

ELANTAS GmbH
 P. O. Box 10 07 33, 46467 Wesel, Germany

The Managing Director
 BSE Limited
 Phiroze Jeejeebhoy Towers
 Dalal Street
 Mumbai 400 001
 INDIA

Subject: Notice of Offer for Sale of equity shares of ELANTAS Beck India Limited by its Promoter, ELANTAS GmbH, through the Stock Exchange Mechanism (the "Notice")

Dear Sirs,

ELANTAS GmbH (the "**Seller**"), a company organised under the laws of Germany and the promoter of ELANTAS Beck India Limited (the "**Company**"), proposes to sell upto 1,074,555 equity shares of Rs. 10 each (such equity shares referred to as the "**Sale Shares**") representing 13.55% of the equity share capital of the Company on 11 February 2013 exclusively through the Seller's broker named below on the separate window provided by the stock exchanges for this purpose (such sale referred to hereinafter as the "**Sale**") in terms of the circular number CIR/MRD/DP/18/2012 dated 18 July 2012, which has been further amended by circular number CIR/MRD/DP/04/2013 dated 25 January 2013 respectively issued by the Securities and Exchange Board of India ("**SEBI**") on Comprehensive Guidelines on Offer for Sale of Shares by Promoters through the Stock Exchange Mechanism (the "**Circular**") and the notice number 20130129-23 dated 29 January 2013 issued by BSE Limited (the "**BSE**").

The information required to be announced under clause 5(b) of the Circular is set out below in tabular form. Other important information in relation to the Sale is set out below under the heading "Important Information", and the information included therein forms an integral part of the terms and conditions of the Sale. Brokers and prospective buyers are required to read the information included in this Notice in its entirety.

1.	Name of the Seller (Promoter / Promoter Group)	ELANTAS GmbH
2.	Name of the Company whose shares are proposed to be sold and ISIN	ELANTAS Beck India Limited ISIN – INE280B01018

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 Dr. Guido Forstbach
 Martin Babilas

Bank
 Commerzbank AG, Wesel
 IBAN: DE09 3564 0064 0131 1257 00
 BIC: COBADEFF356

Registered
 Registered Office: Wesel
 Registry court: Duisburg
 No. B 11575

3.	Name of the stock exchange where orders shall be placed	BSE Limited
4.	Name of the designated stock exchange	BSE Limited
5.	Date and time of the opening and closing of Sale	The Sale shall take place on the separate window of the BSE and shall commence on 11 February 2013 at 9.15 a.m. and shall close on the same day at 3.30 p.m. Indian Standard Time (" Sale Date ").
6.	Allocation Methodology	<p>The allocation shall be on a "proportionate" basis at a single clearing price (the "Clearing Price") in accordance with the Circular.</p> <p>A minimum of 25% of the Sale Shares being offered shall be reserved for allocation to mutual funds registered with SEBI under the SEBI (Mutual Funds) Regulations 1996, as amended ("Mutual Funds") and insurance companies registered with the Insurance Regulatory and Development Authority under the Insurance Regulatory Development Authority Act, 1999, as amended ("Insurance Companies") subject to receipt of valid bids or orders at or above the Clearing Price. In the event of any under-subscription by Mutual Funds and Insurance Companies, the unsubscribed portion shall be available to the other bidders.</p> <p>No single bidder other than Mutual Funds and Insurance Companies shall be allocated more than 25% of the size of the Sale.</p>
7.	Total number of equity shares being offered in the Sale	One million seventy four thousand and five hundred fifty five (1,074,555) equity shares of Rs.10 each representing 13.55% of the equity share capital of the Company.
8.	Maximum number of shares that the Seller may choose to sell over and above the offer made in the Sale	Nil

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9.	Name of the broker(s) on behalf of the Seller (the "Seller's Broker")	ICICI Securities Limited
10	Floor Price (the "Floor Price")	<p>Floor Price shall be disclosed on 8 February 2013 in a sealed envelope before the opening of the Sale. The sealed envelope shall be opened after the closure of the OFS process and the Floor Price shall be suitably disseminated to the market.</p> <p>Any order below the Floor Price shall not be accepted and will not be considered for allocation.</p>
11	Conditions for withdrawal of Sale	<p>The Seller reserves the right to not proceed with the Sale at any time prior to opening of the Sale on the Sale Date.</p> <p>In such a case, there will be a cooling off period of 10 trading days from the date of withdrawal before an offer is made again. BSE shall suitably disseminate details of such withdrawal.</p>
12	Conditions for cancellation of Sale	<p>In the event (i) the aggregate number of orders received in the Sale at or above the Floor Price is less than the total number of Sale Shares being offered for the Sale or (ii) of a default in settlement obligations, the Seller reserves the right to either conclude the Sale to the extent of valid bids or cancel the Sale in full. The decision to either accept or reject the Sale shall be at the sole discretion of the Seller.</p>
13	Conditions for participating in the Sale	<ul style="list-style-type: none"> • Non institutional bidders shall deposit 100% of the order value in cash up-front with the stock exchange, at the time of bidding in the Sale. • Institutional investors shall have an option to pay either 0% (no margin) of the order value or 100% of the order value in cash at the order level for every buy order/bid during the sale. • In case of Institutional investors who place orders/bids with 100% upfront margin, the custodian confirmation shall be completed within the trading hours.

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		<ul style="list-style-type: none"> • In case of Institutional investors who place orders/bids without any upfront margin, the custodian confirmation will be completed as per the existing rules for secondary market transactions. • Such funds received shall neither be utilized against any other obligation of the trading member nor co-mingled with other segments. • Orders with 100% margin paid upfront by the institutional investors and non-institutional investors can be modified or cancelled at any time during the trade hours. • Orders placed by institutional investors without paying any upfront margin cannot be modified or cancelled by the investor or stock broker, except for making an upward revision in price or quantity. • Cumulative bid quantity shall be made available online to the market throughout the trading session at specific intervals in respect of orders with 100% upfront margin and separately in respect of orders without any upfront margin. • Indicative price shall be disclosed to the market throughout the trading session. The indicative price will be calculated based on all valid bids/orders. • Buyers shall also be liable to pay any other fees, as may be levied by the stock exchange, including Securities Transaction Tax. Multiple orders from a single buyer shall be permitted. • In case of default in pay-in by any investor, 10% of the order value shall be charged as penalty from such an investor and the penalty shall be collected from the broker. This amount shall be credited to the Investor Protection Fund of the stock exchange
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Important Information:

The Sale is personal to each prospective buyer (including individuals, funds or otherwise) registered with the brokers of BSE who makes a bid (each a "**Bidder**") and does not constitute an offer or invitation or solicitation of an offer to the public or to any other person or class of persons requiring any prospectus or offer document to be issued, submitted or filed with any regulatory authority within or outside India.

The Sale is being carried out in reliance on the Circular and subject to the circulars, rules and regulations of the BSE. There will be no public offer of the Sale Shares in India under the Companies Act, 1956, as amended (the "**Companies Act**") or any other jurisdiction. Accordingly, no documents have been or will be prepared as a "prospectus" or an offer document under the Companies Act, or the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended, or registered or submitted for approval with the Registrar of Companies in India, the Securities and Exchange Board of India (the "**SEBI**"), the BSE or any other regulatory or listing authority in India or abroad, and no such document will be circulated or distributed to any person in India or any other jurisdiction.

The Bidders acknowledge and agree that any buy order or bid shall be made solely on the basis of publicly available information and previously published information by the Company available with the SEBI or the BSE, together with the information contained in this Notice, and shall be subject to the terms set out in the contract note to be provided to the prospective successful Bidders.

This Notice is for information purposes only and is neither an offer nor invitation to buy or sell nor a solicitation of an offer to buy or sell any securities, nor shall there be any sale of securities in any jurisdiction ("**Other Jurisdiction**") in which such offer, solicitation or sale is or may be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. This Notice and the information contained herein are not for publication or distribution, directly or indirectly, to persons in an Other Jurisdiction unless permitted pursuant to an exemption under the relevant local law or regulation in such Other Jurisdiction.

This Notice is not for publication or distribution in the United States of America, its territories and possessions, any state of the United States of America, and the District of Columbia (together, the "**United States**"), and is not an offer for sale within the United States of any equity shares or other securities of the Company. Securities of the Company may not be offered or sold in the United States absent registration under U.S. Securities Act of 1933, as amended (the "**Securities Act**"), unless exempt from registration under the Securities Act. The Sale Shares will be offered only outside the United States in an offshore transaction pursuant to Regulation S under the Securities Act ("**Regulation S**"). Purchasers of Sale Shares are hereby advised that any resale of such shares must be made in accordance

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with an exemption from the registration requirements under the securities laws of the United States.

By submitting a bid in connection with the Sale or receiving the Sale Shares, each Bidder and any broker acting on such Bidder's behalf will be deemed to have (a) read and understood this Notice in its entirety, (b) accepted and complied with the terms and conditions set out in this Notice, (c) represented, agreed and acknowledged that such Bidder is, and at the time the Sale Shares are purchased, will be, (i) the beneficial owner of such Sale Shares, (ii) located outside the United States (within the meaning of Regulation S), (iii) purchasing such Sale Shares in an offshore transaction pursuant to Regulation S, and (iv) not a promoter/part of the promoter group of the Company or an affiliate of the Company or a person acting on behalf of such an affiliate.

By submitting a bid on behalf of a Bidder in connection with the Sale, each broker will also be deemed to have represented, agreed and acknowledged that it is located outside the United States and that none of the broker, its affiliates or any person acting on its or their behalf (a) has offered or will offer and sell the Sale Shares in the United States, or (b) has engaged or will engage in any directed selling efforts with respect to the Sale Shares (within the meaning of Regulation S) in connection with the offer or sale of the Sale Shares.

Yours sincerely,
For **ELANTAS GmbH**

ELANTAS GmbH

Abelstraße 43
46483 Wesel


Martin Babilas
Director
Volker Mansfeld
Authorized Officer

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