# **Nestle India**

 BSE SENSEX
 S&P CNX

 17,362
 5,278



Motilal Oswal

Bloomberg	NEST IN
Equity Shares (m)	96.4
52-Wk. Range (INR)	5,024/3,930
1,6,12 Rel. Perf. (%)	3/6/1
M.Cap. (INR b)	449.0
M.Cap. (USD b)	8.1

#### Valuation summary (INR b)

	-		
Y/E Dec.	2011	2012E	2013E
Sales	74.9	85.8	102.0
EBITDA	15.5	18.8	22.6
NP	10.2	11.3	13.3
EPS (INR)	105.7	117.1	138.5
EPS Gr. (%)	21.7	10.8	18.3
BV/Sh (INR)	132.1	186.2	249.9
P/E (x)	44.1	39.4	33.3
P/BV (x)	35.2	24.8	18.5
EV/EBITDA (x)	29.3	23.9	19.7
EV/Sales (x)	6.1	5.3	4.4
RoE (%)	95.7	73.6	63.5
RoCE (%)	89.6	61.7	59.6

#### Shareholding pattern %

As on	Jun-12	Mar-12	Jun-11
Promoter	62.8	62.8	62.8
Dom. Inst	7.8	7.8	8.2
Foreign	11.4	11.4	11.1
Others	18.1	18.0	18.0

#### Stock performance (1 year)



Investors are advised to refer through disclosures made at the end of the Research Report.

## CMP: INR4,657

## TP: INR4,838

## Neutral

# **Cautious outlook; aggressive capex**

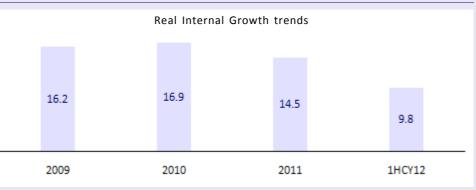
#### Long-term prospects and positives priced in

We attended the Analyst Meet of Nestle India where management vigorously defended its current strategy of balancing growth v/s margins and reiterated that Nestle will not sacrifice margins for chasing volume growth.

#### Key takeaways

- Management continues to maintain its cautious stance due to the weak macroeconomic environment. It had been cautious for a long time, and now it is "more cautious".
- Nestle will try to balance volumes and profitability and not chase volumes at the cost of margins. Its volume growth in the past 4-5 quarters has been dismal.
- Management emphasized on the Real Internal Growth (RIG i.e. growth in sales at previous year's prices) which captures the impact of volume as well as price mix. RIG for all the categories is higher than reported volume growth as shown in the chart below.

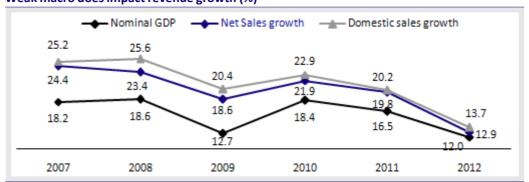
#### Nestle's RIG has moderated (%)



- Nestle has doubled capacities in every category except Coffee and achieved completion of capacities ahead of schedule.
- It has also doubled its distribution reach to 4m outlets since CY09, and is now focusing on deriving better throughput from the same. It will focus on improving its presence in the north-east.
- Procurement of quality raw material is a challenge in the management's view, and it is trying to build a model which allows it to procure the same for its expanded capacities, in turn, serving as a competitive advantage. Nestlé's input cost basket is up 7% for 1HCY12.
- Adjusted for discontinued SKUs and policy changes (excise duty hike), volume growth is 3.9% v/s reported 1.1%. Similarly, top-line growth is 16.4% v/s reported 14.2%. Of the reported 50bp EBIT margin improvement for 1HCY12, 40bp is due to one-offs and non-comparable base (increase in excise post Budget 2012).

Gautam Duggad (Gautam.Duggad@MotilalOswal.com); +9122 3982 5404

### Sreekanth P.V.S. (Sreekanth.P@MotilalOswal.com); +9122 3029 5120



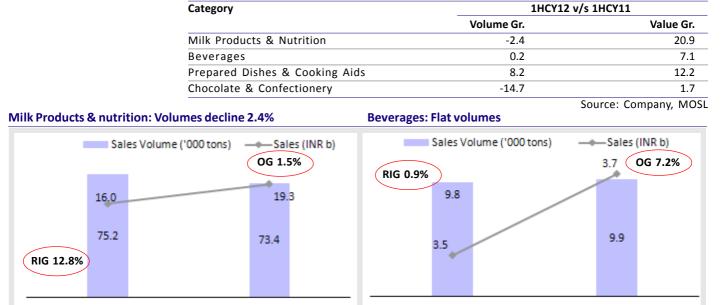
#### Weak macro does impact revenue growth (%)

#### Domestic volumes up 1.1% in 1HCY12

Domestic volumes grew 1.1% in 1HCY12, with growth in Q2 estimated to be flat. Export volumes declined 27% YoY. Nestle continued to report muted volume growth on account of (1) Series of price hikes in its mainstay milk, (2) Grammage reduction, (3) Exit from low margin chocolate SKUs (Éclairs), and (4) Channel rationalization (exited milk products supply to the armed forces). Though Nestle has taken some corrective actions in trade, we expect volume growth to recover only gradually.

- Milk division reported ~2.4% decline in volume terms, but 21% growth in value terms. Low volume growth was due to phasing out of low-margin products and channels, and series of price hikes.
- Beverages posted 0.2% volume growth and 7.1% value growth. Management admitted failure of its recent *My First Cup* campaign in Nescafe.
- Chocolates was the worst impacted category in 1HCY12 with ~15% volume decline. Base will become comparable post 3QCY12 and hence some recovery will be seen in reported numbers.
- Prepared Dishes reported 8.2% growth in volumes and 12.2% growth in value, a clear moderation from the mid-teens volume growth trend. Grammage reduction and severe competitive intensity from ITC has impacted the performance, in our view. However, market shares have now stabilized as per management.

1HCY11



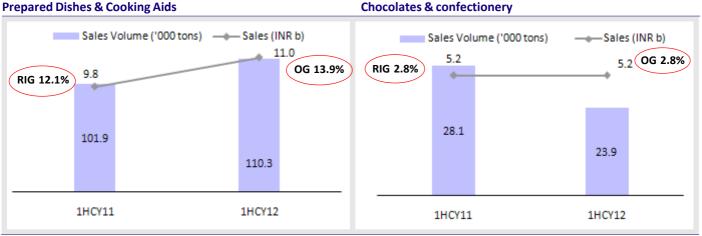
#### Volume deceleration across categories

1HCY12

3 September 2012

1HCY11

1HCY12



\*OG: Organic Growth; RIG: Real Internal Growth, Pricing impact = OG - RIG

Source: Company, MOSL

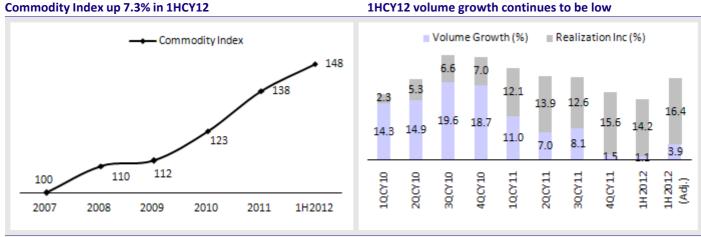
#### Input cost index up 7.3% in 1HQ12; sugar, wheat and coffee remain firm

- Rising input costs remain a concern. With key inputs like sugar, coffee and wheat witnessing continued inflation, the company's cost index has risen by 7.3% in 1HCY12 itself.
- The company has seen a total adverse impact of INR1.3b due to commodity prices in 1HCY12.
- Procurement of quality RM for expanded capacities will be a challenge but a source of competitive advantage, in management's view.
- Sugar and coffee prices are higher by 16% each since December 2011. Despite a ~370bp increase in raw material costs, reduction in operating expenses resulted in EBITDA margin expansion.

#### Milk. Coffee and SMP impact contribution by INR1.3b in 1HCY12

Raw Material		1HCY12 Raw material cost			<b>Current Trend</b>		
	% of Total	INR m	price trend %	Impact (INR m)	(post-Dec, %)		
Milk	35.0	6,700	10.8	-800	5.5		
Sugar	7.5	1,000	6.0	-50	16.0		
Wheat Flour	9.6	1,400	0.6	50	30.0		
SMP	8.0	2,100	9.1	-200	4.2		
Palmoil	8.5	900	-5.4	-100	-8.7		
Green Coffee	11.0	1,300	14.4	-200	16.0		
Total		13,400	16.5	-1,300			

Source: Company, MOSL

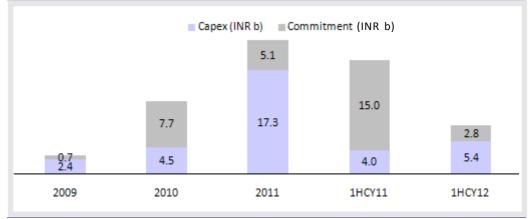


Source: Company, MOSL

#### **Prepared Dishes & Cooking Aids**

## Capex on track; spent INR28b on capex since CY10

- The company's capex plan in on track. It has spent INR5.4b in 1HCY12 and has a commitment of INR2.8b. Over the last 2.5 years Nestle has spent INR28b on capex and doubled capacities across categories except Coffee.
- It has commissioned capacities on time or ahead of schedule.
- We expect new launches to further accelerate as the company adds new capacity across product lines.
- Higher capital costs on the back of increased capacities could restrict the earnings growth.



#### NEST has doubled capacities in all categories except coffee

# Valuation and view: Long-term growth outlook intact; positives priced in; maintain Neutral

- Notwithstanding management's frank and unambiguous defense of its strategy, moderation in volume growth in Nestle's categories is well evident, even after adjusting for discontinued SKUs and one-offs.
- Real internal growth trends have slowed down across its key categories with Chocolates and Coffee among the worst impacted. While management has taken corrective actions (price cuts, aggressive S&D spends, increasing reach, etc), recovery in volume growth will be gradual, in our view.
- We revise our revenue and earnings estimates downwards by 6-8% and 5-7%, respectively, to incorporate subdued volumes and higher capital costs. We now expect EPS CAGR of 14.5% for CY12-14.
- Long-term opportunity in Indian processed foods remains immense given favorable demographics, increasing income, and rising urbanization trends. We expect Nestle to be the single largest beneficiary of the same given its dominating market presence in its core categories. However, the stock is currently trading at 39x CY12E and 33x CY13E earnings. Most of the long-term positives seem factored in, more so, given near-term muted volume performance and expected higher capital costs on the back of recent capex. Maintain Neutral with a revised Sep-13 target price of INR4,838 (5% discount to 3 year average P/E).

Source: Company, MOSL

# Motilal Oswal

# **Financials and Valuation**

Income Statement					(INR Millio
Y/E December	2009	2010	2011	2012E	2013E
Domestic Sales	48,938	60,262	72,834	84,746	100,358
Export Sales	3,286	3,503	3,902	3,256	4,073
Excise	930	1,218	1,828	2,225	2,478
Net Sales	51,294	62,547	74,908	85,777	101,953
Change (%)	18.6	21.9	19.8	14.5	18.9
Total Expenditure	40,949	50,051	59,381	66,953	79,359
EBITDA	10,345	12,497	15,528	18,824	22,593
Change (%)	19.8	20.8	24.3	21.2	20.0
Margin (%)	20.2	20.0	20.7	21.9	22.2
Depreciation	1,113	1,278	1,533	2,564	3,333
Int. and Fin. Ch.	14	11	51	651	660
Other Inc Rec.	378	427	509	586	747
РВТ	9,596	11,635	14,452	16,194	19,347
Change (%)	19.4	21.2	24.2	12.1	19.5
Margin (%)	18.7	18.6	19.3	18.9	19.0
Тах	2,669	3,252	4,162	4,759	5,758
Deferred Tax	-49	13	102	147	240
Tax Rate (%)	27.3	28.1	29.5	30.3	31.0
Adjusted PAT	6,976	8,370	10,188	11,287	13,349
Change (%)	23.5	20.0	21.7	10.8	18.3
Margin (%)	13.6	13.4	13.6	13.2	13.1
Non-rec. (Exp)/Inc.	426	184	573	630	693
Reported PAT	6,550	8,187	9,615	10,657	12,656
Balance Sheet					(INR Millio
Y/E December	2009	2010	2011	2012E	2013E
Share Capital	964	964	964	964	964
Reserves	4,848	7,590	11,775	16,984	23,126
Net Worth	5,813	8,554	12,740	17,949	24,090
Loans	6	0	9,709	12,000	10,000
Capital Employed	5,819	8,554	22,448	29,949	34,090
Gross Block	16,408	18,547	25,522	41,962	50,631
Less: Accum. Depn.	7,446	8,420	9,765	12,329	15,662
Net Fixed Assets	8,962	10,127	15,758	29,633	34,969
Capital WIP	796	3,489	14,186	6,760	5,730
			•		3,300
Investments	2,033	1,507	1,344	2,588	
	2,033 <b>8,566</b>	1,507 <b>10,460</b>	-	2,588 <b>15,822</b>	
Curr. Assets, L&A	2,033 <b>8,566</b> 4,987	1,507 <b>10,460</b> 5,760	1,344 <b>12,730</b> 7,340	15,822	19,354
Curr. Assets, L&A Inventory	8,566	10,460	12,730	<b>15,822</b> 8,163	<b>19,354</b> 9,615
Curr. Assets, L&A Inventory Account Receivables	<b>8,566</b> 4,987 642	<b>10,460</b> 5,760 633	<b>12,730</b> 7,340 1,154	<b>15,822</b> 8,163 1,447	<b>19,354</b> 9,615 1,717
Curr. Assets, L&A Inventory Account Receivables Cash and Bank Balance	8,566 4,987 642 1,556	<b>10,460</b> 5,760 633 2,553	<b>12,730</b> 7,340 1,154 2,272	<b>15,822</b> 8,163 1,447 3,749	<b>19,354</b> 9,615 1,717 5,307
Curr. Assets, L&A Inventory Account Receivables Cash and Bank Balance Others	8,566 4,987 642 1,556 1,380	<b>10,460</b> 5,760 633 2,553 1,514	<b>12,730</b> 7,340 1,154 2,272 1,964	<b>15,822</b> 8,163 1,447 3,749 2,464	<b>19,354</b> 9,615 1,717 5,307 2,715
Curr. Assets, L&A Inventory Account Receivables Cash and Bank Balance Others Curr. Liab. and Prov.	8,566 4,987 642 1,556 1,380 14,218	10,460           5,760           633           2,553           1,514           16,696	<b>12,730</b> 7,340 1,154 2,272 1,964 <b>21,135</b>	15,822           8,163           1,447           3,749           2,464           24,272	<b>19,354</b> 9,615 1,717 5,307 2,715 <b>28,440</b>
Curr. Assets, L&A Inventory Account Receivables Cash and Bank Balance Others Curr. Liab. and Prov. Account Payables	8,566         4,987         642         1,556         1,380         14,218         5,817	10,460         5,760         633         2,553         1,514         16,696         7,454	12,730           7,340           1,154           2,272           1,964           21,135           9,979	15,822           8,163           1,447           3,749           2,464           24,272           11,250	<b>19,354</b> 9,615 1,717 5,307 2,715 <b>28,440</b> 13,340
Curr. Assets, L&A Inventory Account Receivables Cash and Bank Balance Others Curr. Liab. and Prov. Account Payables Other Liabilities	8,566         4,987         642         1,556         1,380         14,218         5,817         53	10,460           5,760           633           2,553           1,514           16,696           7,454           167	12,730           7,340           1,154           2,272           1,964           21,135           9,979           113	15,822           8,163           1,447           3,749           2,464           24,272           11,250           106	<b>19,354</b> 9,615 1,717 5,307 2,715 <b>28,440</b> 13,340 125
Curr. Assets, L&A Inventory Account Receivables Cash and Bank Balance Others Curr. Liab. and Prov. Account Payables Other Liabilities Provisions	8,566         4,987         642         1,556         1,380         14,218         5,817         53         8,348	10,460           5,760           633           2,553           1,514           16,696           7,454           167           9,075	12,730           7,340           1,154           2,272           1,964           21,135           9,979           113           11,043	15,822           8,163           1,447           3,749           2,464           24,272           11,250           106           12,917	<b>19,354</b> 9,615 1,717 5,307 2,715 <b>28,440</b> 13,340 125 14,975
Investments Curr. Assets, L&A Inventory Account Receivables Cash and Bank Balance Others Curr. Liab. and Prov. Account Payables Other Liabilities Provisions Net Curr. Assets Def. Tax Liability	8,566         4,987         642         1,556         1,380         14,218         5,817         53	10,460           5,760           633           2,553           1,514           16,696           7,454           167	12,730           7,340           1,154           2,272           1,964           21,135           9,979           113	15,822           8,163           1,447           3,749           2,464           24,272           11,250           106	<b>19,354</b> 9,615 1,717 5,307 2,715 <b>28,440</b> 13,340 125

# **Financials and Valuation**

Ratios					
Y/E December	2009	2010	2011	2012E	2013E
Basic (INR)					
EPS	72.4	86.8	105.7	117.1	138.5
Cash EPS	83.9	100.1	121.6	143.7	173.0
BV/Share	60.3	88.7	132.1	186.2	249.9
DPS	48.5	48.5	48.5	48.5	58.0
Payout %	78.4	65.1	53.3	48.3	48.8
Valuation (x)					
P/E			44.1	39.4	33.3
Cash P/E			38.3	32.1	26.7
EV/Sales			6.1	5.3	4.4
EV/EBITDA			29.3	23.9	19.7
P/BV			35.2	24.8	18.5
Dividend Yield (%)			1.0	1.0	1.2
Return Ratios (%)					
RoE	132.3	116.5	95.7	73.6	63.5
RoCE	167.8	151.8	89.6	61.7	59.6
Working Capital Ratios					
Debtor (Days)	4.5	3.6	5.5	6.0	6.0
Asset Turnover (x)	8.4	7.1	3.3	2.8	2.9
Leverage Ratio					
Debt/Equity (x)	0.0	0.0	0.8	0.7	0.4
,,,,,,,					
Cash Flow Statement					(INR Million)
Y/E December	2009	2010	2011	2012E	2013E
OP/(loss) before Tax	9,232	11,219	13,994	16,259	19,260
Int./Div. Received	378	427	509	586	747
Depn. and Amort.	927	974	1,345	2,564	3,333
Interest Paid	14	11	51	651	660
Direct Taxes Paid	2,669	3,252	4,162	4,759	5,758
Incr in WC	-1,088	-1,397	-1,418	-892	-1,502
CF from Operations	8,943	10,754	13,054	14,890	18,424
· · · ·					
Incr in FA	2,064	4,832	17,672	9,013	7,639
Pur of Investments	1,684	-526	-163	1,245	712
CF from Invest.					0.051
er monninvest.	-3,748	-4,306	-17,509	-10,257	-0,351
	-3,748	-4,306	-17,509	-10,257	-8,351
	- <b>3,748</b> -2	<b>-4,306</b> -6			
Incr in Debt	-2	-6	9,709	-10,257 2,291 5,448	-2,000
	-			2,291	
Incr in Debt Dividend Paid Others	-2 5,471 -103	-6 5,448 3	9,709 5,430 -104	2,291 5,448	-2,000 6,515 0
Incr in Debt Dividend Paid	-2 5,471	-6 5,448	9,709 5,430	2,291	-2,000 6,515
Incr in Debt Dividend Paid Others <b>CF from Fin. Activity</b>	-2 5,471 -103 <b>-5,576</b>	-6 5,448 3 <b>-5,451</b>	9,709 5,430 -104 <b>4,175</b>	2,291 5,448 - <b>3,156</b>	-2,000 6,515 0 <b>-8,515</b>
Incr in Debt Dividend Paid Others CF from Fin. Activity Incr/Decr of Cash	-2 5,471 -103 -5,576 -381	-6 5,448 3 -5,451 997	9,709 5,430 -104 <b>4,175</b> -281	2,291 5,448 -3,156 1,476	-2,000 6,515 0 - <b>8,515</b> 1,558
Incr in Debt Dividend Paid Others <b>CF from Fin. Activity</b>	-2 5,471 -103 <b>-5,576</b>	-6 5,448 3 <b>-5,451</b>	9,709 5,430 -104 <b>4,175</b>	2,291 5,448 - <b>3,156</b>	-2,000 6,515 0 <b>-8,515</b>

Motilal Oswal

NOTES

#### Disclosures

This report is for personal information of the authorized recipient and does not construe to be any investment, legal or taxation advice to you. This research report does not constitute an offer, invitation or inducement to invest in securities or other investments and Motilal Oswal Securities Limited (hereinafter referred as MOSt) is not soliciting any action based upon it. This report is not for public distribution and has been furnished to you solely for your information and should not be reproduced or redistributed to any other person in any form.

Unauthorized disclosure, use, dissemination or copying (either whole or partial) of this information, is prohibited. The person accessing this information specifically agrees to exempt MOSt or any of its affiliates or employees from, any and all responsibility/liability arising from such misuse and agrees not to hold MOSt or any of its affiliates or employees responsible for any such misuse and further agrees to hold MOSt or any of its affiliates or employees free and harmless from all losses, costs, damages, expenses that may be suffered by the person accessing this information due to any errors and delays.

The information contained herein is based on publicly available data or other sources believed to be reliable. While we would endeavour to update the information herein on reasonable basis, MOSt and/or its affiliates are under no obligation to update the information. Also there may be regulatory, compliance, or other reasons that may prevent MOSt and/or its affiliates from doing so. MOSt or any of its affiliates or employees shall not be in any way responsible and liable for any loss or damage that may arise to any person from any inadvertent error in the information contained in this report. MOSt or any of its affiliates or employees do not provide, at any time, any express or implied warranty of any kind, regarding any matter pertaining to this report, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement. The recipients of this report should rely on their own investigations.

This report is intended for distribution to institutional investors. Recipients who are not institutional investors should seek advice of their independent financial advisor prior to taking any investment decision based on this report or for any necessary explanation of its contents.

MOSt and/or its affiliates and/or employees may have interests/positions, financial or otherwise in the securities mentioned in this report. To enhance transparency, MOSt has incorporated a Disclosure of Interest Statement in this document. This should, however, not be treated as endorsement of the views expressed in the report.

Disclosure of Interest Statement Nestle India
1. Analyst ownership of the stock No
2. Group/Directors ownership of the stock No
3. Broking relationship with company covered No
4. Investment Banking relationship with company covered No

#### Analyst Certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report. The research analysts, strategists, or research associates principally responsible for preparation of MOSt research receive compensation based upon various factors, including quality of research, investor client feedback, stock picking, competitive factors and firm revenues.

#### Regional Disclosures (outside India)

This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOSt & its group companies to registration or licensing requirements within such jurisdictions.

#### For U.K.

This report is intended for distribution only to persons having professional experience in matters relating to investments as described in Article 19 of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (referred to as "investment professionals"). This document must not be acted on or relied on by persons who are not investment professionals. Any investment or investment activity to which this document relates is only available to investment professionals and will be engaged in only with such persons.

#### For U.S.

MOSt is not a registered broker-dealer in the United States (U.S.) and, therefore, is not subject to U.S. rules. In reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act") and interpretations thereof by the U.S. Securities and Exchange Commission ("SEC") in order to conduct business with Institutional Investors based in the U.S., Motilal Oswal has entered into a chaperoning agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo"). Any business interaction pursuant to this report will have to be executed within the provisions of this Chaperoning agreement.

This report is intended for distribution only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the Exchange Act and interpretations thereof by SEC (henceforth referred to as "major institutional investors"). This document must not be acted on or relied on by persons who are not major institutional investors. Any investment or investment activity to which this document relates is only available to major institutional investors and will be engaged in only with major institutional investors.

The Research Analysts contributing to the report may not be registered /qualified as research analyst with FINRA. Such research analyst may not be associated persons of the U.S. registered broker-dealer, Marco Polo and therefore, may not be subject to NASD rule 2711 and NYSE Rule 472 restrictions on communication with a subject company, public appearances and trading securities held by a research analyst account.



#### **Motilal Oswal Securities Ltd**

Motilal Oswal Tower, Level 9, Sayani Road, Prabhadevi, Mumbai 400 025 Phone: +91 22 3982 5500 E-mail: reports@motilaloswal.com