# Initiate with Neutral rating and TP of INR380 Yes, a long induction catalysis

#### Action: Initiate with a Neutral rating and a TP of INR380

We initiate our coverage of Yes Bank with a Neutral rating and TP of INR380, as we believe current valuations fairly price in the balance between a robust asset franchise and a flat near-term outlook on assetreturn ratios on increasing LLPs and operating costs. We would wait for a meaningful uptick in Yes Bank's low-cost (CASA) deposits and its retail loan book to turn more positive, while a sharp deterioration in NPLs from here would turn us more cautious.

#### CASA – a long gestation catalyst

Despite an impressive track record over the past few years, we believe Yes Bank will face an uphill course in the next one to two years. While Yes has started to focus on CASA, savings deposit accretion is a long gestation process. Current RBI regulations that require mandatory branch additions outside the CASA rich metro & urban areas heavily tilt the scales against a rapid growth in CASA per branch, which was possible for some of the earlier private sector banks (HDFC Bank and Axis Bank). Despite the increase in its savings deposit interest rate, Yes Bank is unlikely to realise significant market share gains. While a higher savings deposit rate is ensuring increased customer acquisition for Yes, we believe strengthening of these new relationships will take some time. A slow CASA growth could curtail the super-normal loan growth rates enjoyed by Yes Bank going forward, in addition to increasing the cost ratios.

#### Valuation

YES currently trades at 2.2x our FY13F ABV and 10.3x our FY13F EPS. At our TP of INR380, YES would trade at 2.4x our FY13F ABV and 11.6x our FY13F EPS for an ROA of 1.4% and ROE of 23.6%.

| 31 Mar                     | FY11   |     | FY12F  |     | FY13F  |     | FY14F  |
|----------------------------|--------|-----|--------|-----|--------|-----|--------|
| Currency (INR)             | Actual | Old | New    | Old | New    | Old | New    |
| PPOP (mn)                  | 11,904 |     | 15,336 |     | 20,255 |     | 24,701 |
| Reported net profit (mn)   | 7,271  |     | 9,346  |     | 11,807 |     | 13,485 |
| Normalised net profit (mn) | 7,271  |     | 9,346  |     | 11,807 |     | 13,485 |
| Normalised EPS             | 20.95  |     | 26.62  |     | 33.63  |     | 38.41  |
| Norm. EPS growth (%)       | 44.5   |     | 27.1   |     | 26.3   |     | 14.2   |
| Norm. P/E (x)              | 16.7   | N/A | 13.0   | N/A | 10.3   | N/A | 9.0    |
| Price/adj. book (x)        | 3.2    | N/A | 2.6    | N/A | 2.2    | N/A | 1.8    |
| Price/book (x)             | 3.1    | N/A | 2.6    | N/A | 2.1    | N/A | 1.8    |
| Dividend yield (%)         | 0.9    | N/A | 1.2    | N/A | 1.7    | N/A | 2.1    |
| ROE (%)                    | 21.1   |     | 22.2   |     | 23.1   |     | 21.9   |
| ROA (%)                    | 1.5    |     | 1.4    |     | 1.4    |     | 1.3    |

Source: Company data, Nomura estimates

Key company data: See page 2 for company data and detailed price/index chart.

| March 1, 2012                      |         |
|------------------------------------|---------|
| Rating<br>Starts at                | Neutral |
| Target price<br>Starts at          | INR 380 |
| Closing price<br>February 24, 2012 | INR 340 |
| Potential upside                   | +11.8%  |

## Anchor themes

Sustainable savings deposit accretion would be a key driver for building low cost deposit franchise and would determine future growth trajectory for mid sized banks

#### Nomura vs consensus

Our PAT is marginally lower than consensus for FY13 on rising LLPs and higher opex ratios offsetting improving margins. We are building in LLPs of 25bps for FY13.

#### Research analysts

#### India Banks

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See Appendix A-1 for analyst certification, important disclosures and the status of non-US analysts.

# Key data on Yes Bank

# Profit and Loss (INRmn)

| Profit and Loss (INRIIII)                                 |                     |              |                                       |              |              |
|---|---------------------|--------------|---------------------------------------|--------------|--------------|
| Year-end 31 Mar   | FY10                | FY11         | FY12F                                 | FY13F        | FY14F        |
| Interest income   | 23,605              | 40,417       | 63,515                                | 81,368       | 97,985       |
| Interest expense  | -15,818             | -27,948      | -47,159                               | -58,981      | -70,151      |
| Net interest income                                       | 7,788               | 12,469       | 16,356                                | 22,387       | 27,834       |
| Net fees and commissions                                  | 3,746               | 5,984        | 6,598                                 | 8,370        | 10,143       |
| Trading related profits                                   | 2,101               | 1,018        | 1,638                                 | 2,250        | 2,692        |
| Other operating revenue                                   | 0                   | -769         | 0                                     | 0            | 0            |
| Non-interest income                                       | 5,847               | 6,233        | 8,235                                 | 10,620       | 12,836       |
| Operating income  | 13,635              | 18,702       | 24,592                                | 33,006       | 40,670       |
| Depreciation  | 0                   | 0            | 0                                     | 0            | 0            |
| Amortisation  | 0                   | 0            | 0                                     | 0            | 0            |
| Operating expenses  | -2,569              | -3,623       | -4,885                                | -7,054       | -8,934       |
| Employee share expense                                    | -2,433              | -3,175       | -4,371                                | -5,697       | -7,034       |
| Op. profit before provisions                              | 8,633               | 11,904       | 15,336                                | 20,255       | 24,701       |
| Provisions for bad debt                                   | -706                | -359         | -414                                  | -1,164       | -2,665       |
| Other provision charges                                   | -662                | -623         | -912                                  | -927         | -1,291       |
| Operating profit  | 7,265               | 10,922       | 14,010                                | 18,164       | 20,746       |
| Other non-operating income                                | 0                   | 0            | 0                                     | 0            | 0            |
| Associates & JCEs   | 0                   | 0            | 0                                     | 0            | 0            |
| Pre-tax profit  | 7,265               | 10,922       | 14,010                                | 18,164       | 20,746       |
| Income tax  | -2,488              | -3,650       | -4,664                                | -6,357       | -7,261       |
| Net profit after tax                                      | 4,777               | 7,271        | 9,346                                 | 11,807       | 13,485       |
| Minority interests  |                     |              | · · · · · · · · · · · · · · · · · · · |              |              |
| Other items   |                     |              |                                       |              |              |
| Preferred dividends                                       |                     |              |                                       |              |              |
| Normalised NPAT   | 4,777               | 7,271        | 9,346                                 | 11,807       | 13,485       |
| Extraordinary items                                       | 0                   | , 0          | 0                                     | 0            | 0            |
| Reported NPAT   | 4,777               | 7,271        | 9,346                                 | 11,807       | 13,485       |
| Dividends   | -596                | -1,012       | -1,421                                | -2,072       | -2,524       |
| Transfer to reserves                                      | 4,181               | 6,259        | 7,924                                 | 9,734        | 10,960       |
| Valuation and ratio analysis                              |                     |              |                                       |              |              |
| FD normalised P/E (x)                                     | 22.8                | 16.7         | 13.0                                  | 10.3         | 9.0          |
| FD normalised P/E at price target (x)                     | 22.0                | 16.3         | 12.7                                  | 10.0         | 8.8          |
| Reported P/E (x)  | 23.4                | 16.2         | 12.8                                  | 10.0         | 8.8          |
| Dividend yield (%)  | 0.5                 | 0.9          | 1.2                                   | 1.7          | 2.1          |
| Price/book (x)  | 3.6                 | 3.1          | 2.6                                   | 2.1          | 1.8          |
| Price/adjusted book (x)                                   | 3.7                 | 3.2          | 2.6                                   | 2.1          | 1.8          |
| Net interest margin (%)                                   | 2.93                | 2.88         | 2.63                                  | 2.2          | 2.95         |
| Yield on interest earning assets (%)                      | 8.87                | 9.32         | 10.20                                 | 10.39        | 10.39        |
|   |                     |              |                                       |              |              |
| Cost of interest bearing liabilities (%)                  | <u>6.15</u><br>2.71 | 6.64<br>2.68 | 7.83<br>2.38                          | 7.84<br>2.55 | 7.72<br>2.67 |
| Net interest spread (%) Non-interest/operating income (%) | 42.9                |              |                                       |              |              |
|   |                     | 33.3         | 33.5                                  | 32.2         | 31.6         |
| Cost to income (%)  | 36.7                | 36.3         | 37.6                                  | 38.6         | 39.3         |
| Effective tax rate (%)                                    | 34.2                | 33.4         | 33.3                                  | 35.0         | 35.0         |
| Dividend payout (%)                                       | 12.5                | 13.9         | 15.2                                  | 17.6         | 18.7         |
| ROE (%)   | 20.8                | 21.1         | 22.2                                  | 23.1         | 21.9         |
| ROA (%)   | 1.61                | 1.52         | 1.36                                  | 1.36         | 1.28         |
| Operating ROE (%)   | 31.6                | 31.7         | 33.3                                  | 35.5         | 33.7         |
| Operating ROA (%)   | 2.45                | 2.29         | 2.04                                  | 2.09         | 1.97         |
| Growth (%)  |                     |              |                                       |              |              |
| Net interest income                                       | 52.3                | 60.1         | 31.2                                  | 36.9         | 24.3         |
| Non-interest income                                       | 34.4                | 6.6          | 32.1                                  | 28.9         | 20.9         |
| Non-interest expenses                                     | 19.5                | 41.0         | 34.8                                  | 44.4         | 26.7         |
| Pre-provision earnings                                    | 63.6                | 37.9         | 28.8                                  | 32.1         | 21.9         |
| Net profit  | 57.2                | 52.2         | 28.5                                  | 26.3         | 14.2         |
| Normalised EPS  | 52.8                | 44.5         | 27.1                                  | 26.3         | 14.2         |
| Normalised FDEPS  | 46.6                | 36.4         | 28.5                                  | 26.2         | 14.2         |
| Source: Company data, Nomura estimates                    |                     |              |                                       |              |              |
|   |                     |              |                                       |              |              |

#### Relative performance chart (one year)



Source: ThomsonReuters, Nomura research

| (%)                              | 1M              | ЗM   | 12M  |  |
|----------------------------------|-----------------|------|------|--|
| Absolute (INR)                   | 2.9             | 24.0 | 33.1 |  |
| Absolute (USD)                   | 5.6             | 32.3 | 23.2 |  |
| Relative to index                | -2.6            | 8.9  | 32.2 |  |
| Market cap (USDmn)               | 2,442.8         |      |      |  |
| Estimated free float (%)         | 68.9            |      |      |  |
| 52-week range (INR)              | 375/230.5       |      |      |  |
| 3-mth avg daily turnover (USDmn) | 18.72           |      |      |  |
| Major shareholders (%)           |                 |      |      |  |
| Madhu Kapoor                     | 10.0            |      |      |  |
| Source: Thomson Bouters          | Nomura research |      |      |  |

Source: Thomson Reuters, Nomura research

#### Notes

We are building in flattish ROA on account of higher LLPs and opex ratios.

# Balance Sheet (INRmn)

| Dalance Sheet (INKIIII)                |         |         |         |         |           |
|--|---------|---------|---------|---------|-----------|
| As at 31 Mar                           | FY10    | FY11    | FY12F   | FY13F   | FY14F     |
| Cash and equivalents                   | 19,953  | 30,760  | 32,588  | 43,371  | 52,898    |
| Inter-bank lending                     | 6,779   | 4,200   | 4,410   | 7,925   | 9,539     |
| Deposits with central bank             | 0       | 0       | 0       | 0       | 0         |
| Total securities                       | 102,099 | 188,288 | 276,779 | 332,135 | 396,484   |
| Other interest earning assets          | 0       | 0       | 0       | 0       | 0         |
| Gross loans                            | 222,403 | 344,350 | 428,328 | 519,226 | 627,156   |
| Less provisions                        | -472    | -714    | -855    | -1,944  | -4,411    |
| Net loans                              | 221,931 | 343,636 | 427,473 | 517,282 | 622,745   |
| Long-term investments                  | 0       | 0       | 0       | 0       | 0         |
| Fixed assets                           | 1,155   | 1,324   | 2,309   | 3,309   | 4,509     |
| Goodwill                               | 0       | 0       | 0       | 0       | 0         |
| Other intangible assets                | 0       | 0       | 0       | 0       | 0         |
| Other non IEAs                         | 11,907  | 21,861  | 42,960  | 51,252  | 61,473    |
| Total assets                           | 363,825 | 590,070 | 786,519 | 955,273 | 1,147,648 |
| Customer deposits                      | 267,986 | 459,389 | 538,724 | 679,551 | 835,968   |
| Bank deposits, CDs, debentures         | 25,638  | 33,330  | 100,784 | 100,784 | 100,784   |
| Other interest bearing liabilities     | 21,852  | 33,579  | 39,216  | 45,216  | 55,216    |
| Total interest bearing liabilities     | 315,476 | 526,298 | 678,724 | 825,551 | 991,968   |
| Non interest bearing liabilities       | 17,453  | 25,831  | 61,475  | 73,667  | 88,665    |
| Total liabilities                      | 332,930 | 552,129 | 740,199 | 899,218 | 1,080,633 |
| Minority interest                      | 0       | 0       | 0       | 0       | 0         |
| Common stock                           | 3,397   | 3,471   | 3,511   | 3,511   | 3,511     |
| Preferred stock                        | 0       | 0       | 0       | 0       | 0         |
| Retained earnings                      | 27,499  | 34,469  | 42,810  | 52,544  | 63,505    |
| Reserves for credit losses             | 0       | 0       | 0       | 0       | 0         |
| Proposed dividends                     | 0       | 0       | 0       | 0       | 0         |
| Other equity                           | 0       | 0       | 0       | 0       | 0         |
| Shareholders' equity                   | 30,896  | 37,941  | 46,320  | 56,055  | 67,015    |
| Total liabilities and equity           | 363,825 | 590,070 | 786,519 | 955,273 | 1,147,648 |
| Non-performing assets (INR)            | 602     | 805     | 1,084   | 2,594   | 5,967     |
| Balance sheet ratios (%)               |         |         |         |         |           |
| Loans to deposits                      | 83.0    | 75.0    | 79.5    | 76.4    | 75.0      |
| Equity to assets                       | 8.5     | 6.4     | 5.9     | 5.9     | 5.8       |
|  | 0.0     | 0.4     | 5.5     | 0.0     | 0.0       |
| Asset quality & capital                |         |         |         |         |           |
| NPAs/gross loans (%)                   | 0.3     | 0.2     | 0.3     | 0.5     | 1.0       |
| Bad debt charge/gross loans (%)        | 0.32    | 0.10    | 0.10    | 0.22    | 0.42      |
| Loss reserves/assets (%)               | 0.13    | 0.12    | 0.11    | 0.20    | 0.38      |
| Loss reserves/NPAs (%)                 | 78.4    | 88.6    | 78.9    | 74.9    | 73.9      |
| Tier 1 capital ratio (%)               | 13.2    | 9.7     | 9.0     | 8.7     | 8.6       |
| Total capital ratio (%)                | 21.0    | 16.5    | 15.2    | 14.7    | 14.8      |
| · · · · ·                              |         |         |         |         |           |
| Growth (%)                             |         |         |         |         |           |
| Loan growth                            | 78.9    | 54.8    | 24.4    | 21.0    | 20.4      |
| Interest earning assets                | 64.1    | 62.1    | 32.2    | 21.0    | 20.0      |
| Interest bearing liabilities           | 58.8    | 66.8    | 29.0    | 21.6    | 20.2      |
| Asset growth                           | 58.9    | 62.2    | 33.3    | 21.5    | 20.1      |
| Deposit growth                         | 65.7    | 71.4    | 17.3    | 26.1    | 23.0      |
|  |         |         |         |         |           |
| Per share                              | 44.50   | 00.05   | 00.00   | 00.00   | 00.44     |
| Reported EPS (INR)                     | 14.50   | 20.95   | 26.62   | 33.63   | 38.41     |
| Norm EPS (INR)                         | 14.50   | 20.95   | 26.62   | 33.63   | 38.41     |
| Fully diluted norm EPS (INR)           | 14.87   | 20.29   | 26.07   | 32.90   | 37.57     |
| DPS (INR)                              | 1.81    | 2.92    | 4.05    | 5.90    | 7.19      |
| PPOP PS (INR)                          | 26.20   | 34.29   | 43.69   | 57.70   | 70.36     |
| BVPS (INR)                             | 93.77   | 109.29  | 131.95  | 159.68  | 190.90    |
| ABVPS (INR)                            | 91.79   | 106.24  | 128.93  | 156.66  | 187.88    |
| NTAPS (INR)                            | 93.77   | 109.29  | 131.95  | 159.68  | 190.90    |
| Source: Company data, Nomura estimates |         |         |         |         |           |
|  |         |         |         |         |           |

#### Notes

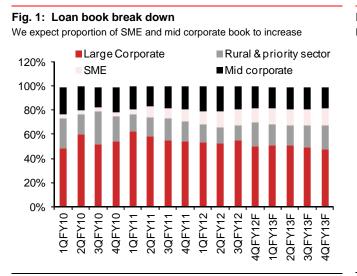
We expect loan growth to trend down closer to the industry average.

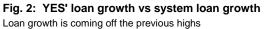
# Initiating coverage with a Neutral rating and a TP of INR380

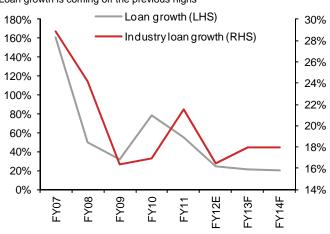
We initiate coverage of YES with a Neutral rating and a target price of INR380. While we believe in the execution capabilities of the bank, we don't foresee any meaningful uptick in near-term growth and return ratios. In our view, the current share price fully prices in the value from YES' expected loan growth of 21% and RoA of 1.4% for FY13F. We believe loan growth will be driven largely by SME and the mid-corporate segment, while we believe meaningful addition from the retail book would only come after FY14F.We expect NIMs to improve by 20bps to 3% by FY13F on improving CASA ratio and easing interest rate cycle. We expect LLPs to have bottomed out at 11bps for FY12 and forecast it to increase to 33bps by FY13F. We also estimate a 50bps uptick in the cost-income ratio to 38.1% for FY13F on new branch additions.

# We expect 21-22% loan CAGR over FY12-FY14F

YES is India's youngest bank and has grown at a rapid pace since its inception in 2003, and has a loan book and deposit base of INR360bn and INR470bn, respectively, as of 3QFY12. Even since the 2008 crisis the bank has managed to grow its loan book at a CAGR of more than 50%. As shown in Fig 1, YES' growth has come largely from the large- and mid-sized corporate book increasing at a 58% and a 42% CAGR, respectively, since March 2009. Going forward, we expect YES' loan growth to trend down closer to system growth as it consolidates its exposure to large corporates in light of a slowdown in the infrastructure sector while expanding its SME and retail franchise.







Source: Company data, Nomura estimates

Source: Company data, Nomura estimates

For FY13F we expect the SME, mid-corporate and large corporate loan books to increase at 35%, 22% and 15%, respectively, while we are factoring a quarterly addition of INR500mn into its retail portfolio. The bank expects the proportion of large corporate, mid-sized corporate and SME/retail to be 40:30:30 of the non-priority sector book from the current proportion of 63:21:16. In SME loans, YES has been continuously increasing its origination capabilities, with its dedicated headcount now at 300 compared to 150 a year earlier.

On the retail loan front, YES announced entry into the auto loan segment in 3QFY12 with a book of INR70mn, while it initiated pilot ventures into commercial vehicle financing (CV), inventory funding for dealers, loans against property and loans against shares. It bolstered its small presence in the mortgage segment by tying up with mortgage lender Dewan Housing Finance for both loan sourcing and sell-down.

We believe that while the loan growth will still be higher than what we expect for the banking system over the next few years, the delta for YES will come from newer and

unproven segments. On its existing large corporate book, we expect YES to keep consolidating given a higher exposure to sectors like power, telecom and other infrastructure (Fig 3). Over the last few quarters, YES has also seen some slowdown in its pure loan book while the incremental traction has come on its credit substitute book, mainly in the form of commercial papers and corporate bonds.

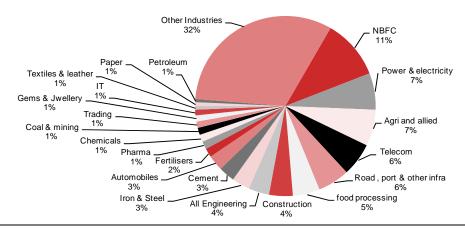
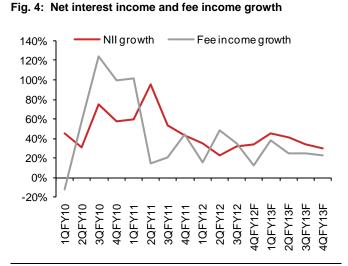
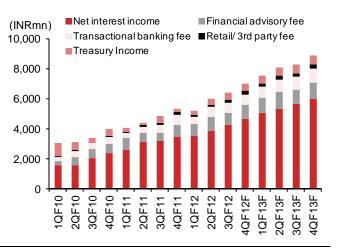


Fig. 3: Sector-wise loan book breakdown for Yes Bank (as of September 2011)

We forecast loan CAGR of 21% over FY12-14F (compared to our estimate of 18-20% CAGR for the system) to drive NII increase of 30% CAGR over the same period, helped by improvement in net interest margins (NIMs). On the fee income front, we expect a CAGR of 24% over FY12-14F as we see some moderation in financial advisory and loan syndication fees while loan processing fee would drive the growth. We estimate FY13F and FY14F net revenues to increase at 33% and 23%, respectively.



#### Fig. 5: Revenue breakdown



Source: Company data, Nomura estimates

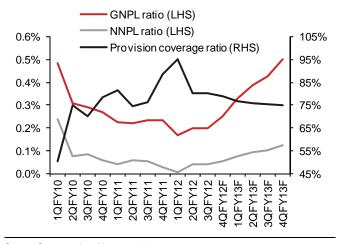
Source: Company data, Nomura estimates

# LLPs likely to bottom out in FY12F, inch up in FY13F

In our view, YES has best-in-class asset quality among India's banks, reporting GNPL and NNPL of just 20 and 4bps, respectively, for 3QFY12 compared to the corresponding sector average of 2.9% and 1%. YES has managed to maintain its asset quality on account of: 1) technology driven centralized risk management processes; 2) lower exposure to cyclicals, SME and retail so far; and 3) very low proportion of walk-in business. However going forward, we expect LLPs to inch up on higher proportion of retail and SME book, higher exposure to the stressed infrastructure sector and a cyclical uptick driven by the strong growth of past few years.

Source: Company data, Nomura estimates

#### Fig. 6: Non-performing loan ratios and coverage



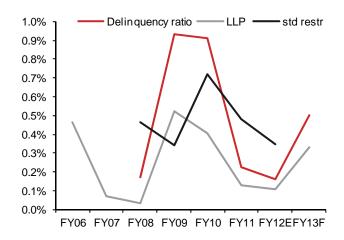


Fig. 7: Delinquency ratio and loan loss provision ratio

Source: Company data, Nomura estimates

Source: Company data, Nomura estimates

Thus far, YES has reported a downward trend in both delinquency ratios and LLPs, while the restructuring during the first nine months of the fiscal year has been just around 35bps of the opening book.

YES restructured around INR900mn of its INR2.5-3bn MFI book during the year, and we expect some further stress to come from this book. As per YES' internal rating, around 150bps of its book is below investment grade including 50bps of outstanding restructured book. On its corporate infrastructure book too, although YES has largely extended working capital loan, we expect some stress arising out of the policy linked slowdown. Besides this as the proportion of SME and retail increase for the bank, we expect both delinquency and LLPs to trend up from here.

We expect YES Bank's annualized loan loss provisions (LLPs) and delinquency ratio (slippages as proportion of opening book) to bottom out at 11bps and 20bps for FY12F. For FY13F, we expect LLPs to inch up to 33bps (the management had guided towards being confident of controlling their LLPs within 35bps through the rate cycle).

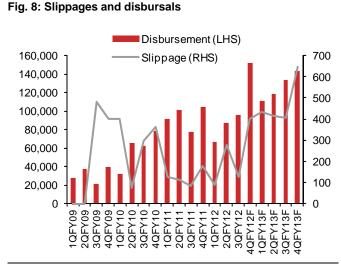
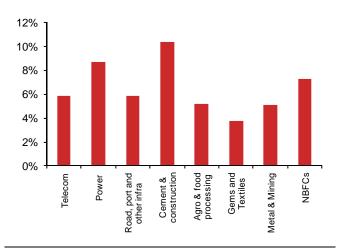


Fig. 9: Exposure (funded /non-funded) to some key sectors



Source: Company data, Nomura estimates

Source: Company data, Nomura estimates

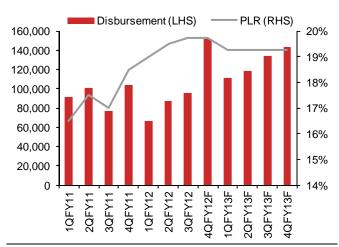
On the positive side, YES's greenfield coal exposure is just 90bps of overall book, while it has minimal exposure to the troubled aviation sector (around 15 bps).

So although we still expect YES to maintain the best-in-class asset quality among its banking peers, we believe it would be difficult for the bank to better its asset quality trends from here going forward.

# We expect NIMs to improve on CASA uptick, rate cycle reversal

We expect YES to benefit from the impending turn in the rate cycle, as it is still largely a term-funded bank, while improving its CASA ratio would also support margins.





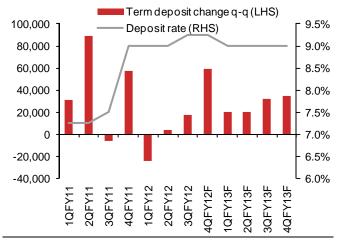
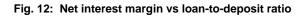


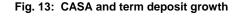
Fig. 11: Net change in term deposits and deposit rate

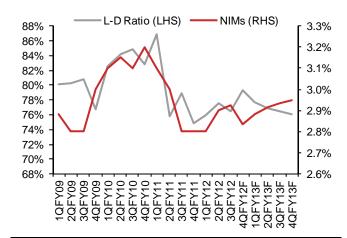
Source: Company data, Nomura estimates

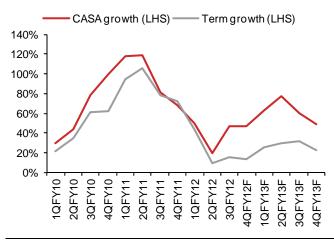
Source: Company data, Nomura estimates

On the other hand, we expect its shortfall on the priority sector targets given its rapid pace of growth and some amount of incremental volume on the credit substitute book (which typically yields 100-125bps lower than the blended loan book) to have some impact on spreads. However, we still expect NIMs to improve by 10bps to 2.9% for FY13F from 2.8% for FY12F largely on CASA ratio improvement. We expect NIMs to inch up for the bank after a dip until 2QFY13, as its fixed deposit base (87% of total) with 6-9 month maturity would get repriced, while its loan yields would get cushion from its pricing power and increasing mix of retail and SME loans. We have not factored any capital raising into our model. If YES goes to the market for equity raising in the next six to nine months, that could provide further fillip to its margins.









Source: Company data, Nomura estimates

Source: Company data, Nomura estimates

YES currently has a CASA ratio of 12.6% (10% in current accounts and 2.6% in savings deposits). We expect YES' branch count to increase to 386 by March 2012 from 336 in December 2011, while we are factoring in another 100 branches in FY13F. We detail our take on savings deposit accretion for YES in the next section of this report.

## CASA ratio uptick likely to be gradual and cost-intensive

As per our estimate, India had a savings deposit base of INR13.8tn (US\$275bn) in savings account deposits as of March 2011 in c.630mn accounts. Private sector banks account for c.15% of this, with an average ticket size of INR37,000 ,while public sector banks (PSU) account for 75% with an average ticket size of INR22,000. The household sector in India accounts for over 85% of the savings deposit base. For private sector banks, almost 82% of their savings account base comes from urban and metro cities (classified as Tier-1 cities as per Indian census), while given the larger geographic presence of PSU banks, Tier-1 cities account for 61% of their savings deposit base.

In our view, two recent regulatory changes have made the savings account landscape very dynamic in recent months.

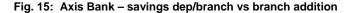
1) As shown below, India's cities are classified from Tier-1 to Tier-6 according to population count, and RBI used to regulate the issue of fresh branch licenses for these cities previously for every bank. In December 2009 RBI opened up Tier-3 to Tier-6 cities for any bank to open branches without RBI approval, while in November 2011 it opened up the Tier-2 cities, too. The current regulations applicable for new branch licenses are detailed in the table below.

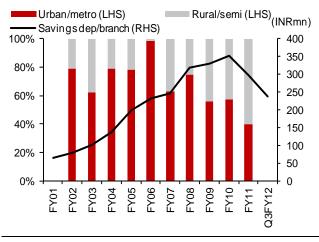
| City Classification by<br>Census | Population range  | RBI<br>classification | Branch license regulation  | Proportion ofsavings<br>deposit for pvt sector<br>banks | Proportioof savings<br>deposit for PSU banks |
|----------------------------------|-------------------|-----------------------|--|---|--|
| Tier-1                           | Greater than 1 mn | Metro                 | Need license from RBI. Banks would get 1 tier-<br>1 license for every branch opened in tier-2 to 6 | 54%   | 36%  |
| Tier-1                           | 0.1 mn to 1 mn    | Urban                 | besides the 25% mandatory in unbanked rural centres  | 28%   | 25%  |
| Tier-2                           | 50,000 - 0.1mn    | Semi-urban            | Opened up in Nov'11  |   |  |
| Tier-3                           | 20,000-50,000     | Semi-urban            | Opened in Dec'09   |   |  |
| Tier-4                           | 10,000- 20,000    | Semi-urban            | Opened in Dec'09   | 14%   | 23%  |
| Tier-5                           | 5,000- 10,000     | Rural                 | Opened in Dec'09. Banks need to add 25% of<br>all new branches in unbanked centres in these        |   |  |
| Tier-6                           | Less than 5,000   | Rural                 | cities   | 4%  | 16%  |

#### Fig. 14: RBI regulations on branch additions and city classification wise breakdown of savings deposits

Source: RBI

These regulations state that for getting fresh licenses in Tier-1 cities (which constitute 82% of savings base for private sector players) going forward, the banks would need to open 25% in unbanked centres and a proportionate number of the balance in Tier-2 -6 cities. For example – for every new 100 branches, Yes Bank plans to add in a year – 25 would have to be opened in unbanked rural centres and the balance (75) would have to be largely divided equally between Tier-1 cities and a mix of Tier-2-6 cities. This implies that banks would get to open only about 40-45% of newer branches in the CASA rich metro or urban centres, unlike in the past when many of the private sector banks opened up a disproportionate number of branches in Tier-1 cities. We highlight the movement in savings deposit per branch for two big private sector banks YES models it after – Yes Bank and HDFC Bank – and we compare it with the proportion of branches added in urban/metro vs semi urban/rural centres.





Source: Company data, Nomura estimates

#### Fig. 17: ICICI Bank - saving dep/branch vs branch addition

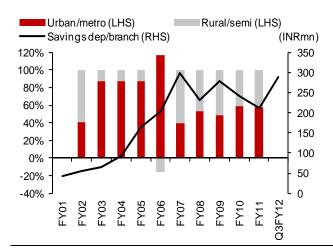
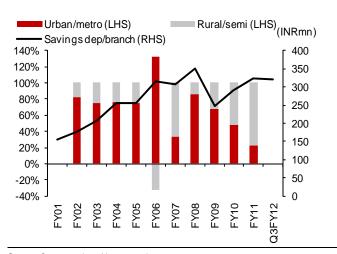
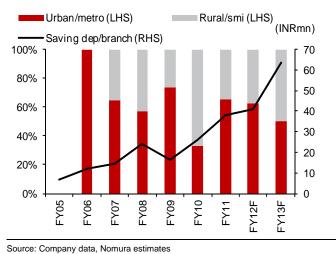


Fig. 16: HDFC bank - savings de/branch vs branch addition



Source: Company data, Nomura estimates





As is evident from the charts above, a big driver for the surge in savings deposit per branch for the private sector banks - Axis Bank, HDFCB and ICICI - was the higher proportion of branch expansion in the urban and metro centres from FY03 to FY06. After that period, this ratio has flattened at close to INR300mn per branch for HDFC and Axis as they added a lower proportion of urban/metro branches. Similarly ICICI, which added close to 60% new branches in the urban/metro cities in FY11 thanks to its acquisition of Bank of Rajasthan, has seen a surge in FY12. This period from FY01 to 3QFY12 has seen two entire interest rate cycles with savings rate per branch expanding from FY04 to FY08 despite RBI tightening rates. Hence, the argument of cannibalization of savings deposits can't be used to fully explain the flattening of savings per branch ratio.

Going forward, we expect the proportion of urban/metro branch addition to be lower than 50% given the regulatory stance outlined in the table above.

2) The second regulatory change has been the deregulation of interest rates on savings deposits from October 2011. Banks can now fix their own interest rates on savings accounts compared to a fixed rate of 4% earlier. After this announcement, three private sector banks - Yes Bank, IndusInd Bank and Kotak Mahindra Bank - increased their respective interest rates on savings deposit to 6%. YES recently went a step ahead and increased the rate on deposits with ticket size greater than INR0.1mn to 7%. Although it's still very early to comment on the trends in new account accretion, we highlight the initial trends we have seen in the recent quarterly results.

Source: Company data, Nomura estimates

#### Fig. 19: Recent trends from hike in savings deposit rate

| Bank       | Savings accounts<br>in mn (as of Mar'11) | accretion in mn /as her | Annualized |
|------------|--|-------------------------|------------|
| SBI        | 132.0                                    | 1.83                    | 17%        |
| PNB        | 28.0                                     | 0.35                    | 15%        |
| BOB        | 25.0                                     | 0.30                    | 14%        |
| ICICI      | 19.0                                     | 0.22                    | 14%        |
| AXIS       | 13.5                                     | 0.25                    | 22%        |
| HDFCB      | 20.0                                     | 0.25                    | 15%        |
| YES        | 0.2                                      | 0.04                    | 209%       |
| IndusInd   | 0.9                                      | 0.06                    | 83%        |
| Kotak      | 1.0                                      | 0.10                    | 120%       |
| Total Base | 630.0                                    | 7.35                    | 14%        |

Source: Company data, Nomura estimates

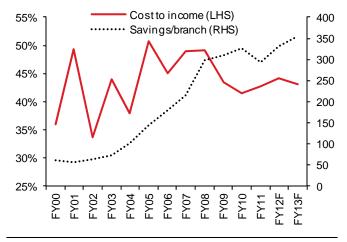
The three highlighted banks have raised their savings deposit rates and have seen some surge in account additions as per the first two months of data.

The market share of new additions in terms of accounts is still limited to 2-3% according to our estimates above. Some banks have given a ballpark figure of 90-95% of their accounts belonging to less than 0.1mn in ticket size and accounting for just around 30% of total savings deposit base. Even if we factor that, and assume that the market share gains are happening in the greater than 0.1mn ticket size accounts, still the amount wise market share gains appear to be around 5-6% of new savings deposit additions. We believe this number would still be within the comfort range of bigger private and public sector banks and hence we don't expect any immediate rate action from them.

So to summarize the impact for YES, we do expect some near-term traction in its savings account accretion from its recent move, and we are building in around 0.05mn customer accretion every month until FY13F. YES would continue to benefit from an increase in branch efficiency, deeper penetration given a bigger scale and also its lower network turnaround time. In addition, we expect YES to benefit from expanding its footprint in many upcoming cities which qualify as Tier-1 cities as per the 2011 census but are still classified as Tier-2/3 cities by RBI as per the 2001 census (our estimate is 80 cities with a population of over 9 mn in this bracket). This implies increase savings deposit per branch from INR40mn in FY12F to INR60mn by FY13F and CASA ratio improvement of 230bps to 15.2% by FY13F.

However, as detailed in point 1, we believe the journey from a savings base of INR60mn to INR300mn per branch would be more arduous and cost intensive. And with Yes Bank's focus on NIMs and profitability, a sluggish increase in the low-cost deposit franchise would entail lower-than-budgeted asset growth.

# Fig. 20: Axis Bank – cost to income ratio vs savings deposits per branch



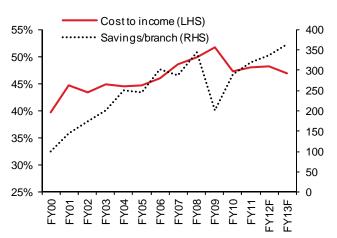


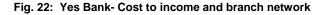
Fig. 21: HDFC Bank - cost to income ratio vs savings

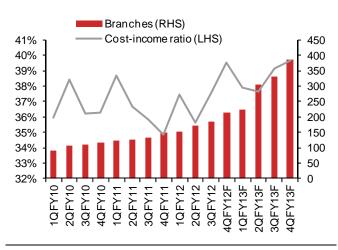
Source: Company data, Nomura estimates

Source: Company data, Nomura estimates

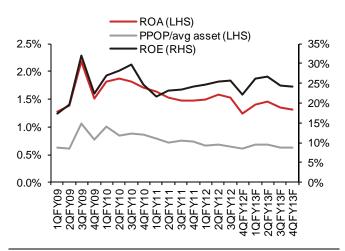
deposit per branch

As can be seen in the graphs above, for both HDFC and Yes Bank, the improvement in savings deposits per branch was accompanied by a structural increase in their respective cost-income ratios. While we believe YES's model of hub-and-spoke expansion to be more cost-effective than its peers, we expect cost-income ratios to trend up to 40% from a level of 36-38% seen over the past three years. Even the bank's management has been guiding towards a cost-income ratio of 40% going forward.









Source: Company data, Nomura estimates

Source: Company data, Nomura estimates

As indicated in the chart above, we expect average RoA to remain flat at 1.4% for FY13F. We expect adjusted average RoE to be 23.6% for FY13F compared to 22.8% in FY12F on marginal increase in leverage.

On the capital adequacy front, YES is comfortable with a Tier-1 ratio of 9.7% and overall CAR of 16.6% (including nine-month profits). The bank reduced its risk-weighted asset to total asset (RWA/TA) ratio to 71% in 3QFY12 from 78% in 2QFY12 on the rating of some of its previously unrated corporate book. The bank further expects another 70bps improvement in Tier-1 from capital-efficiency measures. However, we believe the bank will keep its capital-raising plans open given higher future capital requirements under soon-to-come Basel-3 guidelines. We haven't built any capital dilution into our estimates, although we expect the bank to raise capital around 4QFY13.

Building in all the above, we expect YES' net revenue and earnings to increase 34% and 26%, respectively, for FY13F.

#### Fig. 24: Shareholding profile

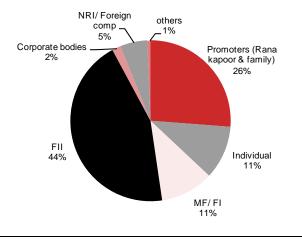
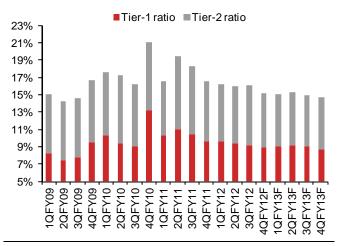


Fig. 25: Capital adequacy ratios



Source: Company data, Nomura estimates

Source: Company data, Nomura estimates

#### Fig. 26: RoA decomposition

| Y/E March                 | FY08   | FY09   | FY10   | FY11   | FY12F  | FY13F  | FY14F  |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|
| % of Average assets       |        |        |        |        |        |        |        |
| Interest Income           | 9.29%  | 10.05% | 7.96%  | 8.47%  | 9.23%  | 9.34%  | 9.32%  |
| Interest Expense          | 6.94%  | 7.48%  | 5.34%  | 5.86%  | 6.85%  | 6.77%  | 6.67%  |
| Net-Interest Income       | 2.35%  | 2.56%  | 2.63%  | 2.61%  | 2.38%  | 2.57%  | 2.65%  |
| Non-Interest Income       | 2.57%  | 2.18%  | 1.97%  | 1.31%  | 1.20%  | 1.22%  | 1.22%  |
| Fee income                | 1.46%  | 1.18%  | 1.26%  | 1.25%  | 0.96%  | 0.96%  | 0.96%  |
| Treasury                  | 0.58%  | 1.01%  | 0.71%  | 0.21%  | 0.24%  | 0.26%  | 0.26%  |
| Net Income                | 4.92%  | 4.74%  | 4.60%  | 3.92%  | 3.57%  | 3.79%  | 3.87%  |
| Operating Expenses        | 2.43%  | 2.10%  | 1.69%  | 1.43%  | 1.34%  | 1.46%  | 1.52%  |
| Operating Profit          | 2.49%  | 2.65%  | 2.91%  | 2.50%  | 2.23%  | 2.33%  | 2.35%  |
| Provisions                | 0.31%  | 0.31%  | 0.46%  | 0.21%  | 0.19%  | 0.24%  | 0.38%  |
| Taxes                     | 0.76%  | 0.81%  | 0.84%  | 0.77%  | 0.68%  | 0.73%  | 0.69%  |
| RoA (%)                   | 1.42%  | 1.52%  | 1.61%  | 1.52%  | 1.36%  | 1.36%  | 1.28%  |
| Avg.assets/avg equity (x) | 13.6   | 13.9   | 12.9   | 14.2   | 16.8   | 17.4   | 17.4   |
| RoE (%)                   | 19.32% | 21.15% | 20.76% | 21.67% | 22.76% | 23.55% | 22.30% |

Source: Company data, Nomura estimates

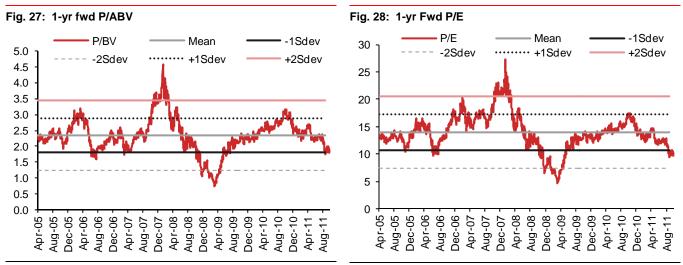
## Valuation

#### Initiate with Neutral; TP of INR380

We estimate Yes Bank's loan book to grow at a CAGR of 21% over FY12-14F. We expect this to drive a revenue and PAT CAGR of 29% and 20%, respectively, over this period after factoring in LLPs of 25bps for FY13F. We expect Yes Bank to show ROA and adjusted ROE of 1.4% and 23.6%, respectively, for FY13F. Yes Bank currently trades at 2.2x FY13F ABV, slightly below its historical mean of 2.6x one-year forward ABV. At our TP of INR380, the implied P/ABV for FY13F is 2.4x. We arrive at our TP of INR380 using a three-stage residual-income valuation method that uses the following assumptions:

- We estimate loan book growth of 21% for both FY13F and FY14F, vs management's guidance of 20-22% over FY12-14.
- We estimate fee income to grow at 27% in FY13F and by 21% in FY14F.
- We expect NIMs to show 2.9% and 3.0% for FY13F and FY14F, respectively, from 2.8% for 3QFY12.
- On the bad-loan front, we are building in an increase in GNPLs to INR2.6bn (0.5% of loan book) by FY13F from the INR0.7 bn in 3QFY12. We're also taking NNPLs to INR650mn for FY13F from INR144mn in 3QFY12.

- Yes Bank currently has a capital adequacy ratio of 16.1% with 9.2% in Tier-1.
- Yes Bank currently had an employee count of 5,013 as at 3QFY12; we expect an addition of 2,840 new employees by FY14F. We estimate the cost-income ratio to be at 38.6% in FY13F from 36.3% in F11 and we expect the cost-asset ratio to remain flat at 1.46% for FY13F compared to 1.43% in FY11.
- We expect a pro-forma diluted EPS of INR32.9 for FY13F and INR37.6 for FY14F. At 2.2x our FY13F ABV and 10.3x our FY13F diluted EPS, we believe the stock looks fairly priced. Our TP of INR380 implies 2.4x our FY13F-adjusted BV (adjusted ROE of 23.6% for FY13F) and 11.6x our FY13F EPS.



Source: Company data, Bloomberg, Nomura estimates

Source: Company data, Bloomberg, Nomura estimates

**Key catalysts:** continued traction on savings account accretion, strong uptick in retail/ SME portfolio, interest rate cuts.

**Key risks:** A sharp spike in NPLs would be a key downside risk, while a strong uptick in CASA and retail loan base would be a key upside risk.

#### **Residual income valuation**

We have built the following assumptions into our three-stage residual-income model:

- We estimate Yes Bank's interest earnings assets at a CAGR of 15.3% over FY13-20F, in our forecasts. We expect this to be followed by a terminal growth rate of 4% beyond that.
- We have modeled for average ROE of 19.9% over FY13-20F and a 17% terminal value ROE. Our discount rates range from 15.4% (current cost of equity) for FY12-14F to 12.5% for FY15-20F, along with a 10% terminal rate.

| Fig. 29: Assumptions for Residual Income Valuation |       |
|--|-------|
| Valuation Table                                    |       |
| Terminal Growth rate                               | 4.0%  |
| RFR  | 7.5%  |
| BETA   | 1     |
| ERP (Equity Risk Premium)                          | 5.0%  |
| Cost of equity                                     | 12.5% |
| Sum of Future Residual Income per Share            | 251   |
| Beginning Book Value per Share                     | 129   |
| Value Per Share                                    | 380   |
| Implied FY13E P/ABV                                | 2.4   |
| Implied FY13E P/E                                  | 11.6  |

Source: Company data, Nomura estimates

# **Appendix A-1**

# **Analyst Certification**

We, Abhishek Bhattacharya, Vijay Sarathi and Amit Nanavati, hereby certify (1) that the views expressed in this Research report accurately reflect our personal views about any or all of the subject securities or issuers referred to in this Research report, (2) no part of our compensation was, is or will be directly or indirectly related to the specific recommendations or views expressed in this Research report and (3) no part of our compensation is tied to any specific investment banking transactions performed by Nomura Securities International, Inc., Nomura International plc or any other Nomura Group company.

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| Issuer name       | Ticker | Price   | Price date  | Stock rating | Sector rating | Disclosures    |
|-------------------|--------|---------|-------------|--------------|---------------|----------------|
| Yes Bank          | YES IN | INR 340 | 24-Feb-2012 | Neutral      | Not rated     |                |
|                   |        |         |             |              |               |                |
| Previous Rating   |        |         |             |              |               |                |
| i ievious italing |        |         |             |              |               |                |
|                   |        |         |             |              |               |                |
|                   |        |         |             | Previous Ra  |               | Date of change |

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| 162 | Dalin | IES | 1111) |

INR 340 (24-Feb-2012) Neutral (Sector rating: Not rated)

29-Feb-2012

Not rated

Chart Not Available

Yes Bank

Valuation Methodology We have arrived at our target price of INR380 using a three-stage residual-income valuation method that uses the following assumptions: We expect Yes Bank to grow its loan book at a CAGR of 21% over FY12-14F. We expect this to drive a revenue and PAT CAGR of 29% and 20%, respectively, over this period after factoring in LLPs of 25bps for FY13F. We expect Yes Bank to clock ROA and adjusted ROE of 1.4% and 23.6%, respectively, for FY13F. At our target price of INR380, the implied P/ABV for FY13F is 2.4x.

**Risks that may impede the achievement of the target price** Key risks to the achievement of our target price include a sharp spike in NPLs, and delays in the implementation of power sector reforms.

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#### STOCKS

A rating of 'Buy', indicates that the analyst expects the stock to outperform the Benchmark over the next 12 months. A rating of 'Reduce', indicates that the analyst expects the stock to perform in line with the Benchmark over the next 12 months. A rating of 'Reduce', indicates that the analyst expects the stock to underperform the Benchmark over the next 12 months. A rating of 'Suspended', indicates that the rating, target price and estimates have been suspended temporarily to comply with applicable regulations and/or firm policies in certain circumstances including, but not limited to, when Nomura is acting in an advisory capacity in a merger or strategic transaction involving the company. Benchmarks are as follows: United States/Europe: Please see valuation methodologies for explanations of relevant benchmarks for stocks (accessible through the left hand side of the Nomura Disclosure web page: <a href="http://go.nomuranow.com/research/globalresearchportal">http://go.nomuranow.com/research/globalresearchportal</a>);Global Emerging Markets (ex-Asia): MSCI Emerging Markets ex-Asia, unless otherwise stated in the valuation methodology.

#### SECTORS

A 'Bullish' stance, indicates that the analyst expects the sector to outperform the Benchmark during the next 12 months. A 'Neutral' stance, indicates that the analyst expects the sector to perform in line with the Benchmark during the next 12 months. A 'Bearish' stance, indicates that the analyst expects the sector to underperform the Benchmark during the next 12 months.

Benchmarks are as follows: United States: S&P 500; Europe: Dow Jones STOXX 600; Global Emerging Markets (ex-Asia): MSCI Emerging Markets ex-Asia.

Explanation of Nomura's equity research rating system in Japan and Asia ex-Japan

#### STOCKS

Stock recommendations are based on absolute valuation upside (downside), which is defined as (Target Price - Current Price) / Current Price, subject to limited management discretion. In most cases, the Target Price will equal the analyst's 12-month intrinsic valuation of the stock, based on an appropriate valuation methodology such as discounted cash flow, multiple analysis, etc.

A '**Buy'** recommendation indicates that potential upside is 15% or more. A '**Neutral'** recommendation indicates that potential upside is less than 15% or downside is less than 5%. A '**Reduce'** recommendation indicates that potential downside is 5% or more. A rating of '**Suspended'** indicates that the rating and target price have been suspended temporarily to comply with applicable regulations and/or firm policies in certain circumstances including when Nomura is acting in an advisory capacity in a merger or strategic transaction involving the subject company. Securities and/or companies that are labelled as '**Not rated'** or shown as '**No rating'** are not in regular research coverage of the Nomura entity identified in the top banner. Investors should not expect continuing or additional information from Nomura relating to such securities and/or companies.

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#### **Target Price**

A Target Price, if discussed, reflect in part the analyst's estimates for the company's earnings. The achievement of any target price may be impeded by general market and macroeconomic trends, and by other risks related to the company or the market, and may not occur if the company's earnings differ from estimates.

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