

Daily Calls

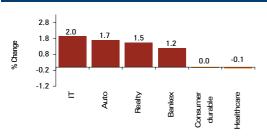
August 8, 2012

| Domestic Indices | | | |
|-------------------------|----------|--------|---------|
| Indices | Close | Change | change% |
| BSE Sensex | 17,601.8 | 188.8 | 1.1 |
| CNX S&P Nifty | 5,336.7 | 54.2 | 1.0 |
| BSE 500 | 6,735.7 | 54.7 | 0.8 |
| BSE Midcap | 6,126.3 | 21.3 | 0.4 |
| BSE Smallcap | 6620.79 | 23.58 | 0.4 |

| Global Indices | | | |
|----------------|----------|--------|---------|
| Indices | Close | Change | change% |
| Dow Jones | 13,168.6 | 51.1 | 0.4 |
| Nasdaq | 3,015.9 | 26.0 | 0.9 |
| FTSE | 5,841.2 | 32.5 | 0.6 |
| DAX | 6,968.0 | 49.2 | 0.7 |
| Hang Seng | 20,144.3 | 71.7 | 0.4 |
| Nikkei | 8,939.7 | 136.4 | 1.6 |
| SGX Nifty | 5,368.0 | 28.0 | 0.5 |
| | | | |

^{*} Asian Mkts at 7:30 am.IST

Sectoral Performance



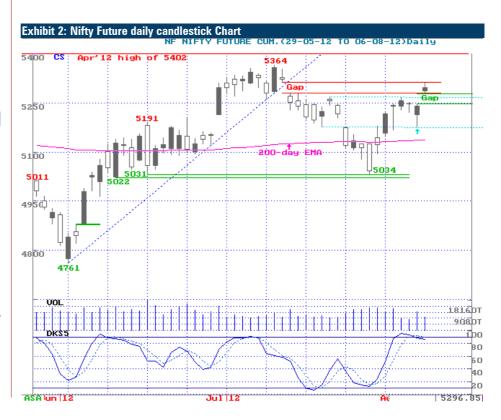
| CNX S&P Nifty Technical Picture | | | | | |
|---------------------------------|-----------|------------|--|--|--|
| Nifty | Intraday | Short Term | | | |
| Trend | Up | Up | | | |
| Trend Reversal | 5260 | 5000 | | | |
| Support | 5290-5260 | 5000 | | | |
| Resistance | 5350-5385 | 5385 | | | |
| 20 Days SMA | | 5203 | | | |
| 200 days SMA | | 5109 | | | |

| Nifty Future | |
|--------------|---|
| CMP: | 5347.70 |
| Comment : | Future premium reduces from 14 pts to 11.Forms a Bigger Bull candle, testing previous highs of 5364 and 5402. Reverse fails to reach/sustain above 5365-75. |
| | Pure in the range of |
| Action : | Buy in the range of 5335 – 5340 |
| Targets : | 5370 / 5390 / Higher |
| Stop-loss : | 5325 |

<u>Sensex</u>: We said, "17500-600 are technical resistances. After strong gains, watch if the action cools down at the said resistances, or ..." Index traded with strength near our marked resistances, and finished 189 pts or 1% higher. IT, Auto and Realty Index gained by over 1.5%, and the A/D ratio continued positive, finishing at 2:1 again.

The action formed a bigger Bull candle with body-gap. It indicates trend not yet tiring out even near our marked resistances. We may maintain a positive bias, with caution near 17650-700 today. Index has been keeping below this area for the last five months. Weakens below 17500 would, however, be required as initial weakening sign.







Axis Bank (UTIBAN) Aug Future

CMP: 1096.20

Comment: Price closed above 200 days EMA and MACD giving

buy signal in the daily chart

Action: Buy in the range of 1083 - 1088

Targets: 1105/1115/Higher

Stop-loss: 1075

JP Associate (JAIASS) Aug Future

CMP: 77.85

Comment: Trendline breakout and Price taking support at the

21days EMA in the daily chart and 14 period RSI in

buy mode in daily chart

Action: Buy above 78

79.80/80.60/Higher

Stop-loss: 77.2

Targets:

Godrej Industries (GODIND) Aug Future

CMP: 251.45

Comment: Price Engulfing previous days candle real body at

trendline resistance and stochastics oscillator in sell

mode in daily chart

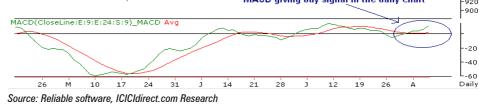
Action: Sell below 250.50

Targets: 245.50/243.50/Lower

Stop-loss: 253



Recommendation for the day







Source: Reliable software, ICICIdirect.com Research



HPCL (HINPET) Aug Future

MP: 312.75

Comment: Price close below 200 days EMA in the daily chart and

demand line support breached in the daily chart

Action: Sell in the range of 314 - 315

Targets: 308/305/Lower

Stop-loss: 317.5



| Previous Day's Performance | | | | | | |
|----------------------------|-------------------------------|---------------|--------------------|----------|--|--|
| Counter | Action | Targets | Comments | Return%* | | |
| Nifty | Buy in the range of 5273-5278 | 5310/5330/+ | No trade | 0 Points | | |
| Tata Motors | Buy above 230 | 234/236/+ | Closed at 239 | 3.35 | | |
| PFC | Buy in the range 181-181.50 | 185.5/187.5/+ | No trade | 0.00 | | |
| IOC | Sell below 259 | 254/251.5/- | Closed at 256.55 | 0.95 | | |
| Winro | Sell in the range 348 5-349 5 | 343/340/- | Stonloss triggered | -0.85 | | |

^{*} Return Opportunity

Nifty Points gained for the day: 0 points Gains over last 88 days: 761.00 points

Stock profits: Avg 1.15% per trade (Cum. Profits over last 88 days: 246.25%)

Strike Rate for the day: 2/3 (Cum strike rate over 88 days: 177/258 (69%)



| STOCK | CLOSE | S1 | S2 | S3 | R1 | R2 | R3 | TREND |
|----------------------------|----------|----------|----------|----------|----------|----------|----------|---------|
| SENSEX | 17601.78 | 17577.75 | 17521.85 | 17465.95 | 17689.60 | 17754.20 | 17818.85 | +ve |
| NIFTY | 5336.70 | 5329.75 | 5312.65 | 5295.55 | 5364.00 | 5383.35 | 5402.75 | +ve |
| ACC | 1335.00 | 1331.15 | 1321.45 | 1311.70 | 1350.60 | 1354.70 | 1358.75 | +ve |
| ANDHRA BANK | 99.15 | 98.35 | 96.85 | 95.30 | 99.35 | 99.85 | 100.35 | -ve |
| ARVIND | 71.35 | 70.30 | 69.80 | 69.30 | 71.35 | 71.85 | 72.40 | -ve |
| NSE BAJAJ- AUTO | 1667.15 | 1666.20 | 1650.55 | 1634.90 | 1697.55 | 1705.90 | 1714.30 | +ve |
| BALAJI TELE | 41.30 | 41.15 | 40.95 | 40.50 | 41.55 | 41.75 | 42.20 | Neutral |
| ВОВ | 658.55 | 658.45 | 655.30 | 652.20 | 664.70 | 667.30 | 669.90 | +ve |
| BOI | 288.55 | 288.65 | 287.35 | 286.00 | 291.30 | 293.25 | 295.15 | +ve |
| BEL | 1274.20 | 1272.95 | 1271.00 | 1259.05 | 1276.75 | 1278.70 | 1290.60 | Neutral |
| BPCL | 341.35 | 337.10 | 334.35 | 331.65 | 341.45 | 343.65 | 345.85 | -ve |
| BHEL | 232.05 | 231.50 | 230.30 | 229.15 | 233.90 | 235.20 | 236.50 | +ve |
| CANARA BANK | 363.40 | 361.15 | 359.10 | 357.55 | 365.30 | 367.35 | 368.90 | Neutral |
| CENTURY TEXT. | 308.10 | 307.75 | 305.25 | 302.80 | 312.70 | 314.95 | 317.25 | +ve |
| CIPLA | 351.75 | 350.90 | 350.00 | 348.80 | 352.80 | 353.75 | 354.90 | Neutral |
| DR.REDDY'S LAB. | 1659.30 | 1635.10 | 1627.05 | 1618.95 | 1657.10 | 1668.10 | 1679.10 | -ve |
| GAIL | 378.70 | 376.85 | 372.95 | 369.05 | 384.60 | 387.25 | 389.85 | +ve |
| GEOMETRIC | 92.75 | 91.70 | 90.50 | 89.25 | 93.00 | 93.65 | 94.30 | -ve |
| GRASIM | 2929.40 | 2911.20 | 2898.80 | 2886.65 | 2936.05 | 2948.50 | 2960.65 | Neutral |
| AMBUJA CEMENT | 190.80 | 189.85 | 188.05 | 186.30 | 193.40 | 194.20 | 195.05 | +ve |
| HCL TECH | 530.50 | 530.75 | 527.15 | 523.55 | 537.95 | 539.75 | 541.60 | +ve |
| NSE HDFC BANK | 600.10 | 598.60 | 597.30 | 593.85 | 601.25 | 602.60 | 606.05 | Neutral |
| NSE HOUSING DEV.FIN. | 719.55 | 717.55 | 713.70 | 709.80 | 725.35 | 728.70 | 732.05 | +ve |
| HERO HONDA | 1952.25 | 1943.15 | 1931.30 | 1919.45 | 1951.25 | 1955.30 | 1959.35 | -ve |
| HEXAWARE TECHNOL | 114.60 | 114.60 | 113.85 | 113.15 | 116.05 | 116.75 | 117.45 | +ve |
| HINDALCO | 118.80 | 118.90 | 118.50 | 118.05 | 119.70 | 120.35 | 120.95 | +ve |
| HINDUSTAN UNILEVER | 469.90 | 469.75 | 468.25 | 466.70 | 472.80 | 473.90 | 475.05 | +ve |
| HPCL | 318.70 | 314.80 | 311.35 | 307.95 | 319.80 | 322.30 | 324.85 | -ve |
| ICICI BANK | 974.30 | 971.45 | 965.85 | 960.25 | 982.65 | 987.80 | 992.95 | +ve |
| IDBI | 87.25 | 87.40 | 86.80 | 86.25 | 88.50 | 89.05 | 89.60 | +ve |
| I-FLEX SOLUTION | 2861.75 | 2880.90 | 2830.30 | 2779.65 | 2982.15 | 3015.20 | 3048.25 | +ve |
| IOC | 255.10 | 249.85 | 248.05 | 246.25 | 254.50 | 256.85 | 259.20 | -ve |
| INFOTECH ENT. | 171.15 | 169.55 | 168.80 | 168.10 | 171.45 | 172.40 | 173.35 | -ve |
| INFOSYS | 2253.30 | 2250.80 | 2238.95 | 2227.15 | 2274.45 | 2282.65 | 2290.85 | +ve |
| ITC | 261.30 | 260.70 | 259.50 | 258.30 | 263.05 | 264.20 | 265.30 | +ve |
| JINDAL SAW | 119.85 | 119.30 | 118.55 | 117.75 | 120.80 | 121.55 | 122.40 | Neutral |
| KPIT CUMMINS | 127.75 | 126.60 | 124.05 | 121.50 | 131.70 | 132.55 | 133.40 | +ve |



| LARSEN & 1417.70 1415.50 1410.55 1405.60 1425.4 | 0 1433.45 1441.45 +ve |
|--|-------------------------|
| LIC HOUSING 257.70 255.60 254.00 252.35 257.9 | 0 259.05 260.20 -ve |
| M & M 697.05 696.65 694.25 691.85 701.4 | 5 704.45 707.45 +ve |
| MARUTI SUZUKI 1146.95 1144.45 1139.70 1135.00 1153.9 | 5 1158.95 1164.00 +ve |
| MASTEK 121.00 121.30 120.40 119.45 123.1 | 0 125.20 127.25 +ve |
| MTNL 32.90 32.80 32.45 32.05 33.5 | 0 33.80 34.05 +ve |
| NALCO 53.60 53.30 52.90 52.55 53.7 | 0 53.90 54.10 -ve |
| NTPC 167.35 166.95 166.05 165.10 168.7 | 5 169.70 170.60 +ve |
| ONGC 282.95 282.70 281.60 280.50 284.9 | 0 286.00 287.05 +ve |
| OBC 233.35 229.20 227.45 225.70 233.8 | 0 236.10 238.35 -ve |
| POLARIS 114.40 114.60 113.90 113.20 116.0 | 0 116.85 117.70 +ve |
| PNB 752.20 750.50 745.60 740.75 760.3 | 0 763.95 767.65 +ve |
| RANBAXY 509.30 505.35 502.45 499.55 510.4 | 0 512.95 515.45 -ve |
| RELIANCE 520.50 520.10 516.65 513.15 527.0 | 5 531.45 535.80 +ve |
| RELIANCE 783.75 780.25 775.70 763.95 789.3 | 5 793.90 805.60 Neutral |
| ROLTA 70.45 70.55 70.25 69.95 71.2 | 0 71.85 72.50 +ve |
| SAIL 87.05 86.60 85.80 85.00 88.2 | 0 88.90 89.55 +ve |
| SATYAM 87.90 86.95 86.10 85.25 88.1 | 5 88.75 89.35 -ve |
| SCI 55.85 55.95 55.70 55.45 56.4 | 5 56.85 57.25 +ve |
| SBI 2061.25 2054.70 2039.55 2024.35 2085.0 | 0 2092.95 2100.90 +ve |
| SYNDICATE 97.60 97.55 97.05 96.55 98.5 | 5 99.45 100.30 +ve |
| TATA CHEMICALS 308.70 305.20 302.95 300.65 309.1 | 5 311.10 313.05 -ve |
| NSE TATA 238.80 237.65 235.55 233.45 241.8 MOTORS | 5 244.60 247.35 +ve |
| NSE TATA POWER | 5 100.05 100.60 +ve |
| TATA TEA 129.85 128.35 127.60 126.80 129.7 | 5 130.45 131.10 -ve |
| TCS 1264.05 1259.50 1251.60 1243.75 1275.3 | 0 1282.40 1289.55 +ve |
| TATA STEEL 406.15 406.25 404.80 403.40 409.1 | 0 412.05 415.00 +ve |
| UBI 170.45 167.40 166.30 165.20 170.3 | 0 171.70 173.15 -ve |
| TATA COMM. 243.90 244.30 243.00 241.70 246.8 | 5 248.35 249.80 +ve |
| WIPRO 348.40 348.25 346.80 345.35 351.1 | 5 353.50 355.85 +ve |
| ZEE 167.55 166.95 165.30 163.65 170.2 | 5 171.50 172.80 +ve |



NOTES:

- The Sell below / above price is a key technical level which decides the trend for the day
- Once the call is initiated, an appropriate Stop Loss trigger should be put for the trade
- Once into position, put trailing stops to preserve your profits
- Book 50% profit once the position is in profit by 1% and trail stoploss to cost
- · Be careful if the counter achieves the target immediately after opening
- The strategies are valid only for the date mentioned at the top
- · Positions should be squared off by the end of the day
- · Only stocks in derivatives segment have been considered for daily trading
- The writer may have position in the stocks discussed
- The strategies are based on intra-day volatility, suggesting a two-way approach intra-day
- · Medium to long-term prospects of a stock does not have any bearing on the daily view

MOST IMP: The follow-up and performance review table of the strategies indicates the profit opportunity that was available in the strategies. Individual profits may vary, depending upon the entry and exit price and stop losses.



ICICIdirect.com Technical Desk

ICICI Securities Limited, 1st Floor, Akruti Trade Centre, Road No 7, MIDC Andheri (East), Mumbai – 400 093

research@icicidirect.com

DISCLAIMER: The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities Limited. "The author may be holding a small number of shares/position in the above-referred companies as on date of release of this report. ICICI Securities Services Ltd (I-Sec) may be holding a small number of shares/ an open position in the above referred companies as on the date of release of this report. This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and may not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgement by any recipient. The recipient should independently evaluate the investment risks. ICICI Securities Ltd and affiliates accept no liabilities for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Actual results may differ materially from those set forth in projections. ICICI Securities Ltd and affiliates to any registration or licensing requirement within such jurisdiction, pub



| Research Product Basket | | | | | | |
|-------------------------------|---|--|----------------|------------------------|---|--|
| Research Product | Perspective | Frequency | Time frame | Avg. Returns objective | Location on ICICIdirect.com | |
| Pre-market view & F | Recommendation | | Iraille | objective | on referenced | |
| Tie-market view di | Daily comprehensive snapshot containing | | | | | |
| Opening Bell | information & in-depth analysis of Indian & US markets, major headlines, technical view, derivatives statistics, economic indicators, commodities, market indicators, domestic & global events. | Pre-market open – Daily | 1 Day | - | Market Page, Trading Page- Scroller & iCLICK-2-GAIN | |
| Daily Calls | Features four stocks & Nifty view with a trading outlook for the day based on short-term technical trends considering key technical indicators & statistical information. | Pre-market open – Daily | 1 Day | 2-3 % | Research page-We Recommend, Trading Pag | |
| Daily Derivative | Trading strategy for a day in the futures & options segment based on news events, market trends, technical & other factors governing movements in stocks. | Pre-market open – Daily | 1 Day | 2-3 % | Research page-We Recommend, Trading Pag | |
| Intraday Recommen | | | | | | |
| BTST Calls | Based on short-term technical trends and stock specific news/news expectations. | Daily | 1 – 2 Days | 1 - 2% | Trading Page - iCLICK-2-GAIN | |
| Margin Calls | Based on short-term technical trends and stock specific news/news expectations. | Daily | 1 Days | 1 - 2% | Trading Page - iCLICK-2-GAIN | |
| Derivative Calls | Based on short-term technical trends and stock specific news/news expectations. | Daily | 1 – 2 Days | 1 - 2% | Trading Page - iCLICK-2-GAIN | |
| Derivative Strategies | Provides simplified derivative strategies such as spreads and covered calls | | | | iClick-2-Gain | |
| Weekly & Monthly re | ecommendations | | | | | |
| Weekly Calls | Technical trends for a week considering key technical indicators & statistical information | Weekly | 1-7 days | 5% | Research page-We Recommend, Trading Page iCLICK-2-GAIN & iClick-2-Invest | |
| Weekly Technicals | Features stocks with a trading outlook for a week based on short-term technical trends considering key technical indicators & statistical information. | Weekly | 1-7 days | 4 – 5% | Research page-We Recommend, Trading Page | |
| Weekly Derivatives | Trading opportunities in futures & options segment based on data analysis, overall market trend, volatility & open interest positions of securities. | Weekly | 1-7 days | 4 – 5% | Research page-We Recommend, Trading Page | |
| Market Trends | Nifty outlook for the month based on F&O data, FII activity, Heavyweights OI analysis along with statistical inputs. | Monthly | 30 days | - | Trading Page | |
| Global Derivatives | Derivatives outlook on global equity indices, currencies and commodities. Also, elaborating the likely impact on the Indian bourses. | Monthly | 30 days | - | Trading Page | |
| Monthly Technical's | Trading outlook for a month based on medium-term technical trends considering key technical indicators & statistical information. | Monthly | 30 days | 10% | Research page-We Recommend, Trading Page iClick-2-Invest | |
| Medium & Long terr | n recommendations | | | | | |
| Pick of the week | Every week one stock on fundamental and/or technical parameters, which have the potential to appreciate by 10% in a three month timeframe | Weekly – every Friday | 3 months | 20% | Research page-We Recommend, Trading Page | |
| Positional Derivatives | Identifying Out-performers/Under-performers vis a vis index along with positional recommendation on Stocks/Nifty. | Fortnightly | | | Trading Page, iCLICK-2-GAI | |
| Stocks on the move | Covers stocks, which are likely to show significant upward movement in the next 15 days due to change in trader sentiment. | Fortnightly – every alternate Wednesday | > 7-15 days | 5 – 7% | Research page-We Recommend, Trading Page Scroller, iCLICK-2-GAIN | |
| Detailed Company Report | Fundamental report understanding the business model and future prospects of the company & valuations. | When published | > 1 year | > 20% & above | Research page-We Recommend, Trading Page iCLICK-2-GAIN & iClick-2-Invest | |
| Equity Model Portfolio | A portfolio based on your risk appetite: large cap, midcap and diversified | | | | Research page-We Recommend, iClick-2-Gain | |
| High Dividend Yield Stocks | Features high dividend yielding stocks for assured returns on investment | Quarterly | | | Research page-We Recommend, iClick-2-Gain | |