

Nat Resources & Energy Metals & Mining

Equity - India

Neutral

Target price (INR)	450.00
Share price (INR)	399.00
Forecast dividend yield (%)	3.0
Potential return (%)	15.8

Note: Potential return equals the percentage difference between the current share price and the target price, plus the forecast dividend yield

Performance	1M	3M	12M
Absolute (%) Relative^ (%)	-14.6 -7.4	-16.5 -5.5	-29.1 -20.4
Index^		BOMBAY	SE IDX
RIC Bloomberg		-	ISC.BO
Market cap (USDm) Market cap (INRm)			7,111 387,515
Enterprise value (INRn Free float (%)	n)		884897 100

Note: (V) = volatile (please see disclosure appendix)

21 May 2012

Jigar Mistry*, CFA

Analyst
HSBC Securities and Capital Markets
(India) Private Limited
+91 22 22681079
jigarmistry@hsbc.co.in

Anoop Fernandes*

Associate Bangalore

View HSBC Global Research at: http://www.research.hsbc.com

*Employed by a non-US affiliate of HSBC Securities (USA) Inc, and is not registered/qualified pursuant to FINRA regulations

Issuer of report: HSBC Securities and

Capital Markets
(India) Private Limited

Disclaimer & Disclosures

This report must be read with the disclosures and the analyst certifications in the Disclosure appendix, and with the Disclaimer, which forms part of it

Tata Steel (TATA)

Downgrade to N: 4Q12 results in line, but outlook weak

- ▶ EBITDA in line, but NPAT lower due to one-time accounting changes and higher ETR
- Steel markets continue to be tricky; volumes to aid India business, but we see headwinds continuing
- Downgrade to N (from OW); cut FY13/14 earnings estimates and lower TP to INR450 (from INR500)

4Q12 results in line: Tata Steel reported standalone EBITDA of INR30bn (-2.5% y-o-y/+13.1% q-o-q) and consolidated EBITDA of INR32bn (-28.8% y-o-y/+66.1% q-o-q), in line with our estimates. Consolidated NPAT surprised on the negative at INR2bn (down c89.1% y-o-y) and c80% below our estimate due to: a) adoption of Accounting Standard 11, and b) ETR of c82% due to losses at some European entities not being tax deductible. The company reported FY12 net debt at USD8.9bn and a pension surplus of GBP211m (triennial valuations underway, hence clearer picture of pension status will emerge over next two months).

New capacity at trial runs, but should contribute only 1mt in incremental volume this year: Tata Steel communicated that it had started trial runs of the new 2.9mtpa Jamshedpur I BF, but that it will only be able to produce an incremental 1mt from the facility. In addition, the BF4 rebuild (closed for effectively four months) at Port Talbot will likely keep European volumes subdued.

External headwinds continue: We mentioned in our January 2012 report <u>Steel consumption</u> *is slowing, not stopping*, that with Chinese consumption slowing down, the Indian steel industry will no longer be the same, both in terms of margins and valuations. We take note of disappointing Chinese end user data (Exhibit 3), especially in the real estate and auto segments. Besides, the weak data coincided with Chinese steel production reaching record highs of c740mt (annualised) in late April.

We believe Tata Steel will have to deal with multiple issues: a) falling margins at the incumbent India business (as expected, lower iron ore prices result in lower mining margins); b) low margins at the expanded India business (as the facility is not as integrated as existing one); and c) continued pressure at its European business.

Downgrade to N; lower TP to INR450: We lower our FY13/14 EBITDA estimates by 2% due to expectations of lower volumes at Tata Steel Europe and lower profitability at the Indian operations, especially the incremental 1mt at Jamshedpur due to lower steel price premiums and a higher cost structure. The impact is partly offset by INR weakness. FY13/14 NPAT estimates are now 3%/6%, respectively, lower as we build in higher net interest expenses. We roll forward our EV/EBITDA valuation to FY14 and now value the European operations on EV/EBITDA at 5.0x (5.5x earlier). We derive a TP of INR450 and rate Tata Steel at Neutral (down from Overweight).



Financials & valuation

Financial statements				
Year to	03/2011a	03/2012e	03/2013e	03/2014
Profit & loss summary (INF	Rm)			
Revenue	1,187,531	1,328,997	1,305,054	1,428,970
EBITDA	159,956	122,650	152,152	171,039
Depreciation & amortisation	-44,148	-45,167	-46,564	-50,690
Operating profit/EBIT	115,808	77,484	105,588	120,349
Net interest	-27,700	-36,418	-34,284	-34,545
PBT	121,020	85,850	76,579	91,124
HSBC PBT	97,917	51,080	76,579	91,124
Taxation	-32,459	-36,365	-19,911	-23,692
Net profit	89,827	53,898	61,189	72,063
HSBC net profit	66,725	19,128	61,189	72,063
Cash flow summary (INRm)			
Cash flow from operations	64,629	109,346	103,889	114,727
Capex	-101,636	-111,650	-112,500	-85,750
Cash flow from investment	-83,785	-111,650	-112,500	-85,750
Dividends	-7,146	-13,636	-13,636	-13,636
Change in net debt	49,792	-6,028	23,247	-15,34°
FCF equity	-73,588	-47,088	-13,886	23,656
Balance sheet summary (I	NRm)			
Intangible fixed assets	152,982	152,982	152,982	152,982
Tangible fixed assets	523,934	590,418	656,353	691,413
Current assets	597,686	501,960	509,813	532,231
Cash & others	108,926	1,395	16,464	1,538
Total assets	1,353,076	1,301,865	1,376,654	1,434,132
Operating liabilities	337,610	364,109	357,549	391,499
Gross debt	621,843	508,284	546,601	516,333
Net debt	512,917	506,889	530,136	514,79
Shareholders funds	355,814	396,076	443,629	502,050
Invested capital	828,067	879,856	945,135	983,59

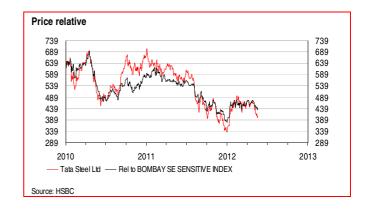
Ratio, growth and per	share analysis
-----------------------	----------------

Year to	03/2011a	03/2012e	03/2013e	03/2014e
Y-o-y % change				
Revenue	16.0	11.9	-1.8	9.5
EBITDA	98.9	-23.3	24.1	12.4
Operating profit	226.1	-33.1	36.3	14.0
PBT	38938.5	-29.1	-10.8	19.0
HSBC EPS		-71.3	219.9	17.8
Ratios (%)				
Revenue/IC (x)	1.6	1.6	1.4	1.5
ROIC	11.3	5.2	8.6	9.2
ROE	22.8	5.1	14.6	15.2
ROA	8.9	5.3	6.1	6.6
EBITDA margin	13.5	9.2	11.7	12.0
Operating profit margin	9.8	5.8	8.1	8.4
EBITDA/net interest (x)	5.8	3.4	4.4	5.0
Net debt/equity	133.3	120.5	114.3	99.5
Net debt/EBITDA (x)	3.2	4.1	3.5	3.0
CF from operations/net debt	12.6	21.6	19.6	22.3
Per share data (INR)				
EPS reported (fully diluted)	85.71	51.42	58.38	68.76
HSBC EPS (fully diluted)	63.66	18.25	58.38	68.76
DPS	7.39	12.00	12.00	12.00
Book value	370.94	407.81	456.78	516.94

Key forecast drivers									
Year to	03/2011a	03/2012e	03/2013e	03/2014e					
Crude steel production (mt)	22	20	21	23					
HRC prices (US\$/ton)	657	725	702	706					
Iron ore prices (US\$/ton)	132	163	140	125					
Coking coal prices (US\$/ton)	215	291	215	219					

Valuation data										
Year to	03/2011a	03/2012e	03/2013e	03/2014e						
EV/sales	0.7	0.7	0.7	0.6						
EV/EBITDA	5.4	7.2	5.9	5.2						
EV/IC	1.0	1.0	1.0	0.9						
PE*	6.3	21.9	6.8	5.8						
P/Book value	1.1	1.0	0.9	0.8						
FCF yield (%)	-21.1	-12.5	-3.7	6.4						
Dividend yield (%)	1.9	3.0	3.0	3.0						

Note: * = Based on HSBC EPS (fully diluted)



Note: price at close of 19 May 2012

Please note: FY12e P&L numbers have been adjusted based on actual reported full-year numbers. FY12 balance sheet and cash flow details will be available with the annual report at a later date.



Results summary

Exhibit 1: Tata Steel 4QFY12 results sur	mmary					
_		rterly results_		% chang	e	Comments
	4Q12	4Q11	3Q12	у-о-у	q-o-q	
Volumes (tons)						
Sales volumes	1,768,000	1,710,000	1,622,000	3.4	9.0	Strong jump in volumes y-o-y
Earnings drivers						
Average realization (INR/ton) (a)	49,103	44,406	47,340	10.6	3.7	Strong jump in realisations
Average steel EBIT (INR/ton) (b)	15,896	14,703	13,812	8.1	15.1	Supported by higher realisations and lower costs q-o-
Implied steel costs (INR/ton) (a-b)	33,208	29,703	33,528	11.8	(1.0)	q Lower coking coal costs
Average INR:USD	50.2	45.3	50.8	10.8	(1.3)	INR weaker by c11% y-o-y
/Werage IIVII.OOD	00.2	40.0	00.0	10.0	(1.0)	THE WELKER BY STITES Y S Y
Interim results (INRm)						
Net sales	94,794	83,408	83,819	13.7	13.1	Higher volumes and realisations
Expenditure	(64,878)	(52,739)	(57,377)	23.0	13.1	
Stock adjustment	(1,872)	(831)	1,129			
Raw materials	(22,116)	(18,803)	(22,507)	17.6	(1.7)	y-o-y impact due to coking coal prices
Employee costs	(9,363)	(7,594)	(7,332)	23.3	27.7	1, 0, ,
Power and fuel	(4 600)	(0.400)	(4 FO1)	34.1	1.0	wage agreement after 31 December 2011
Freight and handling	(4,603)	(3,432)	(4,521) (4,439)	7.5	1.8 4.4	Higher coal prices y-o-y
Other expenditure	(4,636)	(4,315)	, , ,			INR2.5bn of forex amortisation (AS11); impact from
Other experiantic	(22,288)	(17,764)	(19,708)	25.5	13.1	planned shutdowns
EBITDA	29,916	30,669	26,441	(2.5)	13.1	•
	.,.	,	-,	(-/		q jump
Other income	1,829	(17)	1,976			., .
Depreciation	(2,900)	(2,982)	(2,891)	(2.8)	0.3	
EBIT	28,846	27,670	25,527	4.3	13.0	
Interest	(5,140)	(2,949)	(4,811)	74.3	6.8	Adoption of AS11; forex gains that would have
A divisted was too was fits	00.700	04.704	00.740	(4.4)	44.4	otherwise been added were capitalised
Adjusted pre-tax profits	23,706	24,721	20,716	(4.1)	14.4	
Unusual or infrequent items Reported pre-tax profits	23,706	24.721	20.716	(4.1)	14.4	
Tax	(8,101)	(7,644)	(6,503)	6.0	24.6	
Adjusted net earnings	15,605	17,077	14,213	(8.6)	9.8	
Extraordinary items	-	-		(0.0)	0.0	
Reported net earnings	15,605	17,077	14,213	(8.6)	9.8	
Adjusted net earnings (tax adjusted)	14,401	17,453	12,857	(17.5)	12.0	Impacted by higher interest expense and lower
						operating income
0						
Segmental results (INRm) Net revenues	99,391	92,310	83,819	7.7	18.6	
Steel business	99,391 86,815	75,934	76,785	14.3	13.1	
Other businesses	12,576	16,376	7,034	(23.2)	78.8	
EBIT	28,846	27,670	23,152	4.3	24.6	
Steel business	28,103	25,142	22,403	11.8	25.4	
Other businesses	743	2,528	750	(70.6)	(0.9)	
-						
Ratios (%)	00.4	00.0	20.5			
Total costs as % of revenue	68.4	63.2	68.5			
Raw material costs EBITDA margins	22.9 31.6	22.3 36.8	27.2 31.5			
Effective tax rate	31.0	30.8	31.5 31.4			
LITEOUVE LAX TALE	34.2	30.9	31.4			

Source: Company data, HSBC estimates



INRm)	Qua	% change_			
, -	4QFY12	4QFY11	3QFY12	у-о-у	q-o-
nterim results					
Vet sales	339,986	338,227	331,031	0.5	2.
Expenditure	308,197	293,566	311,898	5.0	(1.2
Raw materials	165,645	159,354	175,116	3.9	(5.4
Employee costs	47,221	40,751	42,938	15.9	10.
Other expenditure	95,332	93,461	93,843	2.0	1.
EBITDA	31,788	44,661	19,133	(28.8)	66.
Other income	2,220	2,116	2,537	4.9	(12.5
Depreciation	10,931	11,664	11,640	(6.3)	(6.1
EBIT	23,078	35,113	10,030	(34.3)	130
nterest	11,280	7,655	10,600	47.4	6
Pre-tax profits	11,798	27,458	(570)	(57.0)	N.
•	11,750	22,794	(370)	(100.0)	N
Jnusual or infrequent items	- 11 700		(570)		
Reported pre-tax profits	11,798	50,252	(570)	(76.5)	N
ax	9,766	8,764	6,303	(OF 4)	
NPAT pre minorities	2,032	41,487	(6,874)	(95.1)	N
Add: Associate share/minority	734	106	529		
Reported net earnings	2,766	41,593	(6,345)	(93.4)	N
Adjusted net earnings (tax adjusted)	2,032	18,694	(6,874)	(89.1)	N
Segmental results					
Vet revenues	52,656	60,885	51,583	(13.5)	2
Steel business	43,772	50,085	44,658	(12.6)	(2.0
Other businesses	8,884	10,800	6,925	(17.7)	28.
EBIT	19,544	23,788	12,351	(17.8)	58.
Steel business	17,027	19,256	12,846	(11.6)	32.
Other businesses	2,517	4,532	(495)	(44.5)	(608.4
Ratios (%) Total costs as % of revenue	90.7	86.8	94.2		
Raw material costs	48.7	47.1	52.9		
EBITDA margins Effective tax rate	9.3 82.8	13.2 17.4	5.8 (1,105.3)		
			(1,100.0)		
Tata Steel, Break-down of EBITDA, March fiscal y	/ear-end (INRm) 4QFY12	4QFY11	3QFY12	WO.W	a.o.
				у-о-у	q-o-
Deliveries (mt)	6.2	6.5	5.8	(5.7)	5.
Tata Steel standalone	1.8	1.7	1.6	3.4	9.
Tata Steel Europe	3.4	4.1	3.4	(17.7)	1.
Other Asia	1.0	0.7	0.9	42.9	13.
Revenues (USDm)	6,680	7,586	6,036	(11.9)	10.
Tata Steel standalone	1,860	1,871	1,580	(0.6)	17.
Tata Steel Europe	3,920	4,924	3,870	(20.4)	1.
Other Asia	900	791	586	13.8	53.
BITDA (USDm)	672	1,055	342	(36.3)	96.
	585	687	491	(14.8)	19.
Tata Steel standalone		217	(147)	(86.6)	NI
	29	217			NI
ata Steel standalone ata Steel Europe Other Asia	29 58	151	(2)	(61.6)	IN
Tata Steel standalone Tata Steel Europe	29 58		(2) 1,034	(61.6) (6.6)	4
ata Steel standalone ata Steel Europe Other Asia	29	151		, ,	
Tata Steel standalone Tata Steel Europe Other Asia Realisations (USD/t)	29 58 1,083 1,052	151 1,160	1,034	(6.6) (3.8)	4 7
Tata Steel standalone Tata Steel Europe Other Asia Realisations (USD/t) Tata Steel standalone Tata Steel Europe	29 58 1,083 1,052 1,153	151 1,160 1,094 1,192	1,034 981 1,155	(6.6) (3.8) (3.3)	4 7 (0.
ata Steel standalone ata Steel Europe Other Asia Realisations (USD/t) ata Steel standalone ata Steel Europe Other Asia	29 58 1,083 1,052 1,153 900	151 1,160 1,094	1,034 981 1,155 667	(6.6) (3.8) (3.3) (20.4)	4 7 (0. 35
Tata Steel standalone Tata Steel Europe Other Asia Realisations (USD/t) Tata Steel standalone Tata Steel Europe Other Asia EBITDA (USD/t)	29 58 1,083 1,052 1,153 900 109	151 1,160 1,094 1,192 1,130 161	1,034 981 1,155 667 59	(6.6) (3.8) (3.3) (20.4) (32.5)	4 7 (0. 35 86
Tata Steel standalone Tata Steel Europe Other Asia Realisations (USD/t) Tata Steel standalone Tata Steel Europe Other Asia	29 58 1,083 1,052 1,153 900	151 1,160 1,094 1,192 1,130	1,034 981 1,155 667	(6.6) (3.8) (3.3) (20.4)	4 7 (0. 35

Source: Company data, HSBC estimates



Exhibit 3: Weak Chinese end user data during the month of April

Const	truction and	d infrastru	cture indic	ators				In	dustry dat	a			
Indicator	Unit	Mar-12 Value	Mar-12 Y-o-Y	Mar-12 M-o-M	YTD Value	YTD Y-o-Y	Indicator	atest data available	Unit	Mar-12 Value	Mar-12 Y-o-Y	YTD Value	YTD Value
Current indicator							OECD Leading indicator	Jan-12	Index	99.9	-2.2%	nm	nm
Floor space completed							Latest China GDP data - quarterly	Mar-12	%	8.1%	9.7%	nm	nm
Floor space completed - Res	M sqm	64	31%	61%	143	40%	Industrial Production index	Mar-12	%	11.9%	14.8%	nm	nm
Floor space completed - Non res	M sqm	14	37%	29%	36	37%	Money Supply - M2	Mar-12	RMBbn	89,557	18.1%	nm	nm
Floor space completed total	M sqm	78	32%	54%	179	39%	Imports	Mar-12	USDbn	160	5.4%	2,171	441.3%
Floor space under construction	Ċ						Exports	Mar-12	USDbn	166	8.9%	2,329	482.9%
Floor space under const - Res	M Sqm	100	-64%	-93%	3,077	22%	Electricity generation	Mar-12	KWHbn	411	7.3%	1,130	6.5%
Floor space under const - Non res	M sqm	43	-48%	-91%	1,016	34%							
Floor space under const total	M sqm	143	-60%	-93%	4,092	25%							
Real estate investment								Machi	nery indic	ators			
Real est inv. residential	RMBbn	373	15%	101%	744	19%			Mar-12	Mar-12	Mar-12	YTD	YTD
Real est inv. Non res	RMBbn	177	30%	106%	348	34%	Indicator	Unit	Value	Y-o-Y	M-o-M	Value	Y-o-Y
Real est inv. Total	RMBbn	550	20%	102%	1,093	24%	Current indicator						
Others							Power Gen Ea	Kw m	10.6	-12%	23%	28	-16%
Floor space Sold	M sqm	82	-13%	135%	152	-14%	AC Generator	Kw m	20.8	5%	18%	53	-5%
FAI - Residential	RMBbn	428	17%	109%	837	20%	Metal Smelt Eq	Th tonnes	61.0	66%	19%	155	48%
FAI Infrastructure	RMBm	481	8%	127%	906	5%	Industrial Boilers	Th tonnes	40.1	35%	43%	92	24%
Real estate climate index	Index	96.9	-6.1ppts	-1.0ppts	98	-5.4ppts	Metal Cut. Machines	Th	68.6	2%	11%	180	8%
Lead indicator							Int Comb Machine	KwH th	137.5	8%	21%	343	-2%
Floor space started	M sqm	199	-4%	98%	399	0%	Packaging Machinery	Th	7.3	39%	2%	22	38%
Land Area Purchased	M sqm	32	-28%	36%	79	-4%	Machinery Index	Index	183.7	27.1ppts	31.6ppts	155	13.9ppts
Cement production	Tonne m	179	9%	57%	395	7%							
	Power s	sector indi	cators					Trans	port indic	cator			
		Mar-12	Mar-12	Mar-12	YTD	YTD			Mar-12	Mar-12	Mar-12	YTD	YTD
Indicator	Unit	Value	Y-o-Y	M-o-M	Value	Y-o-Y	Indicator	Unit	Value	Y-o-Y	M-o-M	Value	Y-o-Y
Current activity							Current indicator						
Power gen. equip. prod	Kw m	10.6	-12%	23%	28	-16%	Auto production	Th units	1,881	3%	17%	4,789	-2%
FAI: Electric Machinery	RMBbn	74.4	13%	150%	134	11%	Auto sales	Th units	1,839	1%	17%	4,795	-4%
FAI: Electri & Heating	RMBbn	94.4	21%	144%	172	18%	Civil steel ships prod	Th Ton	5,920	-20%	23%	16,219	-2%

Source: CEIC, HSBC

Changes in estimates

Exhibit 4: Change in estimates driven by volume cut at Tata Steel Europe in FY13, lower pricing premiums in FY13/14 at Indian operations and higher iron ore costs due to transportation issues; the impact is partly offset by INR weakness

(INRm)	New FY13e	New FY14e	Old FY13e	Old FY14e	Change FY13e	Change FY14e
Sales	1,305,054	1,428,970	1,342,641	1,414,794	-3%	1%
EBITDA	152,152	171,039	155,185	175,299	-2%	-2%
EBIT	105,588	120,349	101,731	118,411	4%	2%
NPAT	61,189	72,063	62,916	76,316	-3%	-6%

Source: HSBC estimates

Valuations and risks

We value Tata Steel on a sum-of-the-parts basis on a FY14e (earlier FY13e) EV/EBITDA multiple of 5.5x for its Indian operations and 5.0x (earlier 5.5x) for its European and other Asian steel making operations (our target EV/EBITDA multiple is based on a discount to the historical trading average of the past five years. Tata Steel (consolidated) has historically traded at a one-year forward EV/EBITDA of 5-7x) and raw material projects on a DCF-to-firm basis (WACC of 12% for its Benga coal project and 14% for its DSO project) at INR19 per share (INR27 earlier; lower iron ore price assumptions and delayed commissioning of projects). Deducting estimated FY14 net debt of INR516 per share, we derive a target price of INR450 per share (down from INR500).



Under our research model, for stocks without a volatility indicator, the Neutral band is 5ppts above and below the hurdle rate for Indian stocks of 11%. Our target price implies a potential return of 15.8% (including a forecast dividend yield of 3%), within the Neutral band; therefore, we are downgrading our rating to Neutral from Overweight. Potential return equals the percentage difference between the current share price and the target price, including the forecast dividend yield when indicated.

Exhibit 5: We value TATA on FY14e EV/EBITDA at INR450 per share

	Valuation _	EBITDA	A	Multiple _	Ente	erprise Value	
	base	INRm	USDm	(X)	INRm	USDm	INR/share
India operations	2014	135,290	3,006	5.5	744,096	16,535	766
Europe operations	2014	29,824	663	5.0	149,118	3,314	154
South East Asia operations	2014	5,925	132	5.0	29,625	658	31
Value of raw material projects					18,568	413	19
Total operating Enterprise Value		171,039			941,407	20,920	969
Less: Net debt	2014				500,812	11,129	516
Market capitalisation					440,596	9,791	454
Target price (INR/share)							450

Source: HSBC estimates

Risks to our rating and estimates. Since a large amount of incremental growth in diluted EPS is driven by increase in volumes, timely expansion is critical. In addition, lower(higher)-than-estimated steel prices and higher(lower)-than-estimated coking coal costs pose negative(positive) risks to our estimates of Tata Steel's earnings. While the provisions for a steel producer are still uncertain, profit sharing equal to royalty expense as envisaged in the proposed Indian Mining bill could negatively impact FY13e PBT by 8%.



Disclosure appendix

Analyst Certification

The following analyst(s), economist(s), and/or strategist(s) who is(are) primarily responsible for this report, certifies(y) that the opinion(s) on the subject security(ies) or issuer(s) and/or any other views or forecasts expressed herein accurately reflect their personal view(s) and that no part of their compensation was, is or will be directly or indirectly related to the specific recommendation(s) or views contained in this research report: Jigar Mistry

Important disclosures

Stock ratings and basis for financial analysis

HSBC believes that investors utilise various disciplines and investment horizons when making investment decisions, which depend largely on individual circumstances such as the investor's existing holdings, risk tolerance and other considerations. Given these differences, HSBC has two principal aims in its equity research: 1) to identify long-term investment opportunities based on particular themes or ideas that may affect the future earnings or cash flows of companies on a 12 month time horizon; and 2) from time to time to identify short-term investment opportunities that are derived from fundamental, quantitative, technical or event-driven techniques on a 0-3 month time horizon and which may differ from our long-term investment rating. HSBC has assigned ratings for its long-term investment opportunities as described below.

This report addresses only the long-term investment opportunities of the companies referred to in the report. As and when HSBC publishes a short-term trading idea the stocks to which these relate are identified on the website at www.hsbcnet.com/research. Details of these short-term investment opportunities can be found under the Reports section of this website.

HSBC believes an investor's decision to buy or sell a stock should depend on individual circumstances such as the investor's existing holdings and other considerations. Different securities firms use a variety of ratings terms as well as different rating systems to describe their recommendations. Investors should carefully read the definitions of the ratings used in each research report. In addition, because research reports contain more complete information concerning the analysts' views, investors should carefully read the entire research report and should not infer its contents from the rating. In any case, ratings should not be used or relied on in isolation as investment advice.

Rating definitions for long-term investment opportunities

Stock ratings

HSBC assigns ratings to its stocks in this sector on the following basis:

For each stock we set a required rate of return calculated from the cost of equity for that stock's domestic or, as appropriate, regional market established by our strategy team. The price target for a stock represents the value the analyst expects the stock to reach over our performance horizon. The performance horizon is 12 months. For a stock to be classified as Overweight, the potential return, which equals the percentage difference between the current share price and the target price, including the forecast dividend yield when indicated, must exceed the required return by at least 5 percentage points over the next 12 months (or 10 percentage points for a stock classified as Volatile*). For a stock to be classified as Underweight, the stock must be expected to underperform its required return by at least 5 percentage points over the next 12 months (or 10 percentage points for a stock classified as Volatile*). Stocks between these bands are classified as Neutral.

Our ratings are re-calibrated against these bands at the time of any 'material change' (initiation of coverage, change of volatility status or change in price target). Notwithstanding this, and although ratings are subject to ongoing management review, expected returns will be permitted to move outside the bands as a result of normal share price fluctuations without necessarily triggering a rating change.

7



*A stock will be classified as volatile if its historical volatility has exceeded 40%, if the stock has been listed for less than 12 months (unless it is in an industry or sector where volatility is low) or if the analyst expects significant volatility. However, stocks which we do not consider volatile may in fact also behave in such a way. Historical volatility is defined as the past month's average of the daily 365-day moving average volatilities. In order to avoid misleadingly frequent changes in rating, however, volatility has to move 2.5 percentage points past the 40% benchmark in either direction for a stock's status to change.

Rating distribution for long-term investment opportunities

As of 21 May 2012, the distribution of all ratings published is as follows:

Overweight (Buy)	48%	(26% of these provided with Investment Banking Services)
Neutral (Hold)	38%	(25% of these provided with Investment Banking Services)
Underweight (Sell)	14%	(16% of these provided with Investment Banking Services)

Share price and rating changes for long-term investment opportunities



Recommendation & price target history					
From	То	Date			
N/A	Neutral (V)	01 December 2009			
Neutral (V)	Overweight (V)	04 February 2010			
Overweight (V)	Neutral (V)	05 May 2010			
Neutral (V)	Overweight (V)	13 September 2010			
Overweight (V)	Restricted	18 January 2011			
Restricted	Overweight	09 February 2011			
Target Price	Value	Date			
Price 1	608.00	01 December 2009			
Price 2	690.00	04 February 2010			
Price 3	562.00	18 June 2010			
Price 4	720.00	13 September 2010			
Price 5	730.00	14 November 2010			
Price 6	Restricted	18 January 2011			
Price 7	740.00	09 February 2011			
Price 8	710.00	14 August 2011			
Price 9	630.00	10 November 2011			
Price 10	500.00	13 January 2012			

Source: HSBC

8



HSBC & Analyst disclosures

Disclosure checklist				
Company	Ticker	Recent price	Price Date	Disclosure
TATA STEEL	TISC.NS	399.95	18-May-2012	1,2,5,6,7

Source: HSBC

- 1 HSBC* has managed or co-managed a public offering of securities for this company within the past 12 months.
- 2 HSBC expects to receive or intends to seek compensation for investment banking services from this company in the next 3 months.
- 3 At the time of publication of this report, HSBC Securities (USA) Inc. is a Market Maker in securities issued by this company.
- 4 As of 30 April 2012 HSBC beneficially owned 1% or more of a class of common equity securities of this company.
- As of 31 March 2012, this company was a client of HSBC or had during the preceding 12 month period been a client of and/or paid compensation to HSBC in respect of investment banking services.
- As of 31 March 2012, this company was a client of HSBC or had during the preceding 12 month period been a client of and/or paid compensation to HSBC in respect of non-investment banking-securities related services.
- As of 31 March 2012, this company was a client of HSBC or had during the preceding 12 month period been a client of and/or paid compensation to HSBC in respect of non-securities services.
- 8 A covering analyst/s has received compensation from this company in the past 12 months.
- 9 A covering analyst/s or a member of his/her household has a financial interest in the securities of this company, as detailed below.
- 10 A covering analyst/s or a member of his/her household is an officer, director or supervisory board member of this company, as detailed below.
- 11 At the time of publication of this report, HSBC is a non-US Market Maker in securities issued by this company and/or in securities in respect of this company

Analysts, economists, and strategists are paid in part by reference to the profitability of HSBC which includes investment banking revenues.

For disclosures in respect of any company mentioned in this report, please see the most recently published report on that company available at www.hsbcnet.com/research.

* HSBC Legal Entities are listed in the Disclaimer below.

Additional disclosures

- 1 This report is dated as at 21 May 2012.
- 2 All market data included in this report are dated as at close 18 May 2012, unless otherwise indicated in the report.
- HSBC has procedures in place to identify and manage any potential conflicts of interest that arise in connection with its Research business. HSBC's analysts and its other staff who are involved in the preparation and dissemination of Research operate and have a management reporting line independent of HSBC's Investment Banking business. Information Barrier procedures are in place between the Investment Banking and Research businesses to ensure that any confidential and/or price sensitive information is handled in an appropriate manner.



Disclaimer

* Legal entities as at 04 March 2011

'UAE' HSBC Bank Middle East Limited, Dubai; 'HK' The Hongkong and Shanghai Banking Corporation Limited, Hong Kong; 'TW' HSBC Securities (Taiwan) Corporation Limited; 'CA' HSBC Securities (Canada) Inc, Toronto; HSBC Bank, Paris Branch; HSBC France; 'DE' HSBC Trinkaus & Burkhardt AG, Düsseldorf; 000 HSBC Bank (RR), Moscow; 'IN' HSBC Securities and Capital Markets (India) Private Limited, Mumbai; 'JP' HSBC Securities (Japan) Limited, Tokyo; 'EG' HSBC Securities Egypt SAE, Cairo; 'CN' HSBC Investment Bank Asia Limited, Beijing Representative Office; The Hongkong and Shanghai Banking Corporation Limited, Singapore Branch; The Hongkong and Shanghai Banking Corporation Limited, Seoul Securities Branch; The Hongkong and Shanghai Banking Corporation Limited, Seoul Branch; HSBC Securities (South Africa) (Pty) Ltd, Johannesburg; 'GR' HSBC Securities SA, Athens; HSBC Bank plc, London, Madrid, Milan, Stockholm, Tel Aviv; 'US' HSBC Securities (USA) Inc, New York; HSBC Yatirim Menkul Degerler AS, Istanbul; HSBC México, SA, Institución de Banca Múltiple, Grupo Financiero HSBC; HSBC Bank Brasil SA – Banco Múltiplo; HSBC Bank Australia Limited; HSBC Bank Argentina SA; HSBC Saudi Arabia Limited; The Hongkong and Shanghai Banking Corporation Limited, New Zealand Branch

Issuer of report
HSBC Securities and Capital Markets
(India) Private Limited
Registered Office

52/60 Mahatma Gandhi Road Fort, Mumbai 400 001, India Telephone: +91 22 2267 4921 Fax: +91 22 2263 1983

Website: www.research.hsbc.com

This document has been issued by HSBC Securities and Capital Markets (India) Private Limited ("HSBC") for the information of its customers only. HSBC Securities and Capital Markets (India) Private Limited is regulated by the Securities and Exchange Board of India. If it is received by a customer of an affiliate of HSBC, its provision to the recipient is subject to the terms of business in place between the recipient and such affiliate. This document is not and should not be construed as an offer to sell or the solicitation of an offer to purchase or subscribe for any investment. HSBC has based this document on information obtained from sources it believes to be reliable but which it has not independently verified; HSBC makes no guarantee, representation or warranty and accepts no responsibility or liability as to its accuracy or completeness. Expressions of opinion are those of the Research Division of HSBC only and are subject to change without notice. HSBC and its affiliates and/or their officers, directors and employees may have positions in any securities mentioned in this document (or in any related investment) and may from time to time add to or dispose of any such securities (or investment). HSBC and its affiliates may act as market maker or have assumed an underwriting commitment in the securities of companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis and may also perform or seek to perform investment banking or underwriting services for or relating to those companies and may also be represented in the supervisory board or any other committee of those companies. The information and opinions contained within the research reports are based upon publicly available information and rates of taxation applicable at the time of publication which are subject to change from time to time. Past performance is not necessarily a guide to future performance. The value of any investment or income may go down as well as up and you may not get back the full amount invested. Where an investment is denominated in a currency other than the local currency of the recipient of the research report, changes in the exchange rates may have an adverse effect on the value, price or income of that investment. In case of investments for which there is no recognised market it may be difficult for investors to sell their investments or to obtain reliable information about its value or the extent of the risk to which it is

HSBC Securities (USA) Inc. accepts responsibility for the content of this research report prepared by its non-US foreign affiliate. All U.S. persons receiving and/or accessing this report and wishing to effect transactions in any security discussed herein should do so with HSBC Securities (USA) Inc. in the United States and not with its non-US foreign affiliate, the issuer of this report.

In the UK this report may only be distributed to persons of a kind described in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2001. The protections afforded by the UK regulatory regime are available only to those dealing with a representative of HSBC Bank plc in the UK. In Singapore, this publication is distributed by The Hongkong and Shanghai Banking Corporation Limited, Singapore Branch for the general information of institutional investors or other persons specified in Sections 274 and 304 of the Securities and Futures Act (Chapter 289) ("SFA") and accredited investors and other persons in accordance with the conditions specified in Sections 275 and 305 of the SFA. This publication is not a prospectus as defined in the SFA. It may not be further distributed in whole or in part for any purpose. The Hongkong and Shanghai Banking Corporation Limited Singapore Branch is regulated by the Monetary Authority of Singapore. Recipients in Singapore should contact a "Hongkong and Shanghai Banking Corporation Limited, Singapore Branch" representative in respect of any matters arising from, or in connection with this report. In Australia, this publication has been distributed by The Hongkong and Shanghai Banking Corporation Limited (ABN 65 117 925 970, AFSL 301737) for the general information of its "wholesale" customers (as defined in the Corporations Act 2001). Where distributed to retail customers, this research is distributed by HSBC Bank Australia Limited (AFSL No. 232595). These respective entities make no representations that the products or services mentioned in this document are available to persons in Australia or are necessarily suitable for any particular person or appropriate in accordance with local law. No consideration has been given to the particular investment objectives, financial situation or particular needs of any recipient. This publication is distributed in New Zealand by The Hongkong and Shanghai Banking Corporation Limited, New Zealand Branch.

In Japan, this publication has been distributed by HSBC Securities (Japan) Limited. In Hong Kong, this document has been distributed by The Hongkong and Shanghai Banking Corporation Limited in the conduct of its Hong Kong regulated business for the information of its institutional and professional customers; it is not intended for and should not be distributed to retail customers in Hong Kong. The Hongkong and Shanghai Banking Corporation Limited makes no representations that the products or services mentioned in this document are available to persons in Hong Kong or are necessarily suitable for any particular person or appropriate in accordance with local law. All inquiries by such recipients must be directed to The Hongkong and Shanghai Banking Corporation Limited. In Korea, this publication is distributed by The Hongkong and Shanghai Banking Corporation Limited, Seoul Securities Branch ("HBAP SLS") for the general information of professional investors specified in Article 9 of the Financial Investment Services and Capital Markets Act ("FSCMA"). This publication is not a prospectus as defined in the FSCMA. It may not be further distributed in whole or in part for any purpose. HBAP SLS is regulated by the Financial Services Commission and the Financial Supervisory Service of Korea.

© Copyright 2012, HSBC Securities and Capital Markets (India) Private Limited, ALL RIGHTS RESERVED. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, on any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of HSBC Securities and Capital Markets (India) Private Limited. MICA (P) 038/04/2012, MICA (P) 063/04/2012 and MICA (P) 206/01/2012