Ratio (x)						
P/E (on FDEPS)	51.5	49.3	39.6	32.2	27.7	23.4
P/CEPS	21.9	20.5	16.9	28.4	24.7	21.0
P/BV	6.5	5.7	5.6	10.0	8.3	6.7
Dividend yield (%)	1.7	1.8	4.8	2.2	1.2	1.2
EV/Sales	11.2	10.0	8.4	7.2	6.2	5.1
EV/EBITDA	35.6	32.2	25.2	21.3	18.2	15.1
EV / Total Assets	12.2	10.6	10.3	9.0	7.5	6.0
Per Share Data (₹)						
EPS (Basic)	4.0	4.2	5.2	6.4	7.5	8.8
EPS (fully diluted)	4.0	4.2	5.2	6.4	7.5	8.8
Cash EPS	9.4	10.1	12.2	7.3	8.4	9.8
DPS	3.5	3.7	10.0	4.5	2.5	2.5
Book Value	32.0	36.4	36.8	20.6	25.1	31.0
Returns (%)						
RoCE	33.1	31.2	36.8	40.8	41.2	40.7
Angel RoIC (Pre-tax)	43.2	38.8	50.2	57.3	52.5	51.8
RoE	27.7	25.3	29.2	33.2	32.7	31.5
Turnover ratios (x)						
Asset Turnover	1.7	1.6	1.6	1.7	1.8	1.8
Inventory / Sales (days)	106	108	91	91	83	81
Receivables (days)	20	16	18	16	17	17
Payables (days)	73	70	71	77	72	72
Net Working capital (days)	53	57	(21)	(11)	24	28



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ITC
No
No
No
No

Note: We have not considered any Exposure below ₹1 lakh for Angel, its Group companies and Directors

Ratings (Returns):	Buy (> 15%) Reduce (-5% to 15%)	Accumulate (5% to 15%) Sell (< -15%)	Neutral (-5 to 5%)