

Vikas Trust

Regd. No E/7449

Reg. Off: 402, Bholesai Apt., Bh. Emperor, Parsi Street, Fatehgunj, Vadodara 390002 GUJ INDIA

Display Center: Nr. Gajanand Chambers, vej Market, Opp. GEB., Fatehgunj, Vadodara 390002 Guj India

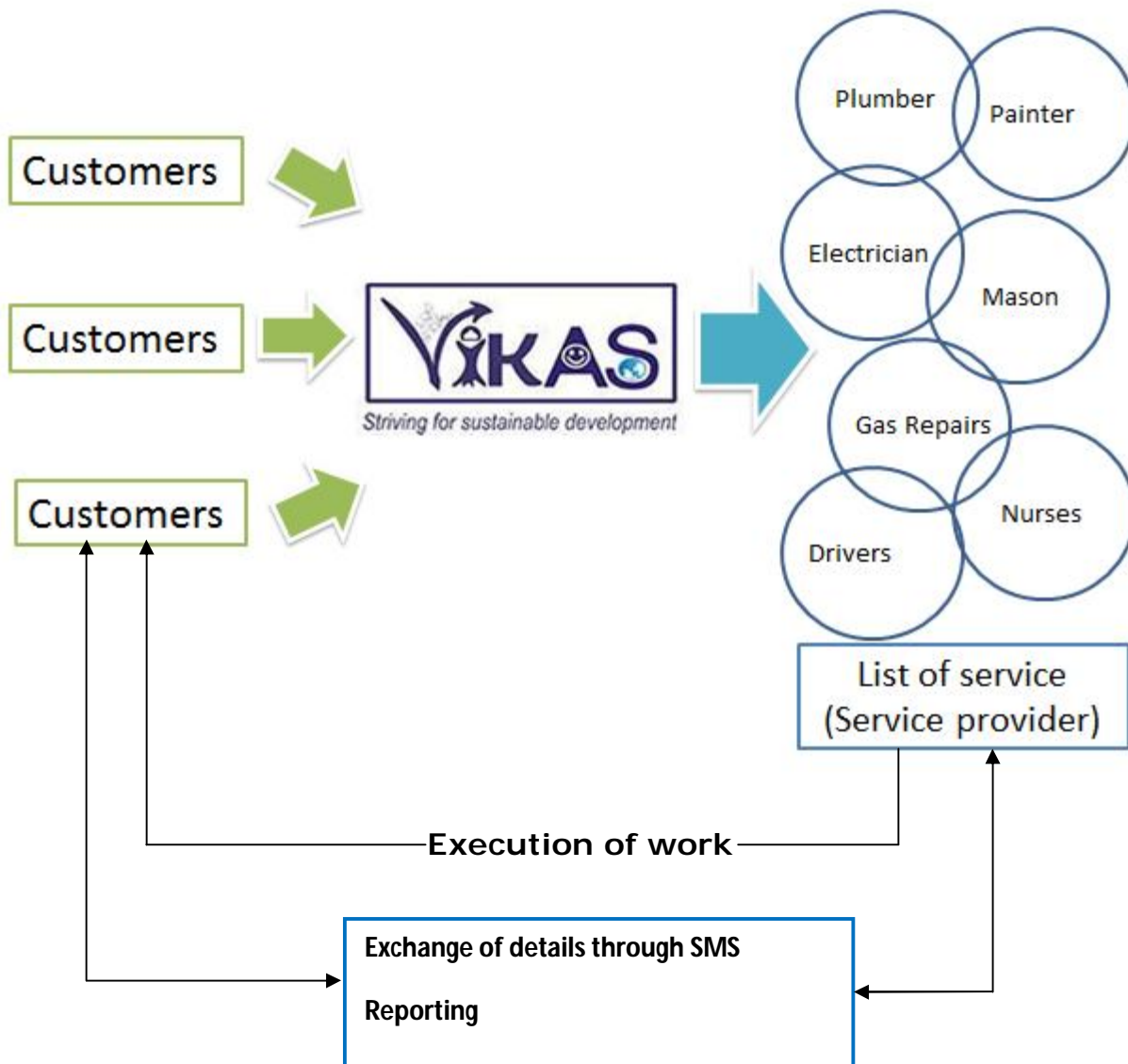
Tel: +91 265 6553344

www.vikastrust.org

E-mail: vikastrust1@gmail.com

Project: Dial 4 Service

Objective: With the view of development of under privileged citizen in line with the objective of the VIKAS TRUST. Around 25 plus Services are made available with just on a call. Providing work order to the under privileged beneficiaries (properly training skill & life skill) for livelihood. The project proposed to provide cost effective, honest, reasonable service through professionally trained personals. Project has taken care of security and other aspects of service industry.



List of Services available

- 1) Plumber
- 2) Electrician
- 3) Carpenter
- 4) Mason
- 5) Painter
- 6) Domestic Worker
- 7) Gardner
- 8) Gas Repairs
- 9) Computer Repairs / Electronic Repairs / Electrical Repairs
- 10) Beautician
- 11) Mehndi
- 12) Nurse
- 13) Care Taker
- 14) Pickup Rickshaw
- 15) Driver / Taxi Services
- 16) Runner Boys for Bill Payment
- 17) Cook
- 18) Tank Cleaner
- 19) Vehicle Mechanic
- 20) Placement Service
- 21) PRO services / Catering Services
- 22) Stage Decoration
- 23) Pre Paid Mobile Recharging
- 24) Tiffin Services
- 25) Ticket Booking
- 26) Aluminum Section & Net Fittings
- 27) Fabricator

Services will be activated in phase manner.

Overall view: Vadodara with a population of 15 lacs has 30% of under privileged citizens (4.50 Lacs) and the target beneficiaries (service provider) who can be enrolled are 90,000. The citizens who could avail this service are 20% of the population ie 3 Lacs or more than 1 Lac families.

Presently these services are provided by un-organised sector, effecting the service quality, exploitation of the service provider and revenue to government. We wish to bring this in Organised Form with WIN WIN situation to all stake holders.

The pilot project will start with Vadodara and would expand it size as need arises. Project plan to be expanded to other cities too in latter stage.

Business Statics

A	No of Service Provider	1,250 (25 services x 50 beneficiaries)
B	No of Members	10,000
C	Call Generated per day	500 (5% of B)
D	Call Generated per annum	1,82,500 (500 x 365)
E	Amount of Business Generated	INR 3.65 Crs (D x INR 200 avr charges)
F	Earning of the Unit	INR 36.50 Lacs (10% of E)
G	Other Earning Membership Fees	INR 20 Lacs (10,000 x INR 200 p.a)
H	Total Earning	INR 56.50 Lacs p.a (F+G)

Note: With time and expansion the income will go multifold. Increase in membership fees & Members and Franchising in other areas.

Expenses

Particulars	Amount
Salary	INR 11 Lacs
Office Expenses	INR 4.80 Lacs
Telephone Expenses	INR 3 Lacs
Misc Expenses	INR 3 Lac
Total Expenses	INR 22.80 Lac

Sp Note: The profit so generated from the project will be utilised to generate corpus and some part for education aids of the beneficiaries children.

Investments

Particulars	Amount
Capital Investments	
Space – FF, deposit	6,50,000
Software	6,05,000
Hardware – Computer, Servers & Peripherals	5,25,000
Telephony & OSP Licences, Toll Free No	2,00,000
Stationary & Marketing	2,00,000
	21,80,000
Working Capital	
Salary of Staff	10,80,000 { 20k+15K+10k+(8kx5)+5k } =90kx12
Office Expenses	4,80,000 (40k x 12)
Telephone Expenses	3,00,000 (25kx12)
Misc Expenses	3,00,000
	21,60,000
Total Investment	43,40,000

Project is eligible for Grants through PMEGP

P & L

Particulars	2014	2015	2016	2017
Earning	56.50 Lacs	100 Lacs	150	150
Expenses	43.40	50	60	60
Net Profit	13.10	50	90	90

Return on Investment within First Year, itself.