

Insight

VIKAS TRUST

Reg. No E/7449/Vadodara



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GUJARAT INDIA

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FaceBook: www.facebook.com/vikastrustngo

VIKAS TRUST is non religious, non political and a registered NGO (E/7449)

VISION: To become a facilitator in upliftment of under privileged citizens, through Sustainable Livelihood Initiatives and over all Empowerment.

MISSION: Eradicate Poverty and provide better standard of living to the under privileged citizens.

Main Objectives:

- Create Self Employment through Gruh Udyog & Services
- Education aides to Children
- Women Empowerment
- Medical aid for needy
- Upliftment of the Under Privileged through Micro Finance (Saving, Investments & Credit) & providing Social Security through Micro Insurance

Concept

Vikas Trust believes and have adopted the formula of **“Don’t give them Fish, Teach them to Fish”**, as the saying goes.

India has 30% of the population which is been on our target group, this Human Resources are not been utilized or underutilized or Exploited. During our survey we understood if these people can be molded then they can be assets to themselves, society and the nation. The ability of these groups has been killed / destroyed by religious, political and other groups who have been offering them freebies.

Vikas Trust put in lots of efforts to bring about these changes. We drive to bring out Go Getter attitude and work with those who wish to bring in change in them. The flow is as below:

- ✓ Identify the deprived area, talk with the group, Check in the Living Standard and Style, Facilities available at home and in the area, Resource available with them and nearby, Habits and Likings, Analysis Mental Block, Problems & Skills in them.
- ✓ Visit many times to Counsel with them for STRIVING FOR BETTER LIFE
- ✓ Fine tune skills, train / develop skill for quality
- ✓ Counsel / Guide for Quality, Time Management, Financial Literacy, etc
- ✓ Provide resources for sourcing raw material, at best negotiated price
- ✓ Provide Financial Support (Interest Free Revolving Fund) or provide linkage with Donor / Social Investor / Financial Institute
- ✓ Set up process of making / service
- ✓ Develop Marketing Staff for marketing of product or provide linkage for direct supply
- ✓ Advice for record maintenance
- ✓ Advice for Financial Planning, Importance of Tax Returns and Liabilities
- ✓ Teach them and experience the JOY of GIVING

In brief we provide 360 degree support to those who wish to improve his family standard of living.

It has been learned that many wish to get out of this condition and could not due to lacking support. With our supportive action and right counseling they can scale up and even built up their capacity, earn better and improve their standard of life. Its needless to say, that the present condition, expolite these under privileged citizens in many ways for the vested interest, which our NGO wish to protect them and provide win-win situtation.

To reach to all class of beneficiaries we work on following projects:

Empowering Individual Entrepreneurs:

Identifying the individual entrepreneurs, counsel / train for capacity building and better entrepreneurship, guide them through Govt. Sponsored Scheme and help them in Process, Provide them with Financial Assistance through Donor / Social Investor / Financial Institute as the need may be.

We develop the individual so as to they are capable of helping / support others, in guiding them through Govt Offices and Process. These increases our indirect reach too.

Empowering Micro Entrepreneurs:

Identifying the micro entrepreneurs, counsel / train for better entrepreneurship, guide them through Govt. Sponsored Scheme and help them in Process, Provide them with Financial Assistance through Donor / Social Investor as Micro Financing on **Interest Free and Profit Sharing Model**. Our MicroFinance model works on non banking and tries to built in capacity and rewards the beneficiary in better way. The system encourage beneficiary to contribute back some part of his/her profits to the system, to help forward, feel the pride of giving and bringing in brotherhood.

Dial 4 Service:

Identifying the service providers from under privileged area, counsel / train for better services / entrepreneurship, enroll them on system and provide regular job work to them.

To the privileged - State of Art call center and back office service to support smooth process and professional services with security and ethical charges. 20 plus services just a call away.

Cluster Development:

Identifying the individual artisan and unite them to cluster for better operation, counsel / train for better output. Providing them with resources like skill training, soft skill training, life skill training, Raw Material out sourcing, Process Setup, Marketing Linkage and Logistic. Some current projects are of GARMENT MAKING, ARTIFICIAL JEWELLERY MAKING, FOOD ITEMS MAKING and many others..

Act of Charity:

Identifying the need and use the resources to help them through the act of charity, keeping in mind not to waste the resources and not to make them dependent. Some of the activities we undertake individually or in associate with others are as mentioned in the chart below.

Activities pictures can be viewed at FaceBook Page
www.facebook.com/vikastrustngo

Activities Detail and Road Map

Activities	No of Beneficiaries (2010 - 2013)	Value (INR) (2010-2013)	Target to Reach 2013 -14		Target To Reach by 2020	
			Nos	Fund Needed	Nos	Value
Livelihood Program – Interest Free Revolving Grants for business	90	63.12 Lakh	1300	1.60 Crs	100000	104 Crs
Preventive Health Care – Distribution of Medicines, Health Supplements, Spectacles, etc. Health Checkup camps, Eye Checkup Camps & Cataract Operations	3752	Sponsored	2250	Sponsored	400000	
Distribution of Cloths	57	--	As and when received		3000	
Distribution of Food Only for Senior / Disable Single without family support	10	50,000	50	3 Lakh	2300	36.5 Lakh
Counseling / Awareness – Business Improvement, Education aids & Guidance, Medical aids, Civic Issues, Family Dispute, RTI, Financial Literacy and advice to other NGOs	1549	Sponsored	5000	Sponsored	35000	
Books to Library	152	--				
Skill Development	5		300	3 Lakh	13500	13.5 Lakh
Dial 4 Service	25		1250	12 Lakh	10000	1 Cr
Job Placement Service	100		1000	10 Lakh	25000	2.50 Crs
Total	5,740	63.62 Lakh	10,150	1.88 Crs	5,88,800	108 Crs

1 Lakh = 100,000

1 Cr = 100 Lakh

Where you can contribute

Support Micro Entrepreneur = Rs 5,000/- or any amount
Support Small Entrepreneur = Rs 25,000/- or any amount
Support a Lady Entrepreneur with a Sewing Machine = Rs 7,500/- or any amount
Sponsor a person for Daily Cooked Food = Rs 1500 x 12 months = Rs 18,000/- per annum or any amount
Sponsor a person for Skill Development, Dial 4 Service & Job Placement = Rs 1,000/- or any amount
Support Preventive Health Care = Any Amount or Medicines or Spects or any similar items.
Support with Old Useable Cloths / Books for Library
Sponsor a Awareness Camp / Training or Counseling Session = Rs 10,000/- (Group of around 100 persons)
Any other as you wish to.

Investments requirement for New Upcoming Project (Be a Social Investor / Equity Investor)

Dial 4 Service Project = Rs 45,00,000/- or any amount (ROI within 2 Years)
Dress Making Unit = Rs 70,00,000/- or any amount
Micro Finance Welfare Scheme = Rs 1 Crore or any amount (ROI 12% indicative)
Utensils for Cooked Food Project = Rs 50,000/- or any amount
3 Wheeler for Cooked Food Project = Rs 2,50,000/- or any amount
Computers for Skill Development VTC = Rs 25,000 /- per Computer (20 PC required) or any amount
Space for Training Centers / Units = Rs 1 Cr or any amount
Corpus Fund = Rs 1 Cr or any amount

You can contribute as Donation, Grant, Sponsorship, Support as Interest Free Loan, Soft Loan, Contribute Directly to the Beneficiary, Join Venture for any Project / Program / CSR and / Or any activity commonly agreed upon.

Donation to the trust is eligible for exemption under section 80G of the Income Tax Act.

Word from the Founder & Managing Trustee

Vikas Trust Team and Management take this opportunity to thanks all Our Volunteers, Donor, Supporter, Partner & Well Wishers.

We wish to bring in revolutionary changes in the life of these beneficiaries through our activities. We wish to utilise the human resource to it fullest and for economical upliftment of the underprivileged citizens, which are in majority, which in turn will also boost the Economy of the Nation.

Personally appeal to like minded individuals, society, trust, firms, organisations to come forward and contribute to the noble cause. Contribution can be in terms of Donation, Time, Expertise, Ideas, Projects e.t.c. One can participate under **ISR** (Individual Social Responsibility) and or **CSR** (Corporate Social Responsibility). Tax benefits can be availed to the right donor. We welcome suggestions / feedbacks.

We believe in transparency and for that reason all required documents are uploaded on website, however any specific document is required, one may ask for.

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